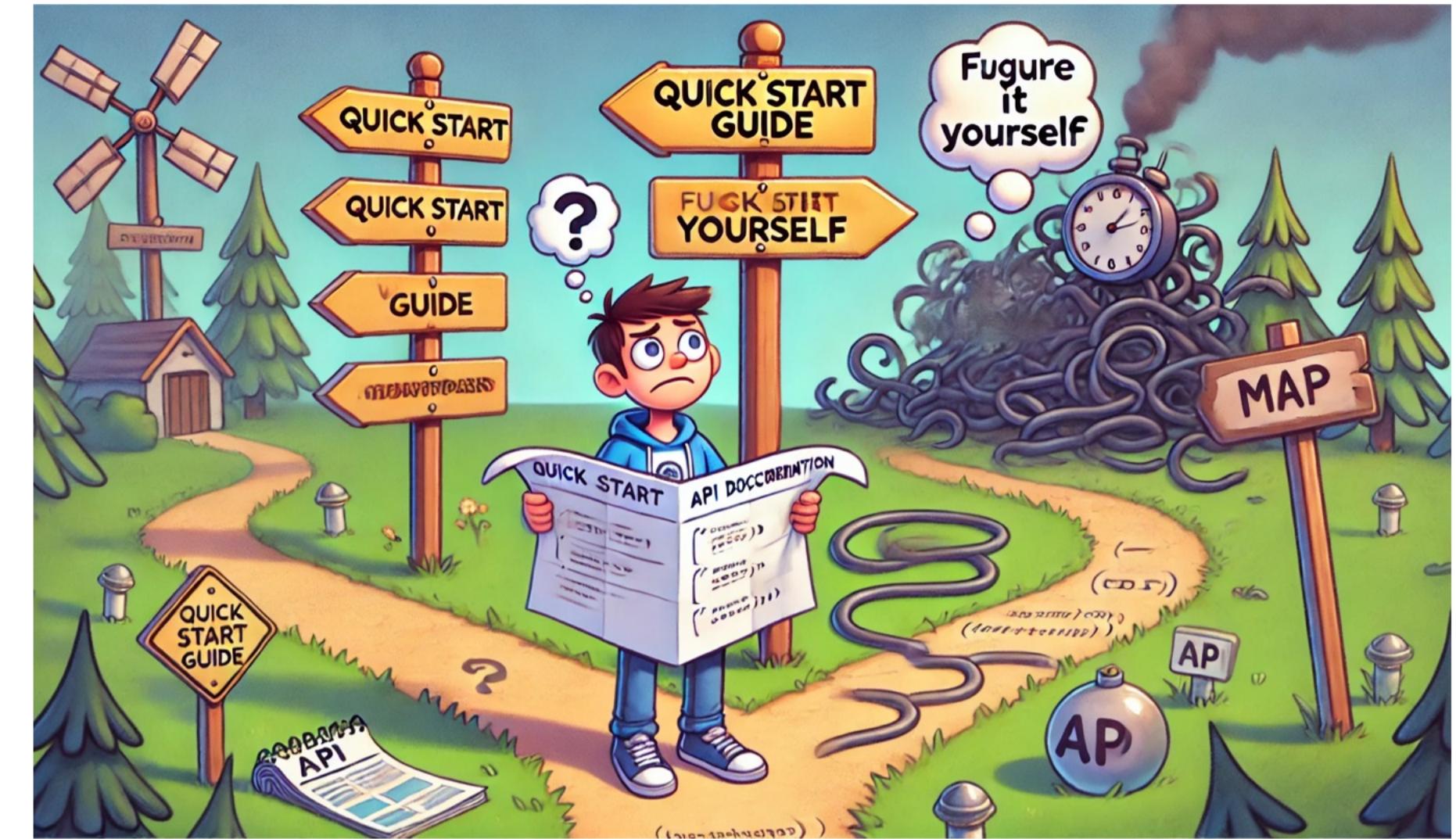


From Facepalm to High Five



Six Quick Start Guide Fixes



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QuickStart Guide for UltraAPI 3000

