

BLUEBEAM®

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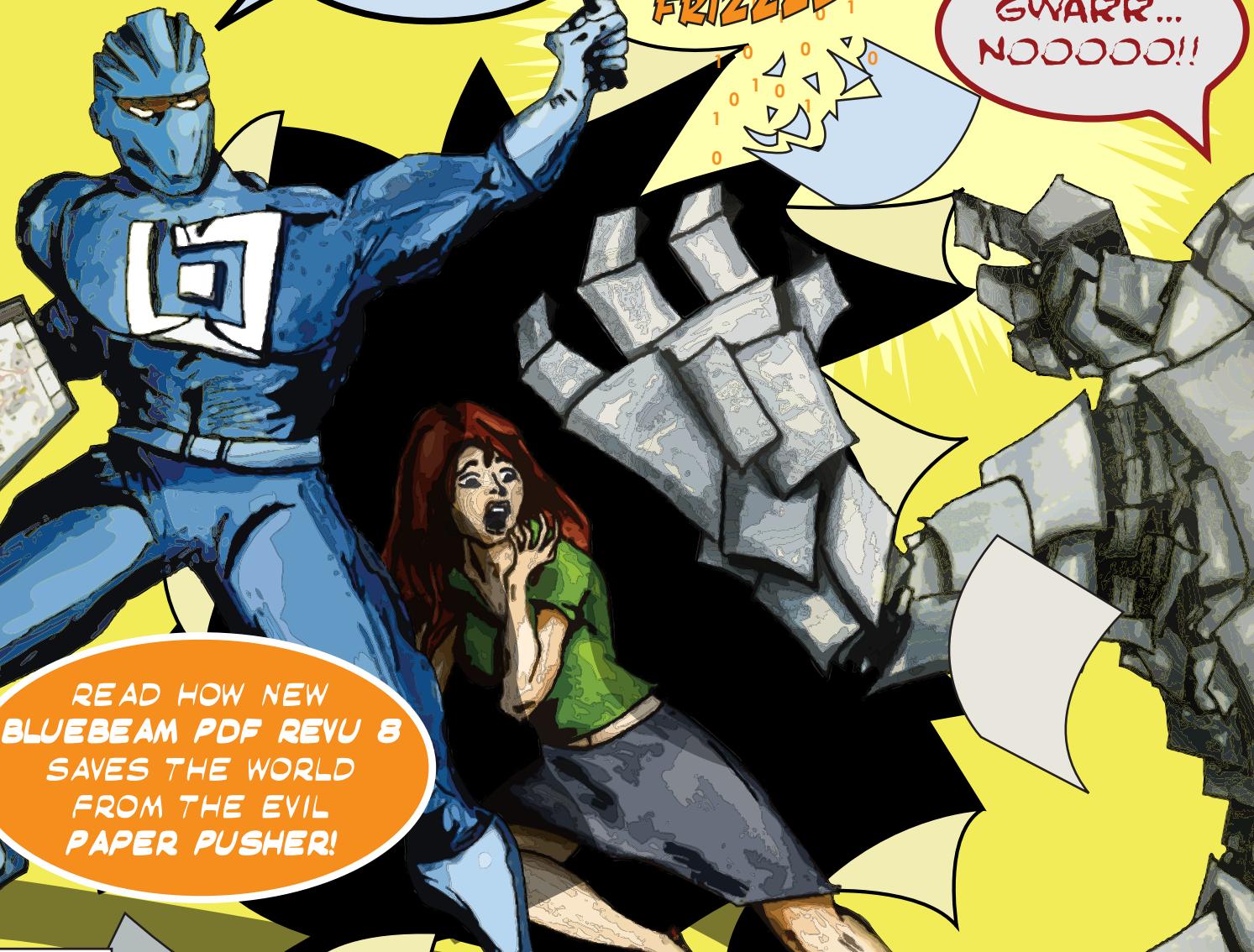


The Mighty BLUEBEAM®

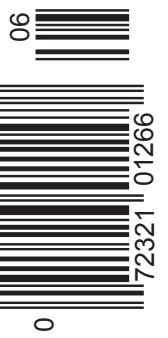
TAKE THAT,
PAPER PUSHER!
YOUR DAYS OF
BURYING PROJECTS
UNDER PAPER
ARE OVER.

FRIZZZZLACK!!

GWARR...
NOOOOO!!

