

Template Guidelines

Color combination for Text, Iconography & Infographics (Charts, Graphs & Tables)

Primary Colors	<div>Aa #9D7F1B</div> <div>✓ ✓</div>	<div>Aa #000000</div> <div>✓ ✓</div>	<div>Aa #6D6E71</div> <div>✓ ✓</div>	<div>Aa #F0EADC</div> <div>✓ ✓</div>	<div>Background Color #F3F1E7</div>
Secondary Colors	<div>Aa #CAC6A3</div> <div>✓ ✓ ✓</div>	<div>Aa #E8E6D4</div> <div>✓ ✓</div>	<div>Aa #949CA1</div> <div>✓ ✓</div>	<div>Aa #CED8DD</div> <div>✓ ✓ ✓</div>	<div>Aa #FFFFFF</div>

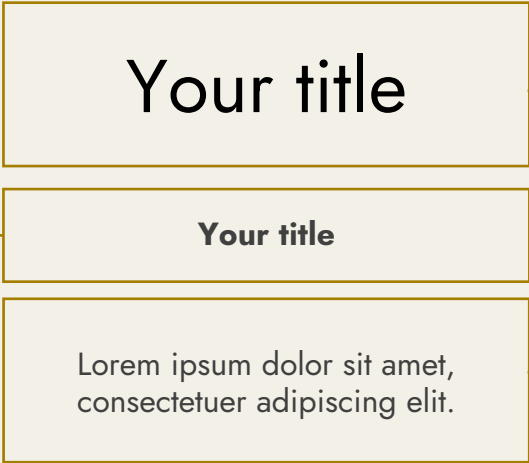
- **Infographics:** Begin with the secondary colors, and if necessary, utilize the primary colors.

Typography

Fonts used in the template for Headline, Subheading, and Body Text

Sub-Headline

Font Style : Jost Medium
Font Size : 12 pt
Font Kerning : Normal
Font Line Spacing : 1.0



Headline

Font Style : Cormorant Garamond
Font Size : 28 pt
Font Kerning : Normal
Font Line Spacing : 1.0

Body Text

Font Style : Jost Regular
Font Size : 12 pt
Font Kerning : Normal
Font Line Spacing : 1 or 1.5

Iconography

Set of 80 icons (industry related general icons) in approved color and style

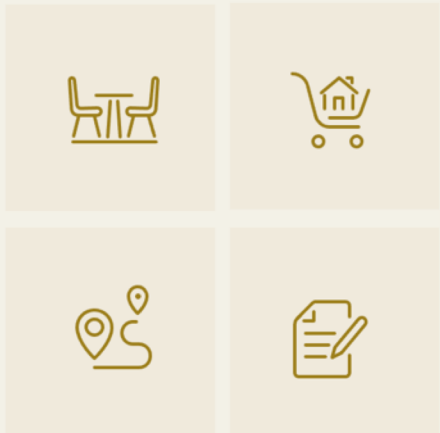


Size: Small
Icon line width: 1.26pt
Reference:

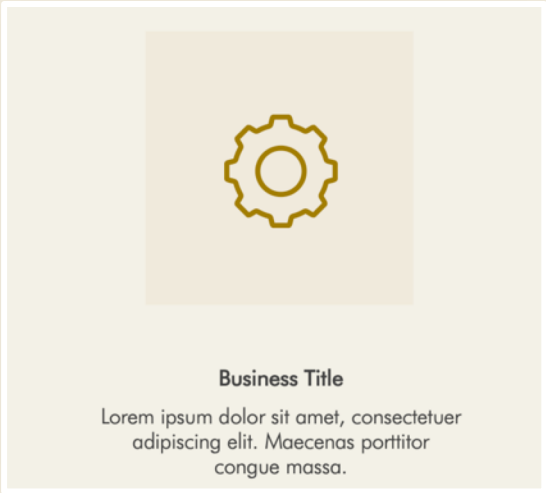
-  Lorem ipsum dolor
-  Lorem ipsum dolor
-  Lorem ipsum dolor
-  Lorem ipsum dolor



