Lecture 2

Why be Involved in the Markets?

There are mainly two reasons to be involved in the markets: to invest/trade your savings or to manage/trade other people's money. In both scenarios your objective is to make money.

Most people will have to invest their savings at one point or another in their lives. Having your money in the right stocks can make all the difference when it's time for retirement. Others will trade their savings and can create a consistent source of income.

Managing or trading other people's money is where the real money is at. If you can achieve consistent and profitable returns you can find someone to fund you and trade their money. This is a very good scenario because you have no risk in terms of capital and have unlimited profit potential depending on the amount of capital you have to manage/trade.