My Journey Map

	[Step 1]	[Step 2]	[Step 3]	[Step 4]	[Step 5]
Main Action	Provide an option for users to select and customize colors. Amanda J. Kendal-Brown	Provide an option for users to select fonts. Amanda J. Kendal-Brown	Provide the ability for users to share their work directly. Amanda J. Kendal-Brown	Enable users to receive feedback directly within the platform. Amanda J. Kendal-Brown	Enable users to export their work as CSS or in a Figma-compatible format, ensuring smooth integration into design and development workflows. Amanda J. Kendal-Brown
Opportunities	Support Multiple Color Modes for Digital Products Amanda J. Kendal-Brown	Ensure the font selection tool supports font weights, styles, and provides access to the full library of Google Fonts. Amanda J. Kendal-Brown	Ensure all shared links are accessible to recipients without requiring additional permissions. Amanda J. Kendal-Brown	Provide users with social sharing options to publish or distribute their work across major platforms. Amanda J. Kendal-Brown	Enable users to export their work as CSS or a Figma-compatible file, simplifying integration into their existing design and development projects. Amanda J. Kendal-Brown
Risks	Ensure all features and content meet accessibility standards, providing an inclusive experience for every user. Amanda J. Kendal-Brown	1. Software Compatibility: Ensure fallback options are available if certain fonts or styles are not supported across platforms. 2. Google Fonts API Availability: Provide local or cached font options in case the Google Fonts API is temporarily unavailable. 3. Custom Font Support: Allow users to upload or integrate their own custom fonts when desired. Amanda J. Kendal-Brown	1. Link Expiration / Timeout: Define whether shared links should have an expiration period, and provide users with options to set or extend link availability. 2. CORS Permissions: Ensure proper Cross-Origin Resource Sharing (CORS) configurations so that shared links and assets can be accessed securely across different browsers and platforms. Amanda J. Kendal-Brown	1. Content Claiming: There is a risk that others could claim a user's shared work as their own when posted on social platforms or shared via public links. 2. Attribution: Ensure shared content includes proper attribution (e.g., creator's name, watermark, or metadata) to protect ownership. 3. Permissions: Provide users with settings to control how their work can be viewed, copied, or downloaded when shared. Amanda J. Kendal-Brown	1. File Format Support: CSS standards or Figma file structures may evolve, creating potential compatibility issues over time. 2. Versioning: Ensure exports are regularly updated to align with changes in Figma's API and CSS specifications. 3. Fallbacks: Provide clear fallback options (e.g., alternative file formats, legacy CSS) to maintain usability if compatibility issues arise. Amanda J. Kendal-Brown

Next Best Step

- Designers
  - Goal: Work on layouts and explore the best options to showcase across different formats — Mobile, Desktop, and Print Media.
  - Need: A flexible design environment that supports previewing and comparing layouts across multiple mediums.
- Developers
  - Goal: Plan the API setup and ensure smooth communication between the backend and frontend.
  - Need: Clear specifications for data exchange, integration points, and maintainable API structures to support the design and user experience.

Amanda J. Kendal-Brown