1. Install our SDK
2. Read the full documentation
3. Configure the settings
4. You're all set!

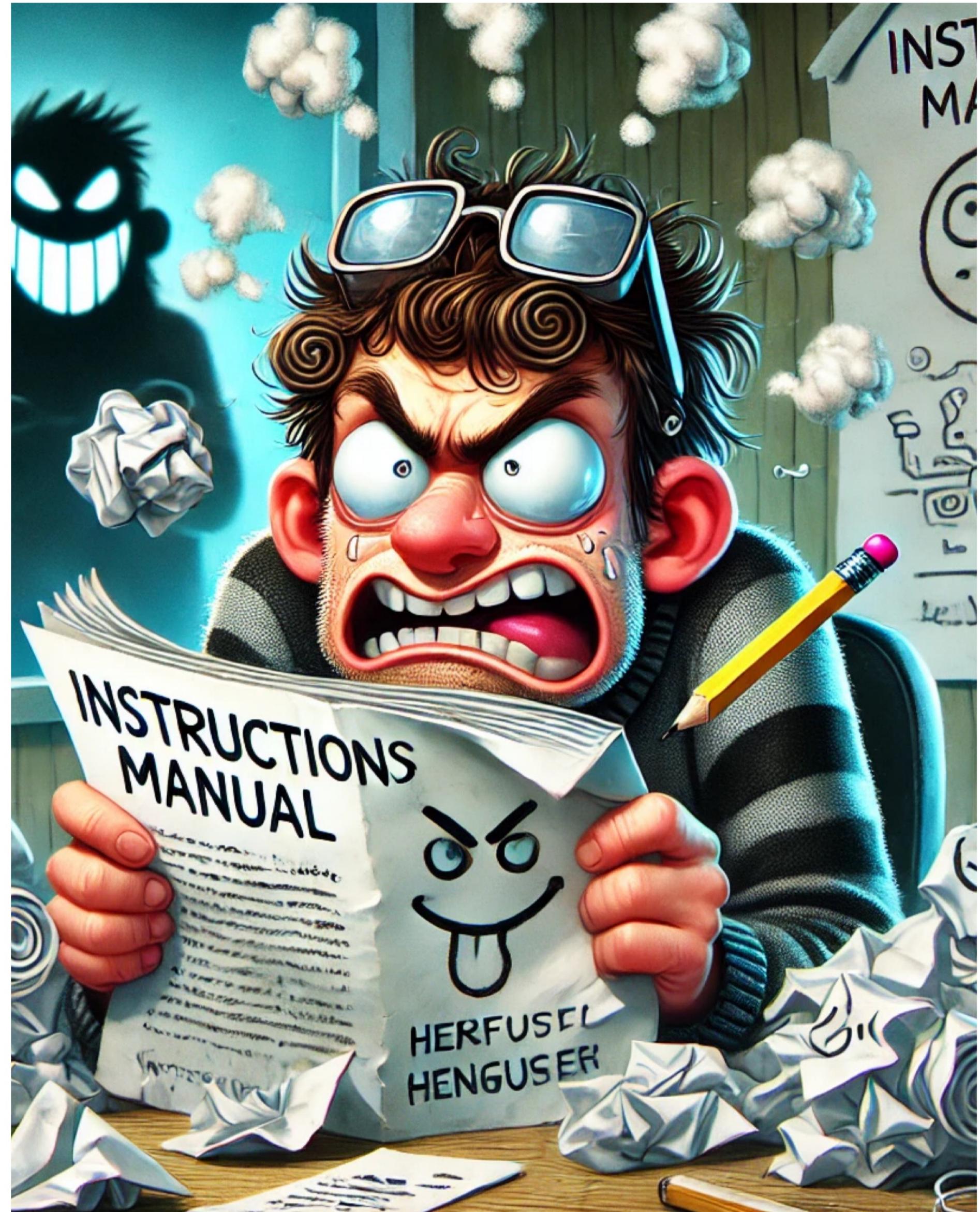
For more information, please refer to
our comprehensive 300-page manual.

What You Think: The Magic Genius Button



What You Actually Get:

Instructions written by someone who hates you.



I've been on both sides

1. **Creating**
Guides/Tutorials to
teach developers.
2. **Consuming**
Guides/Tutorials to
build things.

