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A TROUBLED PAST

For too long now creativity has been undervalued, creators have been underappreciated or exploited. Those willing to think differently were made to feel like outcasts, exiles. Shunted through a system that has been built to stifle creativity. Rather than celebrated for their independent thought.

This can kill creativity before it starts.

Those that do survive have not gotten a fair value for their work, their creations. As a result they are forced into mind numbing work just to make ends meet.

Our team know and deeply feel that pain from personal experience.

A NEW FUTURE

NFTs present a unique opportunity for creators to break free from the monotony of their day-to-day where they can just about survive and create a new reality where they can thrive.

Web3 requires a diverse mix of skills working together to create that new reality. Creators may not have all of those skills themselves and can feel isolated, particularly when they are just starting out. NFTs however also present an opportunity for those that have been outcast to connect, to work together, and build something better than they ever could have alone.

We dream of a new future where creativity is given a chance to flourish, where a like-minded community seek to scale each other not tear each other down where we can grow as individuals and together.

This is why we have created Exile XCIX.

EXILE XCIX

Exile XCIX at its heart is a creator collective, built to;

1.   Create for the community.
2.   Co-create with the community.
3.   Facilitate community creativity.
4.   Foster creativity beyond the community
5.   Reward creativity

We have lots of ideas about how to execute each of these creating value for individual holders and the broader community. Some of these potential ideas have been documented in long term project Ideas. This list is suggestive for now so we are not tied down to any project here or we are by no means limited to the projects listed here.

The team are highly experienced and have a broad range of skills to deliver a wide array of projects so the direction of the project will ultimately be decided by the community.

STAGE 1 - Genesis Drop (999 Exile XCIX NFTs)

The first stage of the project is to build a like-minded community with Exile XCIX pfp NFT. This will allow for the longer term vision to be activated.

Over the last few months we have carefully done this, we have sought out and listened to community feedback, adapting the project as we have progressed in line with our community requests.

As a result we have agreed to stagger our release into a number of drops. The first drop, our genesis release will contain 999 Exile XCIX NFTs only, offering members a chance to get in on the ground floor and continue setting the direction of the project.

The Genesis Release will contain exclusive traits limited to Genesis drop only guaranteeing rarity for the long term.

We gave our members opportunity to vote and feedback on our roadmap over the last few months. We've updated the immediate term (Genesis) roadmap to reflect this feedback.

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GENESIS COLLECTION ROADMAP

33% 10 ultra-rare 1/1 Characters

▶ Ten ultra-rare 1/1 (Full Characters) will be randomly included in the first 333.

▶ All profits reinvested in marketing until sold out.

66% 3D Full Body Test Character Developed

▶ Gas Refund Draw - 10 Holders of Exiles characters 1-666 will be entered into a draw to win their Gas Fee back.

100% Community Fund Established

▶ Community Fund Established - Each Holder will have voting rights to vote on next community project. (e.g. 3D character, Metaverse, community projects, grants). See Future Stages below for more details.

▶ Prize Drop - Airdrop NFTs and disperse other prizes to early supporters and prize winners.

▶ Draw to win 1 Eth - Every Exile XCIX holder will be entered in to win.

Holders of Exile XCIX Genesis NFTs will also entitle them to an NFT from the next release.

Stage 2 Exile XCIX NFT release will be completed in line with community demand and request.

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FUTURE STAGES

We have lots of ideas that could meet our future vision and have outlined a selection of these below. We are not limited or tied to these ideas, these are illustrative of the type of projects we think can add real value to a creative community but we will seek out and listen to the community for direction.

1. Create for the community.

a. Full figure NFTs created in 3D for metaverse
b. Merch and other real world swag
c. Companion NFT - next character in a series
d. Portrait / Canvas of NFT
e. Development of game
f. Story development into comic/video with revenues re-invested in community

2. Co-create with the community.

a. All of the above could be co-created with community
b. Access to our team to create the NFT you've always wanted to
c. Limited edition cross collabs collection with other artists
d. Workshops to develop new ideas and build together funded by the community

3. Facilitate community creativity.

a. Fund community members projects as voted for by community
b. NFT academy self-learning centre. Free to members but paid for by non-members with their fees reinvested to community.
c. 121 Mentorship, support and guidance with experts
d. Exclusive inspiration sessions / chats with influencers across the space
e. Community support to build audience or promote members projects
f. Space in Sandbox / Decentraland - this could be gallery space of community art other
g. Opensea listing on our team's behalf to utilise audience for members

4. Foster creativity beyond the community

a. Large scale creative projects for large scale recognition and exposure.
b. Relevant charity donations as voted for by the community
c. Creative Meetup/Conferences - physical and virtual.

5. Reward creativity

a. Creative challenges/competitions (Art, song, Story)
b. Redistribute purchased NFTs to the community
c. Randomised lotto draw for holders and those that have set Exile NFT as pfp.
d. Airdrop additional NFTs
e. Brand partnerships with relevant brands, leveraging scale of community for exclusives and discounts.
f. Staking the NFT

We really believe that we can achieve much more together than we ever could alone and welcome all feedback on this document in our Discord.