

# FREELANCE INTERIOR AND EXHIBITION DESIGNER



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“ **L**ook, if you can indulge in your passion, life will be far more interesting than if you’re just working. You’ll work harder at it, and you’ll know more about it.... ,”

Sir Richard Branson

# freelance services

**Want to solve staff shortages? Need fresh eyes on current projects?  
Want to hire a freelancer that makes the process easier?**

Most people I've designed with fall into the exhibition industry by chance, I however haven't. With a great passion for designing exhibition stands and a natural creative flair, I provide a service that's gives 100% dedication to every project. With 18 years experience working in the Exhibition Industry, I have a vast knowledge of the details that help create a functional design that works.

I offer a service from concept to completion, believing good design and space planning helps market presence and sales.

## **The following services are provided:**

- Brand Identity, Concept Work and Space Planning
- Systems used Octanorm, Aluvision, Twist and Maxima
- Essential Exhibition Stand design skills with a wide knowledge of exhibitions and venues
- Realistic visualization using AutoCAD, Viz/Max and Photoshop
- Compatibility with many software packages
- Wide stock of 2d/3d models (including Octanorm and Aluvision) & subscriptions to modeling websites. These save a large amount time during projects
- Extensive Building Regulation knowledge, particularly Part M for all disability related regulations
- Accurate time management recording to nearest 5 minute

# testimonials



Claire has been working with Gainsborough Baths Ltd. since 2007. We brought her on board for three months to draw up some CAD plans of our Specialist Baths range. Her work was of such a standard that we extended the scope and requirement of the project. She has since been working on a diverse range of tasks from creating graphical handing diagrams to working on a project that will enable us to provide 2d/3d models to architects.

For our 25<sup>th</sup> Anniversary we turned to custom build when exhibiting at Naidex. Claire provided us with not only creative but well planned designs for both 2010 and 2011, which she took to working drawing stage, liaising with contractors and providing on site project management. She is currently working on designs for 2012.

She quickly responded to our queries and made requested changes to our drawings. She is thorough, conscientious and amenable. She works very well with others in our team and communicates well.

I have no hesitation in recommending Claire for future projects.

Mr. D. R. Goodes

Sales & Marketing Director, Gainsborough Baths Ltd.

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I can confirm that Claire has worked for Tiger Marketing as part of my event and exhibition team for the past 3 years.

Her work has always been to the highest standard and she had delivered her work on time and on budget, which is essential for the success of small enterprise such as Tiger.

Claire comes with my highest recommendation

Richard McDonough

Managing Director

Tiger Marketing

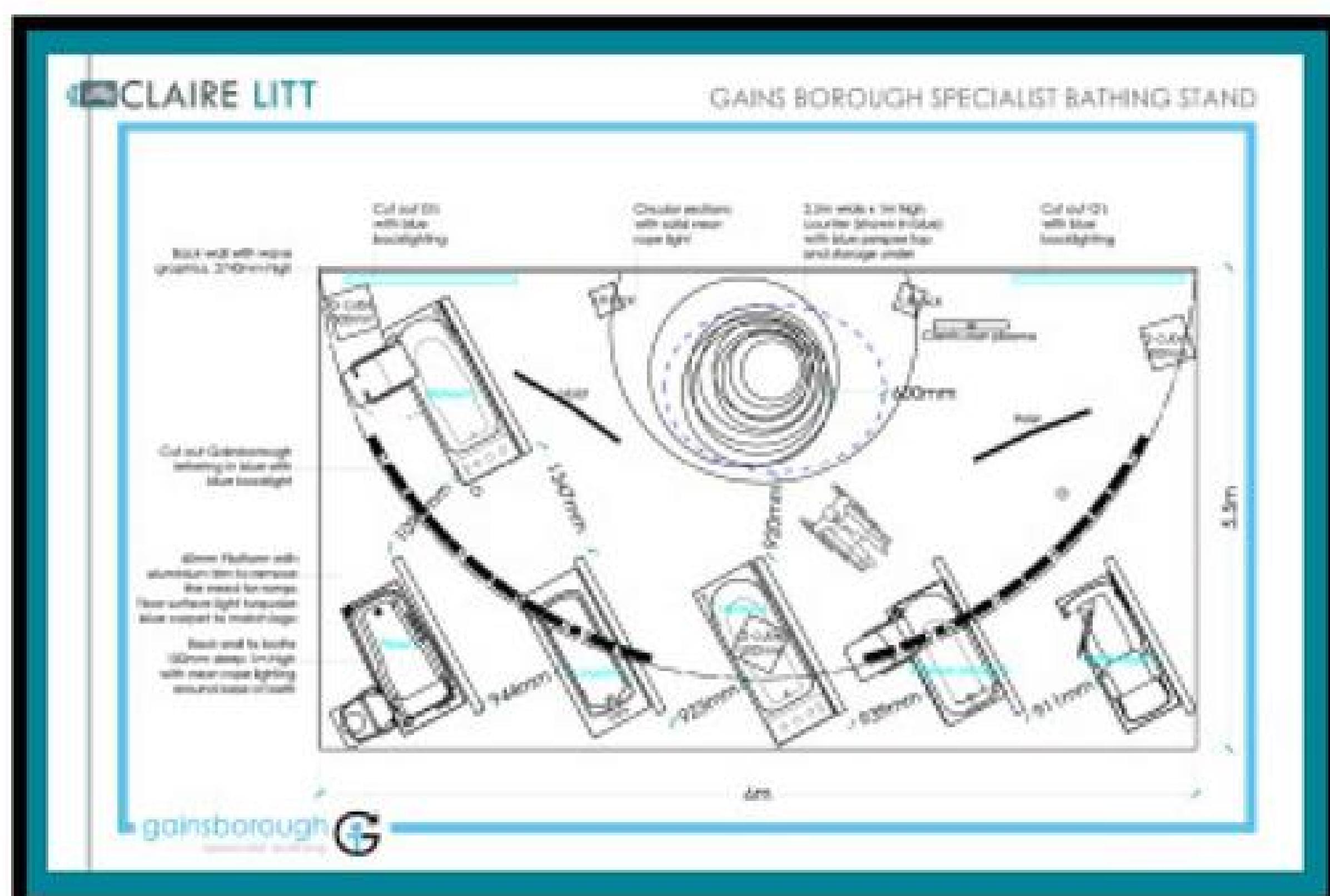
Reference from the BBC to follow.