Size: Medium
Icon line width: 1.75pt
Reference:



Size: Large
Icon line width: 2.25pt
Reference:

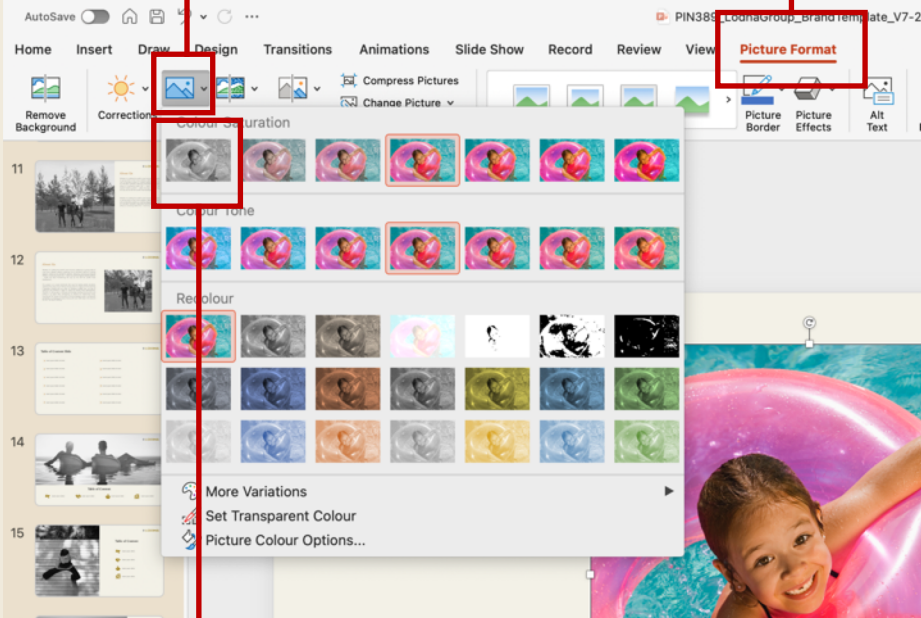


Imagery

Step 1 : Click on picture format

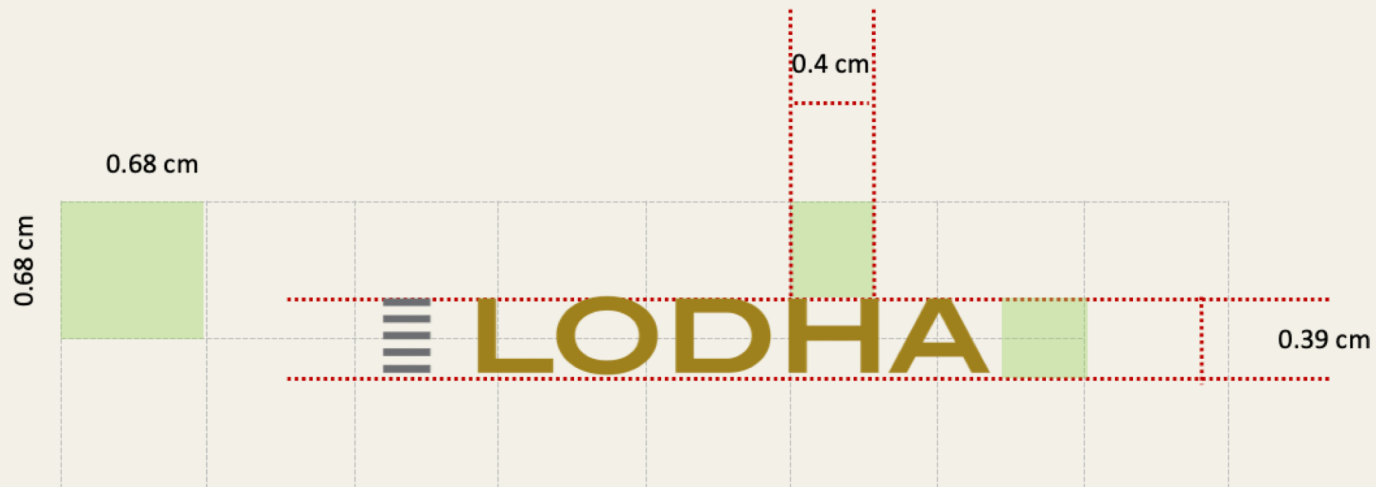
Step 2 : Choose the "Color" option

Step 3 : Select the "Greyscale" filter from the color saturation menu



Logo Usage

