

## UI/UX Designer

**AJITH KUMAR U**

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<https://ajithkumaru.github.io>

**Objective:** Having 4+ years of experience in the fields of Web, App, Graphic designing and Digital Marketing. Excellent proven Experience in managing teams and delivery.

## Web Technologies

Designing / Animation Tools	: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Aftereffect, Adobe XD, Adobe Lightroom and Corel Draw
Technologies	: HTML, CSS and Bootstrap
Wireframe	: Pencil
Microsoft Tools	: Word, Excel and Power point, Outlook

## Professional Experience

**CREATISE**, as a **UI/UX Designer** from September 2014 to April 27<sup>th</sup> 2018.

### Key Responsibilities

Providing effective and functional designs to clients that met their specific business/personal needs. Working directly with clients to establish project scope, interaction guidelines and project time line. Performed routine updates, upgrades and overall maintenance of website/application/products.

- ☑ Designing Creative layouts using Adobe tool for both Web, Mobile applications, branding.
- ☑ Designing Attractive Layout templates for Flyers.
- ☑ Digital marketing, the promotion of products or brands
- ☑ Worked with production team to implement UI and create enhancements to optimize user experience.
- ☑ Working as Project Manager from June 2017.
- ☑ Best practice of using Jira.

**OPTIMISM IT SOLUTIONS**, as a **Senior UI/UX Designer** from May 2<sup>nd</sup> 2018 to till date.

### Key Responsibilities

Providing effective and functional designs to customers that met their specific business/personal needs. Working

directly with clients to establish project scope, interaction guidelines and project time line. Performed routine updates, upgrades and overall maintenance of website, application, products and digital marketing.

- ☑ Designing Creative layouts using Adobe tool for both Web, Mobile applications and branding.
- ☑ Designing Attractive Layout templates for Flyers.
- ☑ Digital marketing, the promotion of products or brand
- ☑ Worked with business development team and recruitment team to reach more users and to get leads.

## Academic Chronicle

**Bachelor of Computer Application (BCA)** from Vidyavahini first grade College, Tumkur in 2015 with 74.46%.

**PUC** from Mahila samaja P.U College, in 2010 with 40.33%.

**SSLC** From St.Anne's High School,Kolar in 2007 with 48.48%

## Graphics:

- ☑ I have done **Brochures, Letter, Bussiness Card and Logos** to company like Component Buy, Elegent, Transind, Estudee and ALT, Company portfolio.
- ☑ I have done **T-shirt** for **Rock Star & Creatise**
- ☑ Daily promoting on social media for companies like Stoned Monkey, We Care Homeopathy, Master Builder, Creatise, Dreams Hunter, Clap R Slap and Constro Facilitator.
- ☑ Video making for social media using Adobe After Effect and Adobe Photoshop.

## Extra- Curricular Activities:

- Attended International Conference from **Creatise** to provide Live Stream to website
- Completed HTML/CSS Certification course in Udemy
- Completed Adobe XD Prototyping tool course in Udemy
- Completed Bootstrap course in Udemy
- Personal portfolio using Photoshop, Bootstrap, CSS and JavaScript (ajithkumar.github.io)
- Got star performer award in **Optimism IT Solutions** Company.

**Personal Details:**

Name : Ajith Kumar

DOB : 22 07 1990

Gender : Male

Father's Name : G S Umapathi

Nationality : Indian

Native : Tiptur

Hobbies : Listening to Music, playing computer games, collecting computer software's and collecting tutorials.

Languages : Kannada, English, Telugu

Date:

Yours Truly,

Place: