ML Final Project: Analysis

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```
library(tidyverse)
library(dendextend)
library(factoextra)
library(GGally)
library(ggfortify)
library(ggrepel)
library(gridExtra)
library(knitr)
library(mclust)
library(NbClust)
library(rgl)
# set for reproducible results
set.seed(14)
# clear variables
rm(list = ls())
# set working directory
opts_knit$set(root.dir = normalizePath('..'))
# define file name for analysis
filename <- 'Data/season stats clean.csv'
```

Research Question: Are there underlying patterns of groupings between NBA team compensation vs. overall team skillsets?

Data Cleaning

The data cleaning was done in separate R scripts. https://github.com/joemarlo/ML-NBA Steps: * Filtered data to the 2016 - 2017 season * Assigned player to one team based on the most minutes he played for, including stats across all teams played for * Scraped player salaries and RPM data from ESPN website, using fuzzy matching on player names to join to the main dataset * Scaled/Transformed data using cube root (shown below)

Exploratory Data analysis

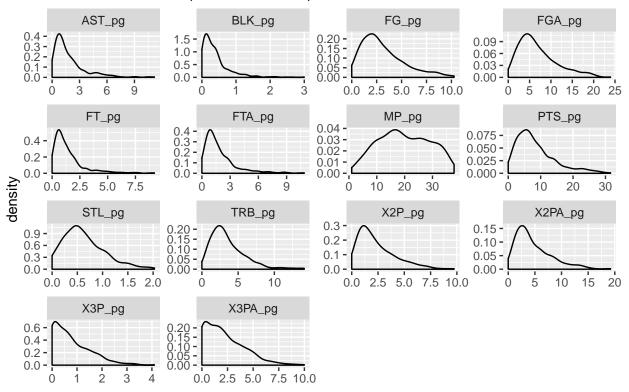
```
# load data
nba <- read.csv(filename)

# replace NA values in RPM column with Os
nba$RPM[is.na(nba$RPM)] <- 0</pre>
```

We decided to use the 14 features in our analysis (on a per game basis) because they provide a good balance of offensive (e.g Pts, Ast) and defensive stats (e.g. Reb, Blk). Additionally, advanced statistics such as VORP

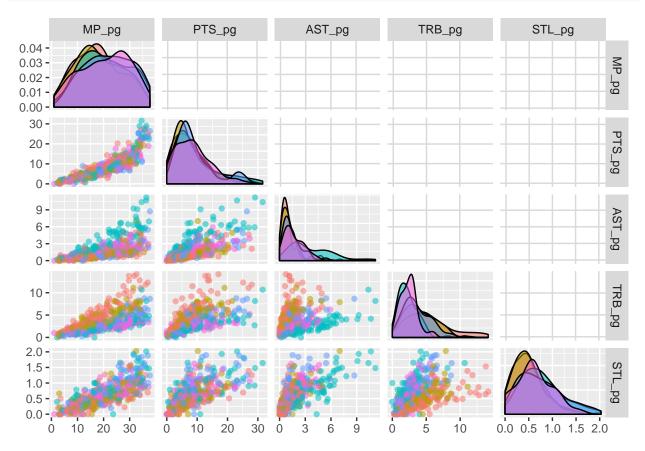
and PER utilize a combination of these 'base' statistics in their calculations. So, by using these base statistics between offensive and defensive metrics, this is more likely to provide more balanced groupings between those who are more offensive and those who are better at defense.

Feature Densities (Untransformed)



Variance was calculated to determine if we need to scale the data

```
# calculate variance
round(apply(nba_feat, MARGIN = 2, FUN = var), 2)
##
     MP_pg
             FG_pg
                     FGA_pg
                             X3P_pg X3PA_pg
                                               X2P_pg X2PA_pg
                                                                 FT_pg
                                                                         FTA_pg
##
     82.07
               4.67
                      20.49
                                0.57
                                         3.76
                                                 3.23
                                                         11.89
                                                                  2.04
                                                                           2.99
##
    TRB_pg
            AST_pg
                     STL_pg
                              BLK_pg
                                      PTS_pg
      5.89
              3.11
                       0.17
                                0.17
                                       36.72
# look at pairs plots for key stats
feat_plot <- c('MP_pg', 'PTS_pg', 'AST_pg', 'TRB_pg',</pre>
```



Most of the features such as points and assists look like they exhibit a negative binomial distribution. If we look at the pairs plot, it looks like there are clear groupings by position.

Run PCA to inspect if there are any groupings

Before running any clustering algorithms, we will perform Principal Component Analysis to determine if there are any potential clusters. We first scaled the data because the ranges of the data can be different. A good example is minutes and blocks per game - Most players will have more minutes per game than blocks per game.

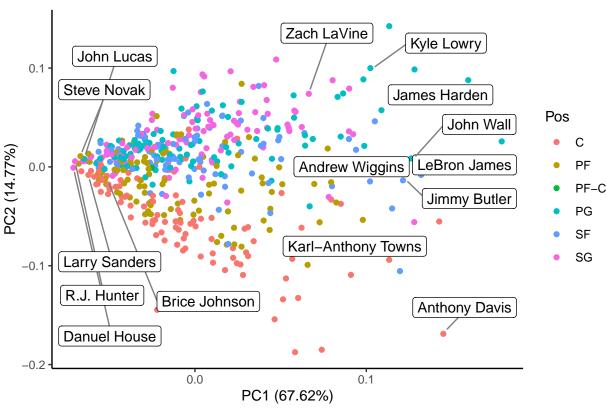
```
nba_feat_sc <- scale(nba_feat)

# run PCA
# princomp() uses spectral decomposition
# prcomp() uses singular value decomposition
nba_pca <- prcomp(nba_feat_sc)
summary(nba_pca)</pre>
```

