

## Lecture 10

### The 3 Ways of Making Money in the Stock Market:

Going **Long**: buying a stock and selling it back at a higher price.

Going **Short**: Borrowing a stock that you do not own. Selling it. And if the price drops, buying it back at the lower price, giving back the stock to its original owner and keeping the difference of price (which is your profit).

Being **Flat**: Having no position in a particular stock.



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