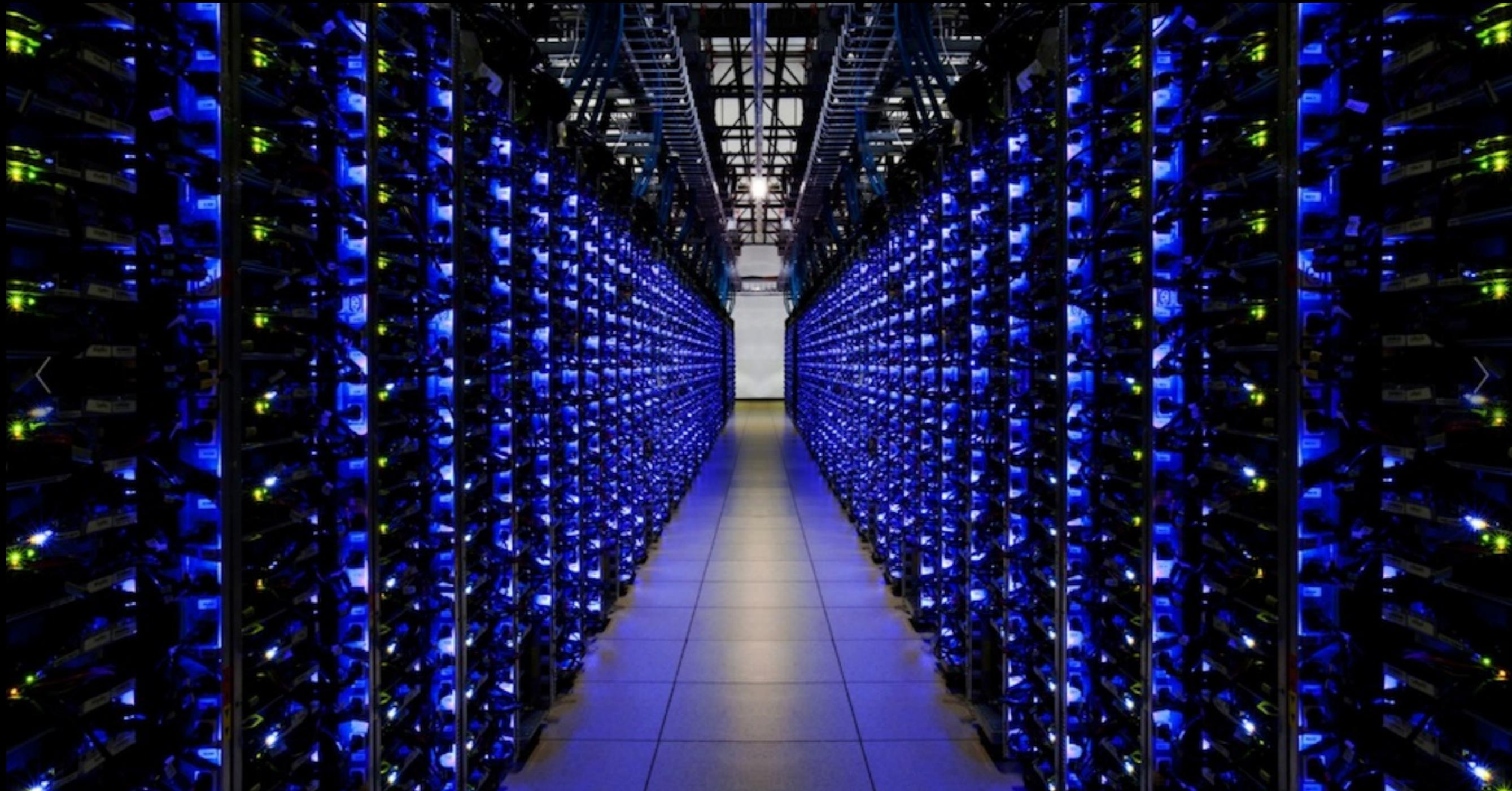


# The other side of Go

## Programming Pictures

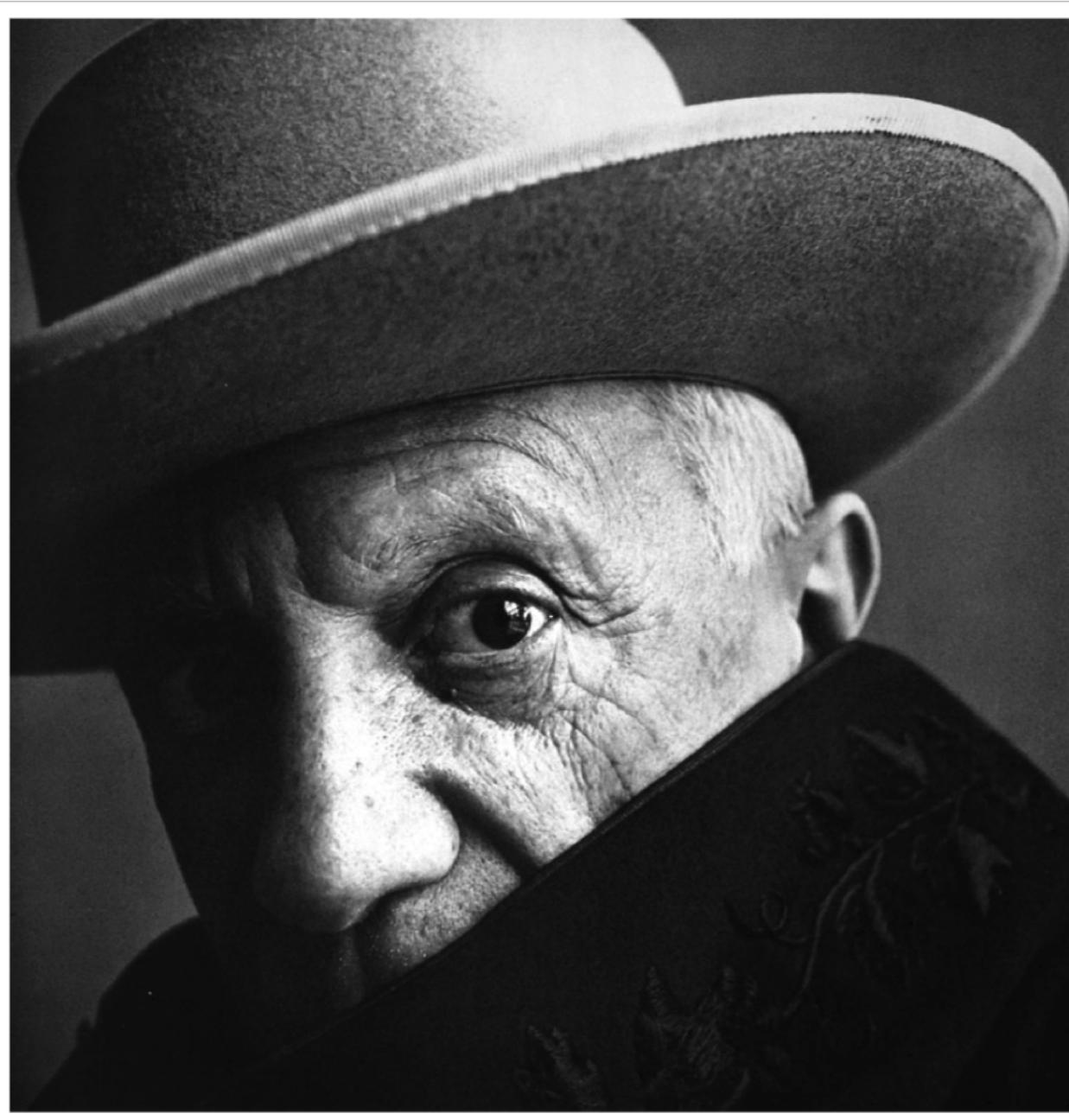
Anthony Starks

# Go is great in the back end



A photograph of a dramatic sky. The upper portion is filled with large, white, billowing cumulus clouds against a dark blue background. In the lower portion, there are darker, more textured clouds, possibly cumulonimbus or stratus. The overall mood is serene and majestic.

But sometimes it's about the picture



Picasso



Turing

API Design

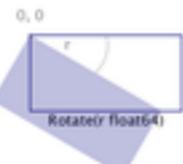
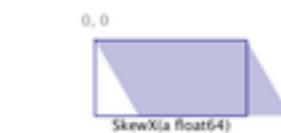
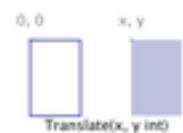
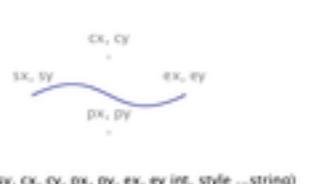
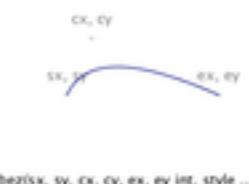
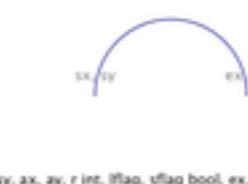
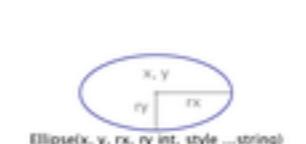
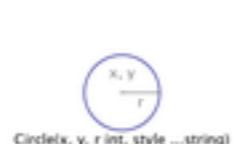
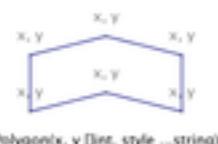
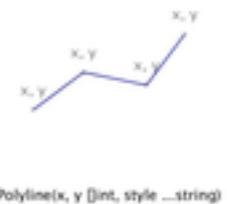
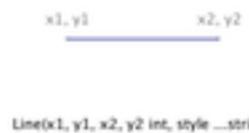
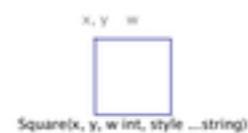
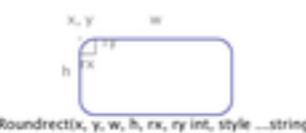
Client Program Design

Visual Design and Relationships



# SVG Go Library

[github.com/ajstarks/svg](https://github.com/ajstarks/svg)



hello, this is SVG

Text(x, y int, s string, style ...string)

It's time to draw something



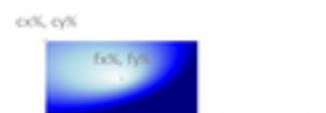
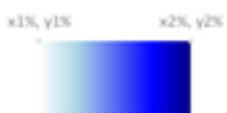
Path(s string, style ...string)



Image(x, y, w, h, int path string, style ...string)



Grid(x, y, w, h, n int, style ...string)



RGB(r, g, b int)



RGBA(r, g, b, alpha float64)

NewFile io.Writer  
Start(w, h int, options ...string)(End)  
StartViewbox, h, minx, miny, w, vh int  
Group(s ...string)(End)  
Gstyle(s string)(End)  
Transform(s string)(End)  
Gid(id string)(End)  
ClipPath(s ...string)(Clip(End))  
Def0(DefEnd)  
Marker0(MarkerEnd)  
Pattern0(PatternEnd)  
Desct(s string)  
Title(s string)  
Script(type, data ...string)  
Mask(id string, x,y,w,h int, style ...string)(MaskEnd)  
Link(href string, title string)(LinkEnd)  
Use(x int, y int, link string, style ...string)

specify destination  
begin/end the document  
begin/end the document with viewport  
begin/end group with attributes  
begin/end group style  
begin/end group transform  
begin/end group id  
begin/end clip path  
begin/end a definition block  
begin/end markers  
begin/end pattern  
set the description element  
set the title element  
define a script  
begin/end mask element  
begin/end link to href, with a title  
use defined objects  
Textlines(x, y int, s []string, size, spacing int, fill, align string)

