

BYLD GROUP





ABOUT BYLD GROUP



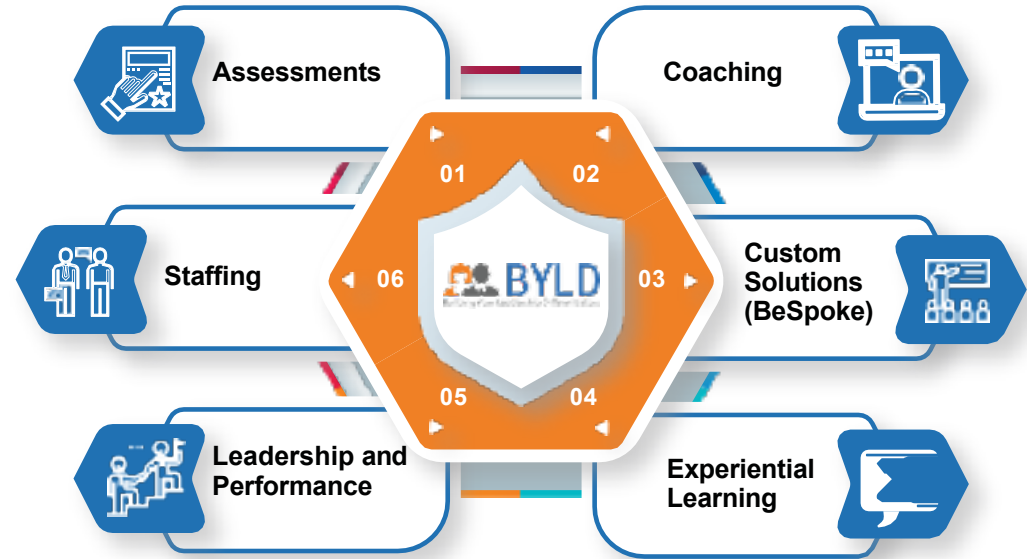
Founded in 1998, BYLD Group is the largest group in the South Asian region, offering technology-enabled HR and business productivity solutions. We have served 5,00,000+ individuals and worked with more than 50% of the Fortune 500 and over 60% of the Business World's top 1000 companies.



Yogesh Sood

CMD, BYLD Group, ACTP, MCC (ICF)
Blanchard International India, and
founder of first SEA chapter of ICF in
2004

Our practice areas and group businesses include:

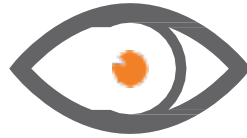




ABOUT BYLD GROUP



Our **MISSION** is to enable individuals and organizations to achieve **EXCELLENCE** through innovative and integrated solutions.



Our **VISION** is to become the most preferred and comprehensive provider of personal, professional, and organizational effectiveness solutions.



ICARE



Inclusivity

Customer Centricity

Agility

Reciprocity

Entrepreneurship



ASSESSMENTS

Organizations must assess and evaluate their employees effectively to build a productive work environment as workforce requirements evolve. Psychometric assessment solutions are crucial in employee assessment as they are reliable, scientific, and outcomes focused.

Authorized Partner
EVERYTHING DiSC
A Wiley Brand

Everything DiSC® Solutions

- Everything DiSC® Agile EQ™
- Everything DiSC® Sales
- Everything DiSC® 363 for Leaders
- Everything DiSC® Productive Conflict
- Everything DiSC® Work of Leaders
- Everything DiSC® Workplace
- Everything DiSC® Management
- Everything DiSC® Workplace on Catalyst™

Authorized Partner
The Five Behaviors®
A Wiley Brand

The Five Behaviors® Solutions

- Personal Development
- Team development
- The Five Behaviors for Virtual Teams

When

- Talent Identification
- Talent Management
- Competency Discovery
- Leadership Assessments
- Succession Planning

Assessment Center
Development Center
(AC-DC)

