EC420 MSU

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Last class(es)



- Diff-in-diff
 - Made an assumption (parallel trends)
 - \circ That let us say we know $E[Y_0|D=1]$
 - Had to use the Parallel Trends assumption
 - Could estimate as a regression (simple!)
- Synthetic
 - Concept: pre-treatment match gives us post-treatment counterfactual



Let's return to the endogeneity issue:

$$y_i = eta_0 + eta_1 D_i + eta_2 x_i + u_i$$

And we have the usual endogeneity problem that: D_i may be correlated with u_i , even once we condition on exogenous x_i .

Let's set up an example

- ullet y_i is semesters of college attended
- D_i is "getting a scholarship"

- ullet x_i is parental income
- ullet u_i is potentially endogenous error

We might think that ability

- 1. Affects semesters of college attended
- 2. Unobserved (and thus in u_i)
- 3. Correlated with getting a scholarship

$$\Rightarrow (Y_{i0},Y_{i1})
ot\perp D_i|x_i$$



Let's return to the endogeneity issue:

$$y_i = eta_0 + eta_1 D_i + eta_2 x_i + u_i$$

What if we had a scholarship that was awarded to all students with a 1200 SAT score or above?

• $D_i = 1(SAT_i > 1200)$

Does this solve our endogeneity problem?

- ullet Is SAT_i , the student's SAT score, exogenous?
- What do we learn about scholarships in general from understanding the effect of *this* particular scholarship? We'll return to this in a little bit.



Does this solve our endogeneity problem?

• Is SAT_i , the student's SAT score, exogenous?

What if I compared a student with an 800 to a student with a 1600 (and with the exact same x_i)

ullet Would you be concerned about that unobserved *ability* in u_i ?

What about comparing a 900 student to a 1500 student?

What about comparing a 1000 student to a 1400 student?

What about comparing a 1100 student to a 1300 student?



What about comparing a 1190 student to a 1210 student?

What about comparing a 1199 student to a 1201 student?



The intuition behind RD is as follows:

If we compare students within a small enough window around a threshold, then treatment D_i is as good as randomly assigned

And as good as randomly assigned lets us treat the treatment as **exogenous**

The *unobserved* endogenous problem in u_i is no longer a problem.



What do we need for an RD?

I. A threshold

- And it has to be exogenous
- Usually from a policy
- Arbitrary policies are...great!





What do we need for an RD?

II. A running variable

- We need some variable that crosses the threshold
 - It cannot be binary
- It has to be observed
- It has to determine the treatment of interest †

"Although treatment isn't randomly assigned, we know where it comes from"

— Mastering Metrics, Ch. 4

[†] A *fuzzy* RD relaxes this assumption



The running variable in our example is SAT score

- Crosses the threshold
- Non-binary
- Observed
- Determines scholarship (treatment) discontinuously
 - ∘ A "jump"



What do we need for an RD?

III. A window

- We need somewhere to "draw the line"
- In our SAT example, some of us would have been OK with 1150 and 1250.
 - Some would want 1190 to 1210
 - Some would say 1195 to 1205



A threshold

Set exogenously

A running variable

- Determines treatment
- Continuous
- Observable

A window

How close is close enough

The identifying assumption:

Within a small enough **window**, the treatment (as determined by the **running variable** and the **threshold**) is as good as randomly assigned



Specification of an RD

- ullet Let's call the running variable x_r
- Let's call the threshold au

Our RD equation would be:

$$y_i = eta_0 + eta_1 D_i + eta_2 x_{i,r} + eta_3 x_{exogenous} + u_i$$

- y_i is outcome
- $D_i = 1(x_{i,r} > \tau)$
- au is the threshold

- ullet $x_{i,r}$ is the running variable
- $x_{i,exogenous}$ is an exogenous covariate (a control)
- u_i is the error



Our RD equation would be:

$$y_i = eta_0 + eta_1 D_i + eta_2 x_{i,r} + eta_3 x_{exogenous} + u_i$$

and

$$D_i = \mathbb{1}(x_{i,r} > au)$$

Note that we have a continuous running variable $x_{i,r}$ with a linear coefficient

- We can still control for the effect of the running variable
- ullet That's why we need the au threshold where treatment "jumps"

And we can still control for other things

ullet $x_{exogenous}$



Our RD equation would be:

$$y_i = eta_0 + eta_1 D_i + eta_2 x_{i,r} + eta_3 x_{exogenous} + u_i$$

But where is the window?