Element

|

Rect

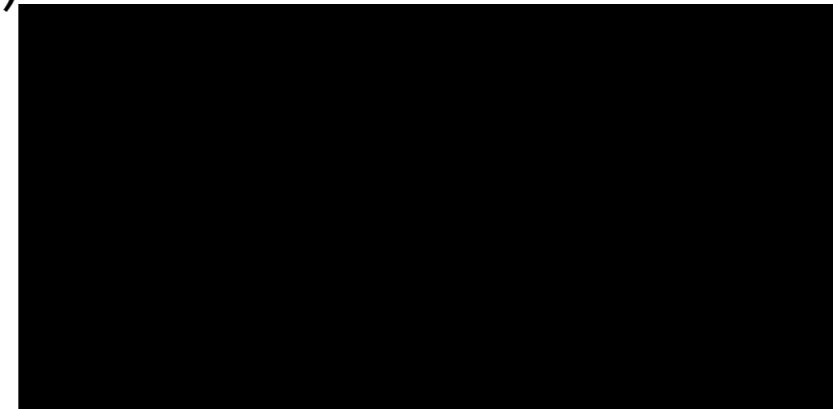
Arguments

|

(100,200,250,125)

```
<rect x="100" y="200" width="250" height="125"/>
```

(100, 200)



125

250

Element

|

Rect

Arguments

|

(100,200,250,125,

CSS Style

|

"fill:gray;stroke:blue")

```
<rect x="100" y="200" width="250" height="125"  
style="fill:gray;stroke:blue"/>
```

(100, 200)



125

250

Element

Rect

Arguments

(100,200,250,125,

Attributes

`id="box"`, `fill="gray"`, `stroke="blue"`)

```
<rect x="100" y="200" width="250" height="125"  
id="box" fill="gray" stroke="blue"/>
```

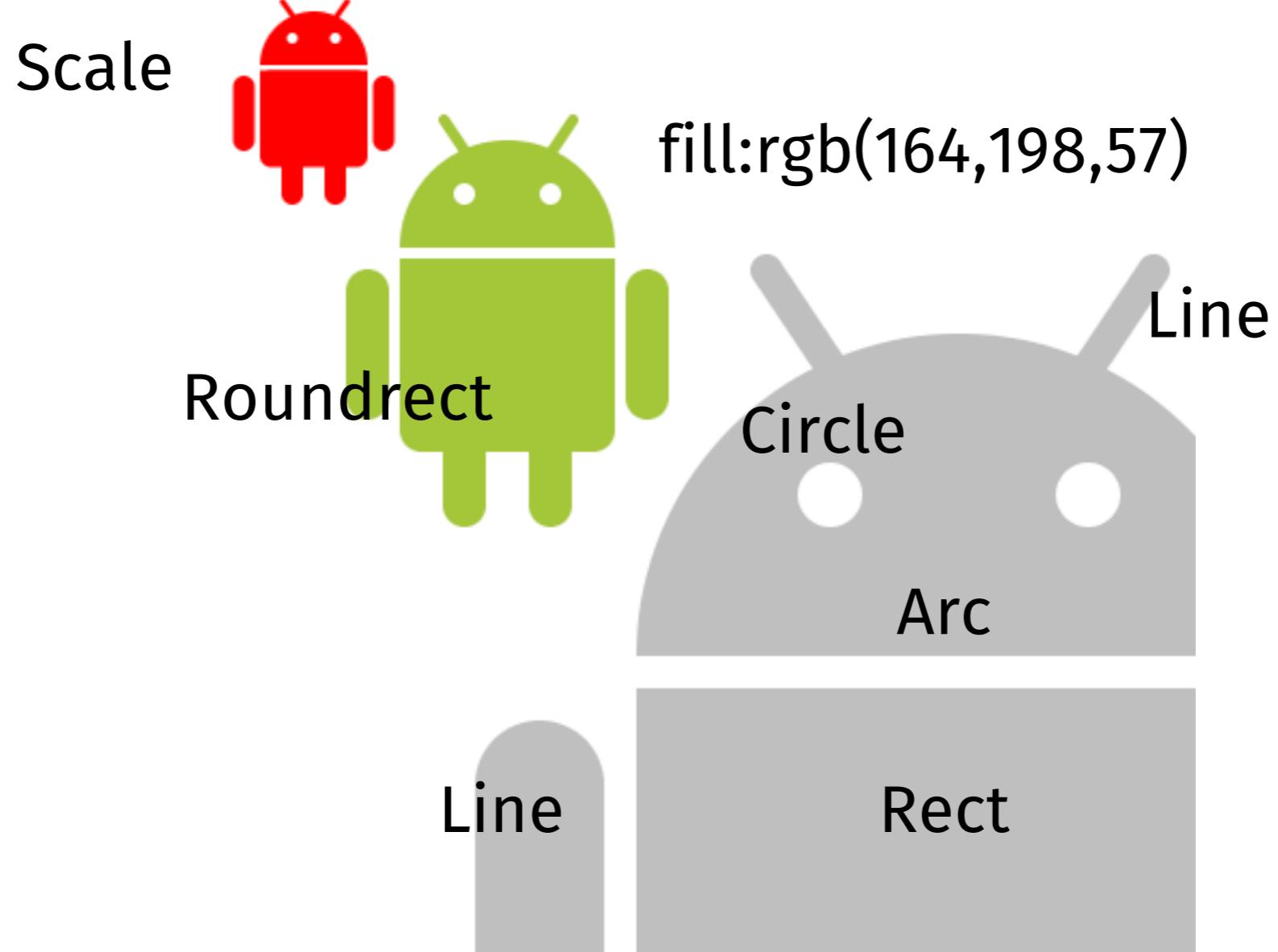
(100, 200)



125

250





```
package main

import (
    "os"
    "github.com/ajstarks/svg"
)

func main() {
    width := 600
    height := 338
    canvas := svg.New(os.Stdout)
    canvas.Start(width, height)
    canvas.Rect(0, 0, width, height, "fill:black")
    canvas.Circle(width/2, height, width/2, "fill:rgb(44,77,232)")
    canvas.Text(width/2, height/2, "hello, world",
        "fill:white;font-size:60pt;font-family:serif;text-anchor:middle")
    canvas.End()
}
```



```
package main

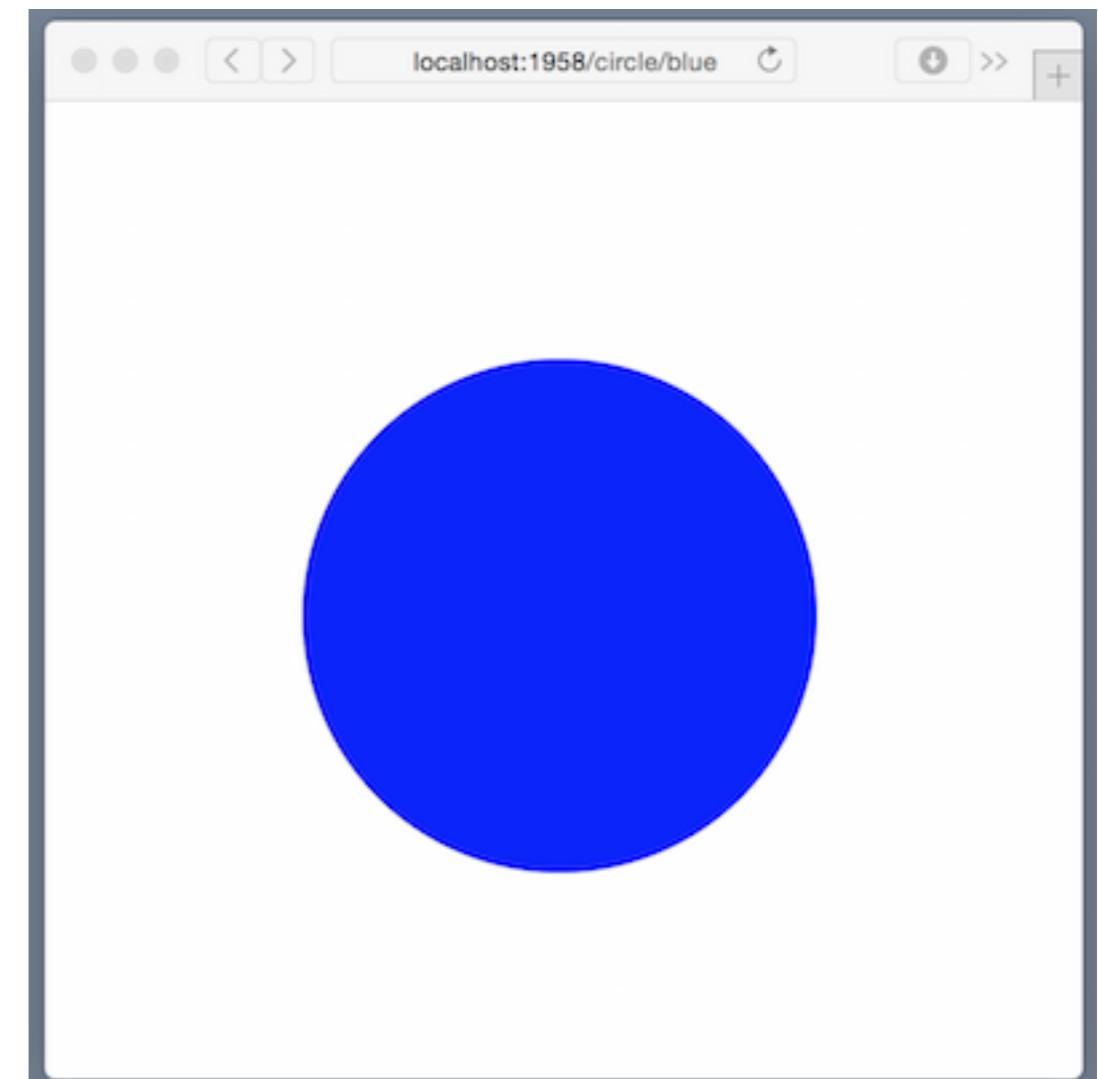
import (
    "github.com/ajstarks/svg"
    "log"
    "net/http"
    "strings"
)

const defaultstyle = "fill:rgb(127,0,0)"

func main() {
    http.Handle("/circle/", http.HandlerFunc(circle))
    err := http.ListenAndServe("localhost:1958", nil)
    if err != nil {
        log.Println("ListenAndServe:", err)
    }
}

func circle(w http.ResponseWriter, req *http.Request) {
    w.Header().Set("Content-Type", "image/svg+xml")
    s := svg.New(w)
    s.Start(500, 500)
    s.Title("Circle")
    s.Circle(250, 250, 125, shapestyle(req.URL.Path))
    s.End()
}

func shapestyle(path string) string {
    i := strings.LastIndex(path, "/") + 1
    if i > 0 && len(path[i:]) > 0 {
        return "fill:" + path[i:]
    }
    return defaultstyle
}
```

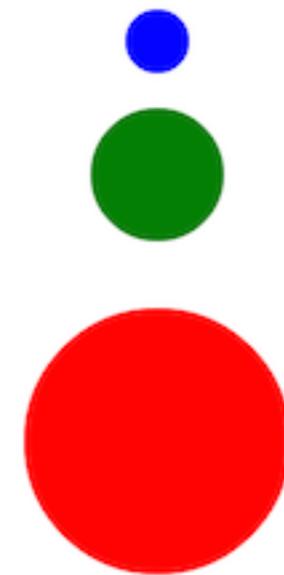


# Read/Parse/Draw Pattern

# Data



# Picture



```
<thing top="100" left="100" sep="100">  
  <item width="50" height="50" name="Little" color="blue">This is small</item>  
  <item width="75" height="100" name="Med" color="green">This is medium</item>  
  <item width="100" height="200" name="Big" color="red">This is large</item>  
</thing>
```

