

# Anna Jane Matillano

With 10 years of helping companies & clients design applications for their users.

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## WORK EXPERIENCE

### Lead Product Designer —Laminar Projects

DECEMBER 2022 - PRESENT

Collaborates directly with the co-founders, product, and engineering team to solve problems and launch new features every 2 to 4 weeks using the Shape Up method by Basecamp.

Helps improve the design team's internal processes and UX efforts and strategies.

Leads the design, project management, content update, and Wordpress implementation of the product website, [www.shape.construction](http://www.shape.construction).

### Product Design Chapter Lead —UBX Philippines

JUNE 2019 - DECEMBER 2022

🏆 Promoted from Senior Product Designer to Product Design Team Lead (June 2021)

🏆 Interim Product Design Team Lead (August 2019)

Casted vision and drove the team towards a common goal.

Helped grow the team from 5 to 15 designers. Made sure to keep the designers' satisfaction, growth, and excellence at work.

Advocated for data-backed design decisions by creating a UX Researcher job role, integrating research in the design workflow, creating workshop templates, and acquiring a quarterly research budget.

Led the creation and expansion of UBX's design system by acting as its Product Owner. The UBX design system has 70+ unique components with 1,500+ variations.

### UX/UI Designer — Salarium

MAY 2018 - JUNE 2019

Worked cross-functionally to help manage and design the new version of a digital wallet app for web, iOS, and Android while supporting its old version. Also created its first-ever design library and documentation.

Spearheaded the creation of a centralized copy repository for easier auditing and for a more scalable design process.

### Senior UI Designer — Voyager Innovations

## TOP SKILLS

1. Interaction / UI Design
2. Design System
3. Leadership
4. Agile / Kanban Methodology
5. Design Workshop
6. UX Research
7. Design Thinking

## OTHER SKILLS

1. HTML, CSS, SCSS, JS  
Vanilla
2. Elementor - Wordpress
3. Brand Design
4. Project Management
5. Analytics

## EDUCATION

### B.Sc. in Information Technology

University of the East, Manila  
JUNE 2009 - APRIL 2013

- 🏆 Academic Excellence Awardee
- 🏆 Exemplary Performance in Interschool Competitions Awardee

### Diploma in Multimedia Arts

Systems Technology Institute, Palawan

JUNE 2007 - APRIL 2009

- 🏆 Academic Proficiency Awardee
- 🏆 Exemplary Academic Achievement Awardee

JUNE 2013 - JANUARY 2017

 Promoted from Associate UI Designer to Senior UI Designer (February 2016)

Worked directly with clients, product owners, project managers, and engineers in an agile-scrum environment.

Designed clean and consistent UI for iOS, Android, and responsive web applications from conceptualization to production. Provided well-written design documentation to make sure that the designs are consistent.

Designed the Eat Bulaga! Mobile App. It reached 500,000 – 1,000,000 downloads and was rated 4.5 stars by 22,339 users on Google Play.