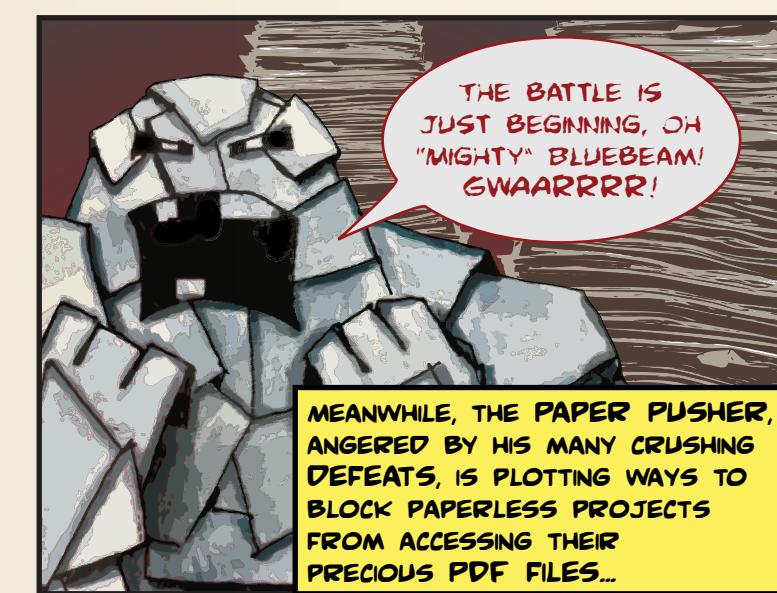
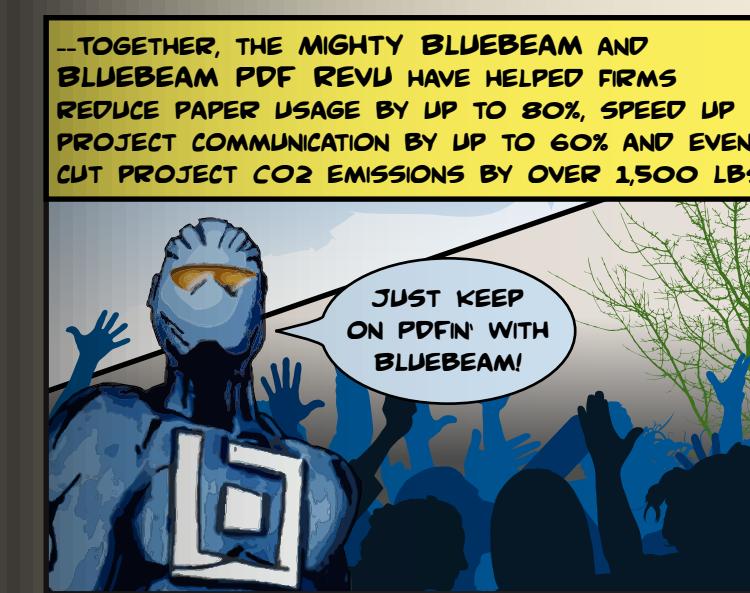
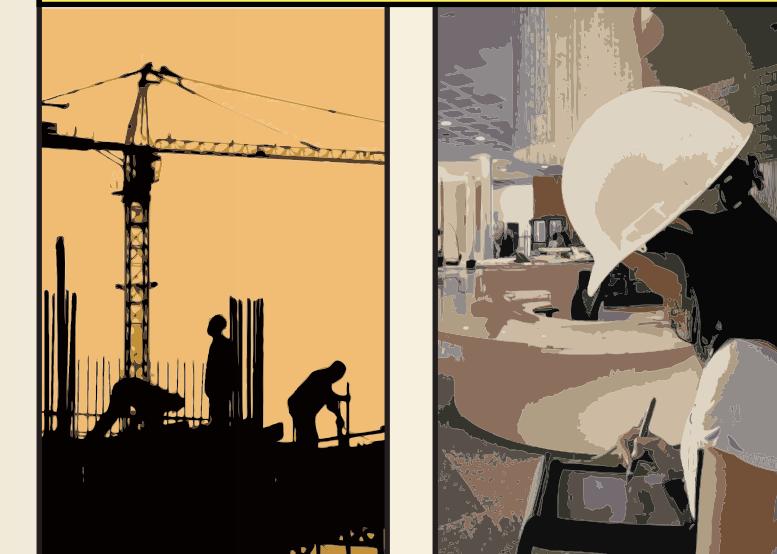


READ HOW NEW
BLUEBEAM PDF REVU 8
SAVES THE WORLD
FROM THE EVIL
PAPER PUSHER!



JUST WHEN PAPER PUSHER THINKS HE HAS FINALLY WON,
MAKING IT VIRTUALLY IMPOSSIBLE TO ACCESS AND ORGANIZE
PDFS, MIGHTY BLUEBEAM SAVES THE DAY AGAIN! READ HOW
NEW, BLUEBEAM PDF REVU 8 RESCUES PROJECTS FROM
MOUNTAINS OF PAPER WITH A FILE ACCESS TAB, INTEGRATION
WITH SHAREPOINT AND PROJECTWISE, ONE BUTTON PDFS
FROM REVIT AND MORE...

