

# PROJECT REPORT TEMPLATE

## Personalized Invitations Using Canva

### INTRODUCTION

#### 1.1 Over view

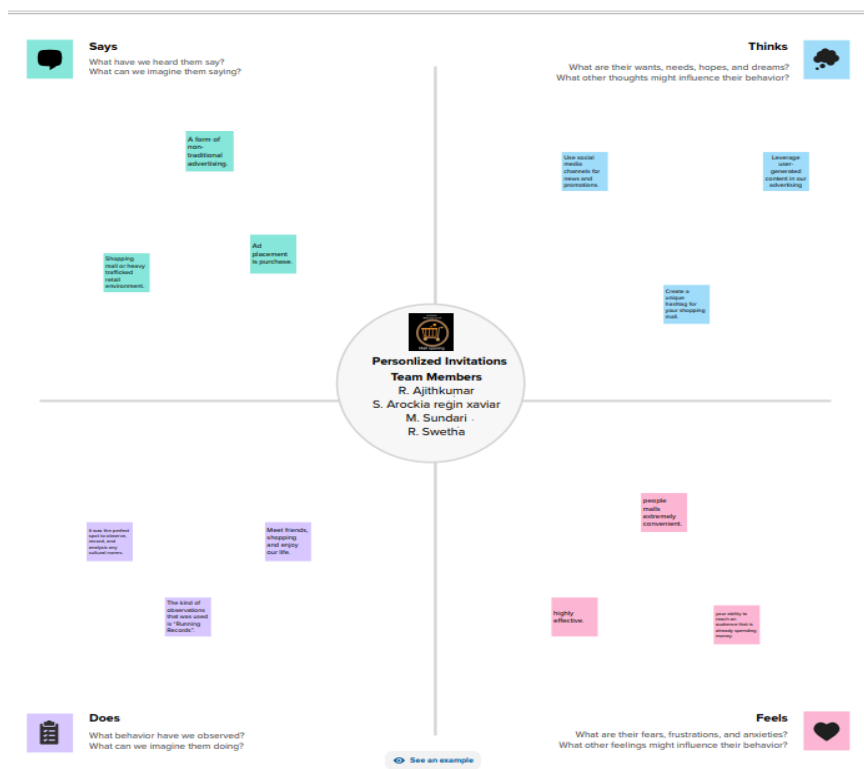
The "Creating Captivating Birthday Invitations with Canva" project is centered around designing visually appealing and personalized birthday invitations using Canva. A well-crafted birthday invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.

#### 1.2 Purpose

- Small and Convenient
- Online Invitations Are Convenient and Easy to Send
- E-Invitation: An Environmental-Friendly Option
- Cost-Effectiveness Of Online Wedding Invitations
- Customisation Options With Digital Invitation Card For Wedding
- Instant RSVPs With An E Invitation card
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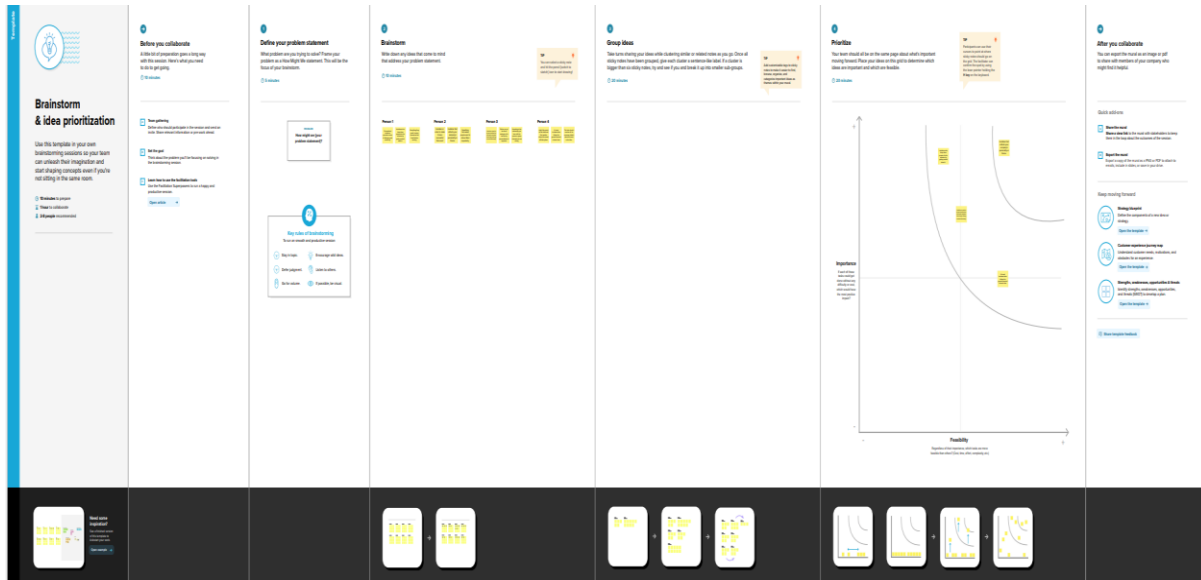
### 1. Problem Definition & Design Thinking