```
## Importance of components:
##
                              PC1
                                     PC2
                                             PC3
                                                      PC4
                                                              PC5
                                                                      PC6
                           3.0767 1.4379 0.88672 0.80819 0.63364 0.52061
## Standard deviation
## Proportion of Variance 0.6762 0.1477 0.05616 0.04666 0.02868 0.01936
## Cumulative Proportion 0.6762 0.8239 0.88002 0.92667 0.95535 0.97471
                                       PC8
                                               PC9
                                                       PC10
                                                               PC11
##
                               PC7
                                                                          PC12
## Standard deviation
                           0.46651 0.29741 0.16765 0.10779 0.09065 2.849e-15
## Proportion of Variance 0.01555 0.00632 0.00201 0.00083 0.00059 0.000e+00
## Cumulative Proportion 0.99026 0.99658 0.99858 0.99941 1.00000 1.000e+00
##
                                PC13
                                          PC14
## Standard deviation
                           2.194e-15 1.597e-15
## Proportion of Variance 0.000e+00 0.000e+00
## Cumulative Proportion 1.000e+00 1.000e+00
# create plot PCA data function
plot_pca <- function(object, frame = FALSE, x = 1, y = 2,</pre>
                     data, colour, title, label) {
  # plots data in PCA space
  # object = PCA or K-Means object
  \# x = which PC for x-axis (1, 2, 3, etc..)
  \# y = \text{which PC for } y\text{-axis } (1, 2, 3, \text{ etc...})
  # object: PCA or K-means object
  # data = underlying data
  p <- autoplot(nba_pca, x = x, y = y, data = nba, colour = colour, frame = frame) +
        ggtitle(title) +
        # center title
        theme(plot.title = element_text(hjust = 0.5)) +
        geom_label_repel(aes(label = label),
                        box.padding = 0.35,
                         point.padding = 0.5,
                         segment.color = 'grey50') +
        theme_classic()
  return(p)
}
```

Since 2 components make up 83% of the cumulative variance, we will plot these





```
See plotting in 3D
```

```
pca_plot <- nba_pca$x[ , 1:3]
plot3d(pca_plot)</pre>
```

Observations Based on the PCA plot, it looks like there are natural grouping based on position from the colors coding. For example, the centers are on the bottom diagonal, point guards are near the top, and SF/PFs are in the middle. It is also noticable that the stars and superstars are on the right-side of the cluster. Since this looks like a fan, we can also say that the stars are placed more towards the 'tips' of the fan. So, we will hypothesize that there may also be clusters from left to right, where the right-most are the top players, and the left side are the lower performing players.

Clustering

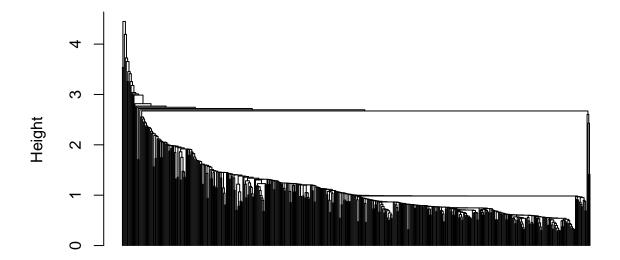
Hierarchical clustering

The first method of clustering we will try is hierarchical clustering. The dendrogram can help provide a visual aid in the number of clusters we can start to use.

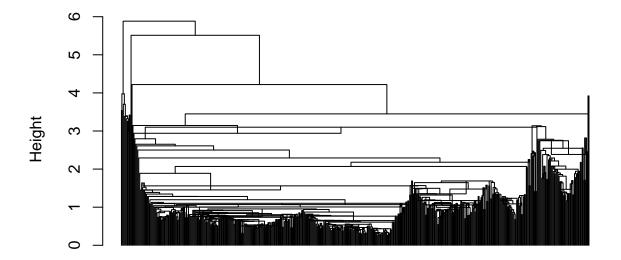
```
# distance matrix for features
nba_dist_sc <- dist(nba_feat_sc, method = 'euclidean')

# try single, centroid, and ward (D2) linkage hier clustering
hcl_single <- hclust(d = nba_dist_sc, method = 'single')
hcl_centroid <- hclust(d = nba_dist_sc, method = 'centroid')
hcl_ward <- hclust(d = nba_dist_sc, method = 'ward.D2')</pre>
```

Single Linkage

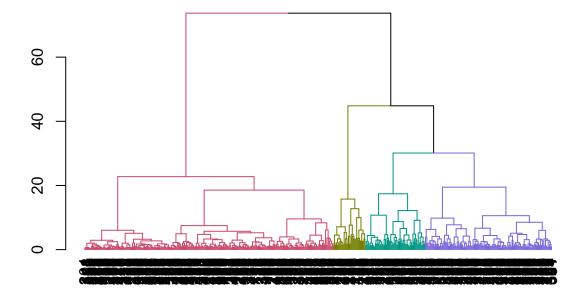


Centroid Linkage



```
# Ward's minimum variance method,
# with dissimilarities are squared before clustering
dend <- as.dendrogram(hcl_ward)
hcl_k <- 4
dend_col <- color_branches(dend, k = hcl_k)
plot(dend_col, main = paste0('Ward (D2) Linkage: K = ', hcl_k))</pre>
```

Ward (D2) Linkage: K = 4

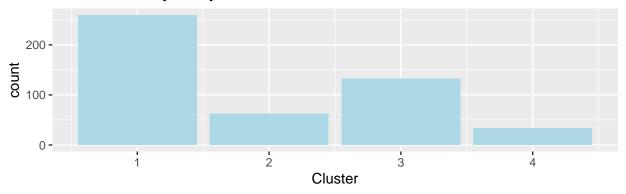


Since the Ward dendrogram seems to be the best among the three, we will look at its distribution for 3 and 4 clusters. We chose these initial groupings because this is a good number of initial clusters to group NBA players.

Number of Players by Cluster: K = 3



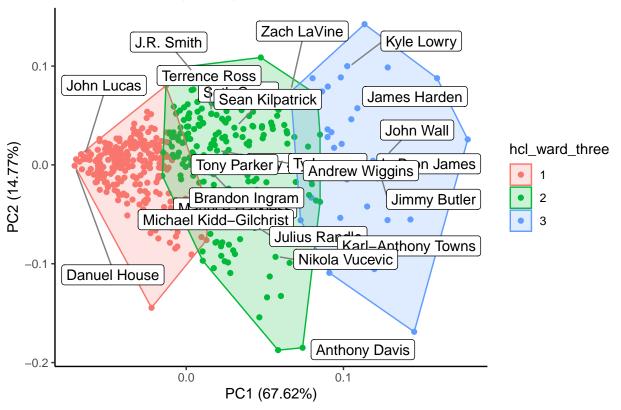
Number of Players by Cluster: K = 4



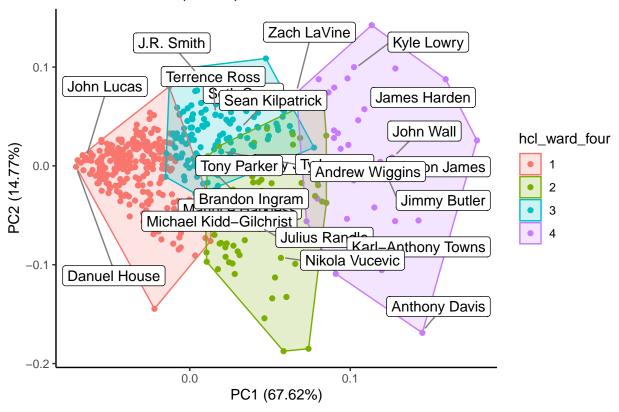
Visualizing clusters in PCA space