- The clear spaces around the logo as marked in the grid.
- Maintain the original proportions and size of the logo.



Overall Margins

- Maintain uniform spacing for heading and sub-heading to create a cohesive visual appearance.



Actual Content Slides

Long-term growth opportunity:

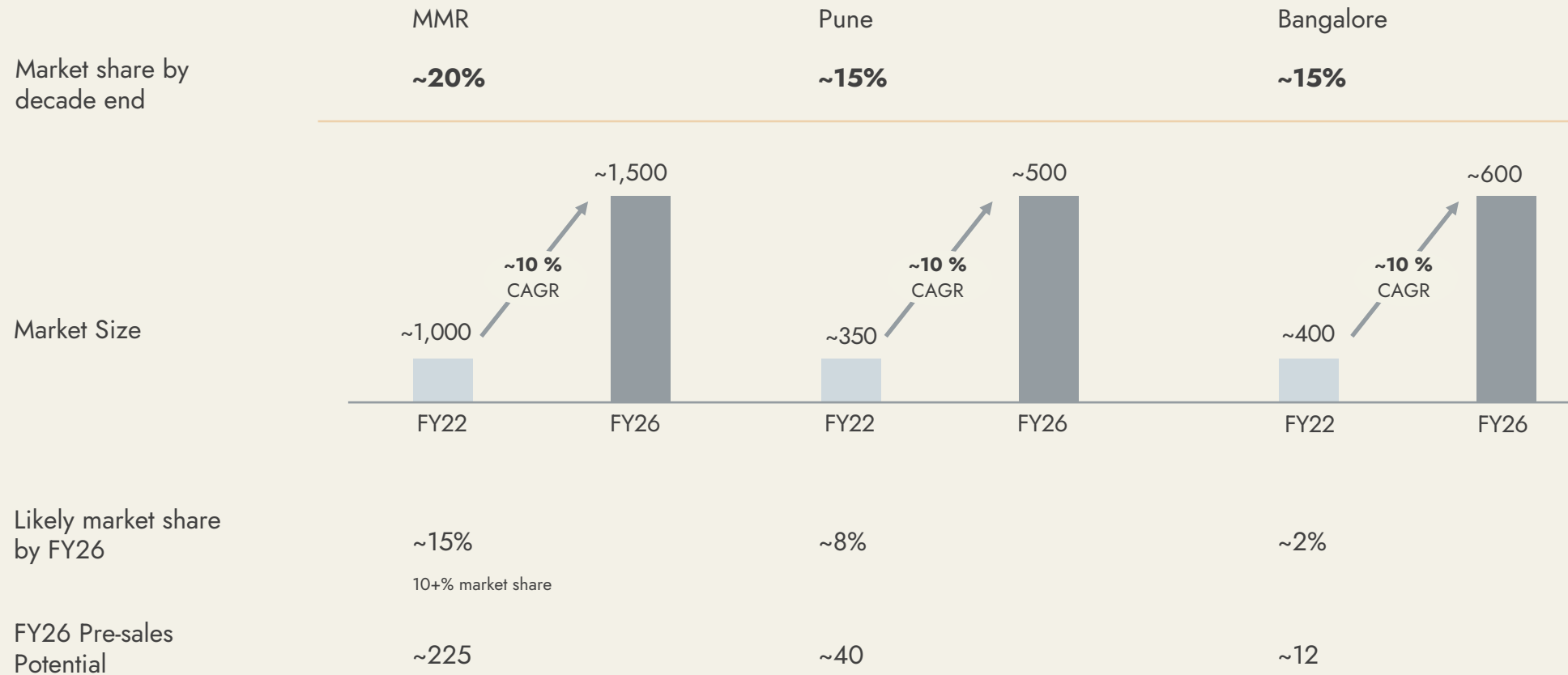
Real Estate to grow ~2x faster than the Indian economy