Little:This is small/blue

Med:This is medium/green

Big:This is large/red

```
package main

// Imports
import (
    "encoding/xml"
    "flag"
    "fmt"
    "io"
    "os"
    "github.com/ajstarks/svg"
)

type Thing struct {
    Top int `xml:"top,attr"`
    Left int `xml:"left,attr"`
    Sep int `xml:"sep,attr"`
    Item []item `xml:"item"`
}

type item struct {
    Width int `xml:"width,attr"`
    Height int `xml:"height,attr"`
    Name string `xml:"name,attr"`
    Color string `xml:"color,attr"`
    Text string `xml:",chardata"`
}

var (
    width = flag.Int("w", 1024, "width")
    height = flag.Int("h", 768, "height")
    canvas = svg.New(os.Stdout)
)

// Open the file
func dothing(location string) {
    f, err := os.Open(location)
    if err != nil {
        fmt.Fprintf(os.Stderr, "%v\n", err)
        return
    }
    defer f.Close()
    readthing(f)
}

// Read the file, loading the defined structure
func readthing(r io.Reader) {
    var t Thing
    if err := xml.NewDecoder(r).Decode(&t); err != nil {
        fmt.Fprintf(os.Stderr, "%v\n", err)
        return
    }
    drawthing(t)
}

// use the items of "thing" to make the picture
func drawthing(t Thing) {
    x := t.Left
    y := t.Top
    for _, v := range t.Item {
        style := fmt.Sprintf("font-size:%dpx;fill:%s", v.Width/2, v.Color)
        canvas.Circle(x, y, v.Height/4, "fill:"+v.Color)
        canvas.Text(x+t.Sep, y, v.Name+":"+v.Text+"/"+v.Color, style)
        y += v.Height
    }
}

func main() {
    flag.Parse()
    for _, f := range flag.Args() {
        canvas.Start(*width, *height)
        dothing(f)
        canvas.End()
    }
}
```

## Imports

## Define the input data structures

## Define flags and output destination

## Read the input

## Parse and load the data structures

## Draw

## Main

# Imports

```
import (
    "encoding/xml"
    "flag"
    "fmt"
    "io"
    "os"

    "github.com/ajstarks/svg"
)
```

# The main

```
func main() {
    flag.Parse()
    for _, f := range flag.Args() {
        canvas.Start(*width, *height)
        dothing(f)
        canvas.End()
    }
}
```

# Define the input data structures

```
type Thing struct {
    Top  int `xml:"top,attr"`
    Left int `xml:"left,attr"`
    Sep  int `xml:"sep,attr"`
    Item []item `xml:"item"`
}

type item struct {
    Width  int      `xml:"width,attr"`
    Height int      `xml:"height,attr"`
    Name   string   `xml:"name,attr"`
    Color  string   `xml:"color,attr"`
    Text   string   `xml:",chardata"`
}

<thing top="100" left="100" sep="100">
    <item width="50" height="50" name="Little" color="blue">This is small</item>
    <item width="75" height="100" name="Med"   color="green">This is medium</item>
    <item width="100" height="200" name="Big"   color="red">This is large</item>
</thing>
```

# Define flags and output destination

```
var (
    width  = flag.Int("w", 1024, "width")
    height = flag.Int("h", 768, "height")
    canvas = svg.New(os.Stdout)
)
```

# Read the input

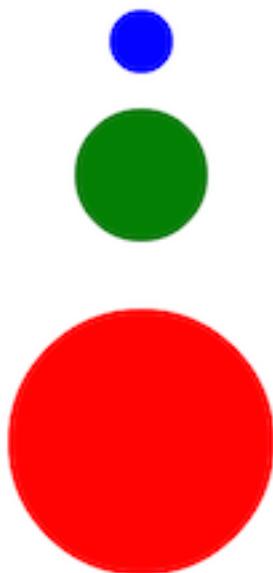
```
func dothing(location string) {
    f, err := os.Open(location)
    if err != nil {
        fmt.Fprintf(os.Stderr, "%v\n", err)
        return
    }
    defer f.Close()
    readthing(f)
}
```

# Parse and load the data structures

```
func readthing(r io.Reader) {
    var t Thing
    if err := xml.NewDecoder(r).Decode(&t); err != nil {
        fmt.Fprintf(os.Stderr, "%v\n", err)
        return
    }
    drawthing(t)
}
```

# Use the items of "thing" to make the picture

```
func drawthing(t Thing) {
    x := t.Left
    y := t.Top
    for _, v := range t.Item {
        style := fmt.Sprintf("font-size:%dpx;fill:%s", v.Width/2, v.Color)
        canvas.Circle(x, y, v.Height/4, "fill:"+v.Color)
        canvas.Text(x+t.Sep, y, v.Name+":"+v.Text+"/"+v.Color, style)
        y += v.Height
    }
}
```



Little:This is small/blue

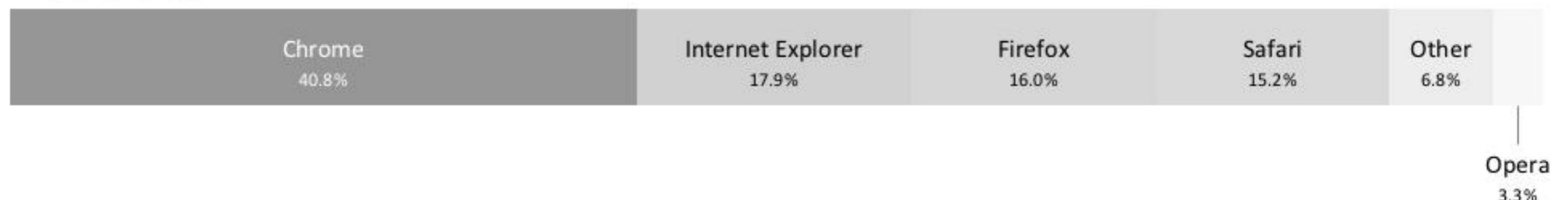
Med:This is medium/green

Big:This is large/red

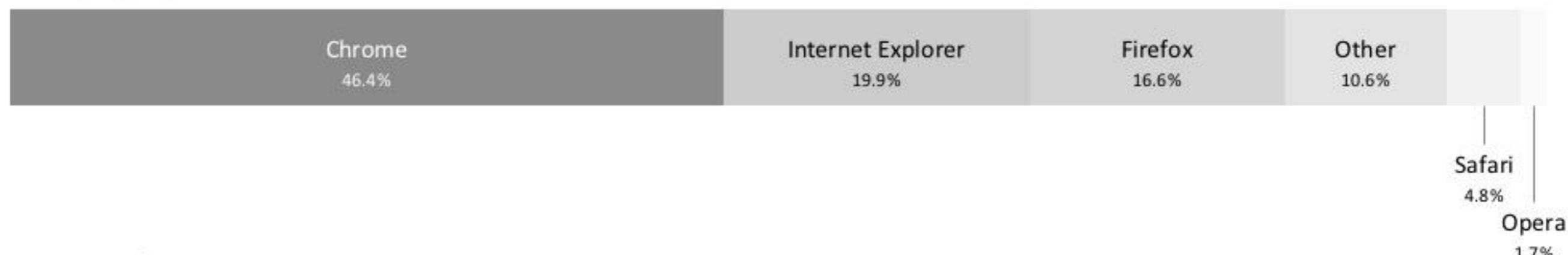
## StatCounter



## W3C Counter



## Wikimedia



## Net Applications



## Browser Market Share

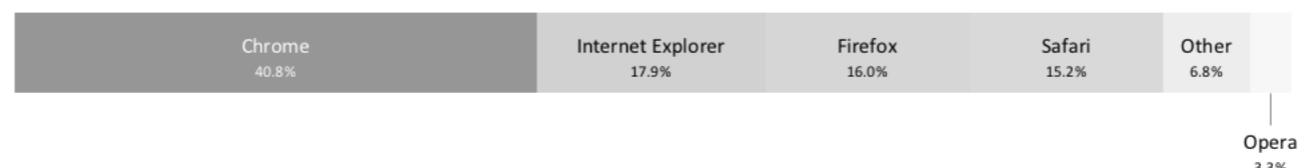
```
pmap -stagger -showtitle -p -t "Browser Market Share" bs.xml
```

```
<pmap>
  <pdata legend="StatCounter">
    <item value="51.3">Chrome</item>
    <item value="21.3">Internet Explorer</item>
    <item value="18.8">Firefox</item>
    <item value="5.1">Safari</item>
    <item value="2.1">Other</item>
    <item value="1.4">Opera</item>
  </pdata>
  ...
</pmap>
```

