

# Johnathan Smith

age: 23

residence: Charlotte

education: Duke University

occupation: Software developer for Microsoft

marital status: Single



*I want to get better at games that I am passionate about.*

I work remotely for Microsoft, so my schedule is very flexible and unconfined. When I am not working, I am often playing competitive games such as Smash Bros, Overwatch, and many others.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- Useful and detailed information
- Strong data-protection

## Values

- Excellent user-support

## Criteria For Success:

With an easy-to-use interface, it will not take long for me to understand the program.

## Wants

- App receives frequent updates
- Minimal bugs.
- Software maintaining good performance
- Built-in integration

## Fears

- Data being breached
- Taking up too much storage