# computer skills



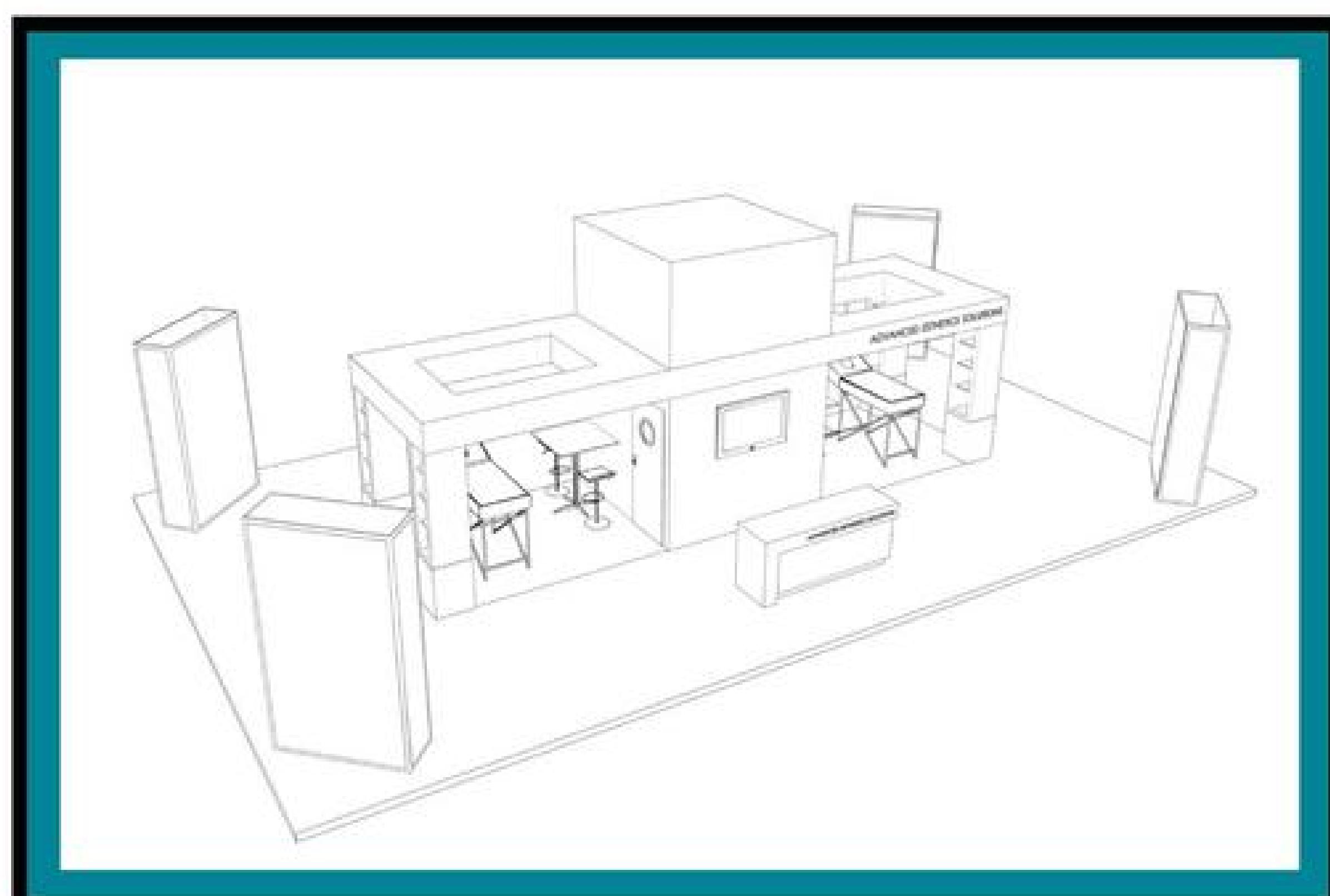
## 3D Studio Viz/ Max

Full colour visuals using catalogue of models



## 2D/3D Autocad

Basic plans through to full working drawings



## 3D Studio Viz/ Max

Basic line drawings to decide form and layout



## Adobe Photoshop 7

Graphic work, adding finishing touches

## Other packages

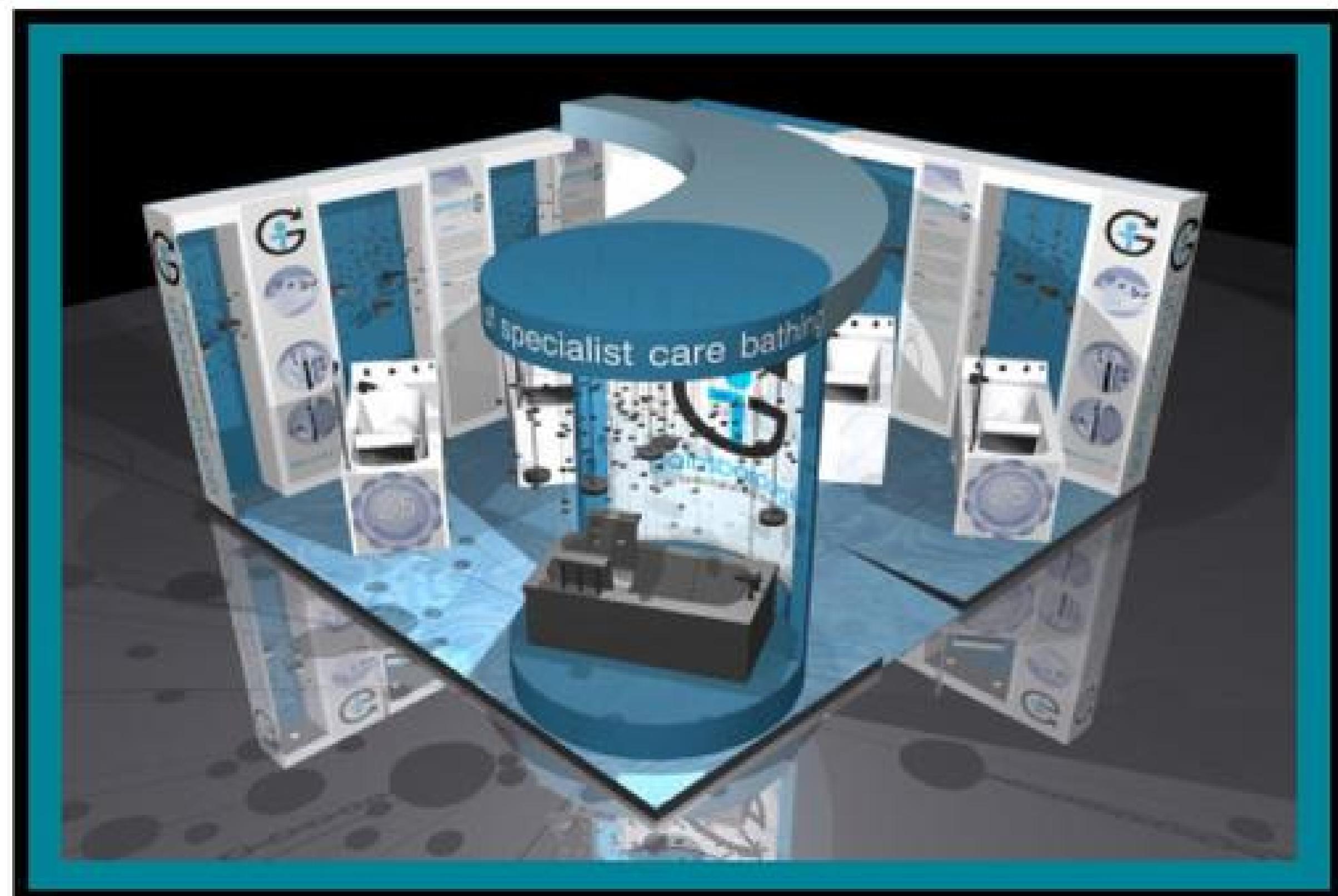
