RISHABH JHA

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EDUCATION

Delhi Technological University, Delhi   **Delhi, India**
B. Tech, Electrical Engineering   (May 2021 - May 2025)

WORK EXPERIENCE

Bain & Co (BCN)   Onsite
Analyst   (July 2025 - ongoing)

- Overhauled global data compliance audit for **200+ products**, cutting the end-to-end lifecycle from **14 weeks to 7 weeks (50% reduction)**; engineered **JS-based** logic to pre-populate survey data, **doubling respondent turnaround speed**
- Developed a **Python**-driven automation engine via **OpenAI API** to synthesize **200+ personalized product performance reports**, delivering automated "Strategic Focus Areas" for global stakeholders
- Refactored legacy Power Automate workflows into custom **Python (pywin32) scripts**, automating data ingestion from Outlook and **reducing outreach setup time by 80%**
- Architected automated ETL pipelines in **Alteryx** to clean unstructured datasets and flag anomalies; synthesized findings into **Tableau dashboards** and strategic decks for **VP-level leadership**

Bain & Co (BCN)   Onsite
Analyst Intern   (Jan 2025 - June 2025)

- Executed **Carbon X-rays** & **MACC models** ($/tCO2) for global food & beverage chain and water tech manufacturer to quantify abatement potential
- Conducted environmental due diligence for **Romanian hospital chain M&A**; modeled **Capex & Opex** to meet sustainability targets post-merger
- Optimized **decarbonization lever libraries** via green tech analysis, market sizing and peer benchmarking
- Co-authored **Trump Tariffs** reports and agricultural policy shifts for a major Chilean food company, forecasting supply chains risks
- Co-engineered **Sustainability Pulse** GenAI tool **(Python/OpenAI API)** for WEF speech sentiment tagging (Topic, Tone, and Intensity)
- Demonstrated exceptional analytical and communication skills, resulting in a **Pre-Placement Offer (PPO)** to join the firm full-time

PROJECTS

Football SQL Analysis | Strategic Insights (Link)
- Created **SQL-based Moneyball** model **(6+ queries)** to benchmark player value and optimize team performance per budget

Swiggy Group Ordering | UX & Growth Teardown (Link)
- Mapped user journey, identified **3 key frictions** (no split pay, host-only control, unclear timeout), proposed **3 fixes** (UPI split, nudges, countdown) to boost **AOV ~15%**

Tripadvisor Reimagined with GenAI | Profit-Focused Product Strategy (Link)
- Designed **GenAI-powered features** (personalized itineraries, smart reviews, dynamic pricing) using **RICE prioritization** to target **50% revenue** uplift via higher conversion

VENTURES & COMMUNITY LEADERSHIP

Co-founder & Core-member | FCB Delhi NCR
- **Co-founded** official **FC Barcelona Penya** in Delhi NCR; scaled digital presence from **~100 to 15k+ followers across Instagram**
- Organized live match screenings and weekend football sessions for **300+ attendees**; managed logistics, venue partnerships, and stakeholder coordination
- Secured formal recognition from **FC Barcelona & La Liga** establishing the fan club as the key regional hub for Culers in NCR

Creator & Growth Lead | Personal X (formerly Twitter) account
- **Co-created** and grew personal X account from **0 to 150M+ organic impressions** in 6 months via memes, threads, real-time trends, and optimized posting
- **Earned ~₹50k** via **X Creator Ad Payouts**; used platform analytics for audience insights and peak timing
- Leveraged **X Creator Dashboard** to track engagement, geographic reach, and content performance for consistent virality

SKILLS & HONORS

Technical Stack: Python(automation/APIs), SQL, OpenAI API, Alteryx, Tableau, MS Excel, MS PowerPoint
Tools and Platforms: Qualtrics, Figma, Lovable, Jira, Agile/Scrum Methodology, PRD writing, User research & benchmarking
Research and Analysis: User Research, Market Research, Documentation, User Journey Mapping, Wireframing
JEE Mains: 98.2%le (top 2% out of 1.2M+ candidates)
Bain & Co. PPO: Secured **Pre-Placement Offer (PPO)** following the winter internship performance