PATREON

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Apoyar y comprometerse con los creadores que te quieres

WHAT IS IT?

Web Platform for artists to receive income from their fans.

- Monthly limits can be set
- Tiers for artist interaction/rewards
- **5%** cut for Patreon on each pledge
- Pledges are paid out at start of each month

- Jack Conte & Sam Yam developed Patreon starting May 2013
- Started as a way for Conte to monetize his Youtube Channel, Pomplamoose
- They received $15M in Series A investment in 2014

COMMUNITY

Patreon holds several social media accounts:

- Youtube – 2856 Subscribers
- Twitter – 28.7k Followers
- Facebook – 45031 likes
- Instagram - 1140 Followers

Patreon's creators are mostly Youtubes:

· Jack Conte (The CEO of Patreon)
· Pentatonix
· CGP Grey
· SciShow
· Corridor Digital
· Minute Physics

Patreon is also home to a few game & open source developers:

· Open FL – Haxe Game Framework
· Libgdx – Java Game Framework
· Anna Anthropy – Independant Game Dev
· Ben Lehman – Independant Game Dev

STRUCTURE

- To be a patron or creator, simply sign up for an account
- To be a Developer or Software designer, see their careers page to apply
- If you have any questions, see their FAQ page
- If you see any other issues, contact privacy@patreon.com or copyright@patreon.com

Core Team

- **Jack Conte** - CEO
- **Sam Yam** - President and Tech Head
- **Amanda Smock** - Head of People Ops and HR
- **Jesse Wolfe** - Engineer Extraordinaire
- **Kathy Zheng** - Designer of All Things
- **Marcos Gaeta** - Engineer Fantastique

Others

- **Chelsea Wagenbrenner** - Global Paradigm Assistant
- **Cole Palmer** - Senior Daily Inspirational Quote Strategist
- **Henry Brown** - Heisenberg Compensator
- **David Kettler** - Chief Lever-Puller
- **Albert Sheu** - Sergeant Serious-face

Most Issues aren't code related, but rather with users of the site.

Strike policy in place for all users to submit complaints to mods.

Occaisional policy changes, like in December 2014 to remove pornographic photography.

Raptor Test
Pass
There is enough infrastructure is already in place to cover for Jack Conte and Sam Yam

Bus Test
Pass
Though there would be a couple months of less activity in company.

QUESTIONS?

Get the source of this theme and the demo presentation from

github.com/matze/mtheme

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