Microsoft Office packages including Excel

Wacom graphics tablet

Training in VRAY

# freelance work

2007 - present day



## Gainsborough Bathrooms, 02/07 - 05/14

Birmingham

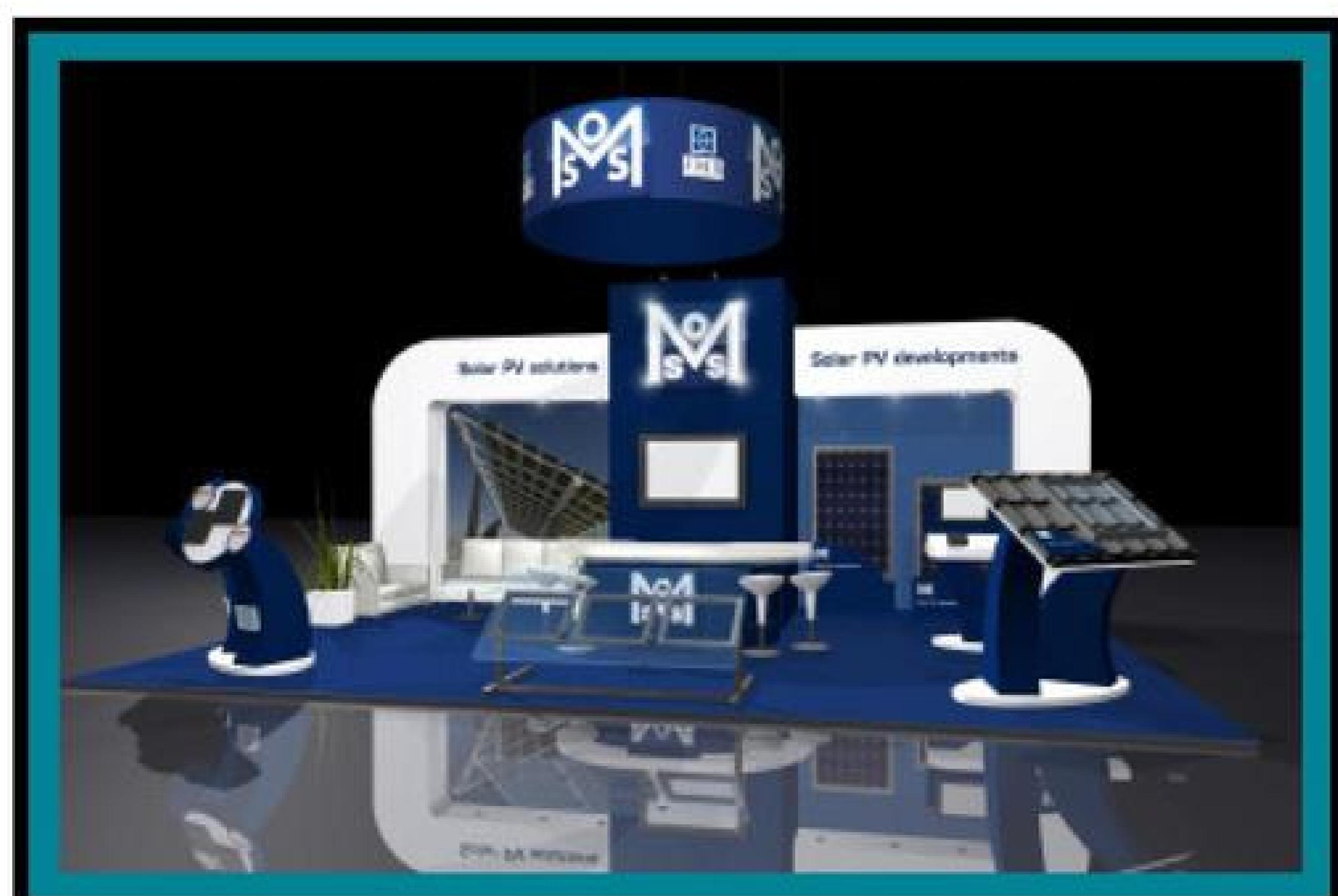
Designing concepts through to working drawings and project managing stands for 2010, 2011 & 2012. Creating plans for their brochures.



