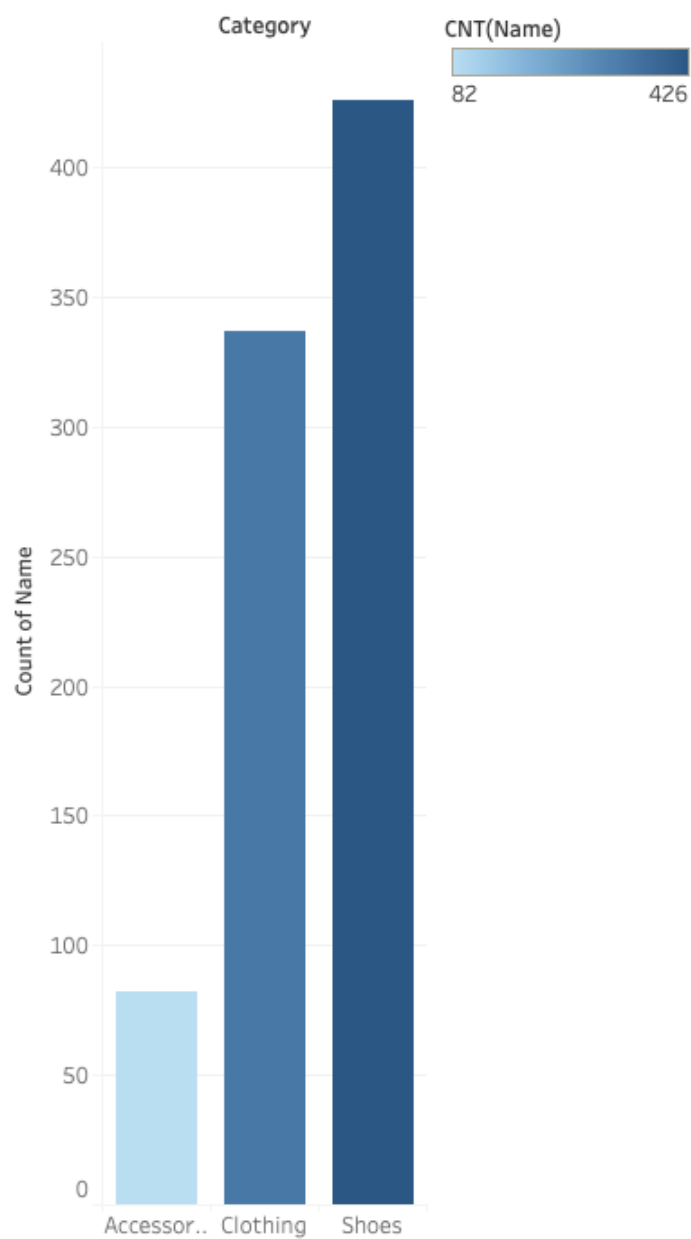


Adidas_Retail_Analysis_Table au

