

# Anthony Raponi

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## ***Education:***

**New York University**, New York, NY

*Tandon School of Engineering:*

Bachelor of Science in Integrated Digital Media

*Stern School of Business and Tisch School of the Arts:*

Minor in the Business of Entertainment, Media, and Technology

GPA: 3.55

## ***Experience:***

**Dagne Dover**, New York, NY

Marketing Intern, September 2016 – May 2017

At Dagne Dover, developed skills related to both the fashion industry and general business practices. Was responsible for updating the weekly selling sheets, which provide data that is used to forecast sales of all key items. Assisted the marketing team in identifying social media influencers who exemplify the Dagne Dover brand and then would make recommendations on whether or not to acquire them as a Dagne influencer. While doing this, helped create a master list of bloggers and Instagram influencers to be used later down the line. Created a new organizational method for storing product in office, and helped reorganize the office.

**Video Conversion Experts**, Phoenix, AZ

Office Associate, February 2015 - August 2016

Performed clerical office duties such as answering phone calls and assisting both customers in and out of the office with technical questions regarding the products and services and which would serve them the best.

**Future For Kids**, Phoenix, AZ

Volunteer, December 2014 - May 2016

Mentored and tutored young children from underprivileged households, many of whom come from broken or abusive families. Assisted them with homework and educated the kids on healthy eating and studying habits.

## ***Skills:***

- PC and Macintosh literate, Microsoft Office, Adobe Creative Suite, social media platforms
- Familiar with Spanish
- Leadership skills attained through student government
- Very detail oriented, will go the extra mile to ensure perfection while still completing tasks on time or early
- Programming languages – Python, HTML, Swift, Java Script
- Able to use Git and Github

## ***Extra-Curricular Activities:***

- Vice President of Finance - Sigma Phi Epsilon
- Head of Marketing - Balanced Man Scholarship
- Director of Training and Development - Hall Council Executive Board
- Co-Chair of Logistics - NYU Hackathon Executive Board