Six Principles



#1

The Foggy Compass Guide



Bad



Welcome to SuperAPI. Follow these steps to get started.

Good

In the next 10 minutes, you'll use SuperAPI to build a mini-app that texts you dad jokes every morning. Get ready to be the funniest person at breakfast!

Principle #1

Clear
Objective and
Scope



Welcome to our API.
Follow these steps to
get started.



In the next 5
minutes, you'll send
your first API call

#2

The "Kitchen Sink" Guide

- Throws every feature at you at once
- Overwhelms with technical jargon
- Tries to cover everything in one go



Bad



With ShopEasyAPI, you can create an e-commerce page that showcases images, descriptions, integrates chatbots, includes recommendation engines, and even dynamic pricing. In this guide, we'll touch upon all these aspects.

Good

In this guide, we'll walk you through creating a straightforward product page using ShopEasyAPI. We'll cover just the images and descriptions. If you're looking to dive into more advanced features like chatbots or recommendation engines, we have separate guides for those.

Principle #2

One Guide, One Objective



Our API can do everything! Let's cover it all in this guide.



We're going to create a 'Hello, World!' app.

#3

The Dry Toast Guide

- Provides dry, technical descriptions
- Lacks real-world context or examples
- Fails to inspire or show practical applications

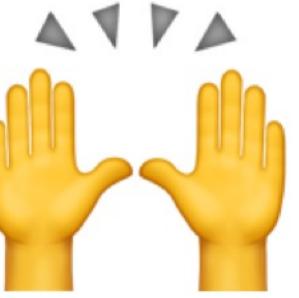


Bad



SuperAPI can transcribe audio.

Good



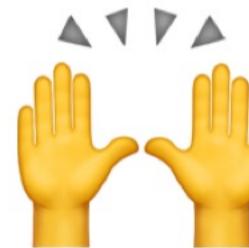
Imagine automatically converting your podcast episodes into searchable blog posts with our transcription SuperAPI.

Principle #3

Inspire with Contextual Use Cases



Our API allows for
data analysis.

