

Epsilon Theory

June 23, 2016

"Waiting for Humpty Dumpty"

Humpty Dumpty sat on a wall, Humpty Dumpty had a great fall. All the king's horses and all the king's men Couldn't put Humpty together again.

Brexit is a Bear Stearns moment, not a Lehman moment. That's not to diminish what's happening (markets felt like death in March, 2008), but this isn't the event to make you run for the hills. Why not? Because it doesn't directly crater the global currency system. It's not too big of a shock for the central banks to control. It's not a Humpty Dumpty event, where all the Fed's horses and all the Fed's men can't glue the eggshell back together. But it is an event that forces investors to wake up and prepare their portfolios for the very real systemic risks ahead.

There are two market risks associated with Brexit, just as there were two market risks associated with Bear Stearns.

In the short term, the risk is a liquidity shock, or what's more commonly called a Flash Crash. That could happen today, or it could happen next week if some hedge fund or shadow banking counterparty got totally wrong-footed on this trade and — like Bear Stearns — is taken out into the street and shot in the head.

In the long term, the risk is an acceleration of a Eurozone break-up, which is indeed a Lehman moment (literally, as banks like Deutsche Bank will become both insolvent *and* illiquid). There are two paths for this. Either you get a bad election/referendum in France (a 2017 event) or you get a currency float in China (an anytime event). Brexit just increased the likelihood of these Humpty Dumpty events by a non-trivial degree.

What's next? From a game theory perspective, the EU and ECB need to crush the UK. It's like the Greek debt negotiations ... it was never about Greece, it was always about sending a signal that dissent and departure will not be tolerated to the countries that matter to the survival of the Eurozone (France, Italy, maybe Spain). Now they (and by "they" I mean the status quo politicians throughout the EU, not just Germany) are going to send that same signal to the same countries by hurting the UK any way they can, creating a Narrative that it's economic death to leave the EU, much less the Eurozone. It's not spite. It's purely rational. It's the smart move.

What's next? Every central bank in the world will step up their direct market interventions, particularly in the FX market, where it's easiest for Plunge Protection Teams to get involved. Every central bank in the world will step up their jawboning and "communication policy" to support financial asset prices and squelch volatility. It wouldn't surprise me a bit if the Fed started talking about a neutral stance, moving away from their avowed tightening bias. As I write this, Fed funds futures are now pricing in a 17% chance of a rate CUT in September. Yow!

What's the result? I think it works for while, just like it worked in the aftermath of Bear Stearns. By May

2008, credit and equity markets had retraced almost the entire Bear-driven decline. I remember vividly how the Narrative of the day was "systemic risk is off the table." Yeah, well ... we saw how that turned out. Now to be fair, history only rhymes, it doesn't repeat. Maybe this Bear Stearns event isn't followed by a Lehman event. But that's what we should be watching for. That's what we should be preparing our portfolios for.

How do we prepare? I've got Five Easy Pieces, five suggestions for surviving these policy-controlled markets, described at length in the Epsilon Theory notes "Cat's Cradle" and "Hobson's Choice". Here's the skinny:

Keep risk constant, not dollars. Risk Balanced Strategies

Trend-following is a thing. Managed Futures Strategies

Focus on catalysts. Long/Short Strategies

Minimize regret. Convex Strategies (Optionality)

Survive the politics. Active Mgmt for Real Assets

Bottom line ... if you ever needed a wake-up call that every crystal ball is broken and we are in a political storm of global proportions, today is it. That's at least 3 mixed metaphors, but you get my point. Brexit isn't a Humpty Dumpty moment itself, and I think The Powers That Be will kinda sorta tape this egg back together. But if there's one thing we know about broken eggs and broken teacups and broken partnerships, it's never the same again, no matter how hard you try to put the pieces back together. My view is that a Humpty Dumpty moment, in the form of a political/currency shock from China or a core Eurozone country, is a matter of when, not if. Tracking that "when", and thinking about how to invest through it, is what Epsilon Theory is all about.

All the best,

PS -- for some earlier Epsilon Theory notes on Europe, all of which are highly pertinent today, see

- 1) The Red King
- 2) 1914 is the New Black
- 3) 1914 is (Still) the New Black
- 4) Inherent Vice
- 5) Now There's Something You Don't See Every Day, Chauncey
- 6) Finest Worksong

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