IN 2002, THE MIGHTY BLUEBEAM WAS CALLED INTO ACTION. AEROSPACE ENGINEERS WORKING WITH NASA JPL WERE UNDER ATTACK BY PAPER PUSHER. THE MISSION TO MARS WAS IN JEOPARDY! WOULD PAPER PUSHER STOP NASA FROM MEETING ITS CRITICAL LAUNCH DATE....



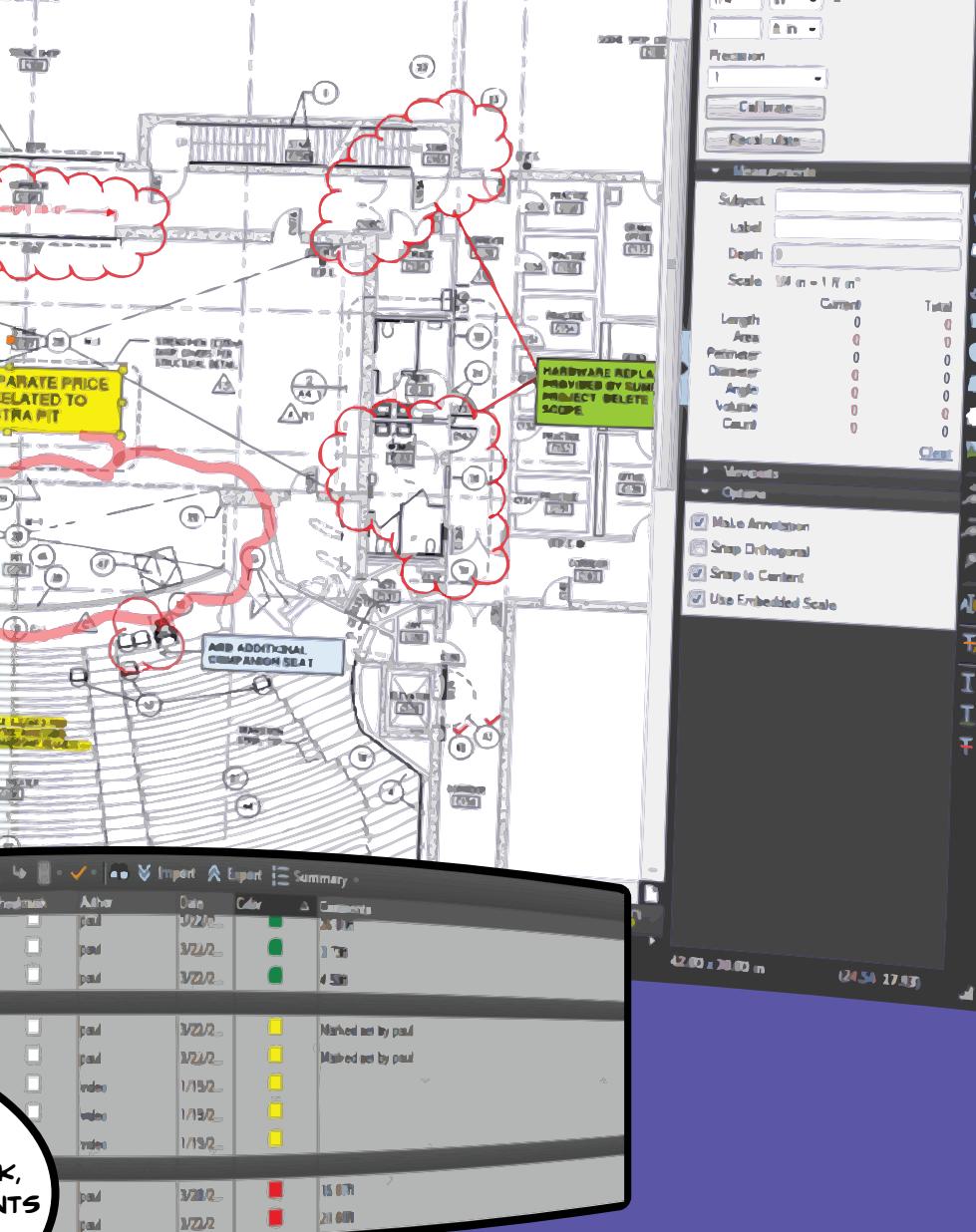
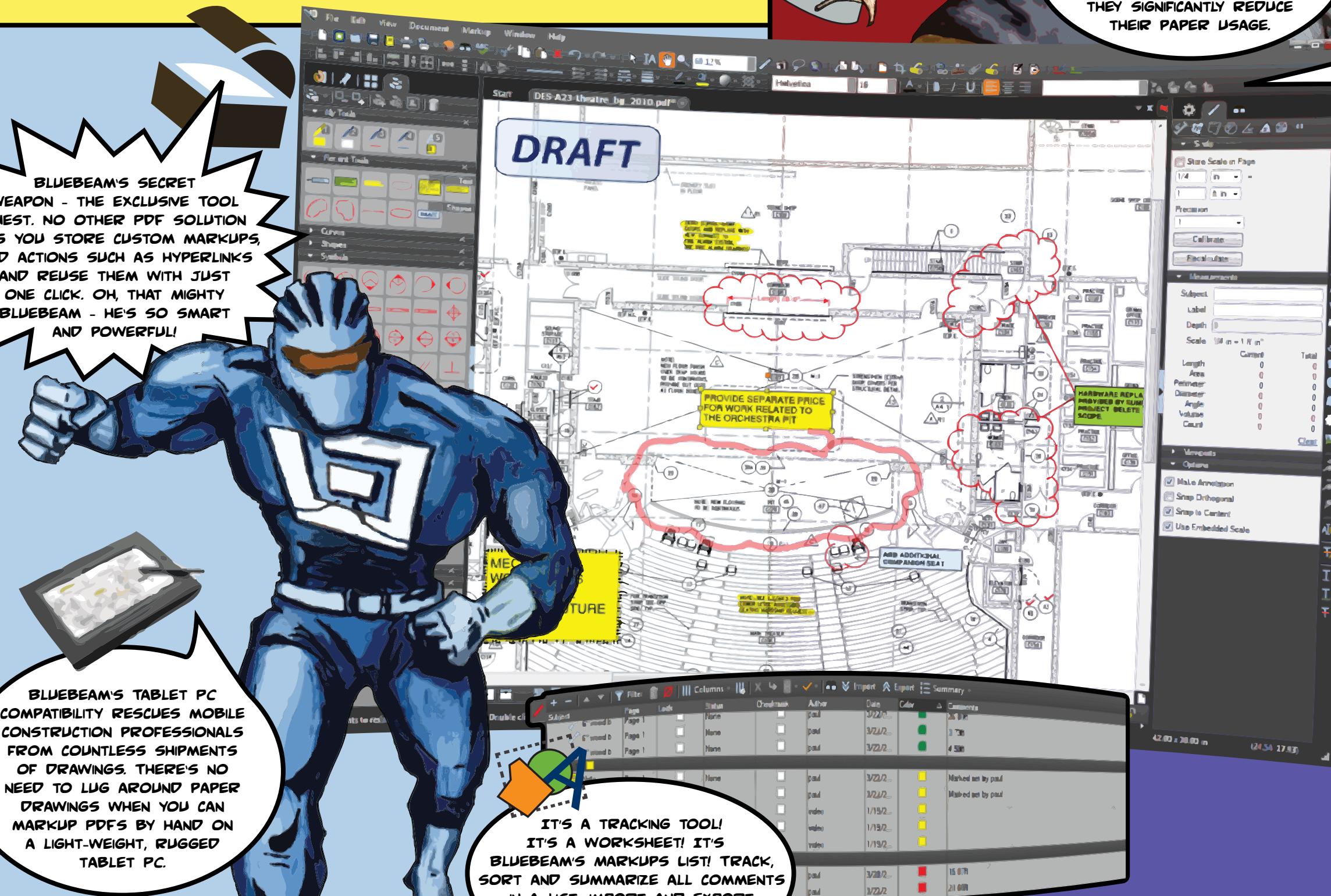
ARMED WITH BLUEBEAM PDF REVU, THE MIGHTY BLUEBEAM HAS RESCUED THOUSANDS OF CONSTRUCTION TEAMS FROM THE PAPER PUSHER. PAPERLESS WORKFLOW IS REAL. BELIEVE IT!

-THIS PDF CREATION, MARKUP AND EDITING SOFTWARE IS RESILIENT TO THE PAPER PUSHER'S EFFECTS. SPECIAL FIGHTING POWERS FOR ARCHITECTS, ENGINEERS, AND CONSTRUCTION PROFESSIONALS HELP THEM REVIEW AND REDLINE DOCUMENTS ELECTRONICALLY, VAPORIZING PAPER TO BITS & BYTES.

WHAT MAKES THE MIGHTY BLUEBEAM THE WORLD'S GREATEST PAPER ELIMINATOR?