GDP Growth	USD ~3tn FY22	>	USD ~7-8tn FY22	>	~2.5x FY22
Real Estate Contribution to GDP	USD ~3tn FY22	>	USD ~7-8tn FY22	>	~2.5x FY22
Real Estate Industry Size	USD 200bn. FY22	>	USD ~1tn FY22	>	~5x (20% CAGR) FY22
India's Decade^: Per capita incomes to grow 2x rate over 2021-31 vs. previous decade 2011-21 Housing to be key driver of and key beneficiary from GDP growth					

100 mn new households to become home ownership capable' this decade



Significant headroom for growth in core markets of MMR & Pune (INR bn)



Keeping our growth with conservative capital structure approach in mind, guiding for ~20% pre-sales CAGR i.e. INR~210bn by FY 26 against higher potential basis market share

Icon Set

Set of 80 icons in small, medium and large sizes.

Small icons



HOUSE



LOCATION



AGENCY
REALSTATE



FAMILY



DINING ROOM



GARAGE



TOILET



DEAL



VILLA



INSURANCE



SOLD



STORE



REFINANCING



BALCONY



HOUSE SEARCH



FOR SALE



PURCHASE



MONEY



LIVING ROOM



FENCE



ROUTE



SMART HOME



BUDGET



POOL



AUCTION



HOUSE



HOUSE KEY



PARK



CHANGE



DISCOUNT



LIVING ROOM



CHOICE



ELEVATOR



HOME LOAN



ADDRESS



MAINTENANCE



FAVORITES



SALE









































HOUSE SEARCH



PLANS

Small icons

									
HOUSE KEY	PRICE GROWTH	CONTRACT	RENOVATION	PRICE HOUSE	DREAM HOUSE	KITCHEN	SKYSHAPER	HOUSE PRESENTATION	HOUSE
									
HOUSE	BEDROOM	CONDO	HOME OFFICE	FOR RENT	MOVING HOUSE	REALTOR	SETTING	BUILDING	CLOSED HOUSE
									
CITY	HOUSE SEARCH	BATHTUB	BUILDING	BUDGET	MOVING HOUSE	BUILDING	TENT	HOUSE	MONEY
									