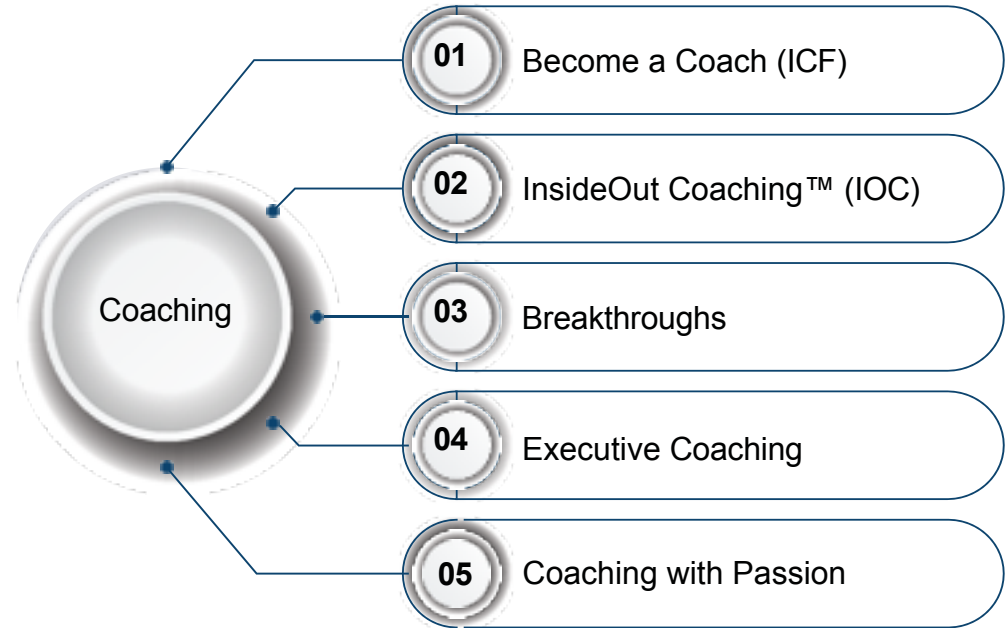

TALENTSMART®
Emotional Intelligence



BYLD Group offers time-tested, customized, and diverse coaching solutions. Our global team of professional coaches, best consultants, and facilitators provide multiple coaching solutions to teams, individuals, and organizations.

When

- Coaching Culture
- Manager as a Coach
- Coach Certification (ICF)
- Coachable as an Employee
- Executive/Career/Business Coaching





CUSTOM SOLUTIONS (BESPOKE)

The BeSpoke service line offers highly customized and outcome-driven learning solutions to accelerate achieving desired business outcomes

On the other hand, our Persona GLOBAL® makes an efficient assessment tool for the organizations facing challenges in change leadership, communication, organizational alignment, sales, customer service, and management.

When

- Customised (Relevant to Audience)
- Culturalized (In the language of Target Audience)
- Contextualized (Industry Relevant)
- Large scale System managed Learning and development services
- Design- Develop-Deploy Content and Trainer delivery services





CUSTOM SOLUTIONS (BESPOKE)

BeSpoke

BYLD Bespoke solutions are based on the best practices in Sales, Leadership, and Individual Effectiveness. Team BYLD works with you to develop a plan that will help you achieve your goals.

Our Solutions

- Are tailored to your specific needs
- We take into account the cultural and contextual factors that may impact your success
- We provide ongoing support and coaching

Our Programs

- Sales
- Sales Leadership
- Leadership and Management
- Individual Effectiveness



Persona GLOBAL® is a worldwide provider of assessment tools and methodologies for corporations facing challenges in change leadership, communication, organizational alignment, sales, customer service, and management.

Persona GLOBAL® Solutions

- The Persuasive Communicator®
- Team Building
- Transition to Management®
- Beyond Coaching Mentoring
- Purpose, Recognition, Influence, Development, Energy (PRIDE)
- The Persuasive Salesperson™



EXPERIENTIAL LEARNING

Today's stressful and disruptive work environment is undermining everyone's efforts to learn and grow. Let's face it; working smarter is your only option, and that's where our experiential learning programs help you learn quickly and gain the skills you need to keep working.

For companies of all sizes, people, and organizational needs, we offer a variety of unique and highly effective experiential learning programs, both virtually and offline:

- Immersive
- Non Immersive

When

- Deep Immersive learning and behaviour change
- Competency based Double loop learning vs Classroom (Single loop Learning)
- Simulation based learning (Online and In Person)
- Business Acumen Development
- Commercial Acumen
- Strategic Acumen





EXPERIENTIAL LEARNING



- Gold of the Desert Kings™
- Museum Caper™
- King Kahufu
- Council of the Marble Star™
- Promises, Promises!™
- Rattlesnake Canyon™
- Expedition Outback™
- Windjammer™



- In partnership with Business Today, we present our wide range of 170+ customizable, globally known, industry-specific simulations that are created in accordance to the client's business needs and goals.



