**SUMMARY**

Experienced developer and designer with 9+ years at a leading ad-tech company. Skilled in HTML5 with its associated scripting languages and working with integrated copy, graphics and video. Extensive experience with Adobe Creative Suite and After Effects. Looking to grow in a top-tier engineering environment.

**EDUCATION**

**Drexel University – Philadelphia, PA**

Bachelor of Science in Design Arts, Class of 2008

* Learned foundations of web development, user interaction design, graphic design, programming, modeling, animation, visual effects and game design.
* Completed final project for the National Park System of New Jersey featuring 3D rendered interactive map of park grounds complete with informational pop-ups, educational videos and 360 views of park and building interiors.
* Minored in Fine Arts with a concentration on photography and screen printing.

**EXPERIENCE**

**Sizmek (Formerly PointRoll) May 2010 – Present**

**Creative Developer King of Prussia, PA**

Sizmek is the largest independent buy-side advertising platform in the world, connecting more than 20,000 advertisers and 3,600 agencies to consumers in 70 countries. I started on the QA/Intake team as a junior engineer and was quickly promoted to production engineer, and later to creative developer.

Responsibilities

* Produced web-based ads using HTML, CSS, JavaScript (Vanilla.JS), Adobe Flash and Adobe Animate.
* Ensured client guidelines were incorporated into web banners, polite banners, expandable advertisements, takeovers, interface designs and design elements.
* Participated in brainstorming sessions with extended creative teams to develop design ideas for interactive web pages and modules.
* Created templates to convert data from dynamic JSON/XML streams into end-frame HTML5 offers.
* My team focused on automotive clients requiring extremely quick turn-around and low quality assurance issue rates
* Connected HTML5 ads to a Dynamic Content Optimization platform

Accomplishments

* Promoted to Creative Developer based on successfully establishing a process for QA and debugging of rich media advertising units prior to deployment.
* Built JavaScript objects/functionality to help company transition from Flash to HTML5 based ads.
* Worked on complex custom builds for many high-end clients such as Chrysler, Microsoft, Nintendo, Target, and Ford.
* Key contributor to PointRoll’s automotive team, which handled $20MM+ in advertisements per year and was critical to the purchase of PointRoll by Sizmek in 2015.

**Iroko Pharmaceuticals July 2008 – May 2010**

**Lead Labeling Graphic Artist Philadelphia, PA**

* Designed and edited packaging artwork and product labeling for international marketing while adhering to strict pharmaceutical regulations.
* Provided graphics support for all departments, including preparing visuals for presentations, taking product photographs and creating labeling mock-ups.

**SKILLS**

**Programming:** HTML5, CSS, JavaScript, JSON, jQuery, XML, Flash/ActionScript

**Design:** Adobe Photoshop, Illustrator, After Effects, InDesign, Media Encoder, Bridge

**TECHNICAL SCREENING**