TO HELP PROJECT TEAMS GO PAPERLESS, THE MIGHTY BLUEBEAM CALLS UPON BLUEBEAM PDF REVU, A PDF EDITOR THAT MIMICS THE WAY ONE NORMALLY USES PAPER AND PEN. USING BLUEBEAM INCREASES THE NUMBER OF DOCUMENTS THAT ARE REVIEWED ELECTRONICALLY IN PDF, CRUSHING THE DESTRUCTIVE POWERS OF THE PULP-LOVING.

TAKE A CLOSER LOOK AT BLUEBEAM PDF REVU'S POWERFUL PDF CREATION, MARKUP, EDITING AND ACCESS FEATURES AND YOU'LL QUICKLY SEE HOW THEY OUT-MATCH THE PAPER PUSHER...



HOW CAN YOU GET THE MIGHTY BLUEBEAM TO RESCUE YOUR PROJECT?

PROJECT TEAMS ACROSS THE GLOBE CAN DOWNLOAD A 30-DAY TRIAL OF BLUEBEAM PDF REVU FOR IMMEDIATE PROTECTION FROM THE PAPER PUSHER. BLUEBEAM IS AVAILABLE IN TWO EDITIONS - A CAD EDITION (\$199) FOR AUTOCAD AND SOLIDWORKS USERS AND A STANDARD EDITION (\$149) FOR GENERAL CAD AND MS OFFICE USERS (VOLUME DISCOUNTS APPLY). USERS IN THE US AND CANADA CAN PURCHASE DIRECTLY FROM BLUEBEAM; OTHER USERS CAN PURCHASE FROM BLUEBEAM'S WORLDWIDE NETWORK OF AUTHORIZED RESELLERS.

MIGHTY BLUEBEAM'S QUEST TO CONQUER PAPER PUSHER AND CRUSH PAPER MOUNTAIN...



PROJECT TEAMS ACROSS THE GLOBE ARE PRAISING THE MIGHTY BLUEBEAM AND HIS PAPER-ELIMINATING POWERS!

6

WILLIAM A. BERRY & SON, INC.

THIS MINOR SOFTWARE INVESTMENT CAN SAVE HUNDREDS OF THOUSANDS OF DOLLARS. IN COMPARING TWO SIMILAR PROJECTS OVER SIX MONTHS, WE REALIZED AN 83% SAVINGS IN PRINTING AND COURIER FEES ON THE BLUEBEAM PROJECT. THAT'S MORE THAN \$25,000 IN SAVINGS, WHICH DOESN'T EVEN BEGIN TO ACCOUNT FOR THE COST SAVINGS FROM INCREASED PRODUCTIVITY.

GRAY CONSTRUCTION

BLUEBEAM IMPROVES COMMUNICATION AND REDUCES PAPER USAGE AND SHIPPING SO MUCH THAT THE SOFTWARE PAYS FOR ITSELF IN JUST ONE SUBMITTAL PROCESS. IT USED TO TAKE US AT LEAST EIGHT DAYS AND TWELVE OVERNIGHT PACKAGES TO RECEIVE, REVIEW AND RESPOND TO PAPER CONSTRUCTION SUBMITTALS. NOW THAT WE HAVE BLUEBEAM, WE'RE ABLE TO RESPOND IN AS QUICKLY AS THREE DAYS, AND WE'VE EASILY CUT SHIPPING COSTS IN HALF.

CINTAS ENGINEERING R&D

OUR REGIONAL ENGINEERS CONTINUE TO "RAVE" ABOUT YOUR SOFTWARE. THEY LOVE BEING ABLE TO SHARE DRAWINGS ELECTRONICALLY WITH THE USE OF PDF FILES. WE ALSO LOVE THE CAPABILITY OF BEING ABLE TO PRINT TO THE BLUEBEAM PDF PRINTER. THAT FEATURE HAS PROVED VERY USEFUL FROM SOME OTHER SOFTWARE PROGRAMS.

DES ARCHITECTS + ENGINEERS

BLUEBEAM IS ONE OF THOSE PRODUCTS THAT MAY SEEM NOVEL TODAY, BUT IT WILL QUICKLY PUSH THE BOUNDARY SO THAT IT IS THE EXPECTATION OF OUR CLIENTS TOMORROW.