PRICE HOUSE	CONTRACT	BUY	SHOPPING	COURT	RENOVATION	HOME OWNER	WINDOW	BUDGET	VIDEO SURVEILLANCE

Medium icons



HOUSE



LOCATION



AGENCY
REALSTATE



FAMILY



DINING ROOM



GARAGE



TOILET



DEAL



VILLA



INSURANCE



SOLD



STORE



REFINANCING



BALCONY



HOUSE SEARCH



FOR SALE



PURCHASE



MONEY



LIVING ROOM



FENCE



ROUTE



SMART HOME



BUDGET



POOL



AUCTION



HOUSE



HOUSE KEY



PARK



CHANGE



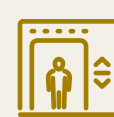
DISCOUNT



LIVING ROOM



CHOICE



ELEVATOR



HOME LOAN



ADDRESS



MAINTENANCE



FAVORITES



SALE



HOUSE SEARCH



PLANS

Medium icons



HOUSE KEY



PRICE GROWTH



CONTRACT



RENOVATION



PRICE HOUSE



DREAM HOUSE



KITCHEN



SKYSHAPER



HOUSE
PRESENTATION



HOUSE



HOUSE



BEDROOM



CONDO



HOME OFFICE



FOR RENT



MOVING HOUSE



REALTOR



SETTING



