UI/UX Designer

AJITH KUMAR U
+919164066346
ajithkumaru816@gmail.com
https://ajithkumaru.github.io

Objective: Having 4.9 years of experience in the fields of Web, App, Graphic designing and Digital Marketing. Excellent proven Experience in managing teams and delivery.

Web Technologies

Designing / Animation Tools	:	Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Aftereffect, Adobe XD, Adobe Lightroom and Corel Draw
Technologies	:	HTML, CSS and Bootstrap
Wireframe	:	Pencil
Microsoft Tools	:	Word, Excel and Power point, Outlook

OPTIMISM IT SOLUTIONS, as a **Senior UI/UX Designer** from May 2nd 2018 to till date.

Key Responsibilities

Providing effective and functional designs to customers that met their specific business/personal needs. Working directly with clients to establish project scope, interaction guidelines and project time line. Performed routine updates, upgrades and overall maintenance of website, application, products and digital marketing.

☑ Designing Creative layouts using Adobe tool for both Web, Mobile applications and branding.

☑ Designing Attractive Layout templates for Flyers.

☑ Digital marketing, the promotion of products or brand

☑ Worked with business development team and recruitment team to reach more users and to get leads.

Professional Experience

CREATISE, as a **UI/UX Designer** from September 2014 to April 27th 2018.

Key Responsibilities

Providing effective and functional designs to clients that met their specific business/personal needs. Working directly with clients to establish project scope, interaction guidelines and project time line. Performed routine updates, upgrades and overall maintenance of website/application/products.

☑ Designing Creative layouts using Adobe tool for both Web, Mobile applications, branding.

☑ Designing Attractive Layout templates for Flyers.

- ☑ Digital marketing, the promotion of products or brands
- ☑ Worked with production team to implement UI and create enhancements to optimize user experience.
- ☑ Working as Project Manager from June 2017.
- ☑ Best practice of using Jira.

Academic Chronicle

Bachelor of Computer Application (BCA) from Vidyavahini first grade College, Tumkur in 2015 with 74.46%.

PUC from Mahila samaja P.U College, in 2010 with 40.33%.

SSLC From St.Anne's High School,Kolar in 2007 with 48.48%

Graphics:
- ☑ I have done **Brochures, Letter, Bussiness Card** and **Logos** to company like Component Buy, Elegent, Transind, Estudee and ALT, Company portfolio.

- ☑ I have done **T-shirt** for **Rock Star** & **Creatise**

- ☑ Daily promoting on social media for companies like Stoned Monkey, We Care Homeopathy, Master Builder, Creatise, Dreams Hunter, Clap R Slap and Constro Facilitator.

- ☑ Video making for social media using Adobe After Effect and Adobe Photoshop.

Extra- Curricular Activities:
- ➢ Attended International Conference from **Creatise** to provide Live Stream to website
- ➢ Personal portfolio using Photoshop, Bootstrap, CSS and JavaScript (ajithkumaru.github.io)
- ➢ Got star performer award in **Optimism IT Solutions** Company.

Personal Details:

Name   : Ajith Kumar

DOB   : 22 07 1990

Gender   : Male

Father's Name   : G S Umapathi

Nationality   : Indian

Native   : Tiptur

Hobbies   : Listening to Music, playing computer games, collecting computer software's and collecting tutorials.

Languages   : Kannada, English, Telugu

Date:

Place:

Yours Truly,