PERKINS+WILL

ON THE OVERLOOK PROJECT, BLUEBEAM WAS INSTRUMENTAL IN HELPING US REVIEW AND RESPOND TO PROJECT DOCUMENTS ELECTRONICALLY. WE FOUND THAT BLUEBEAM WAS AN ESSENTIAL PART OF STREAMLINING AND SIMPLIFYING THE CONSTRUCTION ADMINISTRATION PROCESS. THE INHERENT SIMPLICITY OF UTILIZING BLUEBEAM TECHNOLOGY WAS KEY IN HELPING ACHIEVE A COST EFFECTIVE, TIME-SENSITIVE, AND SUSTAINABLE SOLUTION TO OUR DAILY WORK OUTPUT.

O'CONNOR KRIEGH ARCHITECTS

WELL...THANK YOU FOR SAVING MY NECK. MY DEADLINE WAS SO TIGHT AND I HAD TO FIGURE OUT HOW TO GET A WHOLE SET OF DD DRAWINGS INTO PDF FORMAT FOR A CLIENT. ONCE I DOWNLOADED BLUEBEAM IT WAS EASY TO BATCH CREATE THE NEEDED PDF FILES. MY JOB IS SO HECTIC, I AM VERY GRATEFUL WHEN I FIND A SOLUTION THAT SAVES ME TIME. WHAT A CONCEPT

PRESIDENT HOMES, INC.

WE ESTIMATE OUR COMPANY WILL BE ABLE TO SAVE IN THE AREA OF \$30,000 A YEAR SENDING OUT PDF VERSIONS OF OUR PLANS VERSUS INTERNAL PLOTTING & MAILING. THROUGH EVALUATING DIFFERENT SOFTWARE; I FEEL YOUR SOFTWARE WAS THE EASIEST TO USE, HAD THE APPROPRIATE FEATURE SET, AND WAS AN ACCEPTABLE PRICE FOR OUR COMPANY TO INVEST IN.

THREE WAY BUILDERS LTD.

BLUEBEAM IS A DREAM COME TRUE FOR US. WE USE IT EXTENSIVELY WITH OUR AUTOCAD APPLICATIONS TO CONVERT COMPLEX DRAWINGS INTO PDF FILES WHICH CAN BE EMAILED TO CLIENTS AND SUPPLIERS.

TOWN OF BRIGHTON, NY, DEPT. OF PUBLIC WORKS

BLUEBEAM IS GREAT FOR MAKING PDFS FROM AUTOCAD DRAWINGS. IT SAVES A GREAT AMOUNT OF TIME IN GETTING INFORMATION TO OTHERS ELECTRONICALLY, INSTEAD OF WASTING PAPER AND TIME COPYING EVERYTHING.

MASON INTERIORS

AFTER USING BLUEBEAM FOR LESS THAN A MONTH, MORE LIKE A WEEK ACTUALLY, OUR ESTIMATORS WERE PRAISING THE SOFTWARE. WITH BLUEBEAM'S MARKUP TOOLS, THEY HAVE THE ABILITY TO CLARIFY THE JOB REQUIREMENTS. THIS REMOVES A NUMBER OF QUESTIONS THAT ARISE OVER THE COURSE OF A REGULAR JOB. BLUEBEAM HAS ALSO BECOME A GREAT TEAM BUILDING DEVICE.



THE MIGHTY BLUEBEAM, A HEAVILY-DECORATED SUPER HERO...



CONSTRUCTION EXECUTIVE 2010 HOT PRODUCTS - TECHNOLOGY

BLUEBEAM PDF REVU, THE DESIGN AND CONSTRUCTION INDUSTRY'S LEADING PDF EDITING, MARKUP AND CREATION SOLUTION, WAS FEATURED AS A 2010 HOT PRODUCT BY CONSTRUCTION EXECUTIVE MAGAZINE. WITH TABLET PC COMPATIBILITY AND INDUSTRY-STANDARD TOOLS, BLUEBEAM REPLICATES PEN AND PAPER WORKFLOWS, ENABLING FIRMS TO REDUCE PAPER USAGE BY SHARING AND REVIEWING TAKEOFFS, REQUESTS FOR INFORMATION, SUBMITTALS, PUNCH LISTS AND OTHER PROJECT DOCUMENTS DIGITALLY IN PDF.

2009 ENVIRONMENTAL DESIGN + CONSTRUCTION (ED+C) MAGAZINE'S READERS' CHOICE AWARDS

THE MIGHTY BLUEBEAM HAS ALWAYS BEEN POPULAR WITH THE PEOPLE. IN FACT IN 2004, READERS IN 2009, BLUEBEAM PDF REVU WAS SELECTED BY ED+C READERS AS THE BEST SOFTWARE SOLUTION FOR GREEN BUILDERS. BLUEBEAM WAS HONORED FOR ENABLING PROJECT TEAMS TO GO ALMOST COMPLETELY PAPERLESS BY DIGITALLY SHARING, REVIEWING AND REDLINING PDFS OF DRAWINGS, RFIS, SPECIFICATIONS, PUNCH LISTS AND MORE.