#### 2.1 Empathy Map

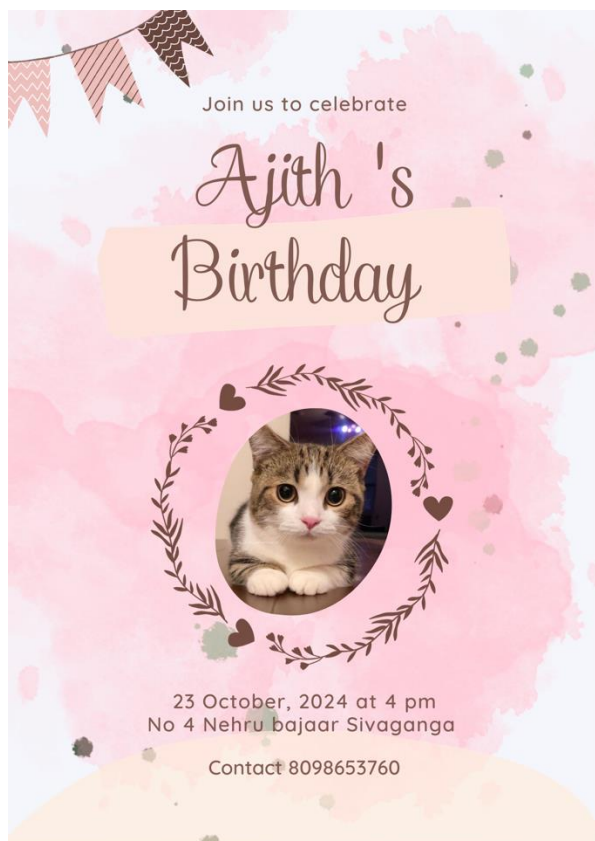


## 2.2

## Ideation & Brainstorming Map



## 3. Result



## **ADVANTAGES & DISADVANTAGES**

### **ADVANTAGES**

- \* Canva is very simple to use and user friendly
- \* Canva provides social media templates
- \* Canva offers a professional look
- \* Team access
- \* As well as million of image

### **DISADVANTAGES**

- \* The free version is limited
- \* Unique elements cannot be created
- \* limited export settings
- \* Alignment concerns
- \* Unable to move one design to another design

## **APPLICATIONS**

- \* We create a Canva account
- \* Choose our design type
- \* And we used invitation template
- \* we uploaded our background image
- \* we used uploading photos, and adding text, and used to editing elements, and change fonts
- \* Added to the Time icon, Clander design of corner.
- \* we created to invitation
- \* Finally, we downloaded a design

## **CONCLUSION**

People in our team worked together to make a business card on the topic " **Personalized Invitations Using Canva**" through this, all type of events, party's. Canva is an essential tool for most business and Teaching. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.