Vendor Performance Dashboard 307.34M 134.07M 38.72 441.41M 2.71M Sum of TotalPurchaseDol... Average of ProfitMargin Sum of TotalSalesDollars Sum of GrossProfit Sum of UnsoldCaptal **Purchase Contribution (%) Top Vendors by Brand Top Vendors by Sales VendorName** DIAGEO NO... DIAGEO N... 16.3% TR... 0.... MARTIGNE... PERNOD RI.. PERNOD RI... JIM BEAM . JIM BEAM ... P... BACARDI U... E & J GALL. M S... CONSTELL... 3.1... BROWN-F... **BROWN-FOR...** 4.31% **Low Performing Vendors Low Performing Brands** TargetBrand No Yes Dunn Wine ... Average of AvgProfit... Circa Wines PARK STREE.. HIGHLAND ... ALISA CARR ... 200 0 400 600 800 1.000 Sum of TotalSales