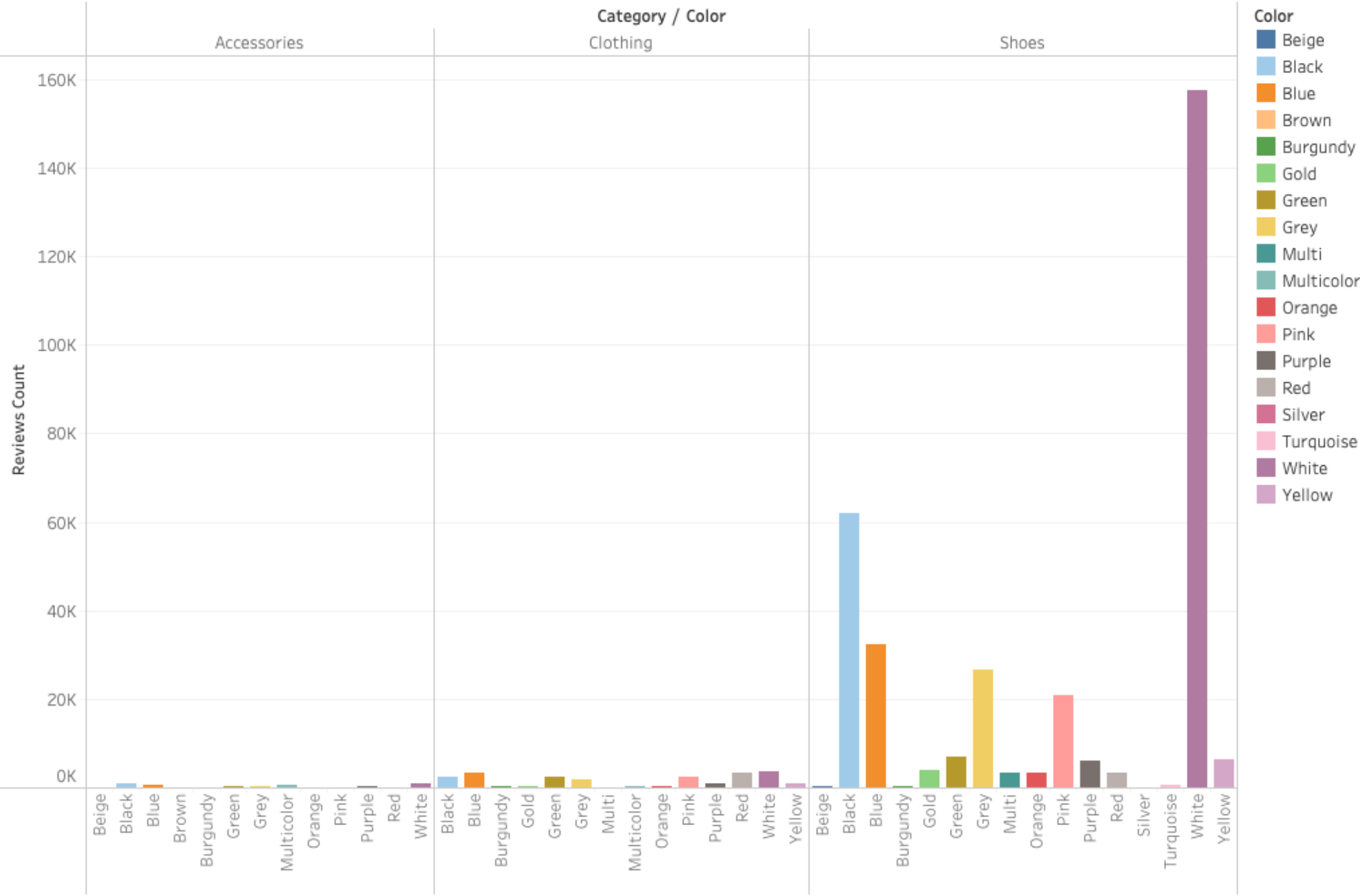
File created on: 1/19/24 5:14:38 PM EST

Products in Each
Category



