Symbol	Meaning	Description
	Full Access	User has complete access to this function
	Partial/Limited	User has restricted access (see Notes column)
	No Access	User cannot access this function
—	Not Applicable	This mapping row doesn't apply to this role

Role Category	Description	Example Users
PFI Owner	Platform owner with full control	Milana (BAIV founder)
Admin	Super user with cross-tenant access	BAIV team members
Agency Admin	Agency owner managing multiple clients	Marketing agency owner
Agency Manager	Agency team member with client access	Account manager at agency
Agency Analyst	Agency read-only team member	Junior analyst at agency
Client Admin	Client organization administrator	CMO, VP Marketing, Director
Client Manager	Client team member with edit rights	Marketing Manager, SEO Manager
Client Analyst	Client specialist with limited edit	SEO Specialist, Content Writer
Client Viewer	Executive read-only access	CEO wanting visibility
Affiliate	Referral partner with limited access	Partner tracking referrals
API Only	System integration account	Automated systems, webhooks