```
# add labels to data
nba$hcl_ward_three <- factor(cutree(hcl_ward, k = 3))</pre>
nba$hcl_ward_four <- factor(cutree(hcl_ward, k = 4))</pre>
# player names to include in plot
hcl_labels <- ifelse(nba$MP_pg >= 36 | nba$MP_pg <= 2.5 |
                      (nba$MP_pg >= 28.8 \& nba$MP_pg <= 29)
                      (nba$MP_pg >= 25 & nba$MP_pg <= 25.2),
                      as.character(nba$Player), '' )
# elements to loop over
hcl_labs <- names(nba %>% select(tail(names(.), 2)))
hcl_ks \leftarrow c(3, 4)
# plot hclust labels superimposed over PCA
for (i in seq_along(hcl_labs)) {
  p <- plot_pca(nba_pca, frame = TRUE,</pre>
                data = nba, colour = hcl_labs[i],
                title = paste0('PCA: ', hcl_ks[i], ' clusters (Hclust)'),
                label = hcl_labels
  )
  print(p)
```





PCA: 4 clusters (Hclust)



3d plot

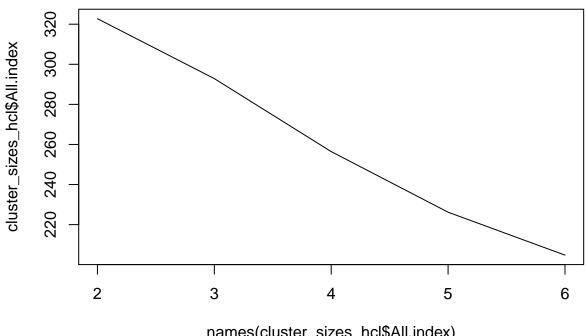
Visually, it looks like the four cluster solution may be able to give us more actionable insights vs the 3-cluster method. The average stats by cluster shows pretty clear separation among the groups. Group 4 are the stars, followed by group 2, 3, and then 4. The main difference between groups 2 and 3 is that group 2 looks to contain more players who tend to have more rebound and blocks per game.

Optimize number of clusters

Methods: Calinski-Harabasz index and Scott

```
cluster_sizes_hcl$All.index,
main = 'Calinski-Harabasz index: HCL',
type = '1')
```

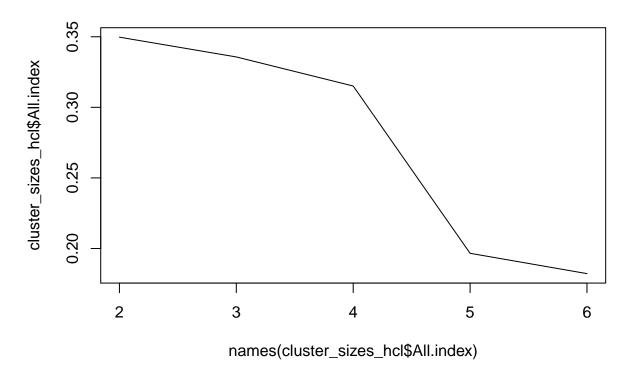
Calinski-Harabasz index: HCL



names(cluster_sizes_hcl\$All.index)

```
# get optimal cluster sizes
cluster_sizes_hcl <- NbClust(data = nba_feat_sc,</pre>
                           # it will likely be harder to interpret clusters
                           # past this amount
                          max.nc = 6,
                           method = 'ward.D2',
                           index = 'silhouette')
# plot C(G)
plot(names(cluster_sizes_hcl$All.index),
     cluster_sizes_hcl$All.index,
     main = 'Silhouette index: HCL',
     type = '1')
```

Silhouette index: HCL



Among the different hierarchical clustering methods, the Ward method seems to be the best. The dendogram looks the most structured and the distribution of players in each cluster is more balanced. Hierarchical clustering could seem like a potential fit if we want the better players to be in a more 'select' group. Although the CH index indicates 2 clusters is optimal, we need to look at the practicality as well. 3 clusters may hav differences between groups of players. But, it is possible that NBA front offices will likely need more differentation when grouping player performance. Looking at the 4 cluster solutions and stats, the blue cluster tends to have more players who rebound, block more shots and tend to be more efficient (based on PER). So, these clusters seem to have decent separation from each other. We will now try K-Means clustering too see if that works better.

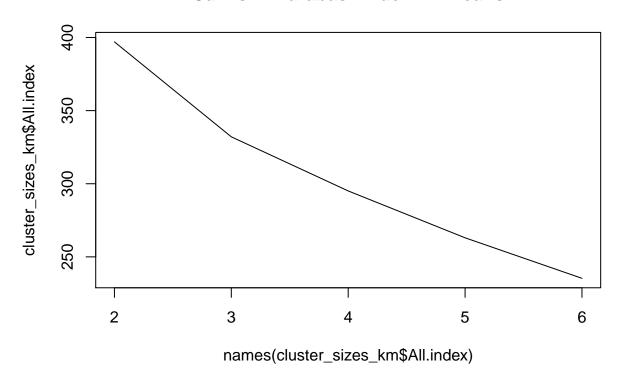
K-Means

Optimize number of clusters

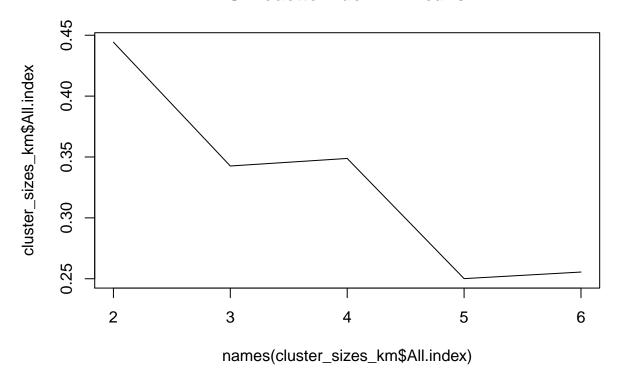
Method: Calinski-Harabasz index

