

UUP?

“The social app for hosting events”





Key Features



**Connect people
with similar interests.**

We are going to build a social network where you can find people with similar interests wherever you want.



**Secure your place
by inviting verified users**

We will only accept verified users to join our community and to be able to use our app.



**Take part in the events
whenever you feel like**

We will let you know about all the events that are happening around you and you can join them whenever you want.

Hey you!

Have you ever been bored on Friday night because you don't know what to do, and don't have company to hang out? We are here to help you connect people with similar interests and to an exciting event whenever you want.

[Learn more](#)



WHY DO WE NEED UUP?

1

Bored on a Saturday night and wanna get lit?

2

Like house parties better than bars?

3

Bars are freakin' expensive

4

Fill up the party with people

5

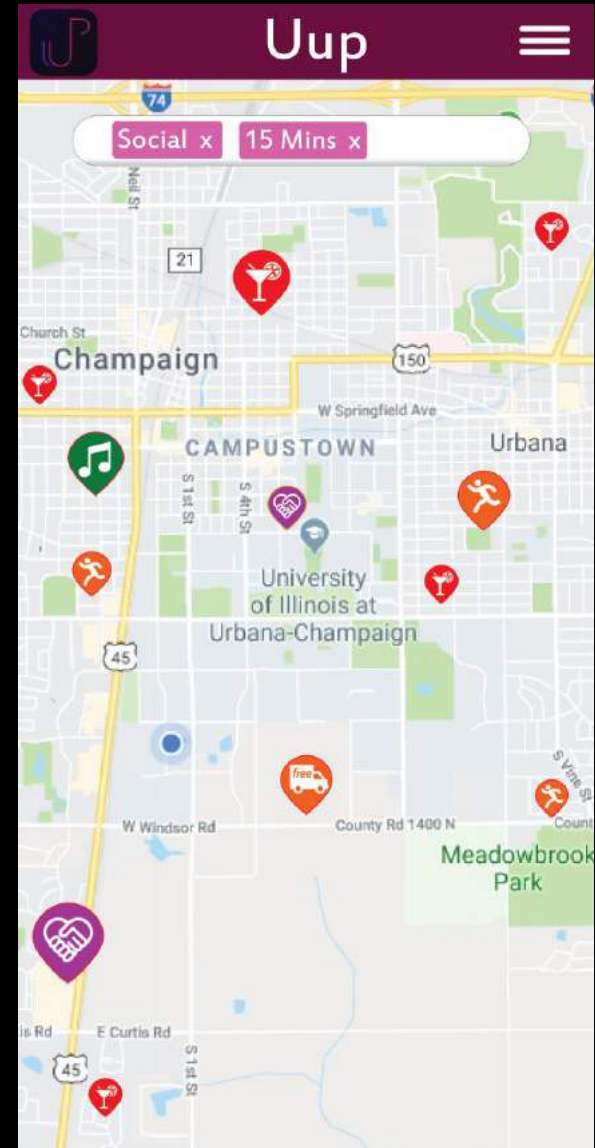
Meet new people and socialize!!

DO WE HAVE THE DEMAND?



UUP, HOW IT WORKS

- Create a profile in the app
- Connect it to FB/Instagram for trustability
- List your party/event on the app
- Enable the location so people could find you!



ADDITIONAL FEATURES

- Filtering of maps in different layers based on Age, Gender, Genres, and other interests
- Could find out how popular an event is, based on the users location settings
- Syndicate event listings into other platforms

COMPETITORS

- Meetup
- Facebook events
- Bars lobbying against us!

REVENUE MODEL

- Charge 20% on online payments for tickets (If any)
- Sponsored parties/events (Similar to Amazon listings)
- In app advertisings (Eg Beer sponsors)
- Selling data to agencies



THANK YOU!

Let's get UUP!