## Full Circle, 2013

Manchester

Various projects including show features for Plaza prior to setting up their design studio.  
(Formerly Early Action Group MD)



## 4 White Walls, 2014 - to date

Huddersfield

Various small custom build stands, such as Moss Electrical, pictured left.



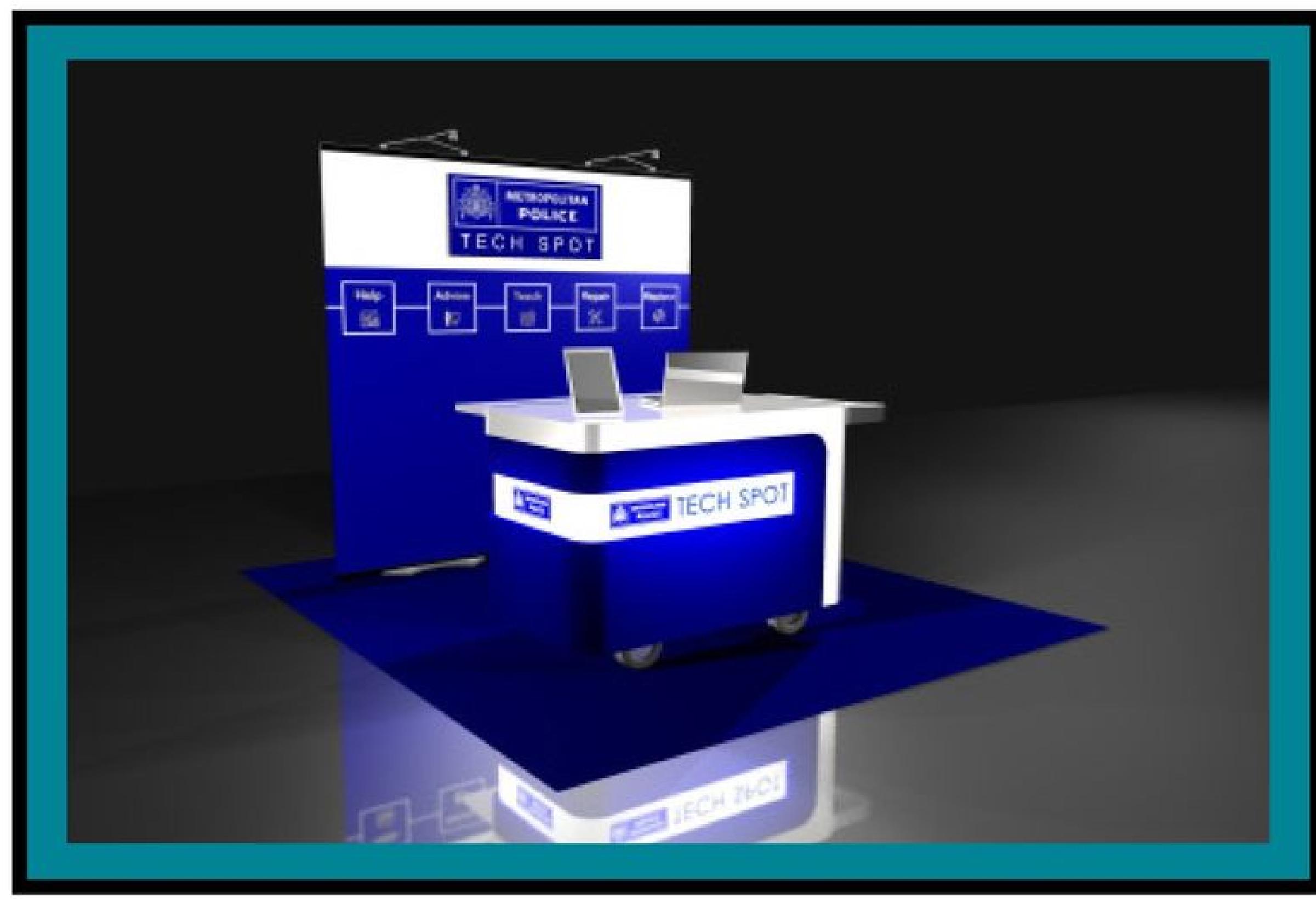
## Magnum Tattoo Supplies, 2017

Liverpool

A low cost stand using their existing white Ikea Expedit shelving units adding acrylic graphics panels which can be backlit.