```
main = 'Calinski-Harabasz index: K-Means',
type = 'l')
```

Calinski-Harabasz index: K-Means



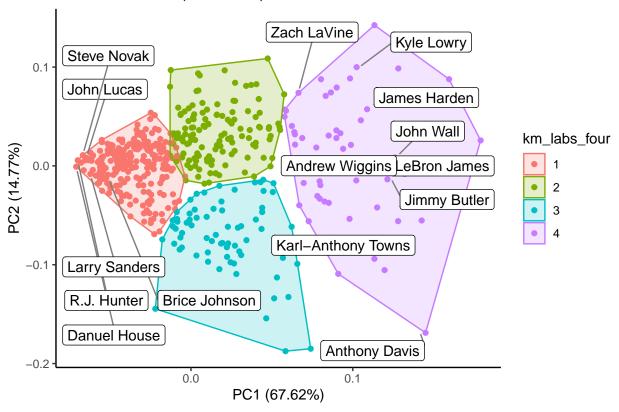
Silhouette index: K-Means



The optimization methods tell us that 2 clusters is best, but we will need more groups for meaningful and interesting separation among players. The silhouette index shows that there is a distinct drop off after 4 clusters.

K-means clustering with 4 groups

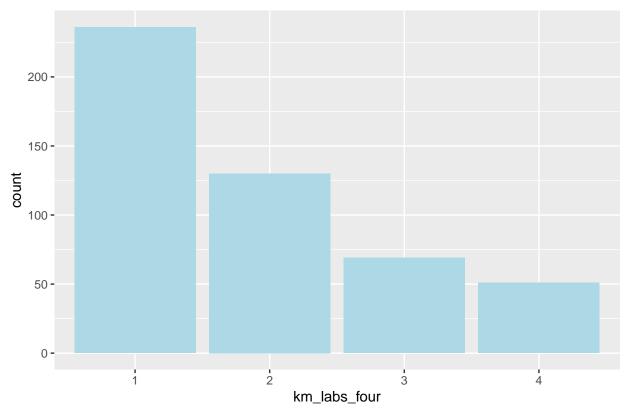
PCA: 4 clusters (K-means)



There is clean separation in the 4-cluster plot. We will now see how these clusters are separated by inspecting features within each group.

```
# get distribution of players in each cluster
ggplot(data = nba,
    aes(x = km_labs_four)) +
    geom_bar(fill = 'lightblue') +
    ggtitle('HCL: K = 4')
```





Describe why distribution is not balanced

It looks like the clusters are somewhat interpretable. Clusters to the right seem to indicate star players, while clusters to the left indicate lower performing players. However, the question becomes if 5 clusters is meaningful. Based on the averages for each cluster, there is not much difference between clusters 2 and 4. Additionally, it looks like there is room to better balance the number of players in each cluster and create more separation between clusters.

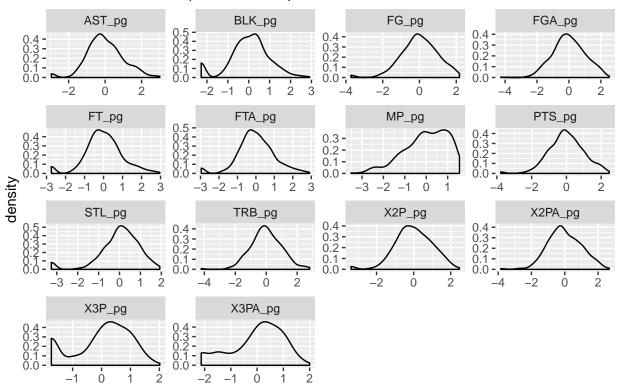
```
##
     km labs four
                     MP_pg
                             PTS_pg
                                      TRB_pg
                                                AST_pg
                                                           BLK_pg
                                                                     STL_pg
## 1
                1 12.24558 3.94709 2.129925 0.8788919 0.2354097 0.3548853
## 2
                2 25.61995 10.30825 3.484223 2.5209841 0.2885179 0.8214061
## 3
                3 24.96591 10.29999 7.010810 1.6435808 0.9473312 0.7868895
## 4
                4 33.85906 21.82156 5.724658 4.7255814 0.6158290 1.1623242
##
            VORP
                      PER
## 1 -0.06694915 10.18941 -1.9458898
## 2
      0.50153846 12.75308 -0.8625385
## 3
      1.26811594 17.09710 0.3679710
     3.19215686 21.29020 2.5100000
```

Observations Although the CH index indicates that the optimal number of clusters is 2, this seems too low of a number to meaningfully break out the NBA players into groups. It is also important to note that the CH index is a heuristic method. So although CH is a good approach to look for the number of clusters, it is important to combine this with our practical goal of looking for underlying patterns in the players. Thus, I think a more reasonable number to understand the data is with 3 - 4 clusters, which show the second and third best partitions based on the CH index. We will look at both and determine which one is a better fit for our goal.

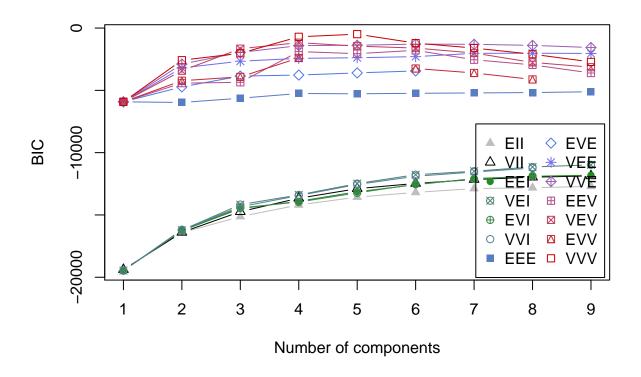
Based on the plot, cluster distributions, and group averages, it looks like 4 clusters is optimal. One main reason is that there is more separation vs 4 clusters, which can provide more value when bucketing players by overall skillsets. Across the statistics, it looks like the clusters are broken out into the following: Best players (2), Good players with more assists, i.e. guards (1), good players who rebound and block more, e.g forwards (4), and Low-performing players (3). We will now try model-based clustering as a third method.

Model-Based Clustering

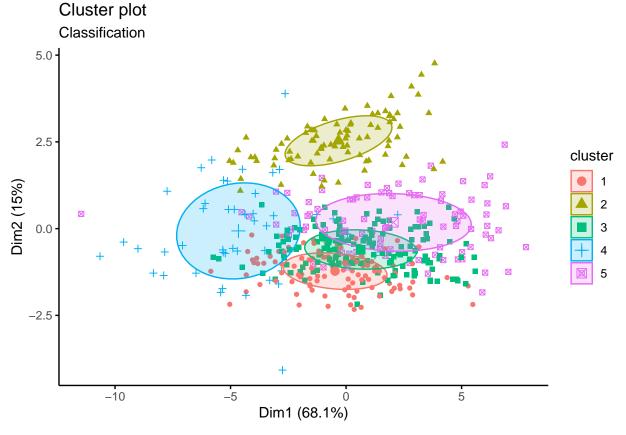
Feature Densities (Transformed)