2009 CONSTRUCTECH TOP PRODUCTS AWARD

EVERY YEAR CONSTRUCTECH MAGAZINE, A LEADING SOURCE OF INFORMATION ON SOFTWARE AND HARDWARE SOLUTIONS FOR THE CONSTRUCTION INDUSTRY, HOLDS THE TOP PRODUCTS CONTEST TO RECOGNIZE "THE BEST TECHNOLOGY CURRENTLY AVAILABLE FOR COMMERCIAL CONSTRUCTION APPLICATIONS." THE PAPER-ELIMINATING BLUEBEAM PDF REVU WAS A WINNER IN THE 2009 TRUSTED PRODUCTS CATEGORY FOR ITS INNOVATION AND USEFULNESS TO THE CONSTRUCTION INDUSTRY.

2008 WORLD OF CONCRETE MOST INNOVATIVE PRODUCTS AWARD

THE WORLD OF CONCRETE MOST INNOVATIVE PRODUCTS AWARD HONORS GROUND-BREAKING PRODUCTS DISPLAYED AT WORLD OF CONCRETE, ONE OF THE WORLD'S LARGEST CONSTRUCTION TRADE SHOWS. OUT OF THE THOUSANDS OF PRODUCTS EXHIBITED IN 2008, BLUEBEAM PDF REVU WAS NAMED THE EXPERTS' CHOICE AWARD WINNER IN THE BUSINESS TOOLS CATEGORY FOR ITS TABLET PC COMPATIBILITY. USING BLUEBEAM ON A TABLET PC, MOBILE CONSTRUCTION PROFESSIONALS CAN FIGHT THE PAPER PUSHER AND REVIEW PLANS IN PDF, ADD MARKUPS AND EDITS, GET TAKEOFFS AND SUBMIT RESPONSES BY EMAIL - ALL WITHOUT EVER HAVING TO LEAVE THE JOB SITE.

2006 TIPTA AWARD - BLUEBEAM PDF REVU, TABLET PC COMPATIBILITY

THE TIPTA AWARD, PRESENTED BY THE TORONTO CONSTRUCTION ASSOCIATION, RECOGNIZES EXCELLENCE IN INNOVATION THROUGH PRODUCT DEVELOPMENT, TECHNOLOGY OR ITS APPLICATION. THE AWARD IS PRESENTED EACH YEAR AT CONSTRUCT CANADA, CANADA'S LARGEST BUILDING AND CONSTRUCTION SHOW. BLUEBEAM PDF REVU, WITH TABLET PC COMPATIBILITY, WAS HONORED FOR BEING THE FIRST AND ONLY PDF CREATION, VIEWING, MARKUP AND EDITING SOFTWARE SPECIFICALLY DESIGNED TO FIT THE NEEDS OF TABLET PC USERS IN THE CONSTRUCTION INDUSTRY.

ARCHITECTURAL RECORD PRODUCT REPORTS 2005

ARCHITECTURAL RECORD'S PRODUCT REPORTS ARE A COMPILED OF OUTSTANDING NEW PRODUCTS, SELECTED BY A PANEL OF INDUSTRY EXPERTS, INCLUDING MEMBERS OF THE NATION'S TOP ARCHITECTURAL FIRMS. IN 2005, THE MIGHTY BLUEBEAM WAS RECOGNIZED AS A TOP DIGITAL PRODUCT FOR ITS INTEGRATION INTO AUTOCAD FOR RELIABLE, ONE-BUTTON PDF CREATION. "PUSH OF A BUTTON - BLUEBEAM MAKES CREATING PDF DOCUMENTS FROM AUTOCAD FILES A SNAP. WITH A SINGLE MOUSE CLICK, THE SOFTWARE CAPTURES LINE WEIGHTS AND PAGE SIZES TO CREATE DIGITAL ARCHIVES THAT NEARLY ANY COMPUTER CAN OPEN."