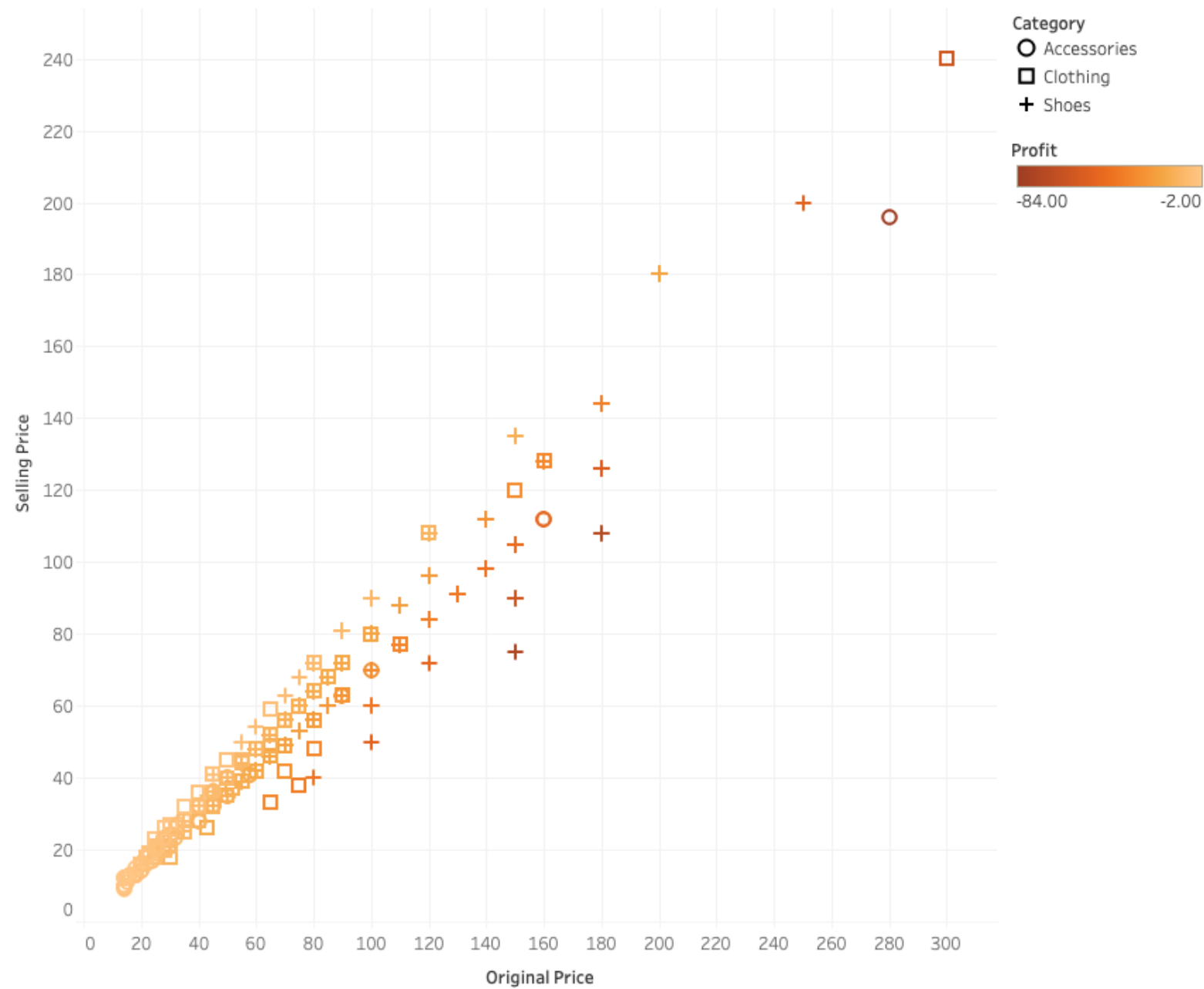
Count of Name for each Category. Color shows count of Name.