- We could just use a sample within the window
- Define the window as being (a,b)
 - R: myData[myData\$xir >=a & myData\$xir <=b,]
- Another option is to use *local linear regresion*, which can be implemented as a weighted regression



A quick aside to establish weighted regression:

We know that OLS minimizes the sum of the squared error term u_i

$$\sum (y_i-eta_0-eta_1x_1)^2=\sum (u_i)^2$$

Weighted regression just puts weights on that sum:

$$\sum w_i(u_i)^2$$

and

$$\sum w_i = 1$$



Weights can set the estimation sample

If we said that $w_i=0$ if i is not "in the window", and constant otherwise, we would just be setting the estimating sample.

Weights can be continuous

What if we set w_i to be some function of how far away from the threshold an observation $x_{i,r}$ is?

- ullet If $x_{i,r}$ is far away from au, then it gets a low weight
- ullet If $x_{i,r}$ is practically equal to au, then it gets a high weight

$$ilde{w_i} = rac{1}{|x_{i,r} - au|}$$

Of course, we might have to re-scale all the w_i 's to make sure they add to 1:



This "local linear regression" because it puts more weight on those observations where $x_{i,r}$ is very close to au

- You still have to determine the form of the weights
- We call the function that generates weights the kernel
- Since we are not making an assumption about how the distance away from au enters the main regression, this is **non-parametric**.



Other kernels include:

- Rectangular Kernel
 - Puts equal weight on all
 observations between a and b

- Triangle Kernel
 - Puts weight on those closer to the center



Applying weights to OLS is easy:

```
myOLS = lm(Y \sim X1 + D + X2, data=myData, weights = 1/abs(myData$X1 - tau))
```



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Example 1

Maimonides Rule

- 12th century rabbinic scholar who determined that 40 students was the max. class size.
- Anything larger had to be cut into two 20/21-person classes
- Angrist and Lavy (1999) used threshold to look at effect of class size on student outcomes
 - What is the endogeneity problem between student outcomes and assignment of class sizes?
 - What is the threshold and is it exogenously set?
 - What is running variable?
 - Evaluate whether or not we have an as-good-as-random treatment assignment



Example 2

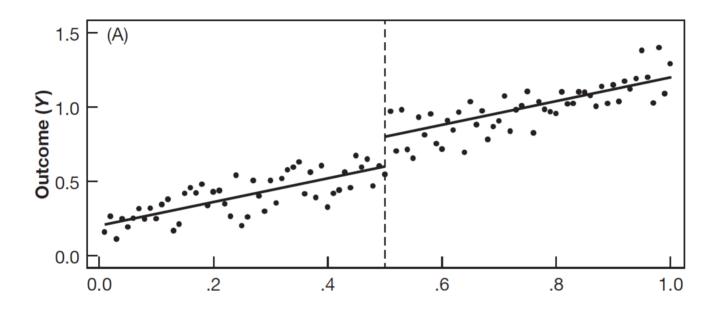
Superfund cleanup

- All superfund sites have a risk score
- Congress determines how far down the
- Greenstone and Gallagher (2008) and Gamper-Rabindran and Timmins (2011)
 used threshold to look at effect of cleanup on housing prices
 - What is the endogeneity problem between home values and assignment of superfund cleanup?
 - What is the threshold and is it exogenously set?
 - What is the running variable?
 - Evaluate whether or not we have an as-good-as-random treatment assignment

Running Variables



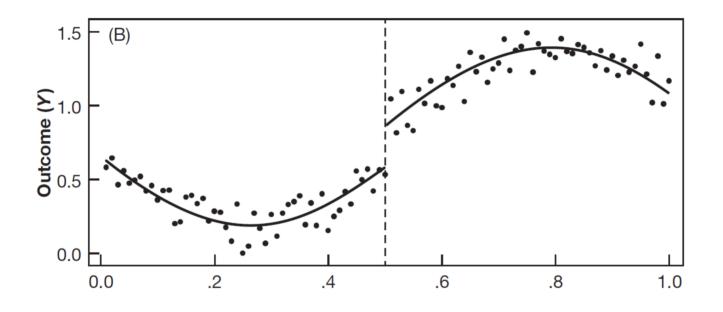
$$y_i = eta_0 + eta_1 D_i + eta_2 x_{i,r} + u_i$$



Running Variables



$$y_i = eta_0 + eta_1 D_i + eta_2 x_{i,r} + eta_3 x_{i,r}^2 + eta_4 x_{i,r}^3 + u_i$$