```
# run model
player_clust.mcl <- Mclust(nba_feat_cr_sc)</pre>
summary(player_clust.mcl)
   Gaussian finite mixture model fitted by EM algorithm
##
## Mclust VVV (ellipsoidal, varying volume, shape, and orientation) model
  with 5 components:
##
##
    log-likelihood n df
                                 BIC
          1607.448 486 599 -490.6436 -505.4606
##
##
## Clustering table:
##
         2
            3 4
                   5
## 106 84 160 45 91
plot(player_clust.mcl, what = "BIC")
```



plot results
fviz_mclust(player_clust.mcl, "classification", geom = "point")



```
# add cluster labels to plot
nba$mcl_labs <- player_clust.mcl$classification</pre>
```

Compare methods between Clusters

We will now compare crosstab solutions

##

##

```
# run crosstabs between cluster methods
xtab_hcl_km <- xtabs(~nba$hcl_ward_four + nba$km_labs_four)</pre>
xtab_hcl_mcl <- xtabs(~nba$hcl_ward_labs_four + nba$mcl_labs)</pre>
xtab_km_mcl <- xtabs(~nba$km_labs_four + nba$mcl_labs)</pre>
xtab_hcl_km
##
                     nba$km_labs_four
## nba$hcl_ward_four
                                 3
                        1
##
                                24
                      231
##
                    2
                                42
                                   12
                            8
##
                        5 118
                                 3
                                     6
##
                            0
                                 0
                                    33
xtab_hcl_mcl
##
                          nba$mcl_labs
## nba$hcl_ward_labs_four
                           1 2 3 4
##
                         1 55 60 75 41 28
```

2 0 24 12 1 25 3 48 0 63 3 18

```
## 4 3 0 10 0 20
```

```
xtab_km_mcl
##
                   nba$mcl_labs
## nba$km_labs_four
                     1 2 3
                  1 52 40 74 41 29
##
##
                  2 51
                        0 63
                               2 14
                           7
##
                  3
                     0 44
                               2 16
##
                  4
                        0 16
                              0 32
                     3
```

Between HCL and KM, the maximum possible agreement between clusters is 87% (424 / 486). Between HCL and MCL, the maximum possible agreement between clusters is 30% (148 / 486). Between KM and MCL, the maximum possible agreement between clusters is 41% (201 / 486).

Based on the analysis, MCL tends to group players by position, whereas HCL and KM tend to cluster based on overall player statistics. This conclusion was reached based on inspecting distributions of player positions across the clustering methods. Because we are looking at player statistics and team compensation, the model-based clustering is not an ideal fit for this purpose.

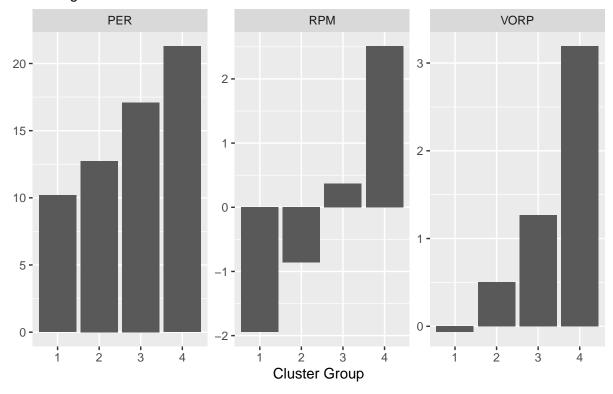
Final Cluster selection

K-Means (4 clusters) was the optimal solution. Comparing the HCL and KM cluster plots (per above) reveals the K-Means produces clearer separation of players based on overall skillsets.

Inspection of clusters suggest that groupings separate players by skillsets. We validated this by comparing the clusters against advanced statistics. PER, VORP, and RPM are advanced statistics commonly used to assess general player performance. None of these statistics were used in the cluster modeling.

Overall Player Performance by Cluster

Average Advanced Statistics

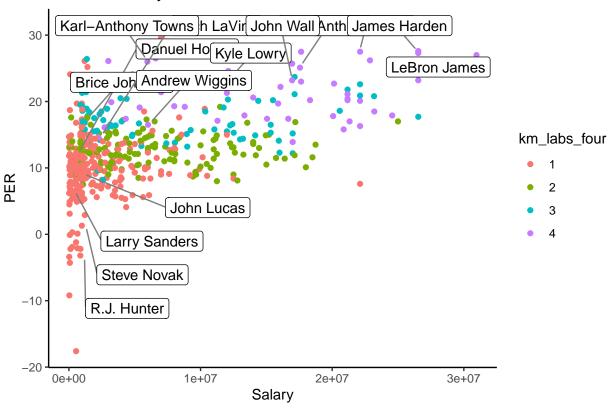


Post-Cluster Analysis

We will now look at different statistics and demographics to see how the clustering lines up

Clusters vs. Player Salaries

PER vs. Salary



```
PER km_labs_four
##
                         Player G
                                       MP_pg Tm
                                                    Salary
              Chandler Parsons 34 19.852941 MEM 22116750
## 1
                                                              7.6
##
                 Miles Plumlee 45 10.755556 MIL 12500000
                                                              8.4
                                                                              1
##
                   Amir Johnson 80 20.100000 BOS 12000000
                                                             15.0
                                                                              1
               Mirza Teletovic 70 16.185714 MIL 10500000
                                                             8.8
##
                                                                              1
## 5
                  Al Jefferson 66 14.106061 IND 10314532
                                                             18.9
                                                                              1
##
  6
                    Alec Burks 42 15.547619 UTA 10154495
                      Omer Asik 31 15.548387 NOP
##
  7
                                                   9904494
                                                              9.8
                                                                              1
                                                   9213483
##
  8
                Meyers Leonard 74 16.513514 POR
                                                              8.9
                                                                              1
## 9
                Tiago Splitter 8 9.500000 PHI
                                                   8550000
                                                            15.0
                                                                              1
## 10
                 Dwight Powell 77 17.311688 DAL
                                                   8375000
                                                             17.6
                                                                              1
## 11
                Darrell Arthur 41 15.585366 DEN
                                                   8070175
                                                             12.8
                                                                              1
## 12
                  Tyler Zeller 51 10.294118 BOS
                                                   8000000
                                                             13.0
                                                                              1
## 13
                  Cole Aldrich 62 8.564516 MIN
                                                   7643979
                                                             12.7
                                                                              1
                                                             9.1
## 14
                  Corey Brewer 82 15.621951 HOU
                                                   7612172
                                                                              1
## 15
                    Boris Diaw 73 17.575342 UTA
                                                   7000000
                                                              9.0
## 16
              Boban Marjanovic 35 8.371429 DET
                                                   7000000
                                                            29.6
                                                                              1
## 17
                Rodney Stuckey 39 17.846154 IND
                                                   7000000
                                                              9.5
                       Ed Davis 46 17.152174 POR
## 18
                                                   6666667
                                                             11.5
```