- Immersive HR tech platform that combines VR and psychometric testing to help companies deliver scalable change themselves



- Create - Creative thinking fundamentals + 'Who Killed Creativity?' Simulation (CSI1)



LEADERSHIP AND PERFORMANCE



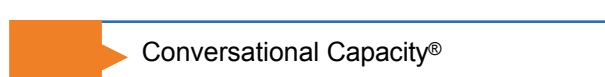
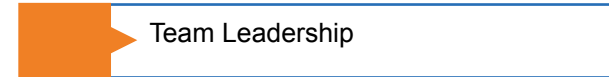
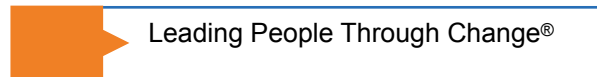
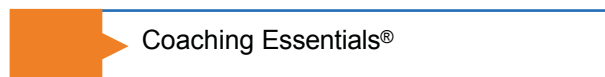
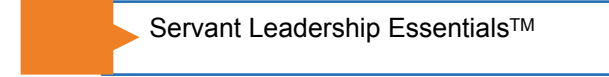
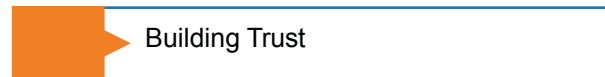
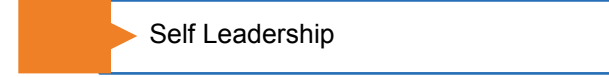
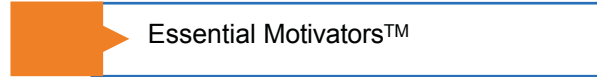
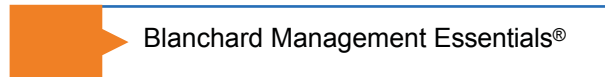
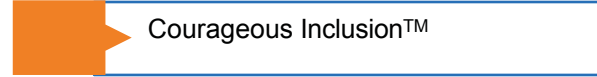
Give your leaders the right skills, support, and methods that successful leaders worldwide use. We bring you many world-renowned training brands on the top list of 500 Fortune companies.



Blanchard's approach begins with the core of leadership, guiding leaders to perceive each interaction as a chance to nurture trust and enrich relationships. We create engaging learning journeys driven by human interaction, allowing leaders of all ranks to transform their potential into tangible results.

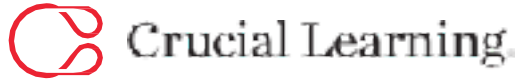
When

- Talent Identification
- Talent Management
- Competency Discovery
- Leadership Assessments
- Succession Planning





LEADERSHIP AND PERFORMANCE



We are dedicated to enhancing the world by empowering individuals to enhance themselves. Through our renowned courses and top-selling books, we guide individuals in acquiring behaviors that significantly enhance their outcomes.

When

- Personal Productivity
- Personal Change
- Interpersonal Influence
- Interpersonal Accountability
- Strategic Influence and Change

Crucial Learning Solutions



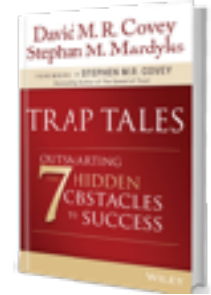


Trapologist at Work®



Based on an acclaimed book, Trapologist At Work® is a groundbreaking, research-based one day workshop.

Most of our setbacks in the workplace are caused by time-consuming traps we didn't know how to spot. This highly effective workshop guides participants to move quicker toward achieving their goals, trap free. Trapologist at Work® is a GPS designed to accelerate success in any challenging environments.



For Individuals, Teams, and Organizations

The curriculum sequence starts with approaches to improve individuals' effectiveness and personal leadership. Next, the course focuses on key strategies that enable individuals to work collaboratively as team players. Lastly, we hone in on the cutting edge methods to align employees with the organizational vision/goals

Organizational Benefits with Trapologist

Individuals, teams, and organizations who have experienced the workshop report:

- Increased focus and productivity
- A collaborative work culture
- A meaningful employer-employee relationship





STAFFING AND TECHNOLOGY SOLUTIONS

We are an industry-leading suite of HR outsourcing services backed by cutting-edge technology. We strive to fulfill your third-party payroll needs. YOMA Technologies, on the other hand, care for your business and talents. Our in-house YOMA App has been connecting top talents with businesses for years. YOMA Technologies specialize in custom software development, mobile app development, IT staffing and SaaS solutions.