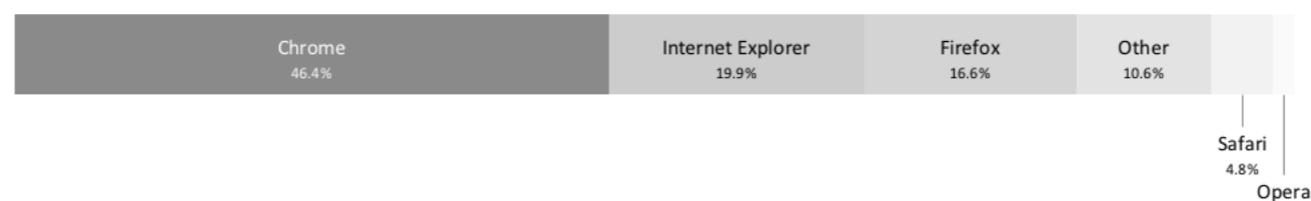
StatCounter



W3C Counter



Wikimedia

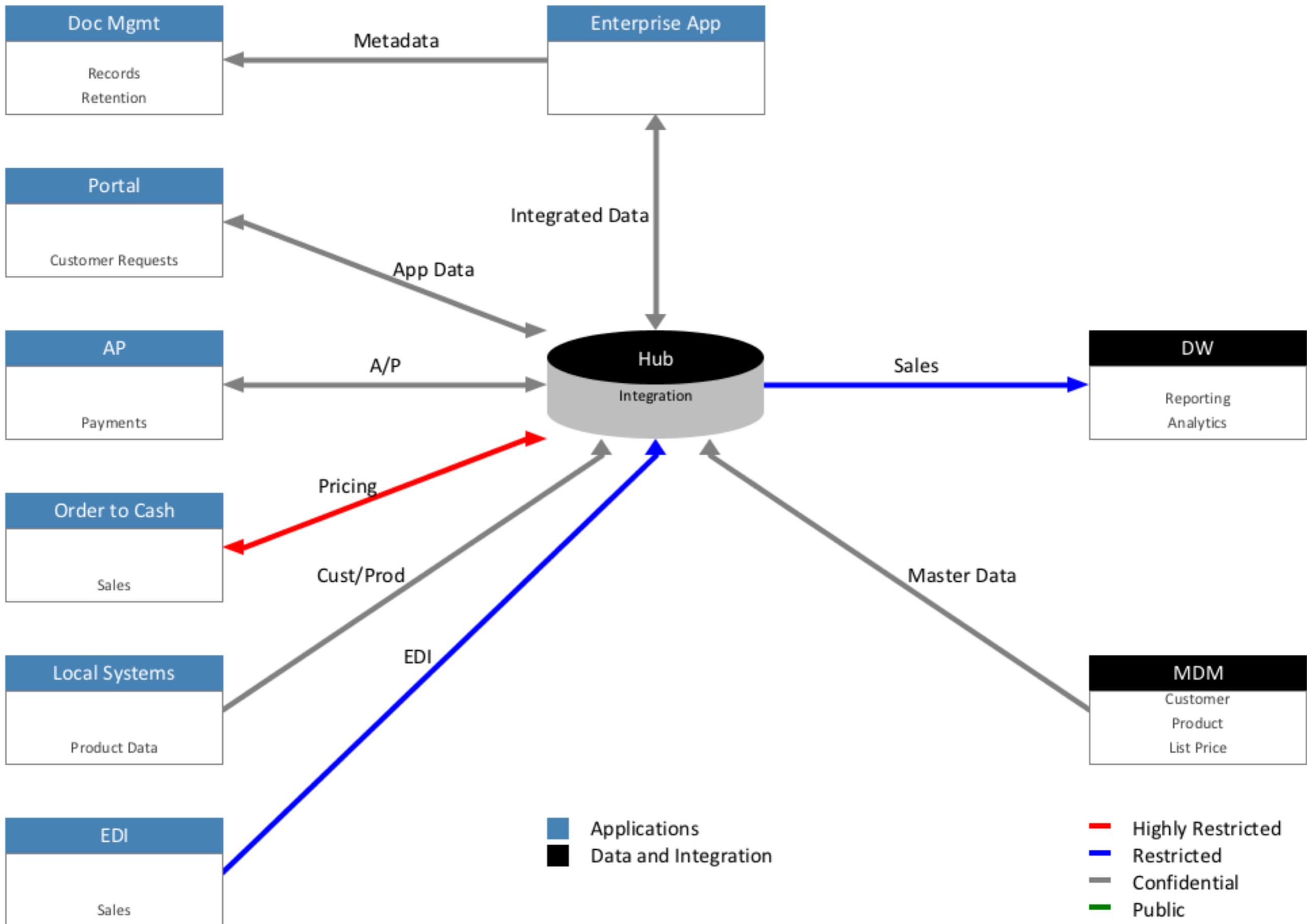


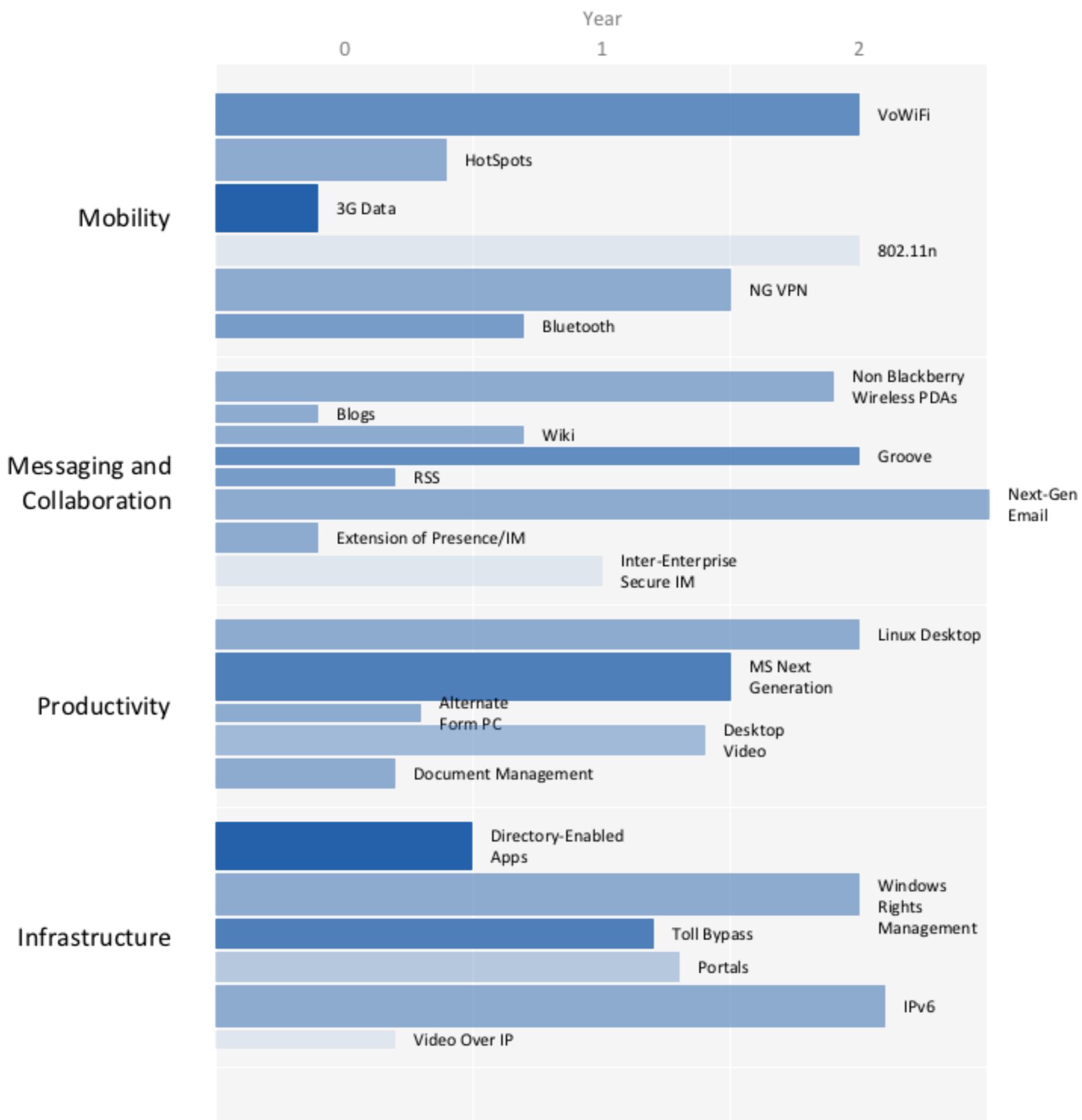
Net Applications

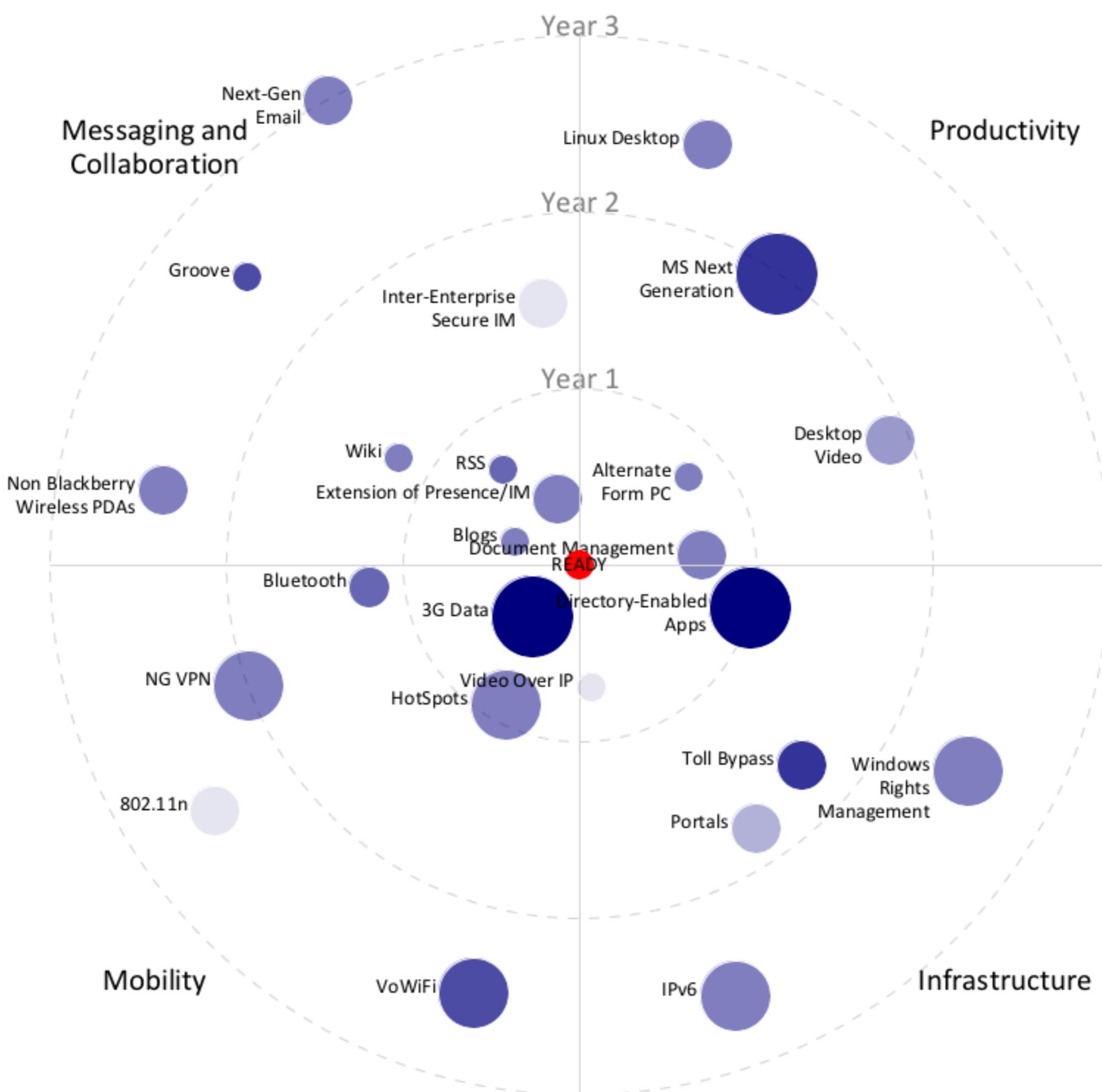


Browser Market Share

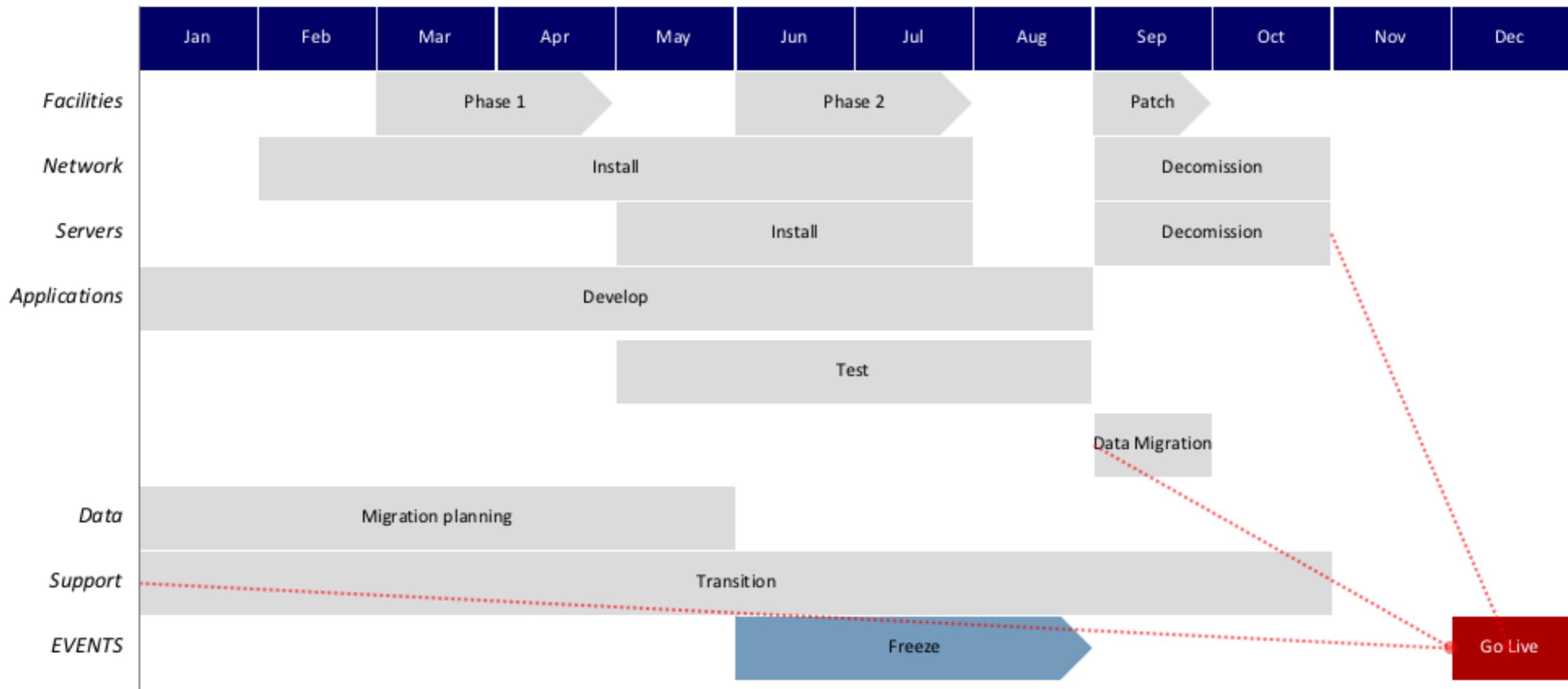
# SVGo Clients





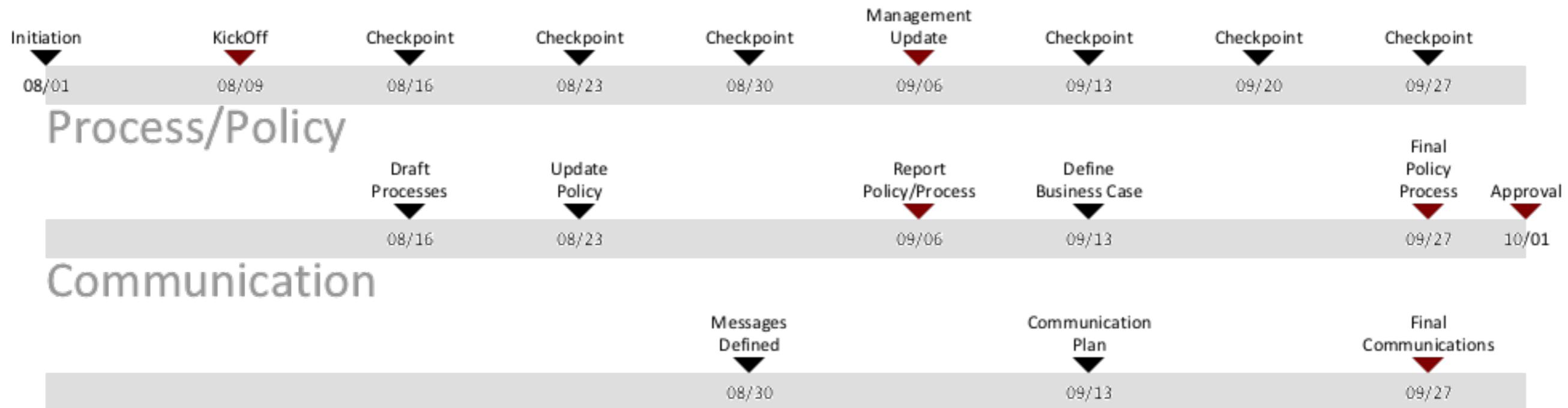


# PLANNING TO PLAN



# Project Timeline

## Meetings



Ability to Execute

Definite

Thing 13

Item 16

Thing 9

Thing 1

Item 18

Thing 19

Likely

Thing 8  
Thing 10

Thing 12

Thing 2

Thing 7

Moderate

Thing 14

Item 15

Thing 6

Item 17  
Item 20

Thing 3

Unlikely

Thing 4

Thing 5

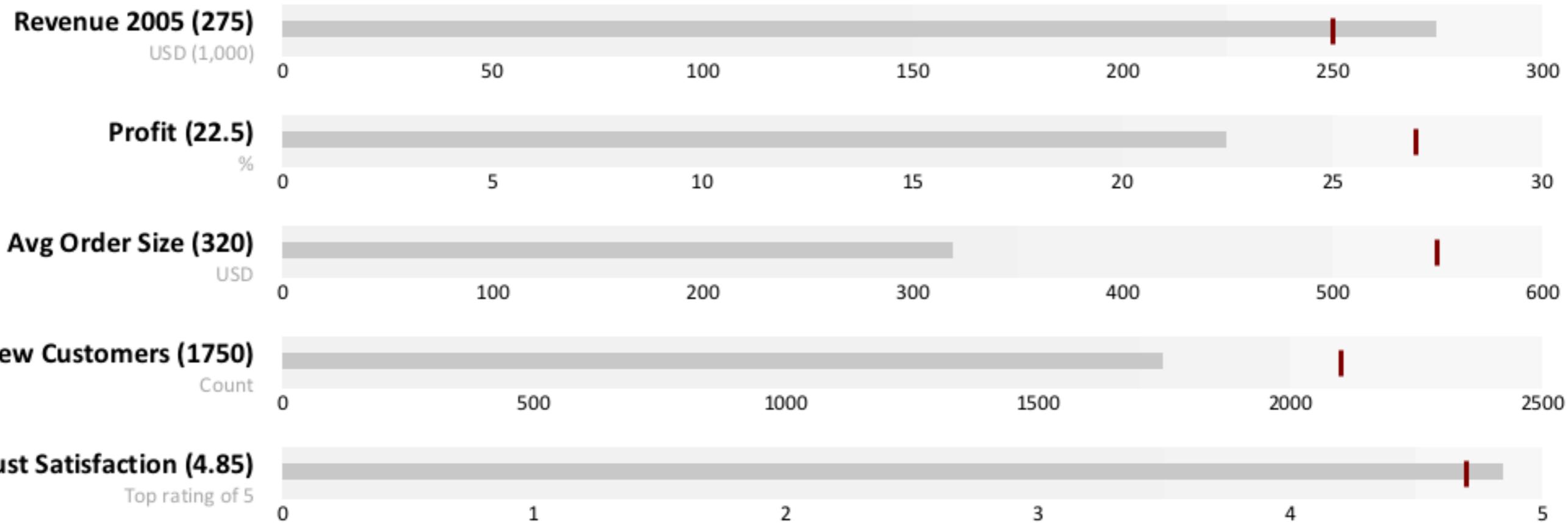