```
## 19
                    Aron Baynes 75 15.506667 DET
                                                     6500000
                                                              13.1
                                                                                1
##
  20
                  Spencer Hawes 54 14.759259 CHO
                                                     6348759
                                                              15.6
                                                                                1
                    Tarik Black 67 16.283582 LAL
##
  21
                                                     6191000
                                                              15.0
                                                                                1
## 22
                                                     6191000
                                                               8.4
                   Lance Thomas 46 21.043478 NYK
                                                                                1
##
  23
               Andrew Nicholson 38
                                     9.000000 WAS
                                                     6088993
                                                               5.9
                                                                                1
##
  24
                 Ramon Sessions 50 16.220000 CHO
                                                     6000000
                                                              12.3
                                                                                1
##
  25
                   Alex Abrines 68 15.514706 OKC
                                                     5994764
                                                              10.1
                                                                                1
## 26
               Shaun Livingston 76 17.697368 GSW
                                                     5782450
                                                              10.1
                                                                                1
##
   27
                 Josh McRoberts 22 17.318182 MIA
                                                     5782450
                                                               9.8
                                                                                1
##
   28
                 Brandan Wright 28 15.964286 MEM
                                                     5709880
                                                              18.5
                                                                                1
##
   29
                 Wesley Johnson 68 11.911765 LAC
                                                     5628000
                                                               8.4
                                                                                1
##
  30
                Jared Sullinger 11 10.727273 TOR
                                                     5628000
                                                               5.6
                                                                                1
##
   31
                     Luis Scola 36 12.805556 BRK
                                                     5500000
                                                              13.9
                                                                                1
                    Roy Hibbert 48 14.208333 CHO
## 32
                                                     5000000
                                                              13.6
                                                                                1
## 33
                                                     5000000
                  Jonas Jerebko 78 15.794872 BOS
                                                               9.3
                                                                                1
##
  34
                    Jason Smith 74 14.432432 WAS
                                                     5000000
                                                              13.6
##
  35
                    C.J. Watson 62 16.322581 ORL
                                                     5000000
                                                               9.3
                                                                                1
##
   36
                  Mike Dunleavy 53 15.867925 ATL
                                                     4837500
                                                              10.1
                                                                                1
##
  37
                   Kyle Singler 32 12.031250 OKC
                                                     4837500
                                                               5.9
                                                                                1
##
   38
                   Jaylen Brown 78 17.192308 BOS
                                                     4743000
                                                              10.3
                                                                                1
##
  39
                  Alexis Ajinca 39 14.974359 NOP
                                                     4638203
                                                              12.9
                                                                                1
  40
                                                     4347826
##
                Greivis Vasquez 3 13.000000 BRK
                                                               4.1
                                                                                1
## 41
                  Dragan Bender 43 13.348837 PHO
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   44
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  45
                  Udonis Haslem 17
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   46
                    Jordan Hill 7 6.714286 MIN
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  47
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  48
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## 49
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  50
                  Mario Hezonja 65 14.769231 ORL
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                      Kris Dunn 78 17.089744 MIN
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## 52
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                  Nick Collison 20
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##
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## 55
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## 56
                   Brandon Rush 47 21.914894 MIN
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##
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##
  58
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## 62
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                Stanley Johnson 77 17.805195 DET
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## 63
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## 64
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## 66
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## 67
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##
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##
  69
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## 71
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## 73
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         Taurean Waller-Prince 59 16.627119 ATL
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## 76
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## 77
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          Georgios Papagiannis 22 16.136364 SAC
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## 79
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## 80
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## 87
                 Kevin Seraphin 49 11.408163 IND
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## 88
                   Wade Baldwin 33 12.272727 MEM
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##
  89
                     Quincy Acy 38 14.684211 BRK
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##
  90
                    Tyler Ennis 53 11.094340 LAL
                                                    1733880
                                                                               1
## 91
                     Sam Dekker 77 18.428571 HOU
                                                    1720560
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## 92
             Joffrey Lauvergne 70 14.000000 OKC
                                                    1709719
                                                              12.6
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## 93
                 Henry Ellenson 19 7.684211 DET
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## 94
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## 95
                  Malik Beasley 22
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##
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## 97
                   Delon Wright 27 16.518519 TOR
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## 98
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## 101
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## 103
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                   JaVale McGee 77
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                  Deyonta Davis 36
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## 123
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## 131
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## 141
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                  Arinze Onuaku 8
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                  Sasha Vuiacic 42
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## 156
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## 157
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                  Georges Niang 23
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## 175
                     Ben Bentil 3
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## 178
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## 179
                  Cheick Diallo 17 11.705882 NOP
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## 180
                     Kay Felder 42 9.190476 CLE
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## 181
           Dorian Finney-Smith 81 20.271605 DAL
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## 182
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                    Bryn Forbes 36
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##
  185
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          Nicolas Laprovittola 18
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             Sheldon McClellan 30
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## 193
                 Tim Quarterman 16
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## 194
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## 195
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## 196
                   Kyle Wiltjer 14
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                                                              6.7
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## 197
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## 198
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## 201
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                    Norris Cole 13
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## 204
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## 207
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##
  208
                  Larry Sanders 5
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## 209
                Johnny O'Bryant 11
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## 210
                 Chasson Randle 26 11.500000 NYK
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## 211
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## 213
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## 214
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## 216
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## 217
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## 218
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## 219
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## 220
                    David Nwaba 20 19.850000 LAL
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## 221
                      Gary Neal 2 9.000000 ATL
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## 222
                     Mike Tobey 2 12.500000 CHO
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##
  223
                  Anthony Brown 11 14.454545 NOP
                                                      57672
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## 224
                   Jarell Eddie 5 12.400000 PHO
                                                      57672
                                                              9.7
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## 225
                     Alonzo Gee 13 6.846154 DEN
                                                      57672
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## 226
                                                      57672
                                                              4.9
                  Justin Harper
                                 3 10.333333 PHI
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## 227
                   Jarrett Jack
                                 2 16.500000 NOP
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## 228
                  Jarrod Uthoff
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## 229
                    Gary Payton
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## 230
                Patricio Garino
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## 231
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           Marcus Georges-Hunt
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## 233
                 Elijah Millsap
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## 234
                     Quinn Cook 14 13.428571 NOP
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## 235
                  Axel Toupane 4 11.750000 NOP
                                                    15435
                                                            6.2
## 236
                 Dahntay Jones 1 12.000000 CLE
                                                     5767
                                                           14.7
# Lowest Paid players in highest tier
data.frame(nba
           %>% select(Player, G, MP_pg, Tm, Salary, PER, cl_label)
           %>% filter(km_labs_four == 4)
           %>% arrange(Salary)
##
                     Player G
                                  MP_pg Tm
                                               Salary PER km_labs_four
## 1
               Devin Booker 78 35.00000 PHO
                                              2223600 14.6
## 2
                                              2240880 14.6
                Zach LaVine 47 37.21277 MIN
                                                                       4
## 3
            Dennis Schroder 79 31.45570 ATL
                                              2708582 16.1
## 4
      Giannis Antetokounmpo 80 35.56250 MIL
                                              2995421 26.1
## 5
              C.J. McCollum 80 34.95000 POR
                                              3219579 19.9
## 6
         Kristaps Porzingis 66 32.78788 NYK
                                              4317720 17.4
## 7
                Joel Embiid 31 25.35484 PHI
                                              4826160 24.1
## 8
              Jabari Parker 51 33.88235 MIL
                                              5374320 19.1
## 9
         Karl-Anthony Towns 82 36.95122 MIN
                                              5960160 26.0
                                                                       4
## 10
             Andrew Wiggins 82 37.17073 MIN
                                              6006600 16.5
                                                                       4
## 11
              Isaiah Thomas 76 33.80263 BOS
                                              6587132 26.5
## 12
               Lou Williams 81 24.61728 LAL
                                              7000000 21.4
## 13
                George Hill 49 31.51020 UTA
                                              8000000 19.3
                                                                       4
## 14
                                                                       4
                Jeff Teague 82 32.40244 IND
                                              8800000 19.2
## 15
               Jrue Holiday 67 32.68657 NOP 11286518 17.1
## 16
                 Kyle Lowry 60 37.40000 TOR 12000000 22.9
## 17
               Kemba Walker 79 34.67089 CHO 12000000 21.3
## 18
              Stephen Curry 79 33.39241 GSW 12112359 24.6
## 19
                   Rudy Gay 30 33.76667 SAC 13333333 17.9
## 20
               Eric Bledsoe 66 32.96970 PHO 14000000 20.6
## 21
           Danilo Gallinari 63 33.87302 DEN 15050000 17.4
## 22
               Goran Dragic 73 33.68493 MIA 15891725 19.7
             Gordon Hayward 73 34.46575 UTA 16073140 22.2
## 23
## 24
                                                                       4
              Klay Thompson 78 33.96154 GSW 16663575 17.4
## 25
           DeMarcus Cousins 72 34.23611 SAC 16957900 25.7
                                                                       4
## 26
                  John Wall 78 36.35897 WAS 16957900 23.2
## 27
              Evan Fournier 68 32.85294 ORL 17000000 13.9
## 28
               Jimmy Butler 76 36.96053 CHI 17552209 25.1
                                                                       4
               Kyrie Irving 72 35.06944 CLE 17638063 23.0
## 29
                                                                       4
## 30
              Kawhi Leonard 74 33.43243 SAS 17638063 27.5
## 31
                Paul George 75 35.85333 IND 18314532 20.2
                                                                       4
## 32
               Paul Millsap 69 33.95652 ATL 20072033 17.8
                                                                       4
## 33
              Blake Griffin 61 34.03279 LAC 20140839 22.7
                                                                       4
## 34
              Nicolas Batum 77 33.98701 CHO 20869566 15.8
## 35
                 Marc Gasol 74 34.20270 MEM 21165675 20.2
                                                                       4
## 36
                Brook Lopez 75 29.62667 BRK 21165675 20.4
## 37
                 Kevin Love 60 31.41667 CLE 21165675 21.1
                                                                       4
## 38
               Derrick Rose 64 32.53125 NYK 21323252 17.0
## 39
            Harrison Barnes 79 35.48101 DAL 22116750 16.3
                                                                       4
## 40
               Bradley Beal 77 34.85714 WAS 22116750 20.1
                                                                       4
## 41
              Anthony Davis 75 36.10667 NOP 22116750 27.5
## 42
                 Chris Paul 61 31.49180 LAC 22868827 26.2
## 43
                Dwyane Wade 60 29.86667 CHI 23200000 18.5
                                                                       4
## 44
             Damian Lillard 75 35.92000 POR 24328425 24.1
```

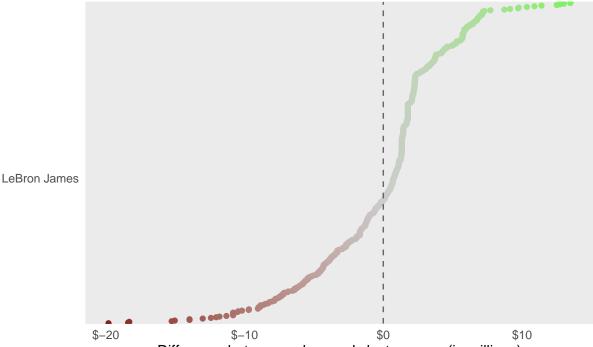
```
## 45
            Carmelo Anthony 74 34.29730 NYK 24559380 17.9
## 46
                Mike Conley 69 33.21739 MEM 26540100 23.2
                                                                      4
## 47
              DeMar DeRozan 74 35.40541 TOR 26540100 24.0
                                                                      4
## 48
               Kevin Durant 62 33.38710 GSW 26540100 27.6
## 49
               James Harden 81 36.38272 HOU 26540100 27.3
                                                                      4
          Russell Westbrook 81 34.59259 OKC 26540100 30.6
                                                                      4
## 50
               LeBron James 74 37.75676 CLE 30963450 27.0
## 51
```

Observations There is potential to update salaries based on player tiers. For example, Chandler Parsons was paid 22M but is considered a low tier player, and is paid more than the high tier players such as Steph Curry (12M) and Kawhi Leonard (17.6M).

George to break out chart by cluster

