

ALEJANDRO MAZA

BACKEND-DEVELOPER

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ABOUT ME

Backend developer with experience in databases, web, and mobile development. Proactive, responsible, and team-oriented. I have logical and mathematical thinking skills to solve problems efficiently. I adapt quickly to new environments and technologies and seek to add value through functional and scalable solutions.

EDUCATION

COMPUTER SYSTEMS ENGINEERING

NATIONAL TECHNOLOGICAL UNIVERSITY

January 2024 - At present

PROGRAMMING TECHNICIAN

NATIONAL TECHNOLOGICAL UNIVERSITY

august 2023 - At present

PROFESSIONAL EXPERIENCE

PHP Back-End Developer

Arbell Cosmetics. March 2025 - At present

Responsible for the backend development of Arbell's websites. Responsible for database management, integration with external APIs, and optimization of critical functionalities such as purchasing, payment, and data storage methods. Focused on improving platform performance and stability, ensuring a seamless user experience. Focused on scalable solutions, with a proactive attitude, logical thinking, and the ability to adapt to new technologies.

- Creating a geolocation system with Google Maps
- Payment system automation

E-commerce Analyst

Seidor. August 2023 - September 2024

Responsible for analyzing and reviewing listings on Mercado Libre, identifying errors and applying corrections according to the platform's policies. Evaluating products and their attributes to ensure proper ranking and visibility. Analyzing the impact of changes on purchasing metrics, helping to optimize content quality and improve the user experience. Work performed in collaboration with internal teams and following standards defined by Mercado Libre.

SOFT SKILLS

- Assertive communication
- Logical thinking
- Teamwork
- Proactivity

LANGUAGES

- Spanish-Native
- English-B2

COURSES

Bootcamp Fullstack Developer

March 2022 - December 2022

Complete

HARD SKILLS

PHP

LARAVEL

JAVASCRIPT

C/C++

C#

.NET

SQL

MONGODB