

AJ LAUDERBACH

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SUMMARY

I'm the person in a group project who likes to take something that is "good enough" and turn it into something great. Unique, creative challenges are the reason I chose to major in Creative Media. I'm looking to use my foundational skills in design, video, and storytelling within the entertainment industry at Disney.

EDUCATION

Bachelor of Arts in Creative Media and Entertainment

December 2024

Butler University, Indianapolis, IN

GPA: 3.73/4.0

Coursework Included: Post Production Techniques, Studio Production, Auditory Storytelling, Film Criticism and Culture, Narrative Production, Entertainment Criticism, Authorship in Film and Television, Genres in Film and Television, Entertainment Media and the Law

MEDIA & DESIGN EXPERIENCE

Social Media Intern, Indianapolis Pickleball Club

August 2024 – December 2024

- Created graphics for use in social media posts to boost engagement and draw in potential customers
- Aided in on-site operations to ensure the club could run as smoothly as possible

Team Leader, Butler University EPICS Program

August 2023 – December 2023

- Managed team of six persons to redesign Butler University's EPICS program website
- Exercised knowledge of HTML code in revising over 90 different webpages to reformat information, remove unnecessary elements, and update aesthetics

Camera Operator

May 2023 – August 2023

Great Lakes Loons, Midland, MI

- Operated video cameras to capture footage of the Great Lakes Loons' baseball games to be broadcast on TV
- Managed video switcher to translate raw camera feed into TV-ready footage, complete with computer graphics and transitions between camera angles

Video and Audio Editor

June 2021 – October 2021

First United Methodist Church, Midland, MI

- Edited high-quality weekly announcement videos to be shown to the congregation by stitching together video clips and normalizing audio for seamless transitions
- Produced weekly podcast episodes to be aired on the church's website and increase accessibility
- Livestreamed weekly church services to Facebook to reach a wider audience and boost viewership

LEADERSHIP & CAMPUS ENGAGEMENT

Vice President, Butler University Pickleball Club

August 2023 – Present

- Organized biweekly club meetings through gathering supplies and welcoming members to the practices
- Reserved pickleball courts to facilitate club play time

TECHNICAL SKILLS

Proficient in Adobe Photoshop, Adobe Premiere, Adobe Audition, Adobe After Effects, Adobe Illustrator, HTML, JavaScript, Java, Blender, and Unreal Engine