```
nba %>%
  group_by(km_labs_four) %>%
  mutate(Clust_Salary = mean(Salary)) %>%
  ungroup() %>%
  mutate(Salary_diff = (Clust_Salary - Salary) / 1000000) %>%
  ggplot(aes(x = reorder(Player, Salary_diff), y = Salary_diff, color = Salary_diff)) +
  geom_point() +
  geom_hline(yintercept = 0,
             linetype = "dashed",
             color = "grey40") +
  scale_x_discrete(labels = players.to.show) +
  scale_y_continuous(labels = scales::dollar) +
  scale_color_gradient2(mid = "grey80", high = "green") +
  labs(title = "Finding underpaid players based on cluster membership",
       subtitle = "Difference between player salary and respective cluster mean",
      y = "Difference between salary and cluster mean (in millions)\n Negative indicates overpaid") +
  coord_flip() +
  theme_minimal() +
  theme(legend.position = "none")
```

Finding underpaid players based on cluster membership Difference between player salary and respective cluster mean

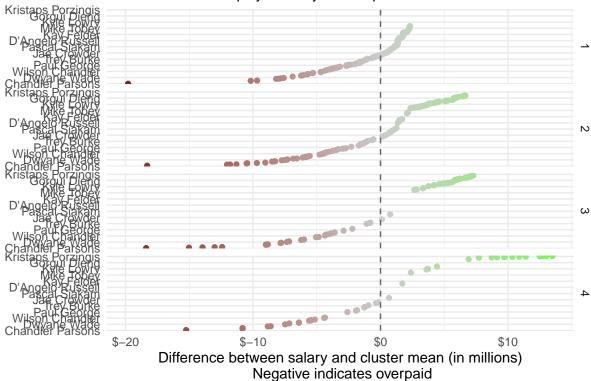


Difference between salary and cluster mean (in millions)

Negative indicates overpaid