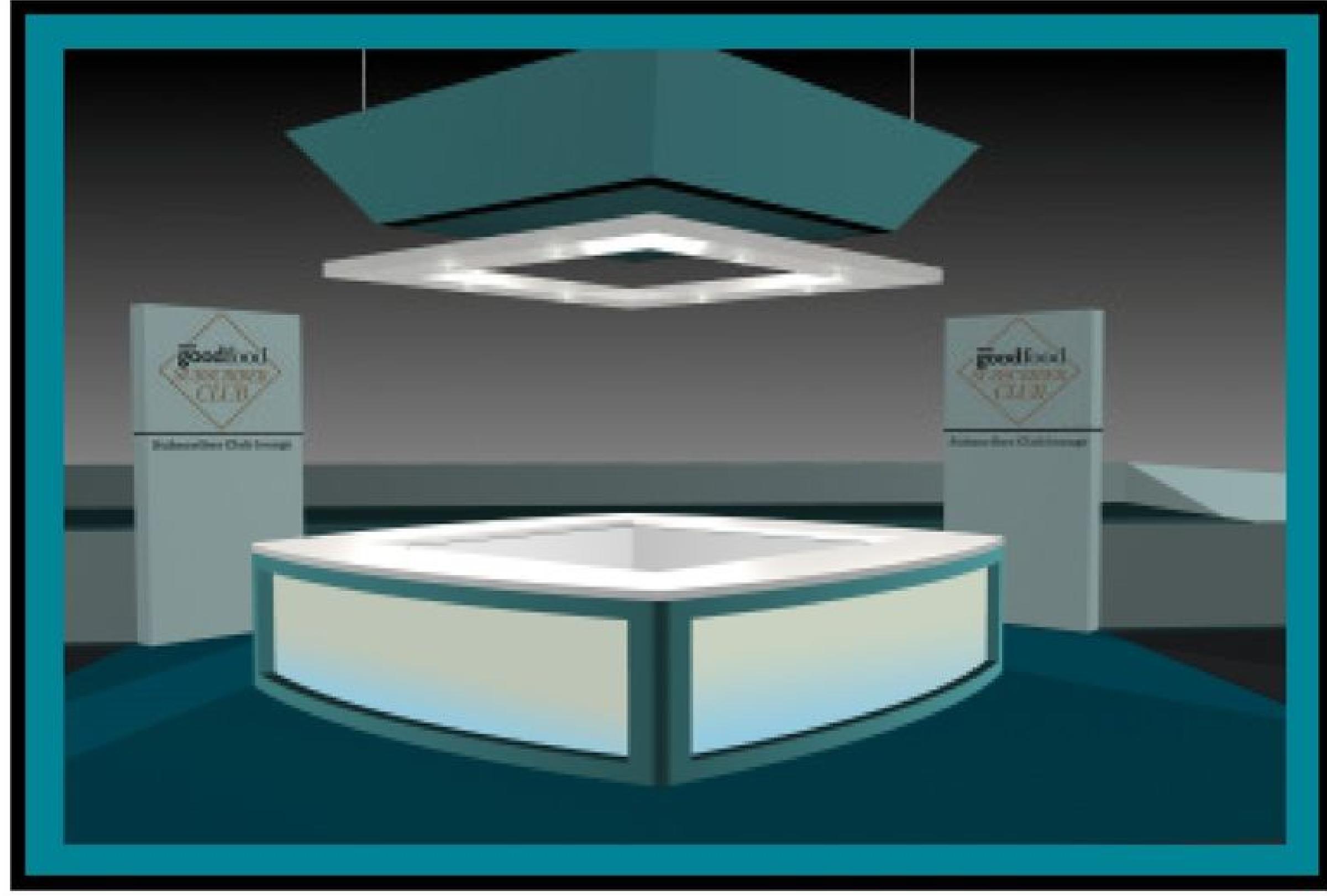
# freelance work

2007 - present day



## Tiger Marketing, 2011 - to date London

Designing a backlit mobile Tech repair cart for use within large businesses. Design used for both Bayer and The Metropolitan Police.



## Tiger Marketing, 2011 - to date

Various features and graphic work for BBC shows - Gardeners World, Doctor Who, Top Gear Live. Shown is a low budget rough concept design for BBC Good Food Show.



## Tiger Marketing, 2011 - to date London

Various small quick custom build exhibition stands such as this Canopy stand for Atos, with inbuilt computer screens.



## Tiger Marketing, 2011 - to date London

Working on a new concept for conference & working areas within Sellafield and Atos offices to increase productivity and creativity.

