This document is to be used to define the base project details to gain business approval to move forward.

UW Results Frequency Project

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Solution Goals:

- Ability to send daily lead and reporting results to the University of Wisconsin
- Reduce Sales Support effort within the Send Results process by 80% (220 minutes to 44 minutes) through automation and process efficiency gains

    Current timings:

    - Tabulate Results = 125 minutes
    - Format Results (file) = 35 minutes
    - Place File on SFTP = 8 minutes
    - Format Results (report) = 45 minutes
    - Send Reports = 7 minutes
      TOTAL = 220 minutes

Time Goals: Completed by Sept 28, 2018

Cost Goals: < $100,000

Approach/Assumptions/Outcomes:

- Develop a piece of custom software to track UW leads and their statuses
- The custom software shall have the ability to generate the necessary lead file and reports in their proper formats for UW
- If the solution is not in place by Oct 1, 2018, Centron will need to generate the file and report manually each day until the project is complete
- Based on experience of the development staff at Centron; the custom software will be built with C#, the database will be MSSQL, and the reporting tool will be SSRS
- Past leads and lead statuses will not be entered into the system - the system will only hold leads and their statuses for those received after system implementation