

Project Name: SME Alternative Financing
Team Members: Heidi Tan (Team Leader), Bill Ma
Date: 30th January 2016

Overview

During the last two weeks, we spent most of the time preparing for the elevator pitch that was held on 28th January 2016. We also contacted our client, Mr. Michael Davison, and the ATOS IT Solutions and Services Specialist, Mr. John Davenport, to invite both of them for the elevator pitch. Unfortunately, both were unable to make it, but we sent them the pitch deck to obtain feedback and made some changes according to the input they gave us. In addition, we suggested a meeting with them next week and are currently waiting for them to get back to us.

Summary of Meetings Held

No meetings were held for the last two weeks but we have been constantly communicating with our client and updating him on the progress of our project.

List of Tasks Completed

1. Completed and submitted elevator pitch slides
2. Prepared voiceover for elevator pitch slides
3. Contacted client to set up a meeting

Problems to be Resolved

We are currently on schedule for our project timeline. We have set up a BitBucket repository for our project. Using the Ruby on Rails prototype as the base application, we are now faced with the problem on how to extend the profile page to allow users to customise it themselves by adding images, text, videos and so on. The profile page is meant for SMEs to pitch their product or service virtually to the credit providers. On the other hand, the profile page for credit providers is to provide some background on themselves for SMEs to read up on. We have been doing more research on the model-view-controller pattern that Ruby on Rails uses to better familiarise ourselves with the system.

Future Plans

When we meet with our clients next week, we plan to show them what we have done so far and demonstrate both prototypes to them to receive some feedback. In addition, we will be giving them a list of deliverables for them to go over and approve. If there are anything else they would like us to add on for the deliverables, we will be happy to discuss it with them during the meeting. Also, we would want to know what their expectations of the end product are like so as to make sure we will be able to meet their standards. If there are very differing opinions on what they expect and what we can deliver within our capabilities, we will then make use of this meeting to discuss this issue and to come to a consensus.

Project Name: SME Alternative Financing
Team Members: Heidi Tan (Team Leader), Bill Ma
Date: 30th January 2016

Individual Tasks

Heidi:

During the last two weeks, I came up with the first draft of the elevator pitch slides and edited them accordingly to the guidelines Dean gave us. I also wrote the voiceover for the pitch. In addition, as I am in charge of client liaison, I emailed our clients to invite them to the elevator pitch as well as to set up another meeting with them. During this period, I have been constantly researching on how to add more functionalities to the users' profile pages as well.

Bill:

During the last two weeks, I carried out research on how to use Ruby on Rails to code an interactive interface for the main page of our application. I also helped to edit the powerpoint slides used for the elevator pitch and checked that it fit the guidelines given to us. I was responsible for presenting our project to the clients during the elevator pitch as well.