

FIGMA EXPORT & FIGJAM IMPORT GUIDE

Quick Reference for BAIV Multi-Brand Platform

Document Purpose	Step-by-step guide for exporting Figma designs and importing to FigJam for wireframing
Target Audience	Designers, developers, and platform architects working on multi-brand systems
Version	v1.0 - December 2025

Available Export Formats

Format	Extension	Best Use Case	Code Integration
PDF	.pdf	Documents, presentations, print materials	Limited - view only
PNG	.png	Images with transparency, assets	Asset pipeline
JPG	.jpg	Photos, backgrounds, web images	Asset pipeline
SVG	.svg	Icons, logos, scalable graphics	Direct code use

■■ Note: Figma does NOT support ODF (Open Document Format) export directly.

SECTION 1: Export from Figma Design

Follow these steps to export your design files for handoff or asset pipeline.

Method A: Single/Multiple Frame Export

1	Select Frame(s) Click on the frame(s) you want to export in the canvas or layers panel. Hold Shift to select multiple.
2	Open Export Panel Look at the right sidebar → Find 'Export' section at bottom. If hidden, press Ctrl/Cmd + Shift + E
3	Configure Export Click '+' to add export format → Choose PDF, PNG, JPG, or SVG → Set scale (1x, 2x, 3x) for resolution
4	Export Click 'Export [Frame Name]' button → Choose save location → Done!

Method B: Export Entire Page as PDF

1	Go to File Menu — File → Export frames to PDF
2	Select Frames — Check/uncheck frames to include
3	Save — Choose location and filename → Export

Keyboard Shortcuts Reference

Action	Windows	Mac
Export Selected	Ctrl + Shift + E	⌘ + Shift + E
Copy as PNG	Ctrl + Shift + C	⌘ + Shift + C
Copy as SVG	Right-click → Copy as SVG	Right-click → Copy as SVG

SECTION 2: Import to FigJam for Wireframing

Three methods to get your Figma designs into FigJam for collaborative wireframing.

Method A: Copy-Paste (Quickest)

Best for: Quick iteration, single frames, design review sessions

1. Open Figma Design file
2. Select frame(s) to wireframe
3. Copy: Ctrl/Cmd + C
4. Open FigJam file (or create new)
5. Paste: Ctrl/Cmd + V
6. Designs appear as images → annotate freely

Method B: Embed Live Figma File

Best for: Design presentations, stakeholder reviews, maintaining live link

1. In FigJam, press / (slash) to open quick actions
2. Type 'Figma' and select 'Figma file'
3. Paste your Figma file URL
4. Design embeds as live preview (updates with source)

Method C: Use FigJam Wireframe Kit

Best for: Building wireframes from scratch, rapid prototyping, early ideation

1. In FigJam, click Stickers/Widgets icon (left toolbar)
2. Search for 'Wireframe'
3. Drag wireframe components onto canvas
4. Build wireframes using pre-made UI shapes

Method Comparison

Method	Speed	Fidelity	Editable	Live Link
A: Copy-Paste	■ Fastest	High (image)	No	No
B: Embed File	Fast	High (preview)	No	Yes ✓
C: Wireframe Kit	Moderate	Low (shapes)	Yes ✓	N/A

QUICK REFERENCE CARD

Print this page and keep it handy!

EXPORT FROM FIGMA

Quick Export:

Select Frame → **Ctrl/Cmd + Shift + E** → Choose Format → Export

Formats: PDF | PNG | JPG | SVG

Pro Tip: Use SVG for icons and logos (scalable + code-ready)

IMPORT TO FIGJAM

Option 1: Copy in Figma → Paste in FigJam

Option 2: / → "Figma file" → Paste URL

Option 3: Use FigJam's wireframe stickers (left toolbar)

BAIV Multi-Brand Integration Notes

Workflow	Export Format	Next Step
Component Library → Code	SVG + Design Tokens JSON	Claude Code SDK processing
Brand Assets → Platform	PNG @2x, SVG	Asset pipeline ingestion
Wireframes → Documentation	PDF, PNG	Notion/Confluence upload
Design Review → Stakeholders	FigJam embed	Live presentation link