Weak

Moderate

Strong

Extereme

Strategic Alignment

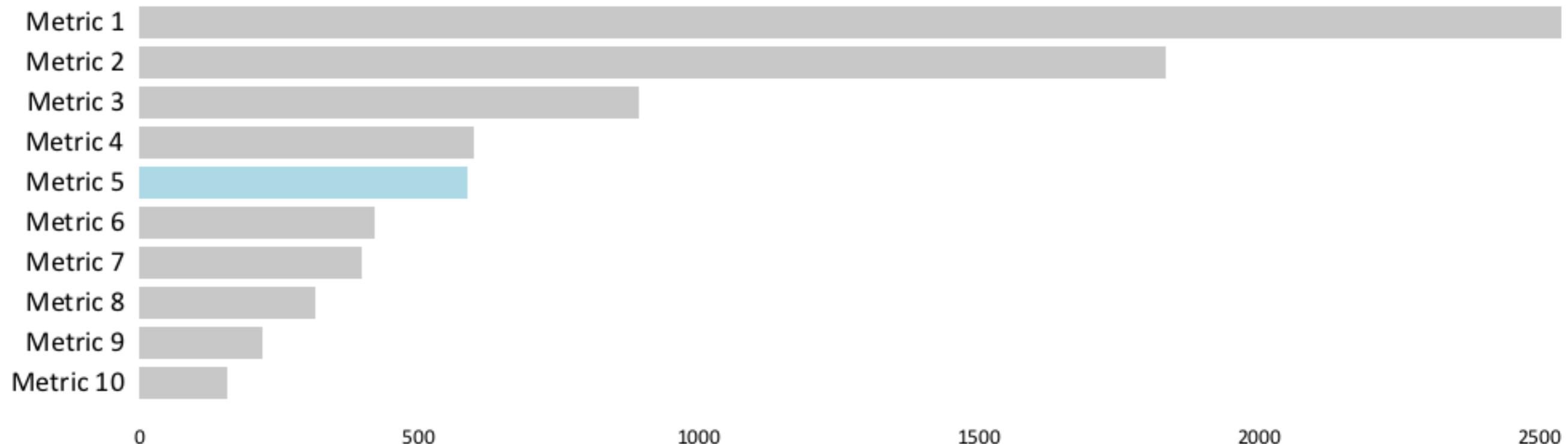


## Sample Bullet Graph

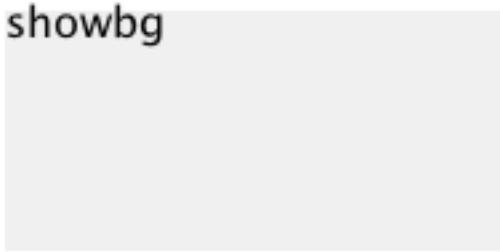
The bullet graph features a single, primary measure (for example, current year-to-date revenue) compares that measure to one or more other measures to enrich its meaning, for example, compared to a target), and displays it in the context of qualitative ranges of performance, such as poor, satisfactory, and good.

The qualitative ranges are displayed as varying intensities of a single hue to make them discernible by those who are color blind and to restrict the use of colors on the dashboard to a minimum.