Popularity by color and category



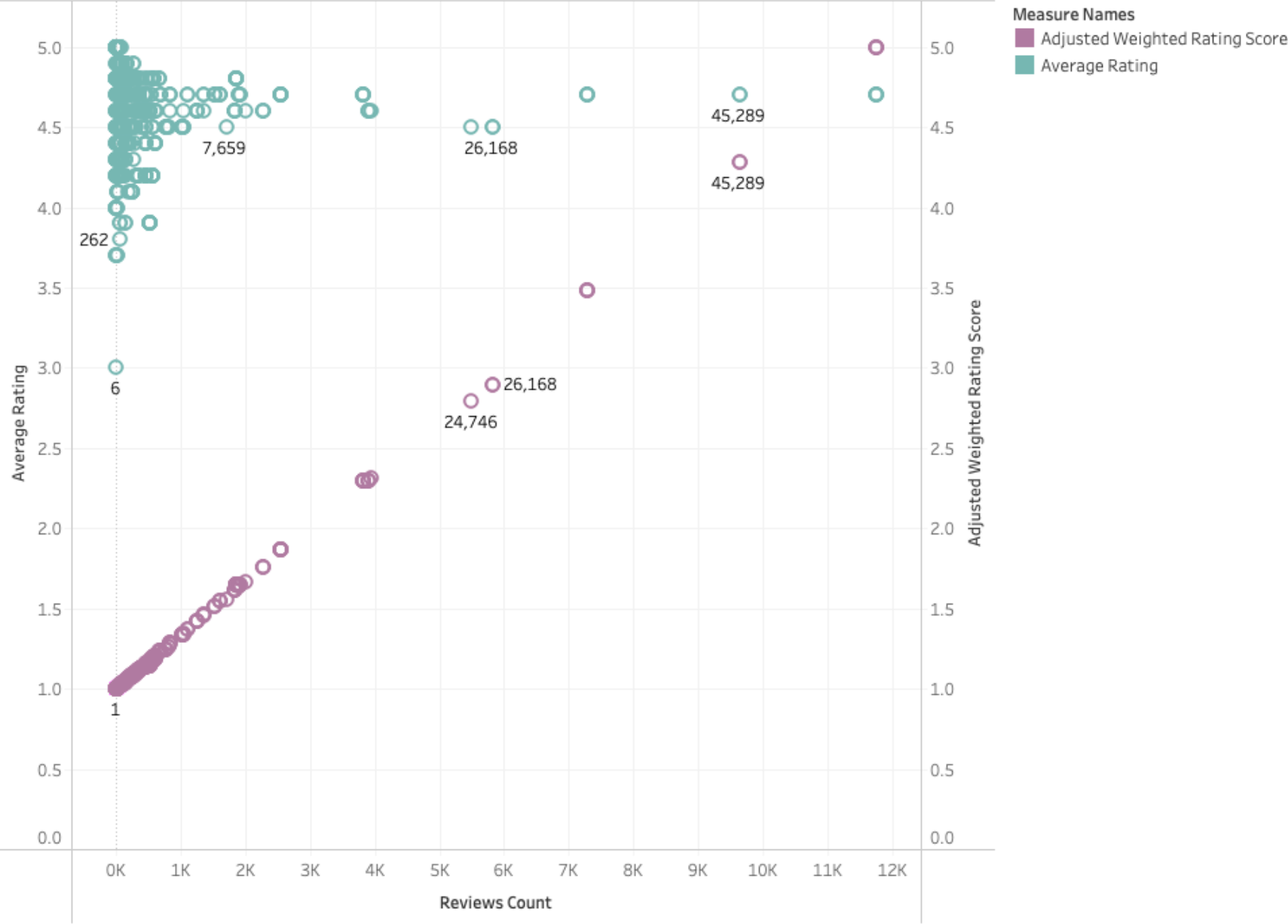
Sum of Reviews Count for each Color broken down by Category. Color shows details about Color. The view is filtered on Category, which keeps Accessories, Clothing and Shoes.

Price Point Analysis



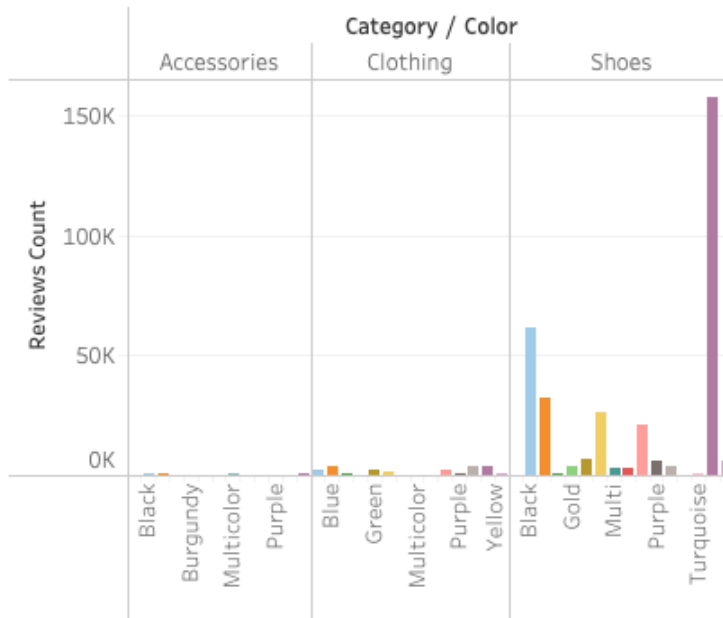
Original Price vs. Selling Price. Color shows Profit. Shape shows details about Category. The data is filtered on Original Price, which keeps non-Null values only. The view is filtered on Category, which keeps Accessories, Clothing and Shoes.