BUILDING



CLOSED HOUSE



CITY



HOUSE SEARCH



BATHTUB



BUILDING



BUDGET



MOVING HOUSE



BUILDING



TENT



HOUSE



MONEY



PRICE HOUSE



CONTRACT



BUY



SHOPPING



COURT



RENOVATION



HOME OWNER



WINDOW



BUDGET



VIDEO
SURVEILLANCE

LOGO

LOGO

Body Content

Body Content





1 2 3 4

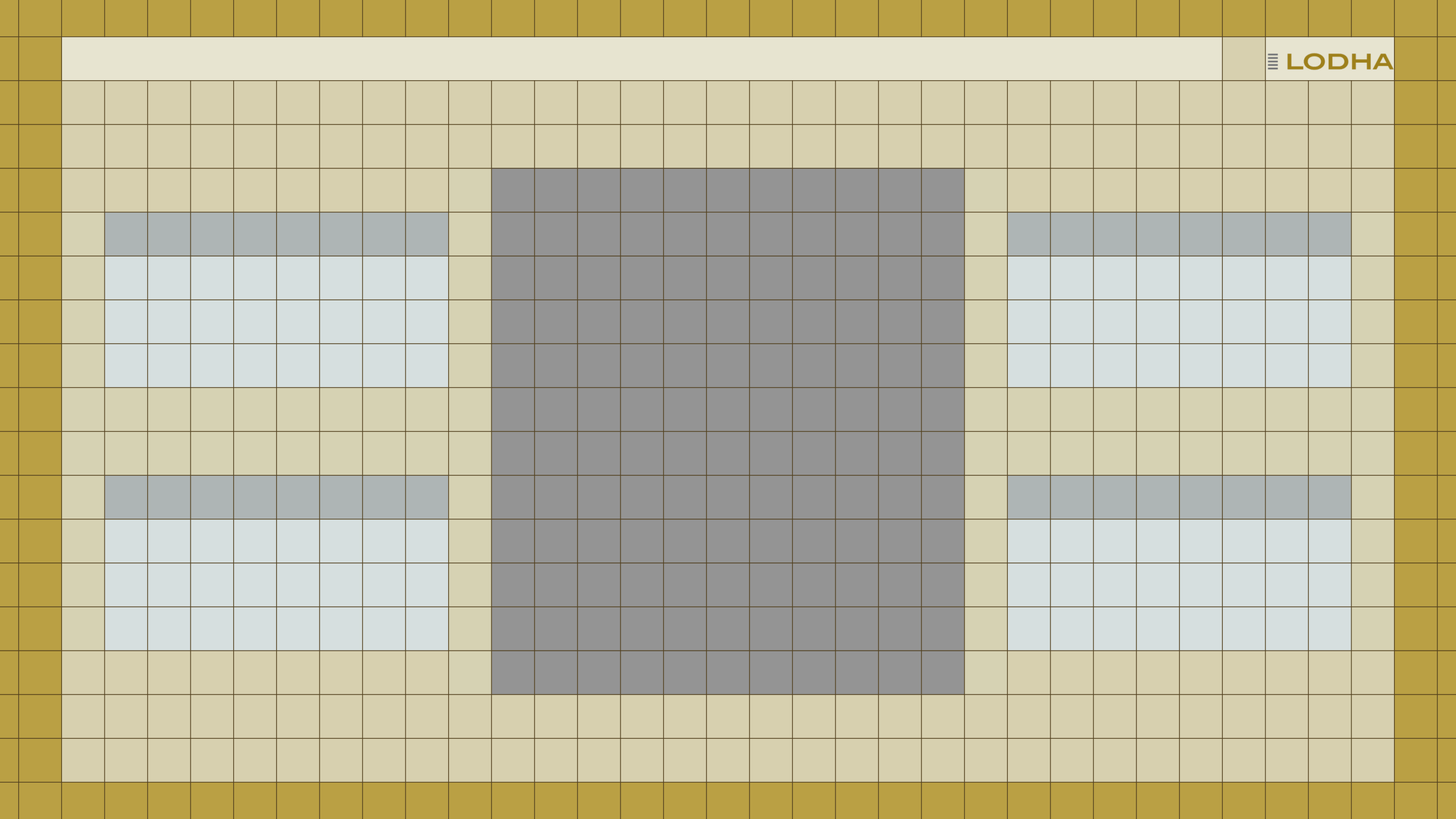
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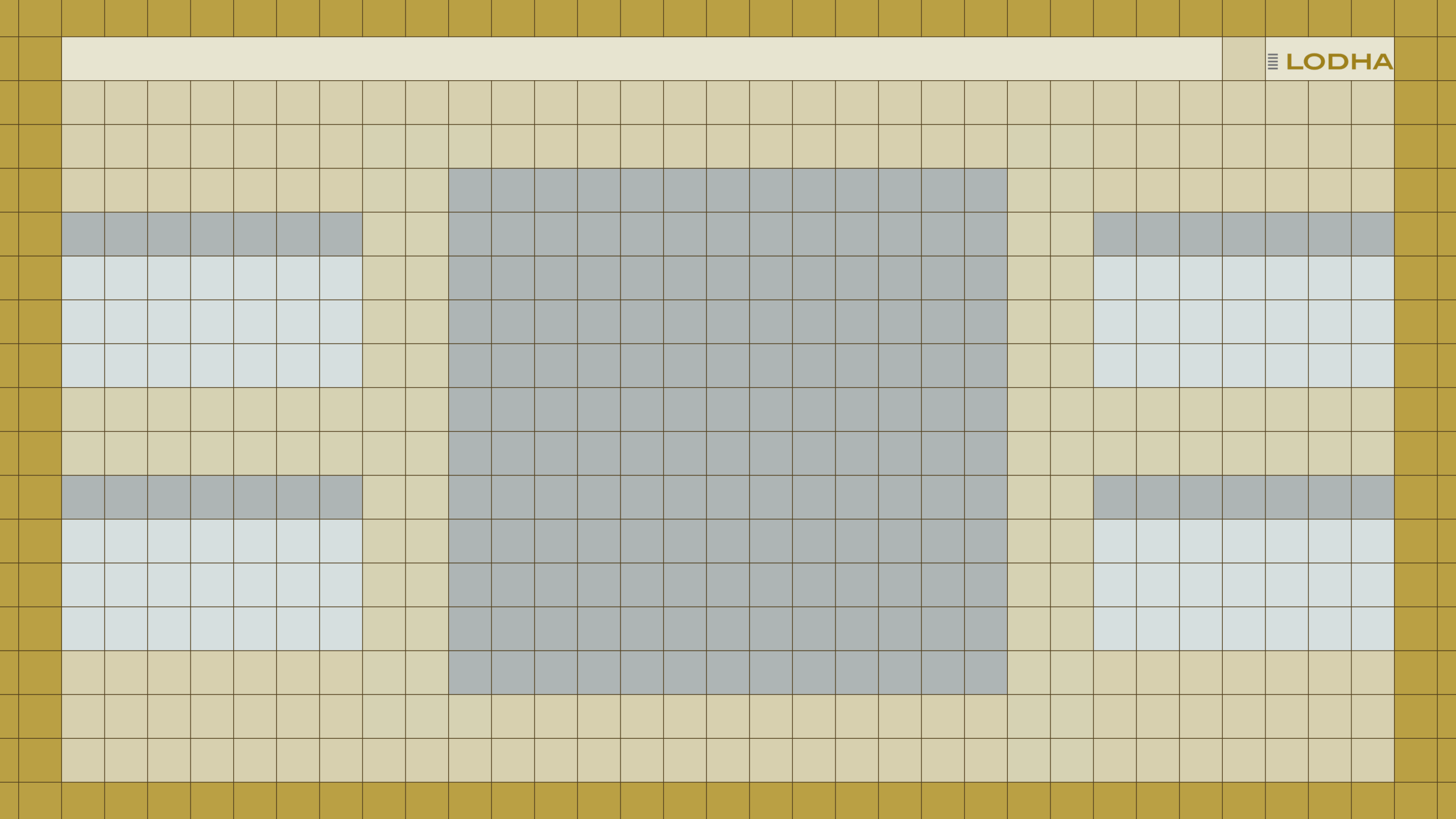
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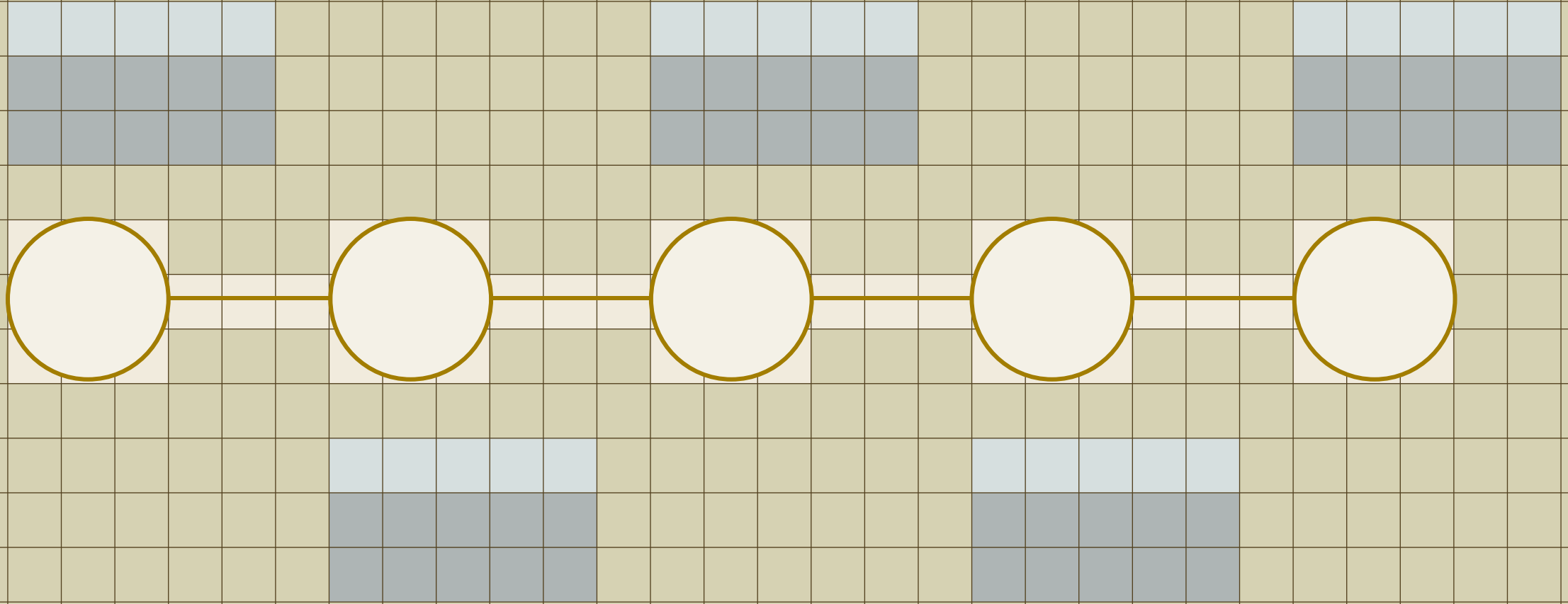
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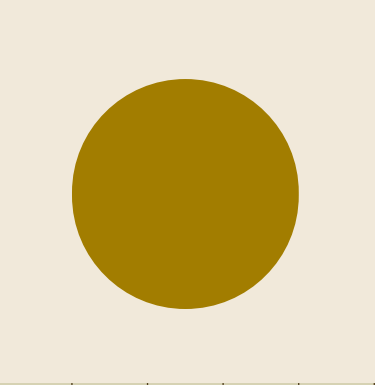
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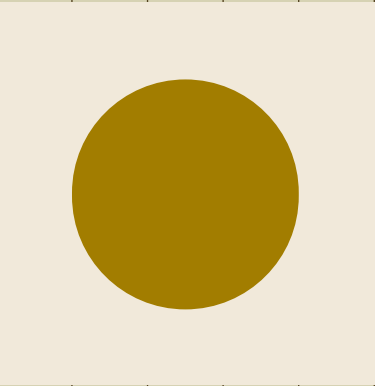
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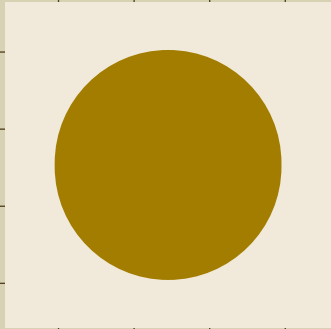