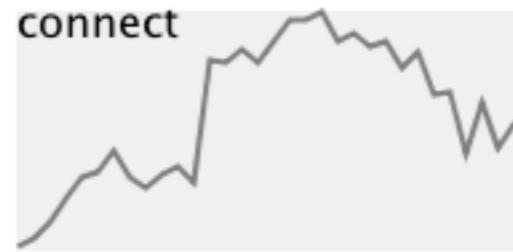
## *IS Metrics Usage (Feb-Sep 2011)*



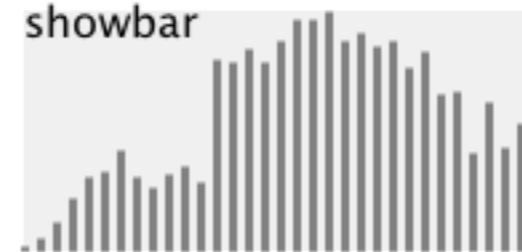
showbg



connect



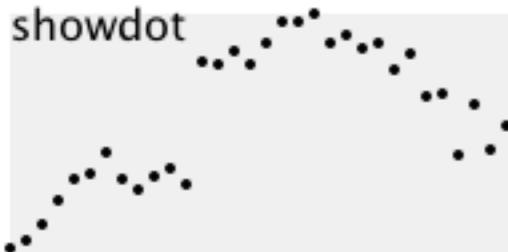
showbar



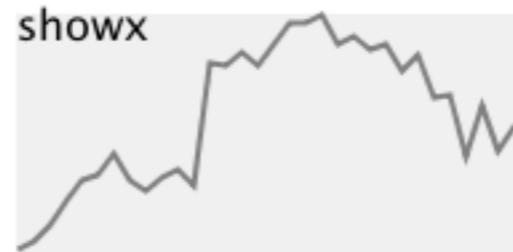
area



showdot



showx



623.0  
589.8  
556.5  
523.2  
490.0

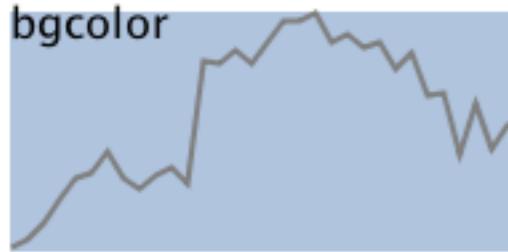
showy



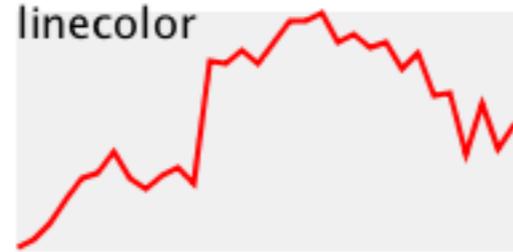
test.d



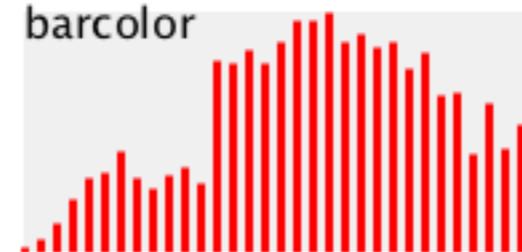
bgcolor



linecolor



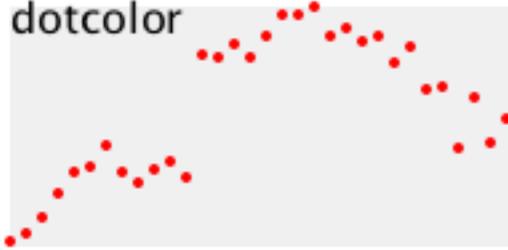
barcolor



hcolor



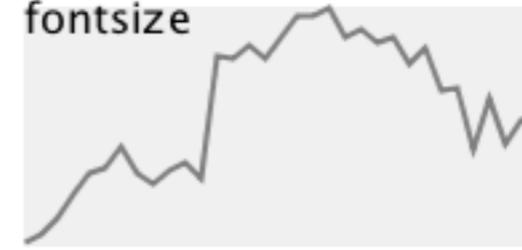
dotcolor



labelcolor



fontsize



font



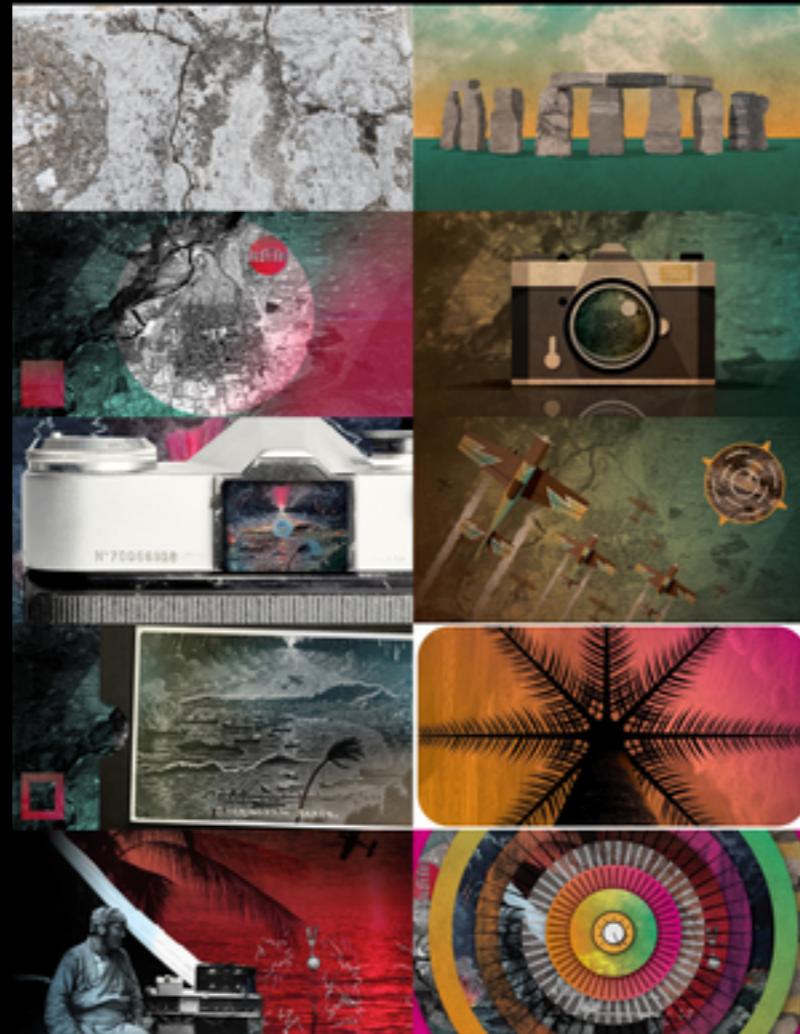
# JONES MONTIEL

• LAYER TENNIS SEASON 4 WEEK 6 MATCH COMMENTARY BY MIKE MONTEIRO •



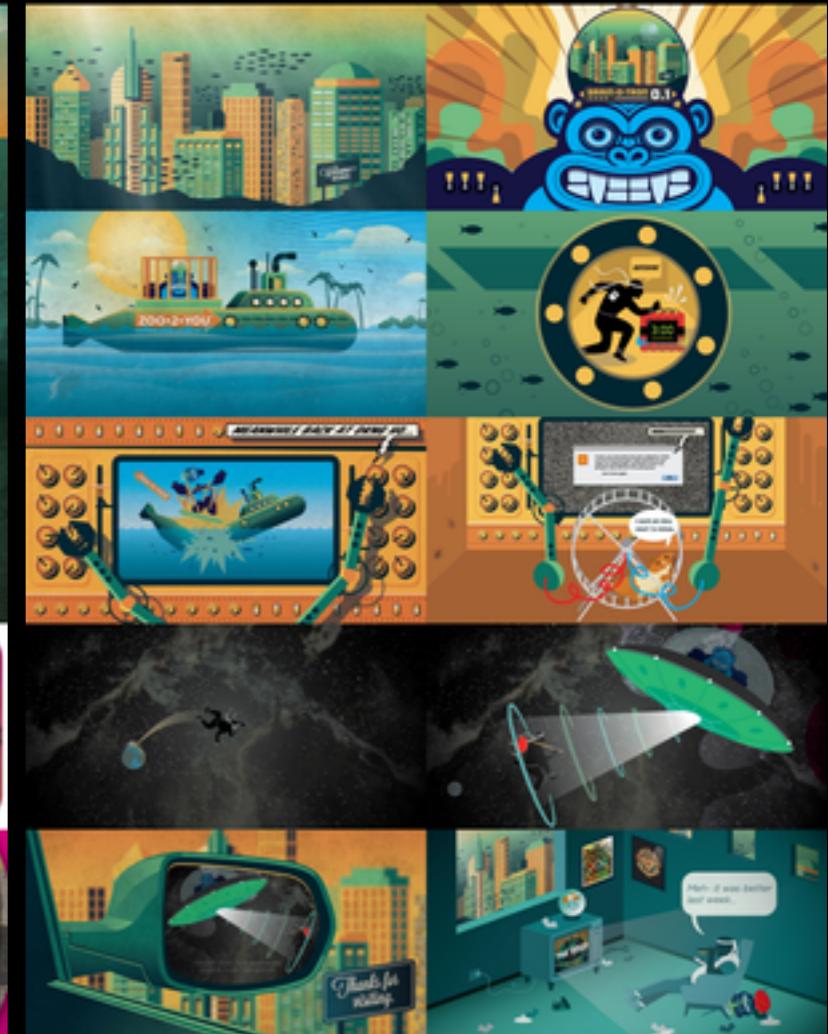
# ANDERSON DKNG

• LAYER TENNIS SEASON 4 PLAYOFF QUARTERFINAL COMMENTARY BY BRYAN BEDELL •

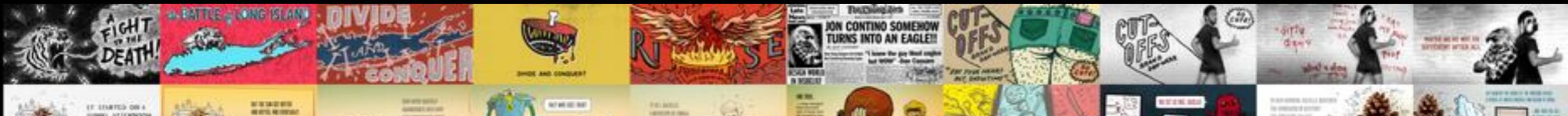


# DKNG DDL

• LAYER TENNIS SEASON 4 WEEK 7 MATCH COMMENTARY BY JOHN GRUBER •



CONTINO  
CASSARO



PUTNAM  
STOCKS



WHITE  
TAYLOR



HALL  
WARREN



STRAWBERRY LUNA  
DOUBLEXAUT



JONES  
MONTIEL



DKNG  
DDL



SHAWNA X  
STEVENS



TAYLOR  
JONES



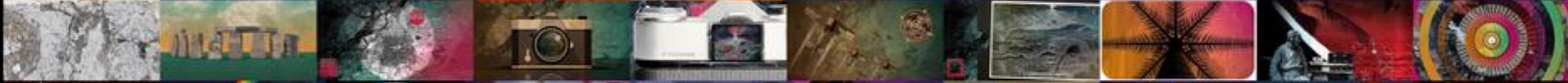
PUTNAM  
RAJKUMAR



REYES  
WHITE



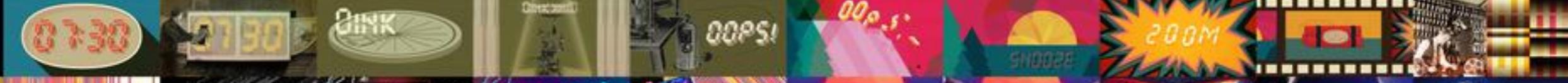
ANDERSON  
DKNG



TAYLOR  
WHITE



RAJKUMAR  
ANDERSON

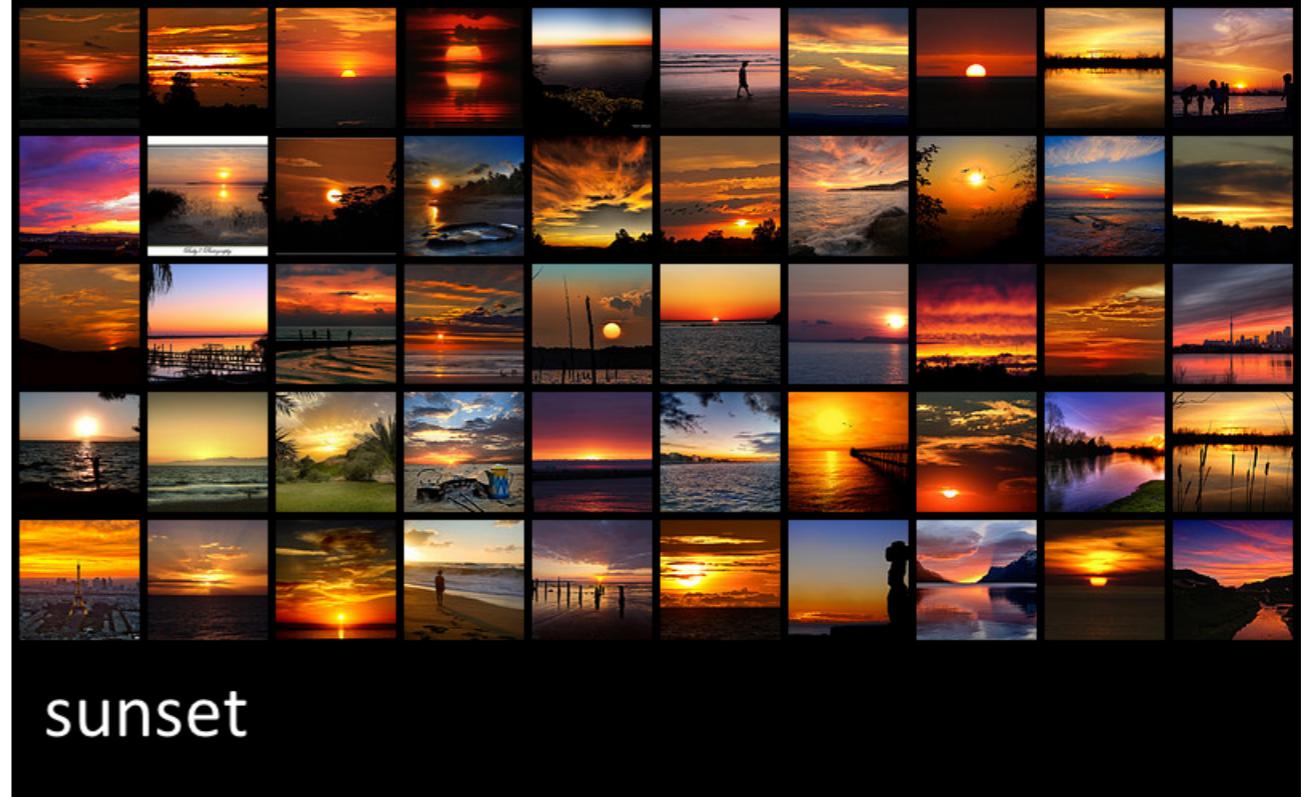


ANDERSON  
WHITE

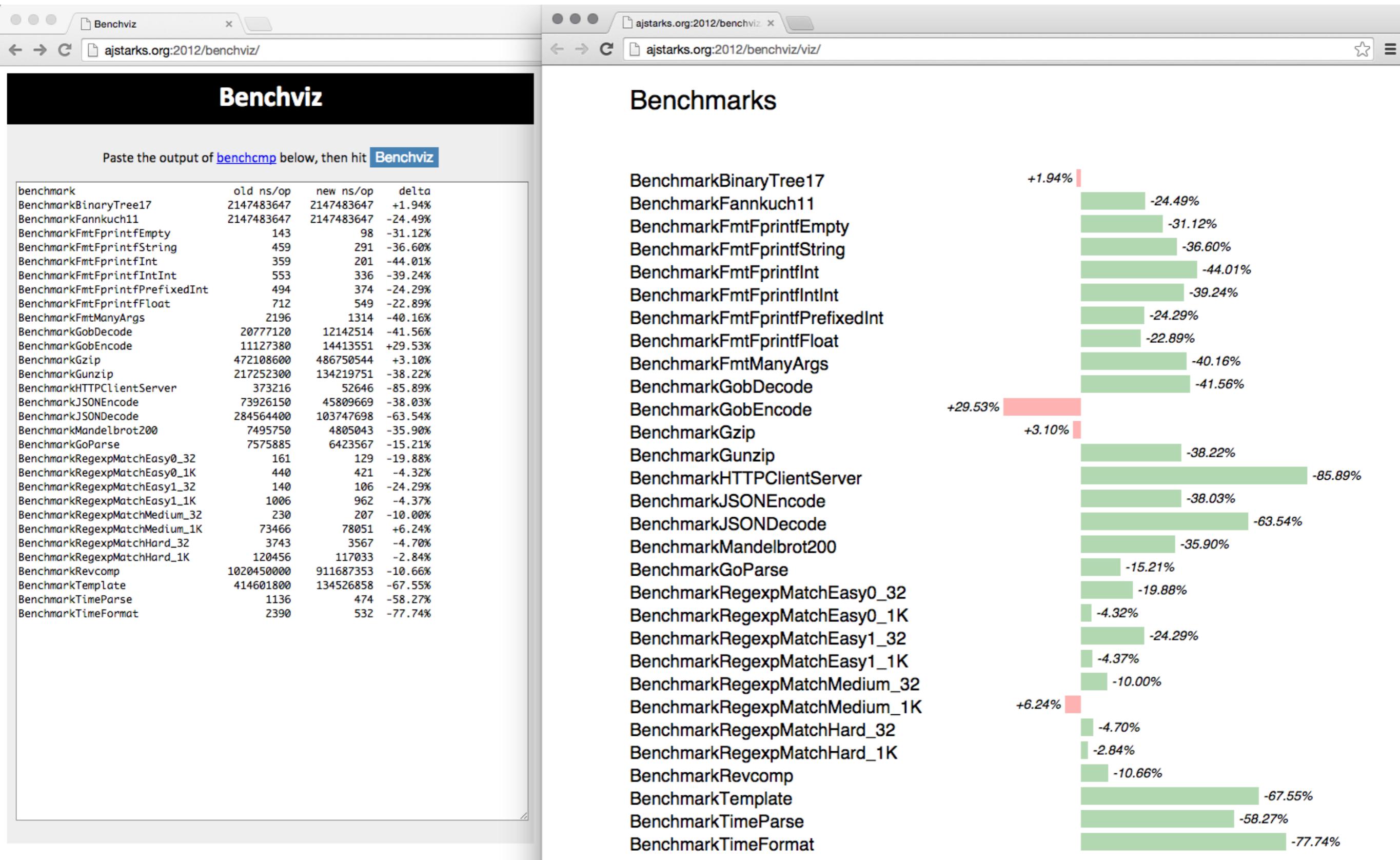


# f50 sunset

```