- General Staffing
- Industrial Staffing
- Staff Augmentation
- Managed Services
- Shared Resource Program
- Apprenticeship Program (NAPS)



- Custom Software Development
- Mobile App Development
- IT Staffing
- SaaS Solutions

When

- Industrial Staffing + Technology + Analytics
- General Staffing + Technology + Analytics
- Staff Augmentation
- Managed Services + Analytics
- Skill & performance review
- Payroll and compliance management

Hiring Solutions:

- Customer hiring solutions : Lateral and Search
- Recruitment Process Outsourcing (RPO)
- Frontline bulk hiring



Get Expert Assistance and Resolve Your Business Challenges



BYLD Group has a talent pool of veteran Consulting Practitioners (CPs) with corporate exposure in diverse areas like Automotive, IT/ITES, Pharma, FMCG, Banking, Media and Travel, BFSI, and more. With their vast industrial knowledge, skills, and strengths, our principal advisors can help organizations deal with upcoming business challenges, offer detailed insight into the current business scenario, and prepare a future road map to provide a competitive edge to businesses in their niche segments.



We analyze issues in detail and provide the best-customized solutions for your corporate needs. Our seasoned consulting practitioners, with years of niche experience, help you achieve your business goals. They have unparalleled industry exposure, enhancing the acceptance and credibility of their bespoke solutions. Our PBN initiative focuses on leadership development solutions, assessments, and customized programs for our clients through a network of business partners acquired and trained by BYLD.

Know Our CPs and PBN Team:



**Angadjot Singh
Chani**

Director - Partner
Management and Strategic
Initiatives



Ronald Soans

Principal Advisor - IT, ITES,
Consulting and BFSI



**Haritima
Srivastave**

Principal Advisor - Banking,
Retail, Hospitality, Media &
Travel



CLIENT SPEAKS

The virtual session conducted by VitalSmarts (Crucial Learning) on Crucial Conversations received a good feedback from the participants. The content for this workshop has always been a winner but the facilitator is the one who helps in rolling out the context to the participants with the right energy, examples and discussions. Priti was an awesome trainer who drove the content as per the participant expectations. Her high on energy mode kept the class engaged, encouraged interactions, questions & discussions. All the activities were properly explained with examples and the content was delivered with real life instances which made the session relatable.

Very good session to be run again!



Nisha Abraham
(Abbott India)

I deeply appreciate the enduring partnership between my team and BYLD. Your collaboration epitomizes success, growth, and unwavering trust. Your commitment to excellence and open communication has paved the way for shared triumphs and mutual growth. As I reflect on the many years together, I take pride in the progress made, trainings delivered, and the positive impact created. Here's to an inspiring partnership filled with continued success, triumphs, and new horizons to conquer together.



Varun Harnal
(Independent Consultant)



CLIENT SPEAKS

In keeping with these current times, Tirian Innovative Solutions offers atop-of-the-line, research-backed, gamified program called “Creative Thinking Fundamentals – Who killed creativity?” It is a niche program based on neuroscience, backed by extensive research that clearly defines and assesses the creative quotient, identifies creativity blockers, helps uncover strategies to overcome the creativity killers, and further helps to understand and apply these strategies at the workplace by removing blind spots and finding new and innovative solutions to the challenges at the workplace.



Sonia Banerjee

(Independent Consultant)

It was an absolute engaging and knowledgeable session. There are times that you are at a loss on how to being a conversation and almost 99% of the times those are important and difficult conversations, This program will help you understand the best way forward towards having those conversations in the most healthy way possible!!! Kudos to the team of Crucial Learning and a big thumbs up to Mr. Jolly for making the session so interactive!!!