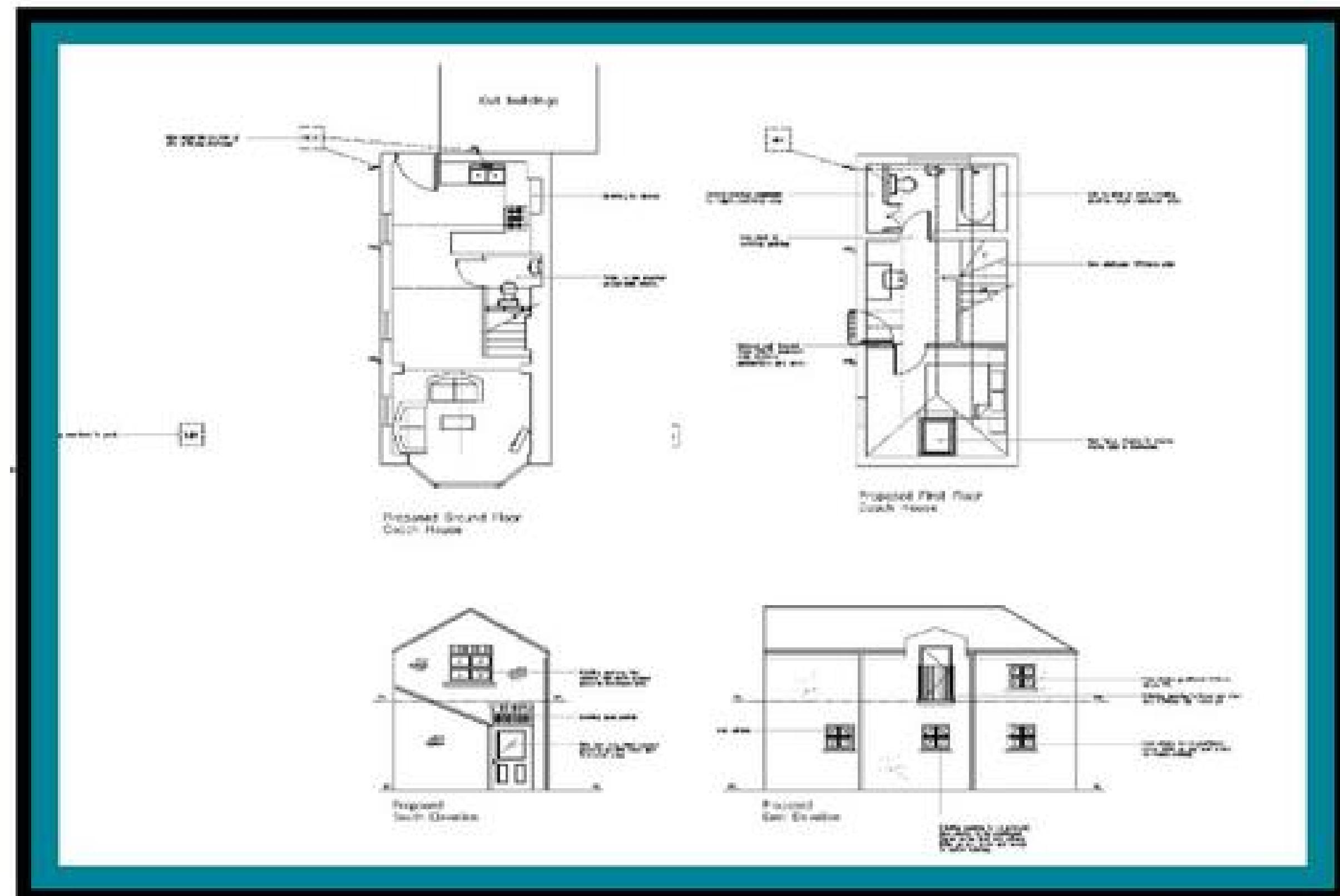
# employment history

Anthony J Blaza & Associates, Pontefract 01/06 - 12/06

Interior Designer / Architectural Technician

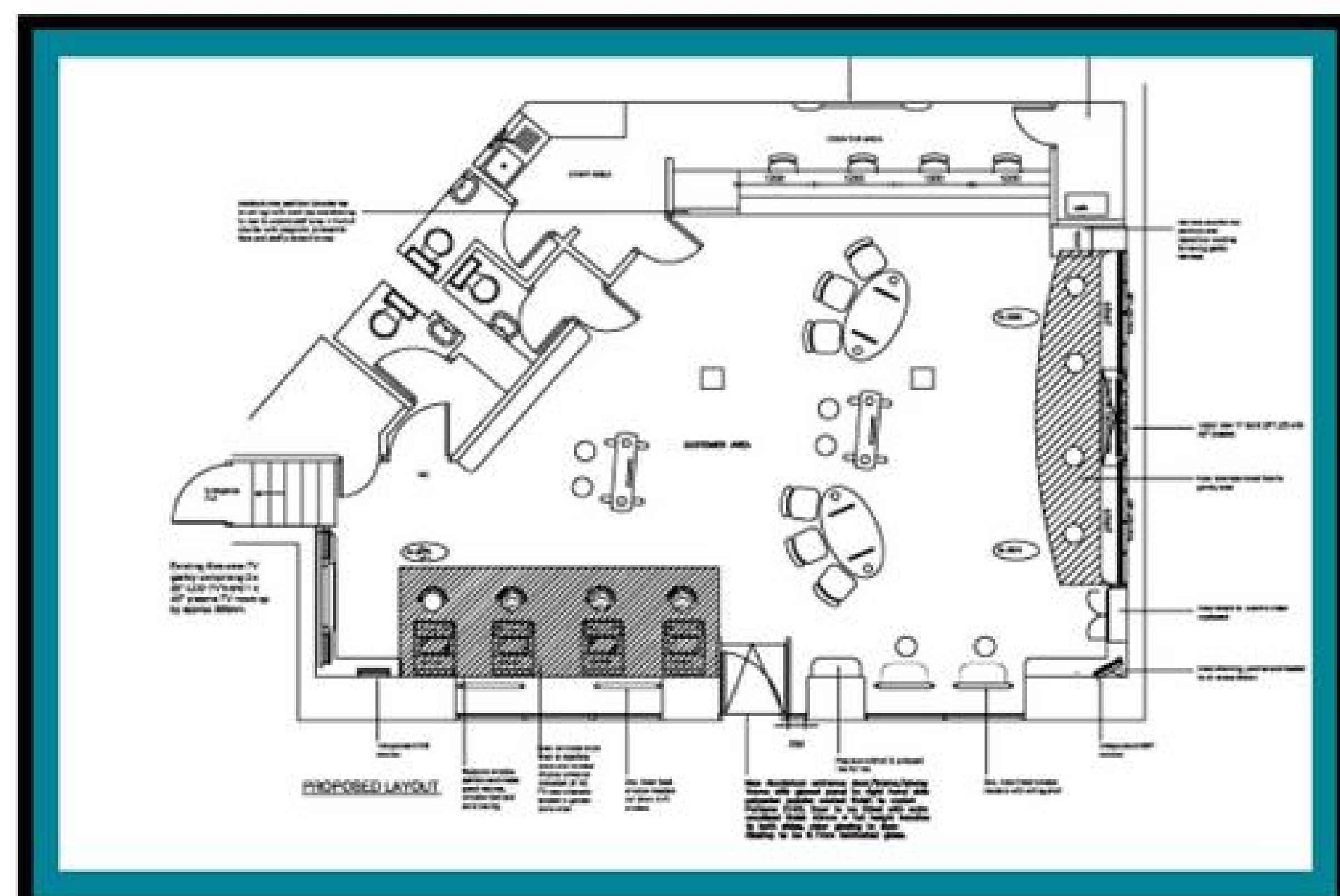
Leeds Building Society.

Taking a concept, pictured, to working drawings for 5 sites, including electrical, security, door schedules and ceiling plans.

