

DATA CONSIDERATIONS:

PAPA Framework:

- Privacy
- Accuracy
- Property
- Accessibility

Commitment to the 'Do No Harm' Principles:

- Demonstrating empathy
- Ordering data purposefully
- Using colours equitably

Presentation Order

Introduction:

Sarah Angel

Persona One:

Aiden Lowe-Yip / Natalie
Tran

Persona Two:

Jordan Shao

Persona Three:

Sarah Angel / Julius Whitfield

Data Ethics:

Sarah Angel

Conclusion:

Natalie Tran

BUSA3021

BUSINESS ANALYTICS PACE
PROJECT

GROUP 3

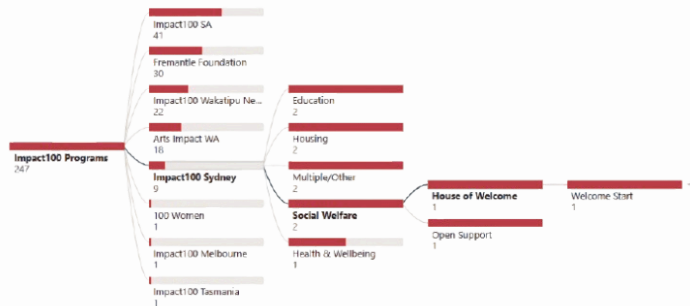
‘Farida’

BACKGROUND

Farida is a Business Analytics graduate from Macquarie University, passionate about social impact. She’s keen to use her skills to create clear, interactive dashboards that support community initiatives.

VALUES

Aims to create interactive dashboards that can help stakeholders explore sector distribution and project focuses across Impact 100 chapters.



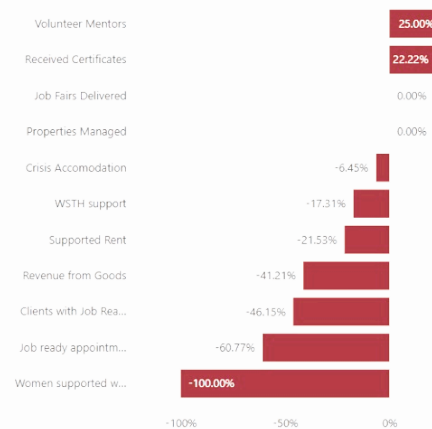
‘Lee’

BACKGROUND

Lee is a Corporate Social Responsibility Manager at a major Australian company. He’s focused on creating social impact through investment and philanthropy and is open to new opportunities for his organisation.

VALUES

Identifies corporations with aligned values and high philanthropic potential.



‘Fiona’

BACKGROUND

Fiona is the Fundraising Manager at a new Sydney-based charity. She’s focused on securing funding to help young people access university education.

VALUES

Applies a structured performance framework to compare grant recipients and identify best practices.