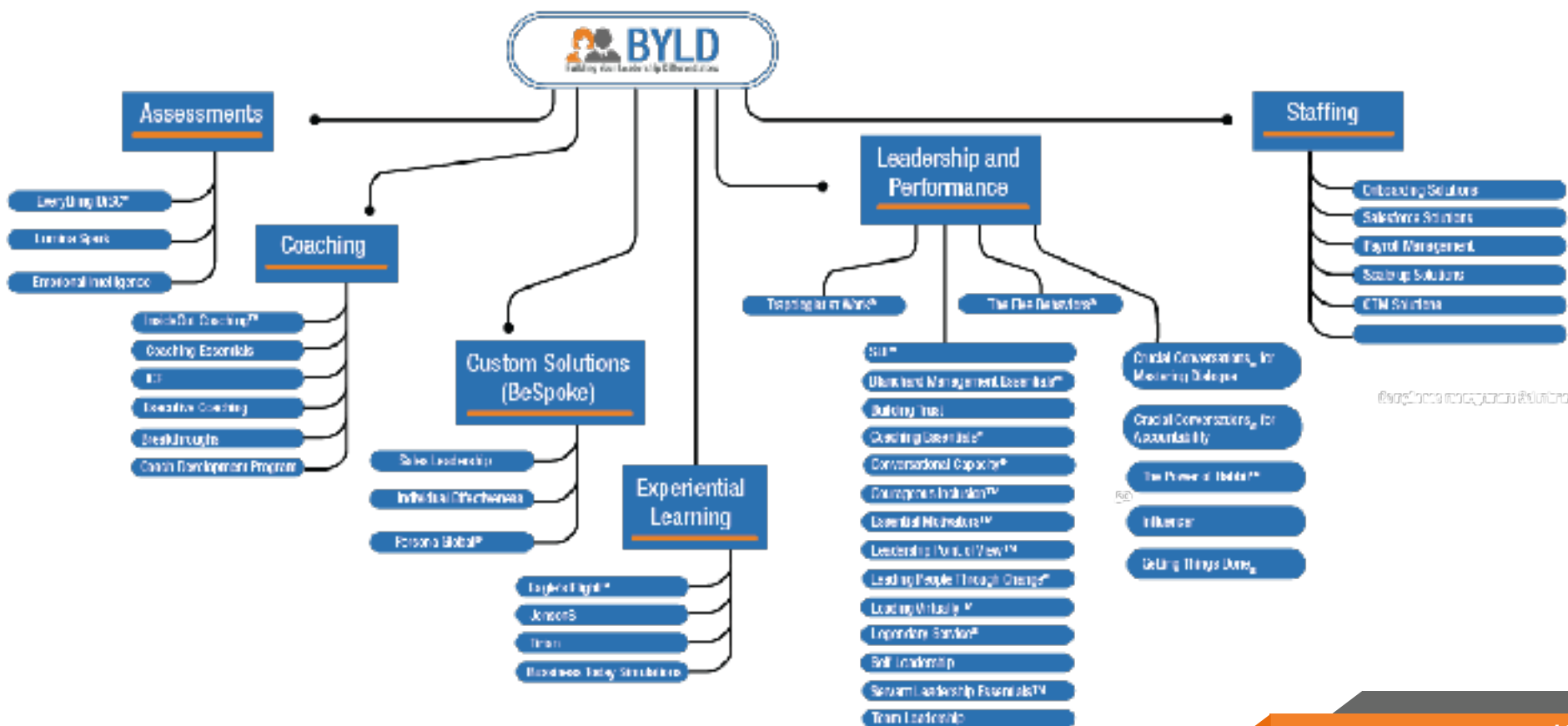


Rohini Rastogi

(Middleby Celfrost Innovations Pvt.Ltd.)

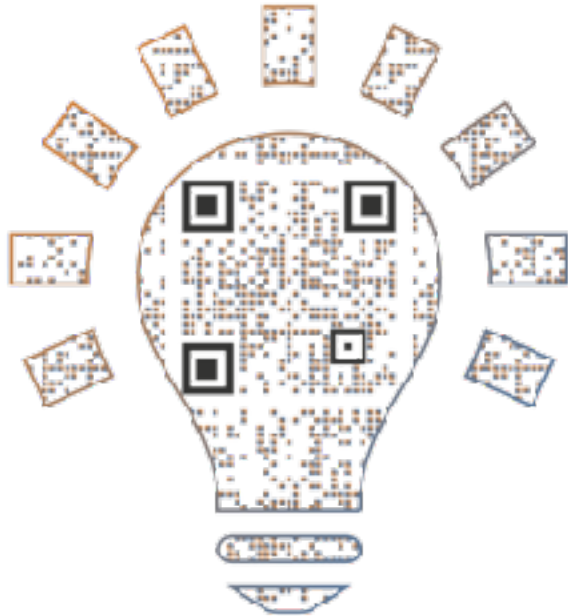


OVERVIEW





SCAN TO FOLLOW



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