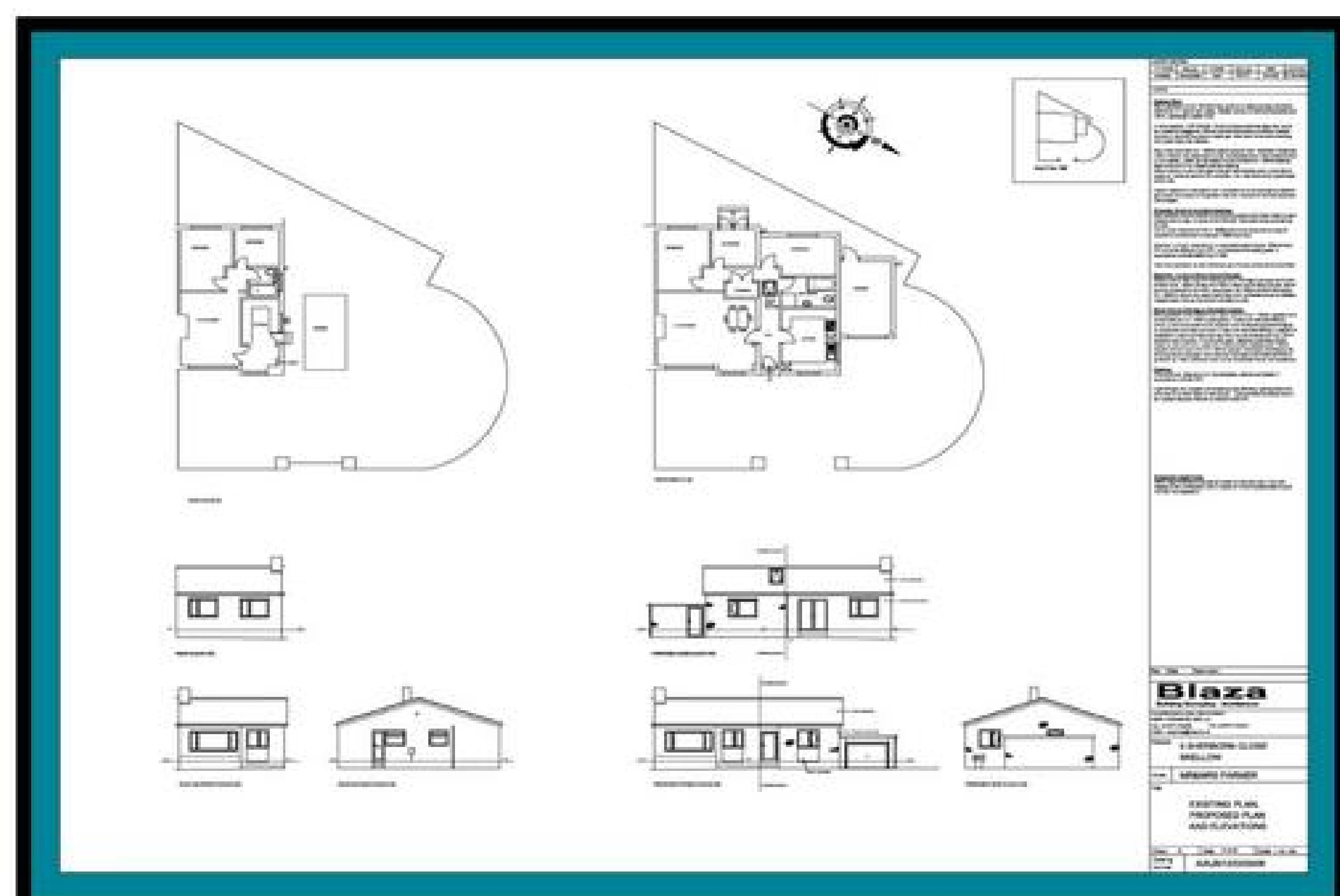


Coach House.

Proposals to turn a 2 storey garage into a dwelling. Created a living space within a height restricted building. Applying for Planning / Building Regulation approval.



Ladbrokes Betting and Gaming  
Surveying, drawing up and creating proposals for shop refits. Project management included working with contractors to order, supply and build.



Bungalow Extension

Proposals, following site survey, to extend and restyle a bungalow to suit the surrounding properties. Applying for Planning / Building Regulation approval.

# employment history

## Early Action Group, Salford 10/01 - 12/05

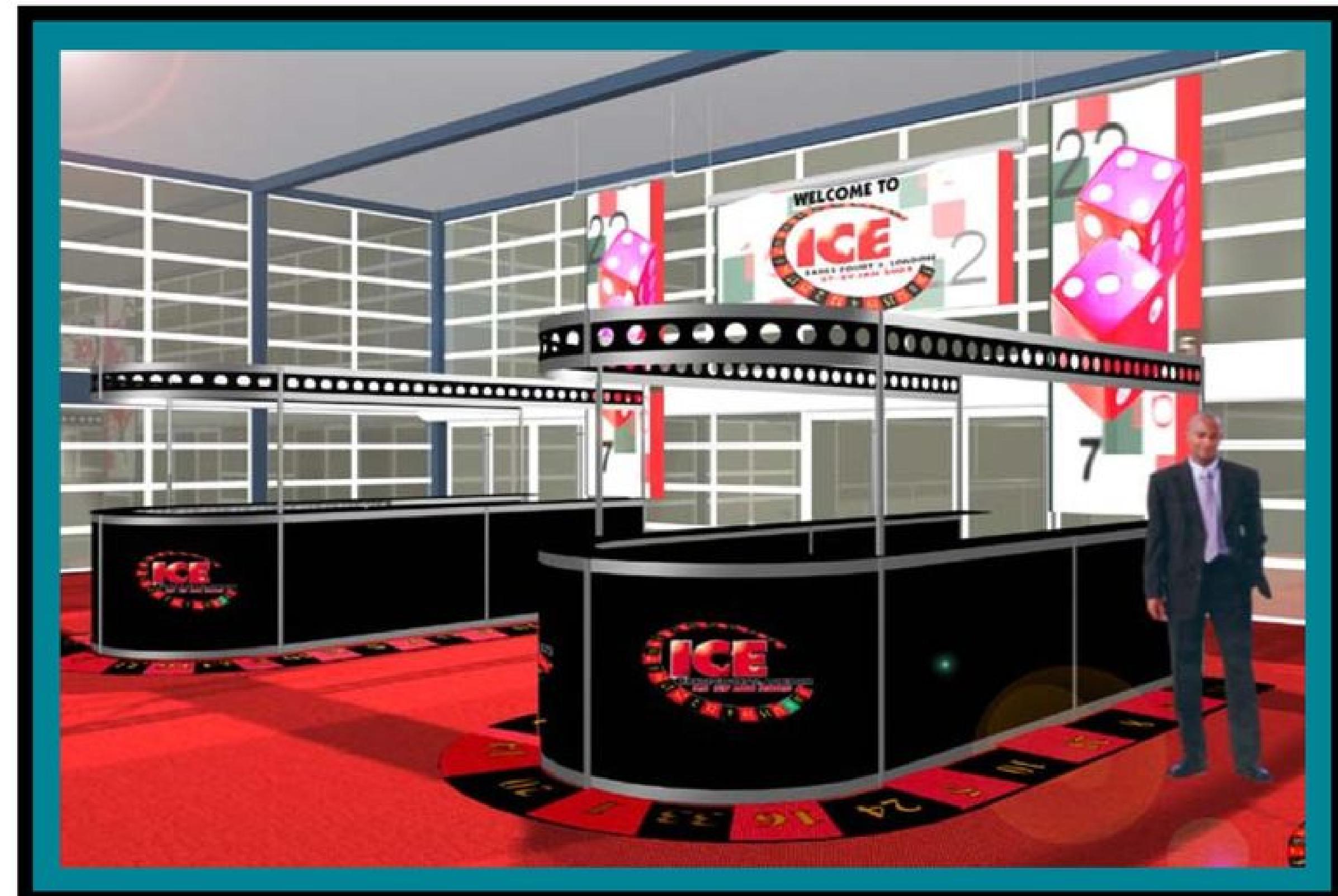


### Exhibition Designer & Freelancer 06/07- 08/08

Designing custom built stands and feature areas with electrical plans and working drawings to describe detail