https://api.flickr.com/services/rest/  
?method=flickr.photos.search  
&api_key=...  
&text=sunset  
&per_page=50  
&sort=interestingness-desc
```



```
<?xml version="1.0" encoding="utf-8" ?>  
<rsp stat="ok">  
  <photos page="1" pages="105615" perpage="50" total="5280747">  
    <photo id="4671838925" ... secret="b070f3363e" server="4068" farm="5" ... />  
    <photo id="3590142202" ... secret="c46752e4d8" server="2441" farm="3" ... />  
    ...  
  </photos>  
</rsp>
```



```
package main

import (
    "os"
    "github.com/ajstarks/svg"
)

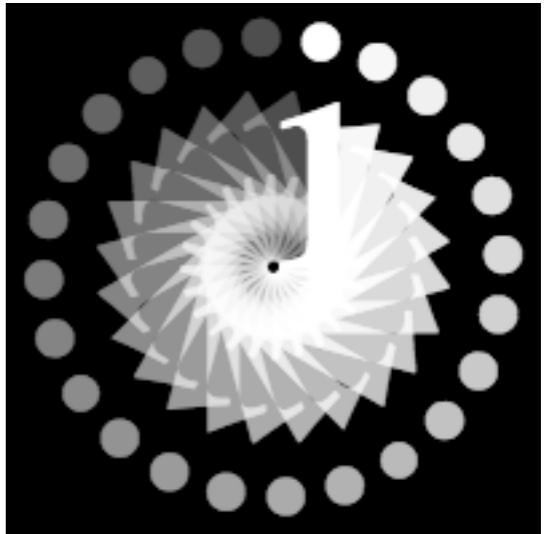
func main() {

    width := 200
    height := 200
    a := 1.0
    ai := 0.03
    ti := 15.0

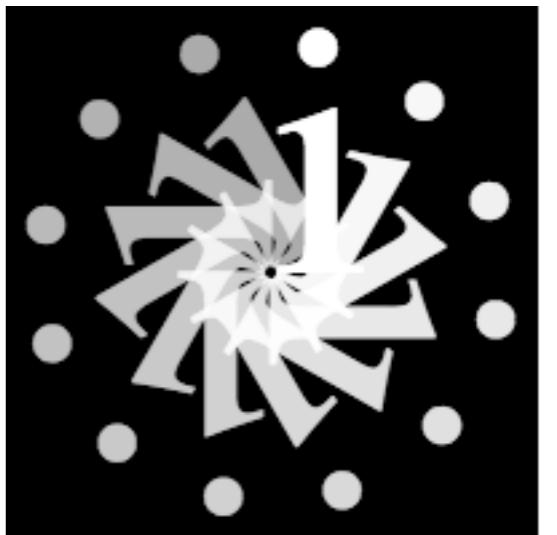
    canvas := svg.New(os.Stdout)
    canvas.Start(width, height)
    canvas.Rect(0, 0, width, height)
    canvas.Gstyle("font-family:serif;font-size:100pt")

    for t := 0.0; t <= 360.0; t += ti {
        canvas.TranslateRotate(width/2, height/2, t)
        canvas.Text(0, 0, "i", canvas.RGBA(255, 255, 255, a))
        canvas.Gend()
        a -= ai
    }
    canvas.Gend()
    canvas.End()
}
```

ti = 15



ti = 30

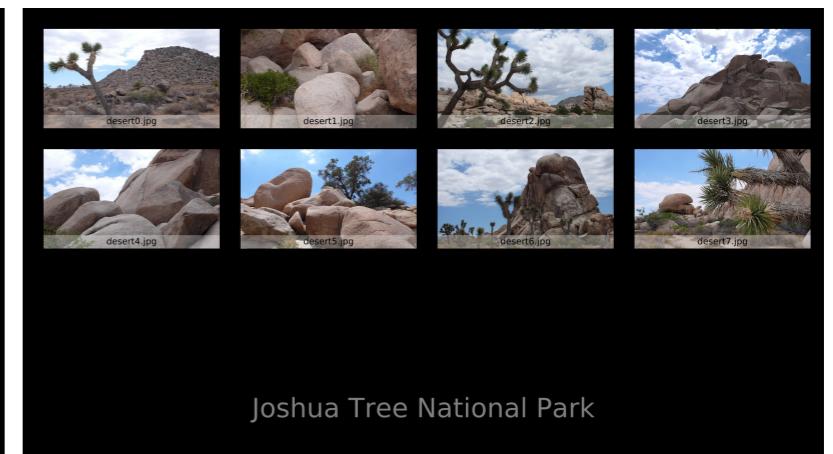
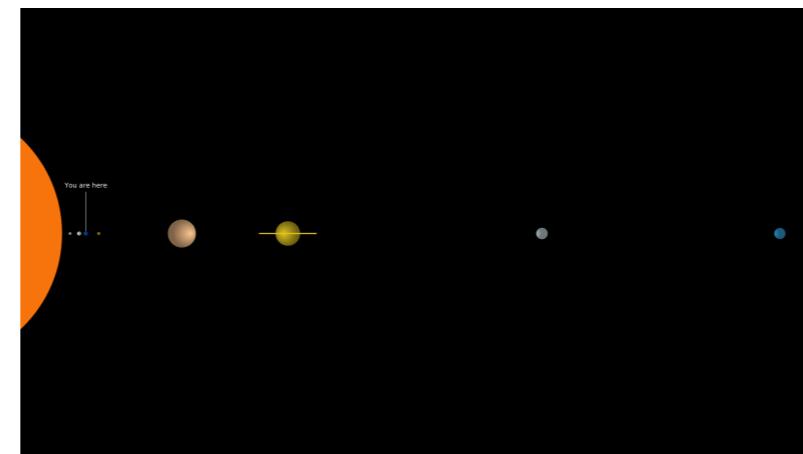
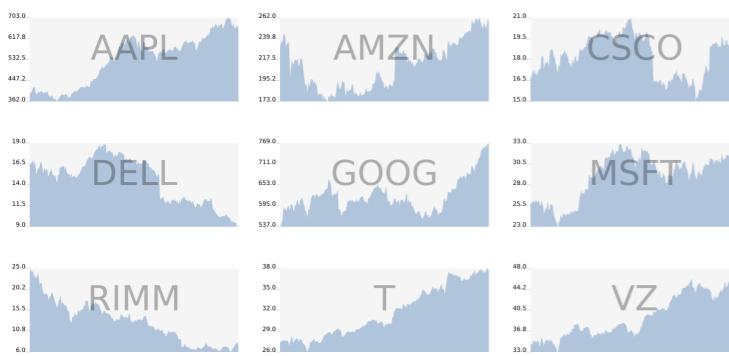
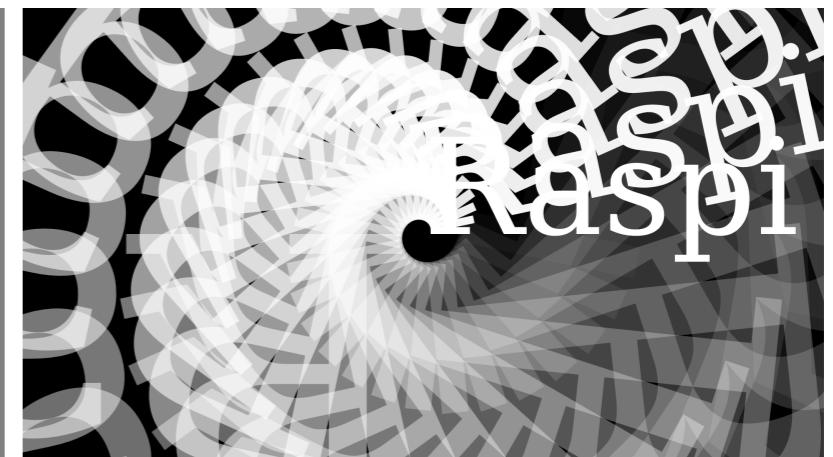
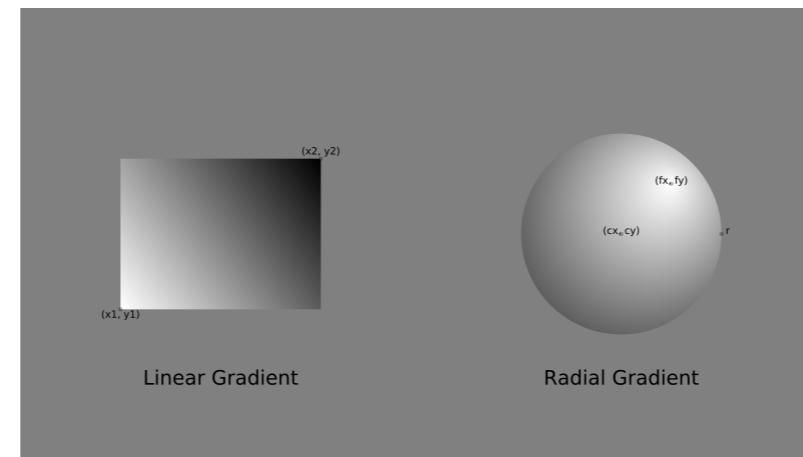


ti = 45



-  Circle
-  Ellipse
-  Rectangle
-  Rounded Rectangle
-  Line
-  Polyline
-  Polygon
-  Arc
-  Quadratic Bezier
-  Cubic Bezier
-  Image

