

Adam Pugsley

Technical writer, editor, & information architect

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 adampugsley.ca

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About Me

Poorly written docs are a headache. I can help you to improve your docs strategy and eliminate the confusion, leading to satisfied clients, accessible information, and less time spent on training and customer support.

Education

Seneca College, Toronto — *Graduate Certificate, Technical Communications*

May - December 2021

York University, Toronto — *Honours BA in Cognitive Science*

2015-2020

Durham College, Oshawa — *Sports Administration*

2013-2015

Experience

Privacera (Remote) - *Technical Editor (Contract)*

June 2022 - February 2023

Wordnik (Remote) - *Technical Editor (Contract)*

May 2022 - July 2022

Tulip.io (Remote) - *Content Design Co-op*

Jan 2022 - April 2022

The Excalibur, York University - *Contributing Writer*

2017

Core Competencies

Technical writing

Technical editing

Information architecture

Content Design

Project management

Structured Authoring

Docs-as-code

Instructional Design

Web design

Online user assistance

Content strategy

Software Skills

Git

Paligo

MadCap Flare

HTML & CSS

Markdown

SnagIt

Adobe FrameMaker

Adobe InDesign

Adobe RoboHelp

Adobe XD

VS Code

XML

Experience (Continued)

Chart Attack, Toronto — *Music Journalist*
2016

BlogTO, Toronto — *Content Writer*
2016

Evolve Camps, Toronto - *Web Content Writer*
2016

Rotman Research Institute (Baycrest), Toronto - *Honours Thesis Research Student*
July 2019 - March 2020

Shift Transit/Bike Share Toronto, Toronto — *Field Mechanic*
October 2020 - August 2021

Evergreen Brickworks, Toronto— *Cycling Camp Counsellor*
June 2018 - September 2018

Superfly Racing, Uxbridge — *Assistant Event Manager*
May 2015 - September 2015

Barrie Cycling Club, Barrie — *Event Manager*
2012 - 2016

Certifications & Awards

Certified Professional
Technical Communicator
(CPTC)

York University Continuing
Student Scholarship

Durham Region Chairman's
Award Scholarship

**References available upon
request.**