Creating feature areas such as the registration, press & sales, cafés and theatres for shows such as The Modern Life Show, left



Working with show logos to create basic graphics for banners, enhancement of stands and filling large spaces.



Using Octanorm to produce visuals such as Latex, left. Designed our stand at Display '03 for which we received the Octanorm Trophy. Created a library of all modular parts for use to enable quicker visuals.

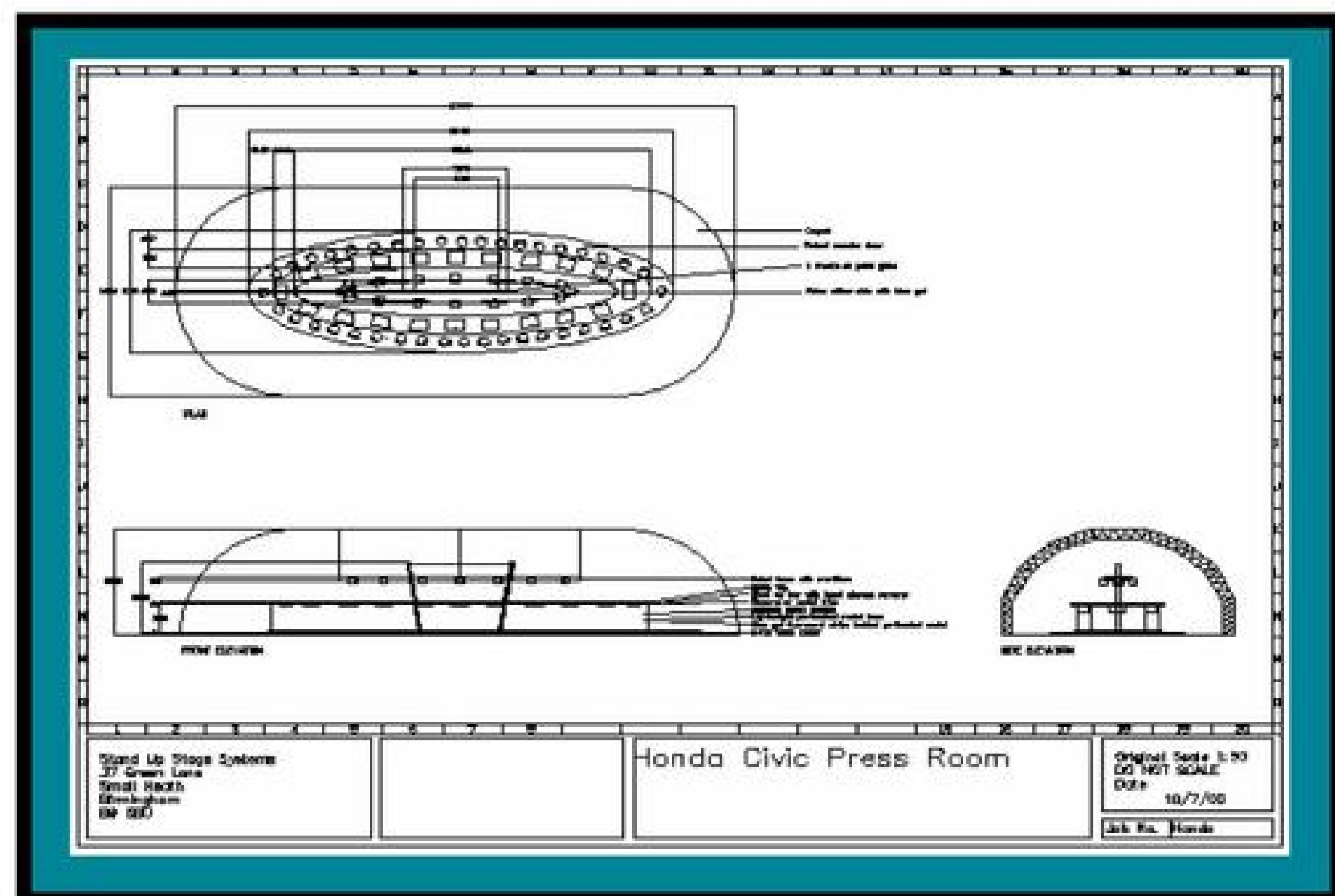
“ **I**t makes me feel guilty that anybody  
should have such a good time doing what  
they are supposed to do.

Charles Eames

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# employment history

## Stand Up Stage Systems, Birmingham 07/00 - 09/00



Work placement, Exhibition designer

Projects included working on the launch of the Honda Civic, designing stage sets and various exhibition stands.

# qualifications

## 09/98 - 07/01 Leeds College of Art & Design

BA Hons                    Interior Architecture

## 09/97 - 07/98 Cleveland College of Art and Design

BTEC                    Diploma - Art and Design  
NCFE                    Computer Studies (Graphics) - Level 3

## 09/95 - 07/97 Derwentside College

A Levels                2, German, Art  
GNVQ                    Spanish  
RSA                      Clats

## 09/91- 07/95 Haydon Bridge County High School

GNVQ                    Advanced Business (including RSA Typing)  
GCSES                    10 including English (B,C) and Maths (C)

“ **G**ood design increases sales;  
great design creates market leaders.

Raymond Loewy

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**CLAIRE LITT** BA HONS

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