Amarjeet Singh Shergill

Web, Graphic and UI, Amazon Store Designer and Developer

CAREER OBJECTIVE

Creative and detail-oriented graphic designer with over 8 years of experience in creating compelling visual content for diverse clients. Proficient in Adobe Creative Suite, with a strong background in branding, print design, and digital marketing. Adept at translating complex concepts into visually engaging designs. Moreover, as a web designer focuses on the layout, visual appearance, and usability of websites. Planning, conceptualize, and arrange content and visual elements to create user-friendly and aesthetically pleasing websites. Essential skills include knowledge of HTML, CSS, JavaScript, and design tools like Adobe XD or Sketch. Collaborate with developers to implement their requirements.



SOFT SKILLS

* Proficient with **Adobe Creative Suite, Adobe XD, Figma,** **Photoshop, Illustrator, Dreamweaver, Acrobat DC, HTML 5,** **CSS 3, Bootstrap and basic knowledge in JavaScript and** **jQuery.**
* Ability to multi-task, prioritize and organize in a fast-paced environment.
* Ability to take direction and work well in a team environment
* Conceptualizes, creates, and lays-out complex graphic designs for

**posters, advertisements, flayers, banners, educational materials, outside publications, in-paper promotional ads, signage and point of purchase materials, sales collateral, direct marketing pieces, digital media, and brochures**.

* Designs and builds marketing **web pages, online advertising** and promotions as needed.
* Works with internal and external customers to develop graphic designs and present ideas and concepts to internal teams.
* Basic understanding of print production processes
* Strong communication skills with ability to work in a team environment
* Create high quality **print deliverables including logos, flayers, business cards, brochures, Infographic, Icons, social media banners**, etc.
* Come up with creative design concepts and l**ayouts, websites, templates, wireframes, prototypes, style guides, user flows**, and effectively communicate my interaction ideas using these methods to meet the clients’ needs.

CONTACT Info

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+91 8340054550

**Address:**

A-25, Baba Deep Singh Colony, Chheharta, Amritsar   
-143105.



PORTFOLIO

[**Linkedin:**](https://in.linkedin.com/in/amarjeetsinghshergill) <https://in.linkedin.com/in/amarjeetsinghshergill>

[**Behance:** https://www.behance.net/amarjeetsingh1](https://www.behance.net/amarjeetsingh1)

[**Github Website:** https://ajsshergill.github.io/](https://ajsshergill.github.io/)



EDUCATION

**Secondary Education** Air Force School, 1987-1997

**Higher Secondary** Kendriya Vidyalaya, 1997-1999

**Degree Bachelor of Arts (B.A.)** Osmania University, 2000-2002

**Diploma in Graphic & Web Designing.**

(CMTES 2002) Centre for Management of Technology and Entrepreneurship.



LANGUAGES

English, Punjabi, Hindi and Telugu

EXPERIENCE

**Web, Graphic and UI Designer, Amazon Store design and development.**

[*HerbsForever*](https://herbsforever.in/) *- Present*

* Responsible for delivery of assigned making banners for Amazon Store, Company Website and

Instagram Post.

* Designing and Development for Amazon Store and Company Website (India and USA).
* Responsible for quality assurance of all designing projects, including web usability, testing and debugging.

[www.herbsforever.in](http://www.herbsforever.in) [www.herbsforever.com](http://www.herbsforever.com)

[www.amazon.in](https://www.amazon.in/stores/Herbsforever/page/BCAED37D-35CC-4C2A-AECC-762F54A9EF80?ref_=ast_bln) [www.amazon.com](https://www.amazon.com/stores/HerbsForever/page/F79A868D-7A40-4962-B851-4F0033736538?ref_=ast_bln&store_ref=bl_ast_dp_brandLogo_sto)



**Graphic, Web and UI Designer**  
*SmartIMS, Cyber Gateway / 2014 - 2019*

* Responsible for delivery of assigned Mockups / HTML Structure / CSS / Images of a project.
* Design, Mobile/Desktop UI applications prototype using HTML5, CSS3, JavaScript and Bootstrap
* Designing Websites, Logos, Web Templates, Brouchers, Power Point Presentations, Web banner and other graphic designs.
* Frontend development (HTML, CSS, JavaScripts and Bootstrap).
* Creating wireframe/mockups for web and mobile/desktop applications.  
    
  <http://kwikkarautocenter.com/> [www.danskespil.dk/dantoto/spil-nu-side](http://www.danskespil.dk/dantoto/spil-nu-side)

<http://www.sympharma.com/>



**Graphic and Web Designer**   
*RPWebApps, Ameerpet / 2009 - 2014*

* Took full responsibility for the interfaces of the company web sites as well client website.
* All graphics works within the company, including Graphic, Web and UI Designing, Illustrations, Prints,

Banners, etc.

* Responsible for quality assurance of all web design projects, including web usability, testing and debugging.

[www.rpwebapps.com](http://www.rpwebapps.com) [www.goaheadconsulting.co.uk](http://www.goaheadconsulting.co.uk)

[www.swiftedu.net](http://www.swiftedu.net) [www.itverticals.co.uk](http://www.itverticals.co.uk)

[www.jrnrvu.edu.in](http://www.jrnrvu.edu.in) [www.plantscarenursery.com](http://www.plantscarenursery.com)

[www.tomalafurniture.com](http://www.tomalafurniture.com) [www.meghaware.com](http://www.meghaware.com)   
[www.s3edge.com](http://www.s3edge.com) [www.avonindiangrill.com](http://www.avonindiangrill.com)



**G**[**raphic & Web Designer**](http://www.theconnectedautomobile.com)

*A*[*s a Full time Consultant I work with*](http://www.theconnectedautomobile.com)[*below company’s*](http://www.thesmartergrid.com/beta)

* K-Soft - [www.kitinc.com](http://www.kitinc.com)
* Charminar Online - [www.charminar.com](http://www.charminar.com)