

ANTHONY RAPONI

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EDUCATION:

New York University

Bachelor of Science: Integrated Digital Media

Minor: Business of Entertainment, Media, and Technology

Graduating 2020

GPA: 3.55

Relevant Coursework: The Business of Producing, Movie Marketing, Video Production

EXPERIENCE:

Dagne Dover, New York, NY

Marketing Intern, September 2016 - May 2017

- Assisted the marketing team in identifying social media influencers who exemplify the Dagne Dover brand and then would make recommendations on whether or not to acquire them as a Dagne influencer
- Created master list of influencers with 200+ blogs and instagrams that could be used for later projects
- Was responsible for updating the weekly selling sheets, which provide data that is used to forecast sales of all key items

Reference: Megan Gostkowski Director of Operations & Logistics - 724-355-7751 - megan@dagnedover.com

Video Conversion Experts, Phoenix, AZ

Office Associate, February 2015 - August 2016

- Gained practical experience working with various types of film such as 8mm, 16mm, and 32mm and used splicing to combine reels that were then scanned to be converted to digital format
 - Performed clerical office duties such as answering phone calls and assisting both customers in and out of the office with technical questions regarding the products and services and which would serve them the best
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EXTRA-CURRICULAR ACTIVITIES:

Sigma Phi Epsilon, New York, NY

Vice President of Finance, February 2017 - Now

- Established a chapter investment savings account mandating that 15% of a person's dues will be placed into a savings account that isn't accessible without prior approval from the alumni volunteers
- Created a new method for collecting dues reducing inefficiencies and increasing financial transparency for the chapter

Othmer Hall Council, New York, NY

Director of Training and Development, September 2016 - May 2017

- Submitted "Of the Month" award submissions to the School wide Hall Council monthly to get recognition for outstanding members and programming events Othmer Hall put on
- Attended the Big Apple Leadership Retreat, which enhanced my leadership skills and gave advice on events to promote inter-council bonding and development

Future For Kids, Phoenix, AZ

Mentor, December 2014 - May 2016

- Mentored and tutored children from underprivileged households, many of whom come from broken or abusive families
 - Focused on academics, athletics, and ethics in order to improve their physical and mental health, and promote positive social and emotional development
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SKILLS/INTERESTS:

- Programming languages: Proficient in Python, HTML, CSS, Java Script, and P5.JS
- Photography/graphic design: Advanced Photoshop and Bridge, Proficient in InDesign, Illustrator and Premiere Pro
- Interests: Yoga (preferably bikram), long exposure photography, TV(Game of Thrones) and superhero movies