

①

Problem 8:-

Given Info:

Pro Life Sample Info:

$$\bar{x}_{pro} = 120 \text{ hours} \quad s_{pro} = 10 \text{ hours}$$

Standard Sample Info

$$\bar{x}_{std} = 115 \text{ hours} \quad s_{std} = 12 \text{ hours}$$

a) Null hypothesis  ~~$\mu_{pro} = \mu_{std}$~~   $\mu_{pro}$

Say  $\mu_{pro}$  &  $\mu_{std}$  are the mean lives of pro and standard batteries respectively

$$H_0: \mu_{pro} \leq \mu_{std}$$

$$H_a: \mu_{pro} > \mu_{std}$$

b) To compute z-statistic we first need to compute the standard error of 2 independent means.



$$Z\text{-statistic, } z = \frac{\bar{x}_{\text{Pro}} - \bar{x}_{\text{Std}}}{SE} \quad (2)$$

where  $SE = \text{standard error}$

For any 2 Random Variables  $X$  and  $Y$

$$\text{Var}(X - Y) = \text{Var}(X) + \text{Var}(Y) - 2\text{Cov}(X, Y)$$

if  $X$  &  $Y$  are independent

$$\text{then } \text{Var}(X - Y) = \text{Var}(X) + \text{Var}(Y)$$

$$\text{hence } SE = \sqrt{\frac{s_{\text{Pro}}^2}{40} + \frac{s_{\text{Std}}^2}{50}}$$

$$= 2.32$$

$$z = \frac{120 - 115}{2.32} = 2.15$$

Considering right-sided  $z$ -distribution

$$Z_{\alpha} = Z_{0.02} = 2.05$$

$z > Z_{\alpha} \Rightarrow \text{Reject Null hypothesis}$

(C) there is enough statistical evidence at the 2% significance level that Pro batteries will last longer than standard ones.



## Problem-9:

3

Given

$$\text{Sample size} = 30$$

$$\bar{x} = ?$$

$$s = ?$$

$$a) \bar{x} = 24.5, s = 3.59$$

b, c) Null hypothesis,  $H_0: \mu \leq 20$

$$H_a: \mu > 20$$

Using t-statistic

$$t = \frac{\bar{x} - \mu}{s/\sqrt{n}} = \frac{24.5 - 20}{3.59/\sqrt{30}}$$

$$= 6.40$$

$$\text{Degrees of freedom} = n - 1 = 29$$

$$t_{\text{critical}}(\alpha = 0.01) = 2.462$$

$$t_{\text{critical}} < t$$

we can reject Null hypothesis

d) There is strong statistical evidence that waiting time is longer than 20 minutes



## Problem 10:

(4)

a) Null hypothesis  $H_0$ : Age group and subscription are independent

$H_a$ : Age group and subscription are dependent

b) Expected frequencies

$$E_{ij} = \frac{\text{Row total} \times \text{Column total}}{\text{Grand total}}$$

Row Totals

Age group

18-29: 120

30-49: 100

50+: 80

Column Total

Basic: 100

Premium = 150

Elite = 50

Expected values

Age group

Basic

Premium

Elite

Row total

18-29

$$\frac{120 \times 100}{300}$$

$$\frac{120 \times 150}{300}$$

$$\frac{50 \times 120}{300}$$

120

30-49

$$\frac{100 \times 100}{300}$$

$$\frac{150 \times 100}{300}$$

$$\frac{50 \times 100}{300}$$

100

50+

$$\frac{80 \times 100}{300}$$

$$\frac{80 \times 150}{300}$$

$$\frac{80 \times 50}{300}$$

80



④ Using chi-square test statistic ⑤

$$\chi^2 = \sum \frac{(O - E)^2}{E}$$

O  $\Rightarrow$  observed      E = expected

$$\chi^2 = 0.625 + 0 + 1.25 + 0.33 + 0 + 0.66 + 0.105 + 0 + 0.20 = 3.18$$

d) Degrees of freedom  
 $= (3-1)(3-1) = 4$

$$\chi^2_{\text{critical}} (\alpha=0.05) = 9.48$$

$$\chi^2_{\text{critical}} > \chi^2$$

we fail to reject Null hypothesis

e) There is not enough statistical evidence to confirm if age group and subscription category are dependent.



(6)

Bonus ProblemGiven InfoDesign ANumber of days =  $n = 30$ 

$$\bar{x}_A = 2.85\%$$

$$s_A = 0.45\%$$

Design B

$$n = 30$$

$$\bar{x}_B = 3.05\%$$

$$s_B = 0.60\%$$

a) Null hypothesis  $H_0: \mu_A = \mu_B$ 

$$H_a = \mu_A \neq \mu_B$$

 $\mu_A, \mu_B$  being true mean daily conversion rate for Designs A and B respectively

(c) Pooled variance

$$s_p^2 = \frac{(n_A - 1)s_A^2 + (n_B - 1)s_B^2}{n_A + n_B - 2}$$

$$s_p^2 = 0.281 \Rightarrow s_p = 0.5303$$



7

$$\text{Standard Error } SE = s_p \sqrt{\frac{1}{n_A} + \frac{1}{n_B}}$$

$$\Rightarrow 0.5303 \sqrt{2/30}$$

$$\Rightarrow 0.1370$$

T-test statistic

$$t = \frac{\bar{x}_B - \bar{x}_A}{SE}$$

$$= 1.4606$$

$$t_{\text{critical}} (\alpha = 0.05/2, df = 58)$$

$$= \pm 2.001$$

$$|t_{\text{statistic}}| \leq t_{\text{critical}}$$

↳ we fail to reject Null hypothesis

$t_{\text{statistic}} = 1.46$  lies within non-rejection region  $-2.001$  to  $2.001$



⑧

There is no statistical evidence that there is significant difference between the average daily conversion rate of Design A & Design B.

⑨  $CI = (\bar{x}_B - \bar{x}_A) \pm \text{Margin of Error}$

$$\begin{aligned} \text{Margin of Error} &= t \times SE \\ &= 2.001 \times 0.13 \\ &= 0.274 \end{aligned}$$

$$[-0.074, 0.474]$$