The Paperropolis Gazette

EXTRA! EXTRA! READ ALL ABOUT THE MIGHTY BLUEBEAM'S MOST AMAZING VICTORIES AGAINST THE PAPER PUSHER

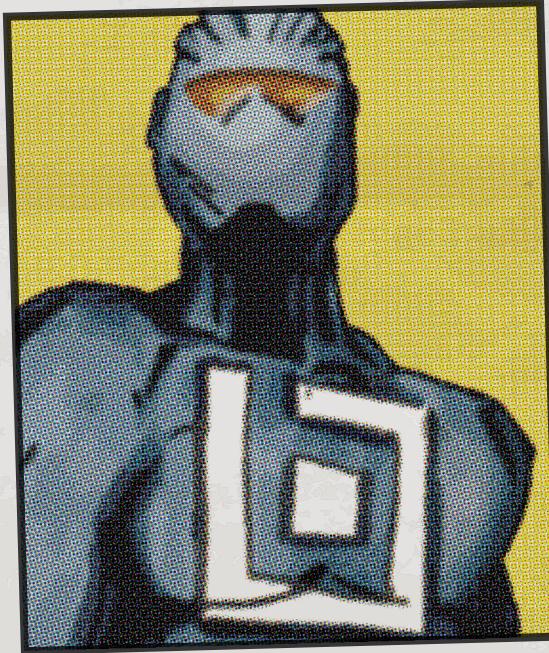
With a "Shizzle!" and a "Zap!" the Mighty Bluebeam Blasts Virtually all of William A. Berry & Son and Perkins+Will's Project Documents to PDF and Eliminates 42,000 pages of paper and 1,557 lbs of CO2!

It's a paperless victory for the ages! Together with William A. Berry & Son and Perkins+Will, the Mighty Bluebeam put his digitizing super-hero powers to the ultimate test. He blasted over 42,000 pages of paper to PDF, saving 1,557 lbs of CO2.

[Learn more about this epic battle.](#)

Mighty Bluebeam packs a mean punch on the Terranea Resort, achieving 90% accuracy on first back check.

It's amazing what you can do with the Mighty Bluebeam on your side! During the punch process on this \$500 million, 582-room resort, the architectural team used Bluebeam PDF Revu on a tablet PC to document punch items. Using the Mighty Bluebeam's secret weapon - the Tool Chest - to create unique punch symbols with detailed instructions, the team completed punchwalks at lightning fast speed, achieving an almost perfect completion rate on first back check. [Learn how to step up the punch process with Mighty Bluebeam.](#)



2,700 Dimensions for a London Hospital Calculated in 3 Days using Bluebeam's Takeoff Tools!

Quantity Surveyor Angus Cockburn was faced with what appeared to be an impossible task. He had only three days to calculate measurements for 10 different floor coverings for a four-floor, 1,500-room hospital. But, with the help of the Mighty Bluebeam and his incredible PDF takeoff tools, Angus got the job done!

[Discover how the Mighty Bluebeam Made the Impossible, Possible.](#)

READ MORE VICTORIES AGAINST THE PAPER PUSHER INSIDE!

Plano, Texas and Mighty Bluebeam Ban Paper from the City.

For project teams in Plano, Texas, there's a new sheriff in town. And his name is Mighty Bluebeam. The Plano, Texas Building Inspections Department has joined forces with the ultimate paper fighter to implement a mandatory electronic plan check process for all commercial building projects over 10,000 square feet. The department, once buried under rolls and rolls of building plans and documents, now enjoys a paper-free existence.

[Click here to see the department's before and after photos.](#)



Gray Construction Uses Bluebeam to Reduce Printing and Shipping by 50%.

Gray Construction, an ENR Top 100 Green Contractor, teamed up with the Mighty Bluebeam and Bluebeam PDF Revu to reduce construction submittal response time by 60% and cut printing and shipping costs by 50%. [Learn more about this victory against the Paper Pusher.](#)

FFKR and Mighty Bluebeam - From 1 hour photo to 1 hour RFI response!

Whoever said a photograph is not enough, hadn't met the Mighty Bluebeam. On the City Creek Center project, a simple digital photo of a jobsite problem was taken and emailed to FFKR Construction Manager Steve Wall. He went into quick action, calling upon Bluebeam PDF Revu to redline the photo to provide the sub-contractor a resolution in just an hour. [Read more about the picture perfect solution.](#)

MIGHTY BLUEBEAM HAS SAVED THE WORLD FROM PAPER ONCE AGAIN WITH BLUEBEAM PDF REVU 8. BUT THE WORLD'S GREATEST PAPER ELIMINATOR IS ALWAYS PREPPING FOR HIS NEXT BATTLE, AND CRAFTING NEW WEAPONS TO MAKE IT EASIER FOR PROJECT TEAMS TO COLLABORATE DIGITALLY...

THE NEXT CHAPTER IN THIS PAPER-FIGHTING SAGA IS THE DEBUT OF BLUEBEAM PDF REVU 8.5 AND UNVEILING OF MIGHTY BLUEBEAM'S STATION 32 COMMAND CENTER AT AIA 2010. FOR MORE INFORMATION, CONTACT KAREN TANTZEN AT KTANTZEN@BLUEBEAM.COM OR 626-296-2145.