Rating and Review Analysis



Reviews Count vs. Average Rating and Adjusted Weighted Rating Score. Color shows details about Average Rating and Adjusted Weighted Rating Score. The marks are labeled by Weighted Rating Score. Details are shown for Category. The data is filtered on Name, which keeps 431 of 431 members. The view is filtered on Category, which keeps Accessories, Clothing and Shoes.

Popularity by color and category



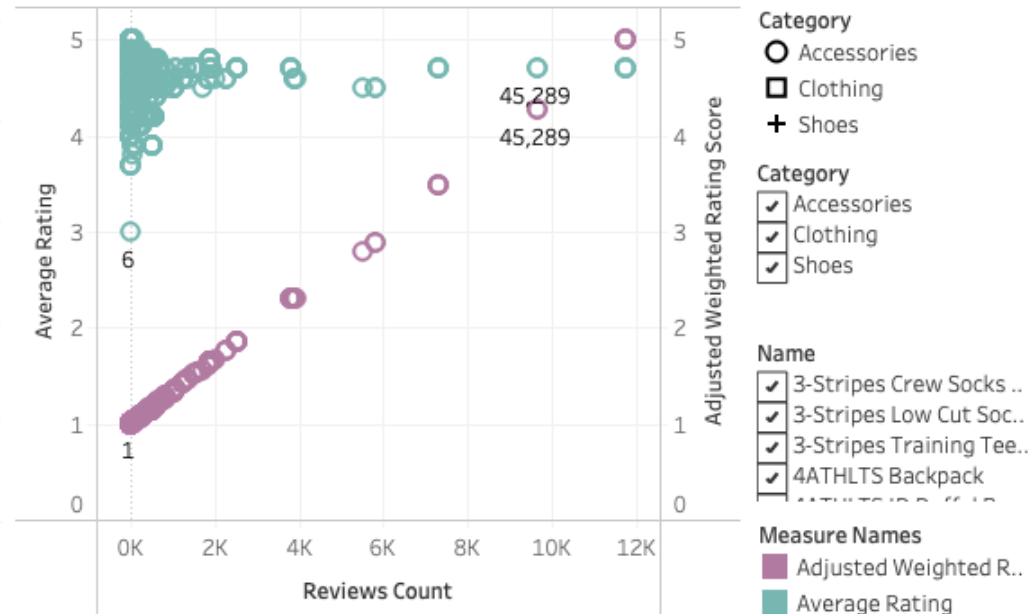
Products in Each Category



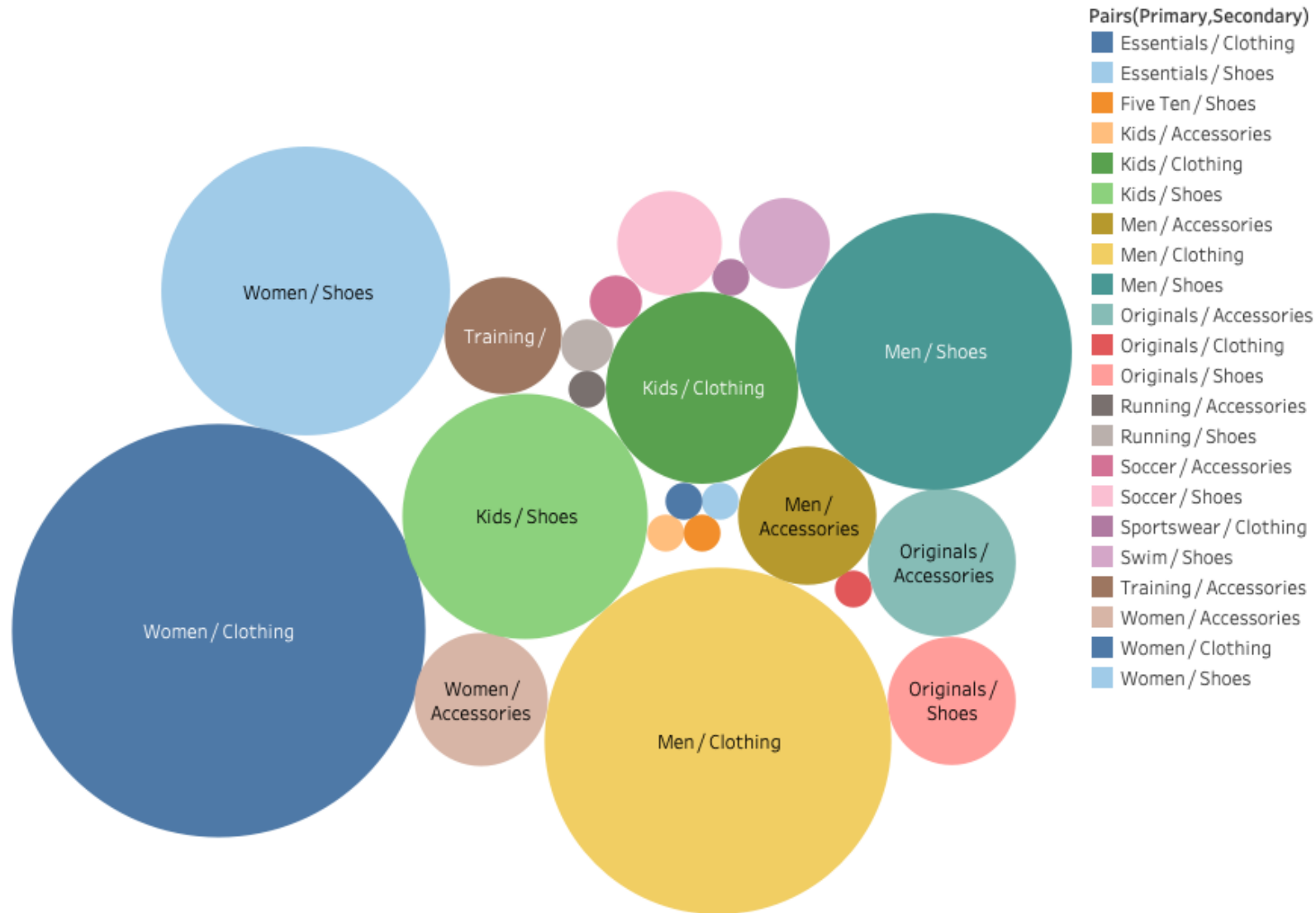
Price Point Analysis



Rating and Review Analysis

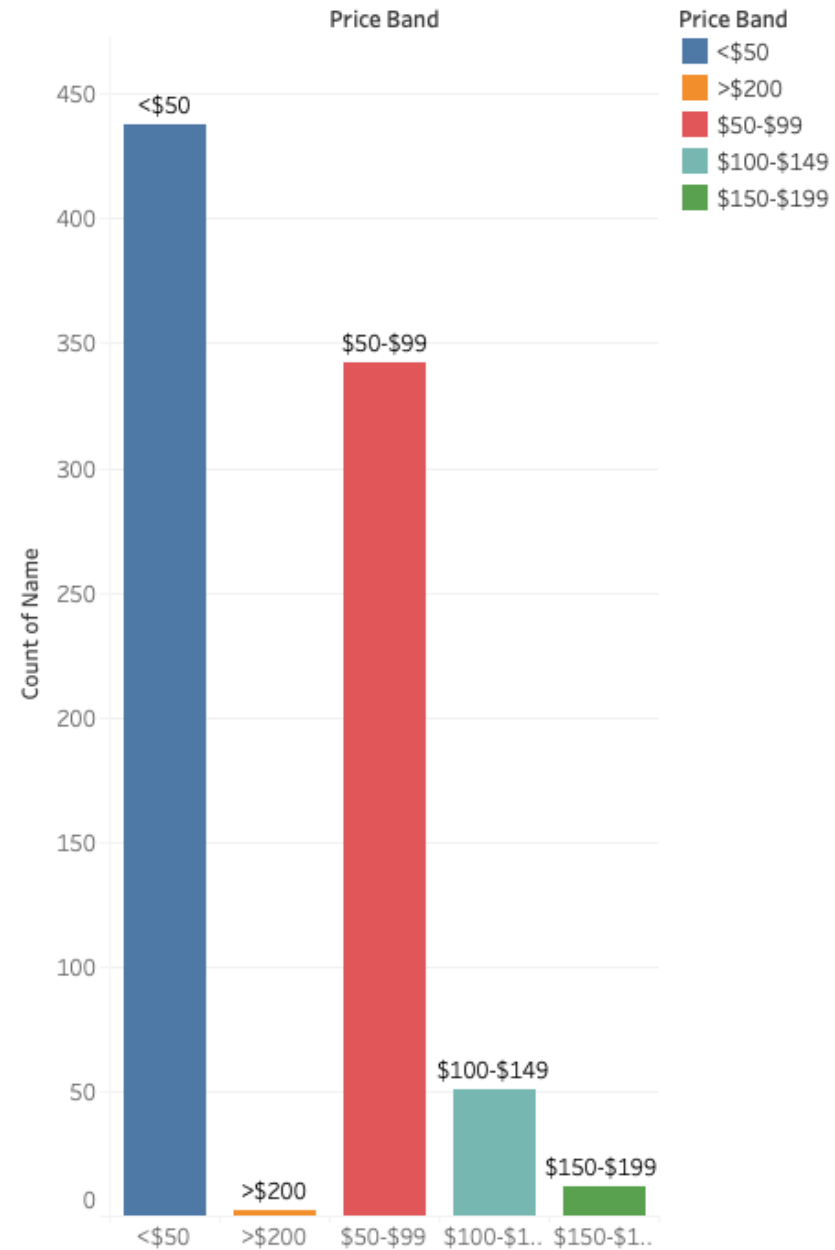


Product Affinity Analysis (path to the product page)



Pairs(Primary,Secondary) . Color shows details about Pairs(Primary,Secondary) . Size shows distinct count of Name. The marks are labeled by Pairs(Primary,Secondary) . Details are shown for Pairs(Primary,Secondary) .

Price Band Analysis



Count of Name for each Price Band. Color shows details about Price Band. The marks are labeled by Price Band as an attribute.

A bubble chart illustrating the distribution of clothing and shoes across gender categories. The chart features several large bubbles representing the primary categories, with smaller bubbles indicating sub-categories or related items. The bubbles are color-coded and labeled as follows:

- Women / Clothing** (Large dark blue bubble)
- Men / Clothing** (Large yellow bubble)
- Women / Shoes** (Large light blue bubble)
- Men / Shoes** (Large teal bubble)
- Kids / Shoes** (Large green bubble)
- Kids / Clothing** (Medium brown bubble)
- Women / Accessories** (Medium pink bubble)
- Men / Accessories** (Medium purple bubble)
- Women / Bags** (Medium light green bubble)
- Men / Bags** (Medium olive green bubble)
- Women / Hats** (Medium light blue bubble)
- Men / Hats** (Medium light blue bubble)
- Women / Scarves** (Medium light blue bubble)
- Men / Scarves** (Medium light blue bubble)
- Women / Socks** (Medium light blue bubble)
- Men / Socks** (Medium light blue bubble)
- Women / Gloves** (Medium light blue bubble)
- Men / Gloves** (Medium light blue bubble)
- Women / Belts** (Medium light blue bubble)
- Men / Belts** (Medium light blue bubble)
- Women / Ties** (Medium light blue bubble)
- Men / Ties** (Medium light blue bubble)
- Women / Neckties** (Medium light blue bubble)
- Men / Neckties** (Medium light blue bubble)
- Women / Jackets** (Medium light blue bubble)
- Men / Jackets** (Medium light blue bubble)
- Women / Coats** (Medium light blue bubble)
- Men / Coats** (Medium light blue bubble)
- Women / Dresses** (Medium light blue bubble)
- Men / Dresses** (Medium light blue bubble)
- Women / Skirts** (Medium light blue bubble)
- Men / Skirts** (Medium light blue bubble)
- Women / Pants** (Medium light blue bubble)
- Men / Pants** (Medium light blue bubble)
- Women / Shorts** (Medium light blue bubble)
- Men / Shorts** (Medium light blue bubble)
- Women / Suits** (Medium light blue bubble)
- Men / Suits** (Medium light blue bubble)
- Women / Uniforms** (Medium light blue bubble)
- Men / Uniforms** (Medium light blue bubble)
- Women / Swimwear** (Medium light blue bubble)
- Men / Swimwear** (Medium light blue bubble)
- Women / Sleepwear** (Medium light blue bubble)
- Men / Sleepwear** (Medium light blue bubble)
- Women / Loungewear** (Medium light blue bubble)
- Men / Loungewear** (Medium light blue bubble)
- Women / Activewear** (Medium light blue bubble)
- Men / Activewear** (Medium light blue bubble)
- Women / Outerwear** (Medium light blue bubble)
- Men / Outerwear** (Medium light blue bubble)
- Women / Footwear** (Medium light blue bubble)
- Men / Footwear** (Medium light blue bubble)
- Women / Eyewear** (Medium light blue bubble)
- Men / Eyewear** (Medium light blue bubble)
- Women / Jewelry** (Medium light blue bubble)
- Men / Jewelry** (Medium light blue bubble)
- Women / Watches** (Medium light blue bubble)
- Men / Watches** (Medium light blue bubble)
- Women / Bags** (Medium light blue bubble)
- Men / Bags** (Medium light blue bubble)
- Women / Hats** (Medium light blue bubble)