```
group_by(km_labs_four) %>%
mutate(Clust_Salary = mean(Salary)) %>%
ungroup() %>%
mutate(Salary_diff = (Clust_Salary - Salary) / 1000000) %>%
ggplot(aes(x = reorder(Player, Salary_diff), y = Salary_diff, color = Salary_diff)) +
geom_point() +
geom_hline(yintercept = 0,
           linetype = "dashed",
           color = "grey40") +
scale_x_discrete(breaks = function(x) x[c(TRUE, rep(FALSE, 40 - 1))]) +
scale y continuous(labels = scales::dollar) +
scale_color_gradient2(mid = "grey80", high = "green") +
labs(title = "Finding underpaid players based on cluster membership",
    subtitle = "Difference between player salary and respective cluster mean",
    x = "",
    y = "Difference between salary and cluster mean (in millions)\n Negative indicates overpaid") +
coord flip() +
theme_minimal() +
theme(legend.position = "none") +
facet_grid(km_labs_four~.)
```

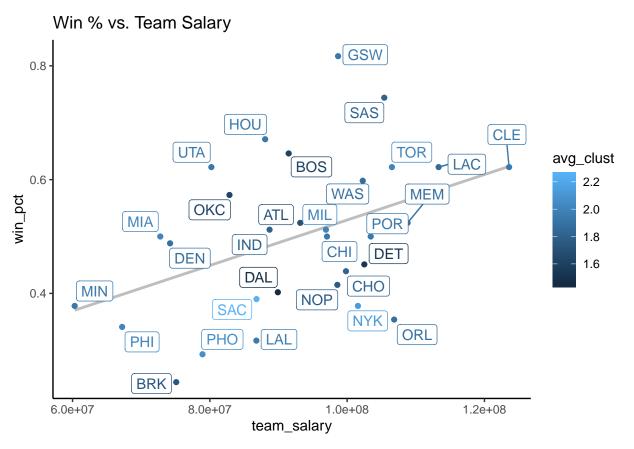
Finding underpaid players based on cluster membership Difference between player salary and respective cluster mean



Team Compensation and Performance vs clusters

```
##
      Tm team_salary win_pct avg_clust
## 1
     SAC
            86799609
                       0.390 2.250000
## 2
     NYK
           101570502
                       0.378 2.125000
## 3 PHO
            78930157
                       0.293 2.055556
     MIA
            72782449
                       0.500 2.000000
## 4
## 5
     MIL
            96913241
                       0.512 2.000000
                       0.341 2.000000
## 6 PHI
            67225712
## 7
     TOR
           106521470
                       0.622 2.000000
     CLE
## 8
           123591014
                       0.622 1.941176
## 9
     LAL
            86775415
                       0.317 1.941176
## 10 CHI
            97064073
                       0.500 1.933333
```

```
## 11 GSW
            98681493
                      0.817 1.933333
## 12 UTA
          80223193 0.622 1.933333
## 13 HOU
          88062247
                      0.671 1.928571
## 14 MIN
            60311572 0.378 1.928571
           103439444 0.500 1.928571
## 15 POR
## 16 DEN
           74208517
                      0.488 1.882353
## 17 MEM
           108808118 0.524 1.882353
           106849160 0.354 1.882353
## 18 ORL
## 19 LAC
           113327068
                      0.622 1.866667
## 20 WAS
           102276673 0.598 1.866667
## 21 CHO
           99830531
                      0.439 1.823529
## 22 SAS
           105410231
                      0.744 1.812500
## 23 IND
            88698690 0.512 1.800000
## 24 NOP
            98573436 0.415 1.761905
## 25 BRK
            75102568
                      0.244 1.736842
                      0.524 1.705882
## 26 ATL
            93172774
## 27 OKC
                      0.573 1.625000
            82858524
## 28 BOS
            91484921
                       0.646 1.600000
## 29 DET
           102503259
                      0.451 1.533333
## 30 DAL
                      0.402 1.450000
            89904500
# plot
## ANDREW TO FORMAT SALARY #
ggplot(nba_team,
      aes(x = team_salary, y = win_pct, color = avg_clust)) +
  geom_smooth(method = 'lm', formula = y ~ x, se = FALSE, color = 'gray') +
  geom_point() +
  geom_label_repel(label = nba_team$Tm) +
 ggtitle('Win % vs. Team Salary') +
 theme_classic()
```



```
##
                 Player PER km_labs_four
## 82
              Ian Clark 13.1
## 98
          Stephen Curry 24.6
                                          4
## 119
           Kevin Durant 27.6
                                          4
## 164
         Draymond Green 16.5
                                          3
                                          2
## 211
         Andre Iguodala 14.4
## 235
           Damian Jones 5.3
                                          1
## 268 Shaun Livingston 10.1
                                          1
## 270
           Kevon Looney 13.4
                                          1
## 285
          James Michael 13.0
                                          1
## 286
          Patrick McCaw 8.6
                                          1
## 293
           JaVale McGee 25.2
                                          1
## 344
                                          3
          Zaza Pachulia 16.1
## 427
          Klay Thompson 17.4
```

443 Anderson Varejao 9.4 1 ## 457 David West 16.6 1

Observations Although a team can have better players on average clusters, there are many variables at play here. A team can be better on average but poor management or coaching can affect a team's overall performance, e.g. NYK. Interestingly, GSW did not have the highest average cluster rating, because their bench is not very strong. This speaks to the strong influence that starter players can have on team performance. Another interesting note is that teams can play well even if they do not have many all-stars or a strong overall team, e.g BOS. This could be driven by great coaching and team chemistry. It is important to note that items such as injuries could greatly influence win %, even if players have high ratings.

Although there is a correlation between overall team salary and win %, it is interesting that average player rating does not necessarily align with overall win %.