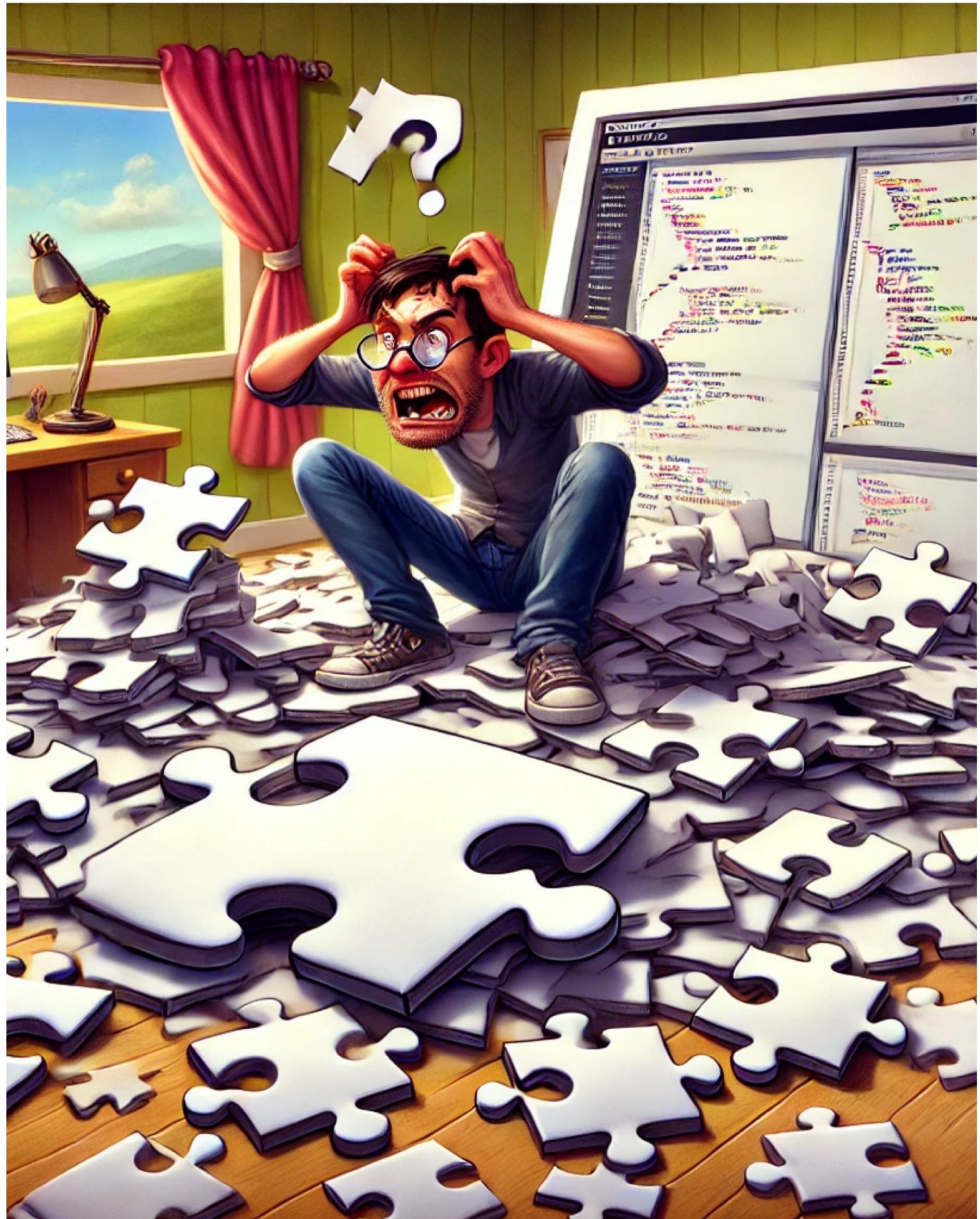


Let's build a quick app
that predicts
tomorrow's weather

#4

The "Puzzle Piece" Guide

- Gives vague instructions about code placement
- Assumes you know the project structure
- Leaves you guessing about file names and locations

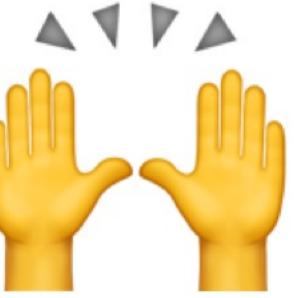


Bad



Add this code to your python project.

Good



This function should ideally go in your utilities.js under the helper functions section.

Principle #4

Clarify Code Placement and File Structure



Add this code to your project.



Open up 'app.js' and paste this code on line 5:

#5

the Treasure Hunt Guide

- Mentions resources without providing them
- Expects you to find sample data on your own
- Turns setup into a treasure hunt

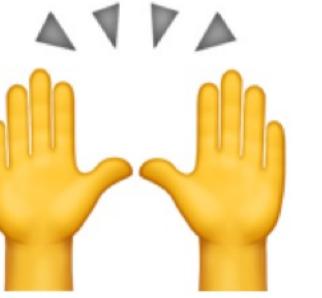


Bad



Test using an audio clip

Good



To make things simpler, here's a sample audio clip you can use for your initial tests. [Download Link]

Principle #5

No Missing
Pieces: Include
All Necessary
Assets



You'll need some sample data for this.



Copy this sample data:

#6

The Deep End Guide

- Assumes high level of prior knowledge
- Lacks empathy for beginners
- Provides minimal guidance or support

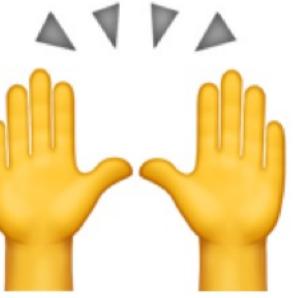


Bad



Before using our API, make sure you have an API key. For instructions on how to get one, please refer to our separate API documentation.

Good



We know you're eager to start building. So, we've generated a temporary API key for you. It's valid for 24 hours and will let you breeze through this guide. Want to keep building? Follow these easy steps to get your permanent API key.

Principle #6

Remove Hurdles



Initialize the API client
with your credentials.