- Men / Hats** (Medium light blue bubble)
- Women / Scarves** (Medium light blue bubble)
- Men / Scarves** (Medium light blue bubble)
- Women / Socks** (Medium light blue bubble)
- Men / Socks** (Medium light blue bubble)
- Women / Gloves** (Medium light blue bubble)
- Men / Gloves** (Medium light blue bubble)
- Women / Belts** (Medium light blue bubble)
- Men / Belts** (Medium light blue bubble)
- Women / Ties** (Medium light blue bubble)
- Men / Ties** (Medium light blue bubble)
- Women / Neckties** (Medium light blue bubble)
- Men / Neckties** (Medium light blue bubble)
- Women / Jackets** (Medium light blue bubble)
- Men / Jackets** (Medium light blue bubble)
- Women / Coats** (Medium light blue bubble)
- Men / Coats** (Medium light blue bubble)
- Women / Dresses** (Medium light blue bubble)
- Men / Dresses** (Medium light blue bubble)
- Women / Skirts** (Medium light blue bubble)
- Men / Skirts** (Medium light blue bubble)
- Women / Pants** (Medium light blue bubble)
- Men / Pants** (Medium light blue bubble)
- Women / Shorts** (Medium light blue bubble)
- Men / Shorts** (Medium light blue bubble)
- Women / Suits** (Medium light blue bubble)
- Men / Suits** (Medium light blue bubble)
- Women / Uniforms** (Medium light blue bubble)
- Men / Uniforms** (Medium light blue bubble)
- Women / Swimwear** (Medium light blue bubble)
- Men / Swimwear** (Medium light blue bubble)
- Women / Sleepwear** (Medium light blue bubble)
- Men / Sleepwear** (Medium light blue bubble)
- Women / Loungewear** (Medium light blue bubble)
- Men / Loungewear** (Medium light blue bubble)
- Women / Activewear** (Medium light blue bubble)
- Men / Activewear** (Medium light blue bubble)
- Women / Outerwear** (Medium light blue bubble)
- Men / Outerwear** (Medium light blue bubble)
- Women / Footwear** (Medium light blue bubble)
- Men / Footwear** (Medium light blue bubble)
- Women / Eyewear** (Medium light blue bubble)
- Men / Eyewear** (Medium light blue bubble)
- Women / Jewelry** (Medium light blue bubble)
- Men / Jewelry** (Medium light blue bubble)
- Women / Watches** (Medium light blue bubble)
- Men / Watches** (Medium light blue bubble)

Price Band	Count of Name
<\$50	440
>\$200	5
\$50-\$99	345
\$100-\$149	55
\$150-\$199	15

- Essentials / Clothing
- Essentials / Shoes
- Five Ten / Shoes
- Kids / Accessories
- Kids / Clothing
- Kids / Shoes
- Men / Accessories
- Men / Clothing
- Men / Shoes
- Originals / Accessories
- Originals / Clothing
- Originals / Shoes
- Running / Accessories
- Running / Shoes
- Soccer / Accessories
- Soccer / Shoes
- Sportswear / Clothing
- Swim / Shoes
- Training / Accessories
- Women / Accessories
- Women / Clothing
- Women / Shoes

- <\$50
- >\$200
- \$50-\$99
- \$100-\$149
- \$150-\$199