

Copywriter

Celebrating our 10th year, Bluebeam Software is a growing technology company made up of people who like to push the limits, be different and do great things. Our award-winning software is used by leading architecture, engineering and construction firms to implement paperless workflows and redefine the way they work, consistently resulting in faster and clearer communication, improved collaboration and reduced costs.

Behind the scenes, the Bluebeam Team works collaboratively towards the common goal of helping our customers do what they do better. At Bluebeam hard work is recognized, new hires are encouraged to share their ideas and the environment is friendly, energetic and fun. Learn more about our culture in this video:

http://www.bluebeam.com/web07/us/company/bluebeam_recruitment.html?keepThis=true&TB_iframe=true&height=530&width=848

Bluebeam has an immediate opening for a Copywriter to join our tight-knit team. This new position is being created to help support the Direct Marketing team in developing effective marketing materials for all types of mediums (print, digital, broadcast, radio, direct). The ideal candidate will have 2-5 years of relevant work experience in copywriting, be comfortable working in a collaborative environment, and willing to contribute creative and forward-thinking ideas. This position is based in our corporate headquarters in Pasadena, CA and reports to our Marketing Manager.

Here is what the Copywriter will do:

- Collaborate with members of the marketing and creative teams to develop compelling copy for brochures, one-sheets, print and online ads, television and pre-roll video ads, radio ads, transit ads and more
- Write engaging and persuasive copy for the company website as well as special microsites for product launches and events
- Develop appropriate messaging for the company, products, and features that stays true to the brand voice
- Ensure copy is right for our target customers and create concepts that extend into marketing campaigns and collateral
- Communicate technical information in a clear and accurate manner to our target customers
- Proofread and edit existing content to ensure message consistency, proper grammar, sentence structure, punctuation and technical accuracy
- Suggest process improvements and make recommendations within the department to improve copywriting processes
- Participate in creative meetings, contribute ideas, and incorporate team feedback and revisions as appropriate
- Develop a strong understanding of our target market, our customers, and their processes
- Assist with other copywriting functions as needed

And, here are the requirements for this position:

- Must be extremely organized and detail oriented
- Must be a self-starter who is ready, willing and able to own and prioritize multiple tasks
- Must have outstanding written communication skills, a strong understanding of grammar and the ability to adapt to our unique, edgy writing style
- Must be creative, assertive and a competent researcher—comfortable asking questions and seeking answers
- Must be flexible and able to adapt to changes quickly
- Must be a team player with a positive attitude and great sense of humor
- Must demonstrate professionalism, emotional maturity and sound judgment
- Must be proficient with MS Office applications. Experience using PDF software for electronic markup and editing is a plus
- Must be extremely comfortable learning new technology. After all, we are a software company
- Bachelor's degree (preferably in English, Journalism, Advertising, Marketing or related discipline)

Compensation is based on experience. Bluebeam offers full-time employees excellent benefits including medical and dental insurance, 401K, paid holidays, and PTO.

If you think you are a good match for the Bluebeam team, please send a resume, cover letter and writing samples to workdirmkt@bluebeam.com.