Let's set up the API. Don't
worry, it's easier than it
sounds:

Recap

We've covered six key principles today:

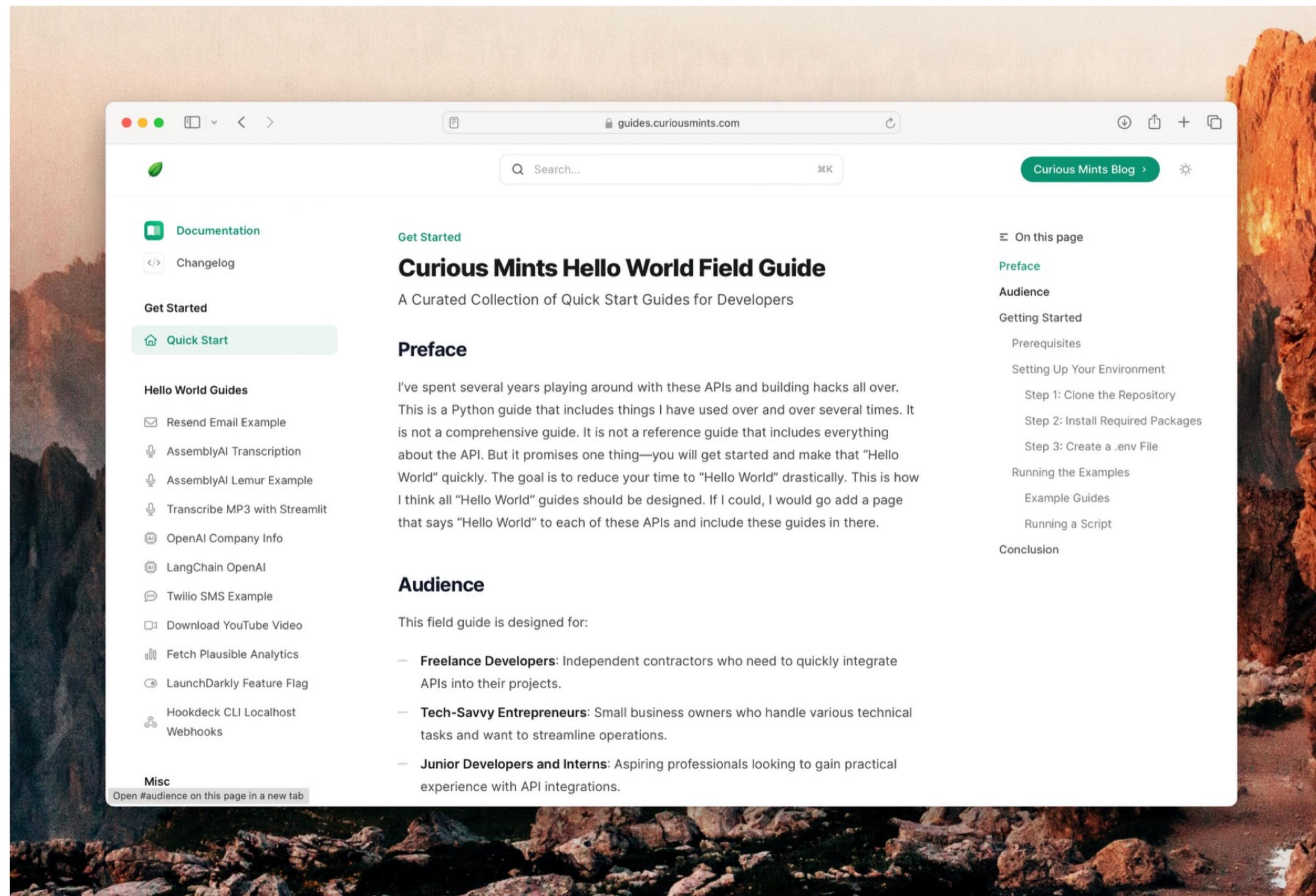
1. Clear Objective and Scope
2. One Guide, One Objective
3. Inspire with Contextual Use Cases
4. Clarify Code Placement and File Structure
5. Include All Necessary Assets
6. Remove Hurdles

Make it **so** easy,
they cannot **not** try
it



Hello World Guides

guides.curiousmints.com



Ask yourself: "Would I be excited to use this?"



Thank you!

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