

A CULTURE OF SAFETY

How a global Fortune 500 oil field services company transformed their culture to meet their safety mandate

The client came to Eagle's Flight with the need to create a safety program which would guarantee a change in the behavior of their employees and leaders in order to hit their safety and service quality mandate. To do so, Eagle's Flight developed and delivered a fully customized program which was designed to shift mindsets and build conviction in the participants to behave differently back on the job.



Over **17,000 employees and leaders** took part in the training

Delivered to employees in **20 countries**



Fully customized to suit the needs of the organization, from look-and-feel to the content

Client took a **Train-the-Trainer** approach so they could use their internal trainers



Left with questions? Wondering what a partnership could look like? Give us a shout!

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What did a fully customized safety program consist of?

In order for this global organization to effectively transform their culture to one that highly valued safety, the program had to suit the needs of the learners that would be taking the training and provide them with something their previous programs had not. The result was a program that utilized the following tools:

- 30-day discovery and detailed analysis that informed the program's content
- A two-day in-class program that heavily relied on experiential activities to support the key learnings
- Train-the-Trainer to certify and train client trainers over five days
- Videos of senior leadership speaking to the program and its importance
- Key learning cards and other reinforcement materials for workers without a permanent workspace



What was the role of the client's executive team?

To maximize the impact of their safety program, this client's executive team was highly involved. Initially, they participated in two off-site, all day meetings prior to the roll out in order to ensure everyone understood their role and involvement in ensuring its success. They also provided videos for each in-class session where they spoke to employees about their convictions around safety and service quality.

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