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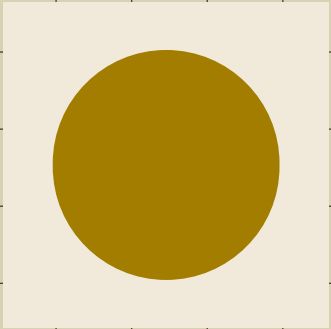
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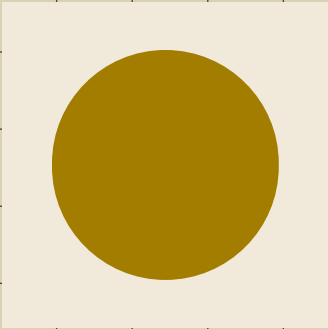
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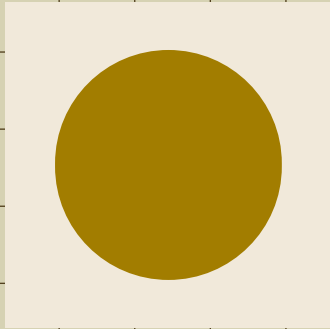
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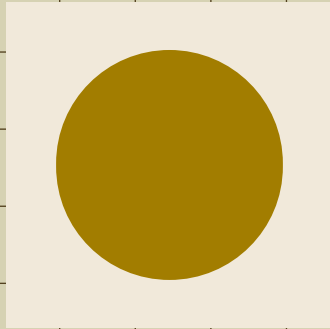
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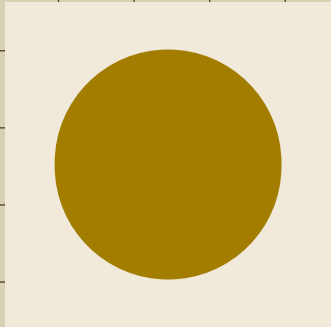
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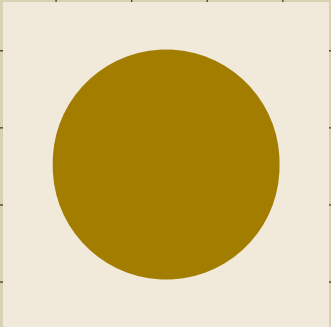


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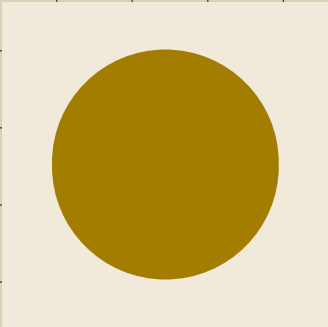
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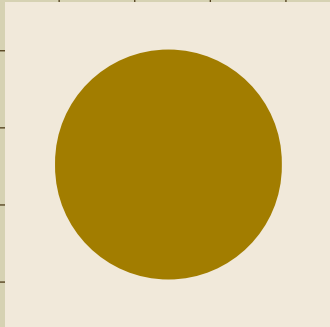
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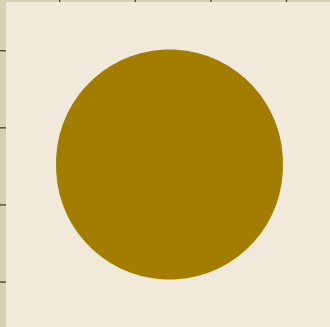
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