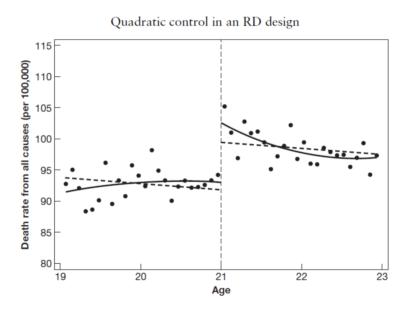


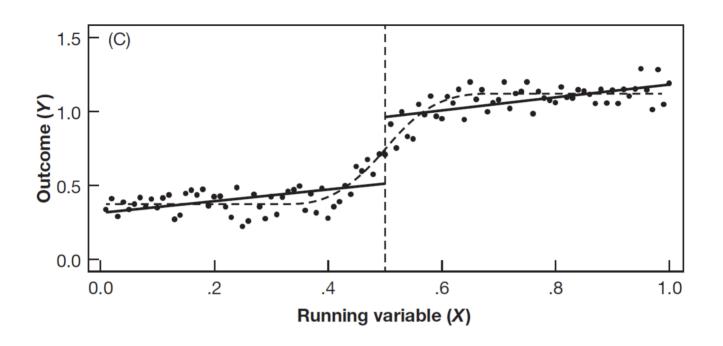
Running Variables



$$y_i = eta_0 + eta_1 D_i + eta_2 (x_{i,r} - au) + eta_3 (x_{i,r} - au) * D_i + u_i$$

Here, we let the *slope* of the coefficient on the running variable change when it crosses the threshold. To the left of the threshold, $\frac{dy}{dx_{i,r}}=\beta_2$, and to the right, it is $\beta_2+\beta_3$ (dashed line).





This one is not so good - the dashed line fits a possible non-linear trend.

- Note that there is an upward trend just before the threshold
- That trend is more consistent with a polynomial trend, and the linear trend + threshold gives a false effect.

RD Diagnostics



The implicit assumption in our RD "window"

is that everything else *around* the threshold au varies *smoothly*

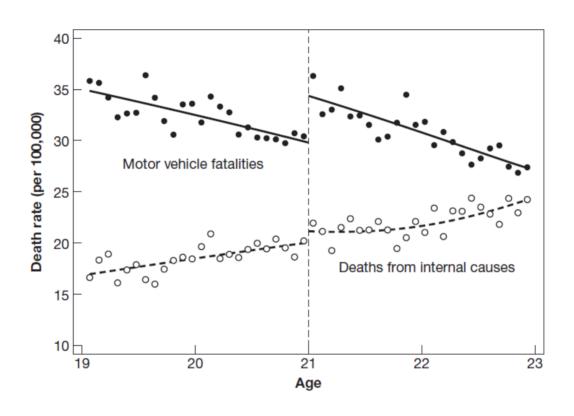
• Then, we can control for it parametrically.

Which means that other variables not affected by the treatment should vary smoothly over the threshold

- After all, if some unrelated variable is "jumping" at the threshold, then we shouldn't have much confidence in that threshold being exogenous
 - And this would ruin our assumption.

(Z)ero effects on outcomes that should be unchanged by treatment raise our confidence in the causal effects we are after

(-) Mastering Metrics





What if the threshold doesn't perfectly determine treatment, but the other assumptions hold?

In this case, we would have:

- Something exogenous
- That has an affect on treatment
- But doesn't affect outcome except through treatment

It's an instrument!

Fuzzy RD

Back to our original example, except maybe we don't have perfect awarding of scholarships to SAT>1200

First Stage:

$$SCHOLARSHIP_i = lpha_0 + lpha_1SAT_i + lpha_21(SAT_i > 1200) + lpha_3x_i + v_i$$

This is just like our original equation, but with $SCHOLARSHIP_i$ on the LHS.

Second Stage:

$$y_i = eta_0 + eta_1 SCHO \widehat{LAR}SHIP_i + eta_2 SAT_i + eta_3 x_i + u_i$$

 eta_1 is our treatment of interest.

Note that SAT_i is still in the second stage **but** the threshold dummy $1(SAT_i>1200)$ is *not*.

This just follows the IV method, but gets the first-stage exogeneity from the RD specification! The *crossing of the threshold* is the exogenous event.

In practice...

We rarely get a threshold that is perfectly "sharp".

- Age of drinking is pretty sharp
- But many other things don't have a perfect relationship

So fuzzy is more common in the literature

- And remember: when you have an instrument that is almost perfectly correlated with the endogenous variable, IV turns into OLS.
 - \circ If the first stage Z has a perfect prediction of D, then $\hat{D}=D=Z$