

# Project Market IQ Progress Report

Summary of Documents 📖

Name: Ajmal Amir

Project Topic: Stock market Prediction (Market IQ)

GitHub Repo: <https://github.com/ajmal-amir/MarketIQ>

Self-Assessment: The required readings have been thoroughly reviewed and summarized to support the key points of this presentation

# Introduction to Stock Market Prediction

- **Objective:** Forecasting stock market trends using various machine learning and time-series models.
- **Challenges:** Stock prices are volatile and influenced by multiple factors, making accurate prediction difficult.
- **Key Techniques:** Machine learning, data mining, and time-series analysis.





# Machine Learning for Stock Market Prediction 🤖

- **Document:** *Stock Market Prediction Using Machine Learning*
- **Authors:** Abdulhamit Subasi, Faria Amir, et al.
- **Key Points:**
  - Comparison of different machine learning classifiers for predicting stock prices.
  - Models tested on NASDAQ, NYSE, Nikkei, and FTSE.
  - Leaked vs. normal datasets were analyzed for accuracy.



# Hybrid Approaches to Forecasting

- **Document:** *An Efficient Hybrid Approach for Forecasting Real-Time Stock Market Indices*
- **Key Techniques:**
  - Hybrid models combining traditional statistical methods (ARIMA) and AI models (LSTM, FB Prophet).
  - **Findings:** Each model has strengths:
    - **ARIMA** is good for stationary data.
    - **LSTM** captures nonlinear trends.
    - **FB Prophet** handles seasonality well.
  - **Recommendation:** Hybrid approaches yield more reliable predictions.





# Comparative Analysis of Forecasting Models



- **Document:** *Time Series Forecasting of Stock Market Using ARIMA, LSTM, and FB Prophet*  
**Findings:**  
• **ARIMA:** Works best when data is linear and stable.
- **LSTM:** Excels in recognizing complex patterns and long-term dependencies.
- **FB Prophet:** Handles trends, seasonality, and external events like holidays.
- **Conclusion:** No single model is best; ensemble learning is recommended.





# MarketIQ Project Progress Report



- **1 Project Overview**
- **MarketIQ** is an AI-driven stock prediction and analysis tool.
- It integrates **machine learning models** to forecast stock trends and provides real-time financial insights.
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## 2 Recent Updates NEW

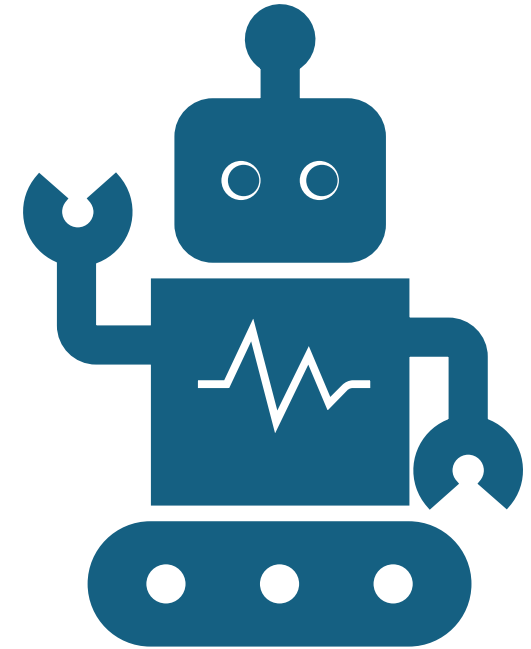
✅ **Enhanced UI Navigation:** Added structured buttons for seamless access to:

- Home
- Stock Prediction App
- Stock Analyzing AI ✅ **Live Stock Trends:** Added a **real-time stock trend visualization** alongside a data table. ✅ **Improved Forecasting Models:** Implemented **ARIMA, LSTM, and FB Prophet** for better accuracy. ✅ **Expanded API Support:** Ensured reliable **stock data retrieval** from Financial Modeling Prep API.



## 3 Next Steps

- **◆ Optimize Model Performance:** Fine-tune AI models for improved accuracy.
- **◆ User Experience Enhancements:** Improve layout, interactivity, and responsiveness.
- **◆ Deployment & Scalability:** Prepare for cloud deployment to handle more users efficiently.

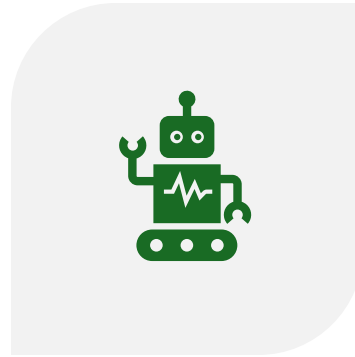




# Conclusion



THE **MARKETIQ PROJECT** HAS MADE  
SIGNIFICANT PROGRESS IN **USER  
INTERFACE DESIGN, MACHINE LEARNING  
MODEL INTEGRATION, AND REAL-TIME  
MARKET INSIGHTS**. NEXT, THE FOCUS WILL  
BE ON REFINING PREDICTIVE ACCURACY  
AND ENHANCING USER EXPERIENCE.



 **STAY AHEAD WITH MARKETIQ – YOUR  
AI-POWERED STOCK INVESTMENT TOOL!**  