## OpenVG on the Raspberry Pi



Joshua Tree National Park

## Why I use Go



Anthony Starks

@ajstarks  
ajstarks@gmail.com



```
package main
import "fmt"

func main() {
    fmt.Println("hello, world")
}
```

This is the traditional hello, world program.  
It's six lines long, and imports the fmt package,  
leading some to be surprised at the size of the resulting binary.

# openvg

```
package main

import (
    "bufio"
    "github.com/ajstarks/openvg"
    "os"
)

func main() {
    width, height := openvg.Init()

    w2 := openvg.VGfloat(width / 2)
    h2 := openvg.VGfloat(height / 2)
    w := openvg.VGfloat(width)

    openvg.Start(width, height)                      // Start the picture
    openvg.BackgroundColor("black")                  // Black background
    openvg.FillRGB(44, 100, 232, 1)                // Big blue marble
    openvg.Circle(w2, 0, w)                         // The "world"
    openvg.FillColor("white")                       // White text
    openvg.TextMid(w2, h2, "hello, world", "serif", width/10) // Greetings
    openvg.End()                                    // End the picture
    bufio.NewReader(os.Stdin).ReadBytes('\n')        // Pause until [RETURN]
    openvg.Finish()                                // Graphics cleanup
}
```



# Openvg Functions

<b>Circle</b>	(x, y, r VGfloat)
<b>Ellipse</b>	(x, y, w, h VGfloat)
<b>Rect</b>	(x, y, w, h VGfloat)
<b>Roundrect</b>	(x, y, w, h, rw, rh VGfloat)
<b>Line</b>	(x1, y1, x2, y2 VGfloat)
<b>Polyline</b>	(x, y [ ]VGfloat)
<b>Polygon</b>	(x, y [ ]VGfloat)
<b>Arc</b>	(x, y, w, h, sa, aext VGfloat)
<b>Qbezier</b>	(sx, sy, cx, cy, ex, ey VGfloat)
<b>Cbezier</b>	(sx, sy, cx, cy, px, py, ex, ey VGfloat)
<b>Image</b>	(x, y VGfloat, w, h int, s string)
<b>Text</b>	(x, y VGfloat, s string, font string, size int)
<b>TextMid</b>	(x, y VGfloat, s string, font string, size int)
<b>TextEnd</b>	(x, y VGfloat, s string, font string, size int)

# Deck



a Go package for presentations

Start the deck	<deck>
Set the canvas size	<canvas width="1024" height="768" />
Begin a slide	<slide bg="white" fg="black">
Place an image	<image xp="70" yp="60" width="256" height="179" name="work.png" caption="Desk"/>
Draw some text	<text xp="20" yp="80" sp="3" link="http://goo.gl/Wm05Ex">Deck elements</text>
Make a bullet list	<list xp="20" yp="70" sp="2" type="bullet"> <li>text, list, image</li> <li>line, rect, ellipse</li> <li>arc, curve, polygon</li> </list>
End the list	
Draw a line	<line xp1="20" yp1="10" xp2="30" yp2="10"/>
Draw a rectangle	<rect xp="35" yp="10" wp="4" hr="75" color="rgb(127,0,0)"/>
Draw an ellipse	<ellipse xp="45" yp="10" wp="4" hr="75" color="rgb(0,127,0)"/>
Draw an arc	<arc xp="55" yp="10" wp="4" hp="3" a1="0" a2="180" color="rgb(0,0,127)"/>
Draw a quadratic bezier	<curve xp1="60" yp1="10" xp2="75" yp2="20" xp3="70" yp3="10" />
Draw a polygon	<polygon xc=75 75 80" yc="8 12 10" color="rgb(0,0,127)"/>
End the slide	</slide>
End of the deck	</deck>

# Deck elements

- text, list, image
- line, rect, ellipse
- arc, curve, polygon



Desk



**Percent Grid**

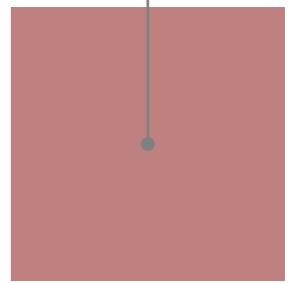
10%, 50%

Hello

50%, 50%

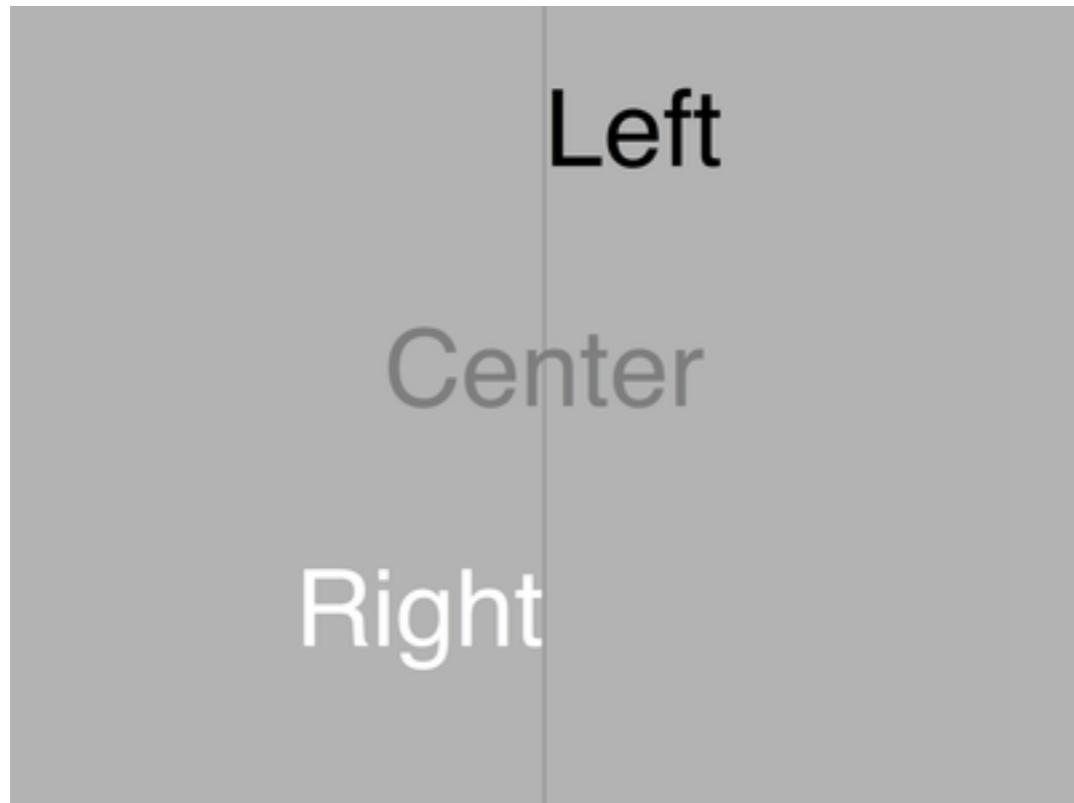


90%, 50%

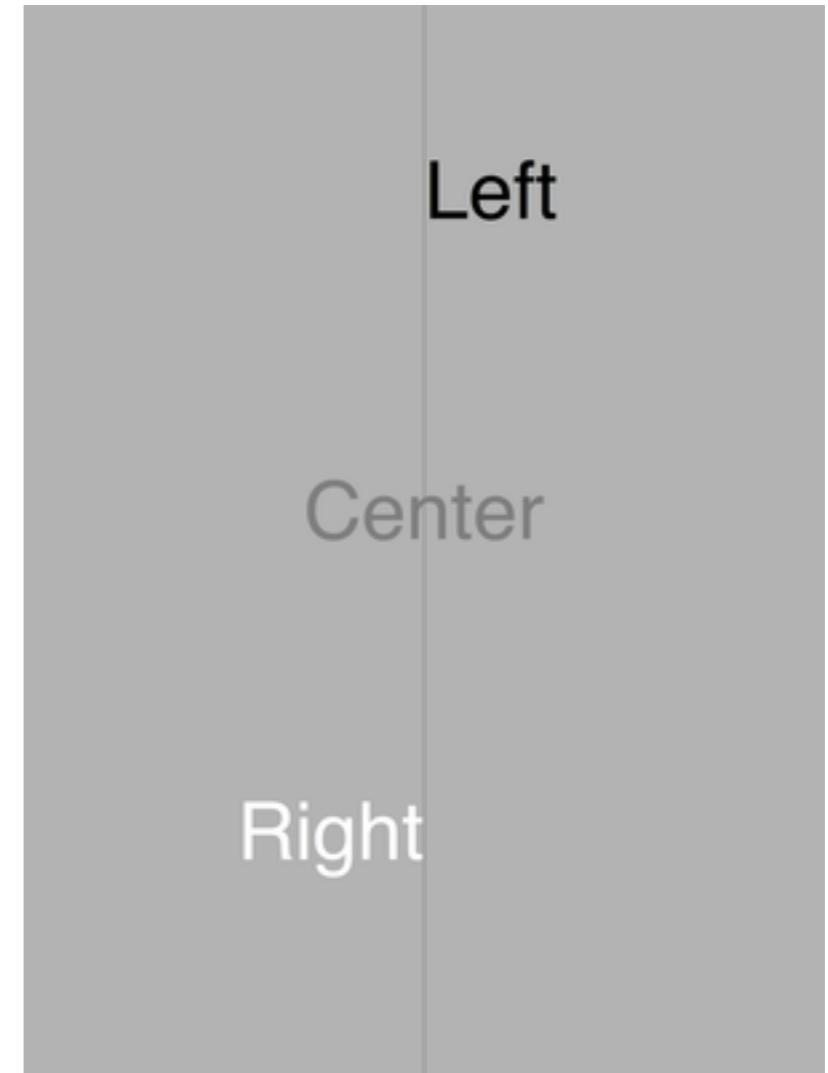


Percentage-based layout

# Scaling the canvas



Landscape



Portrait

Process



deck code

interactive

PDF

SVG

NewSlides	(where io.Writer, w, h int)	
StartDeck()/EndDeck()		
StartSlide	(colors ...string)	EndSlide()
Arc	(x, y, w, h, size, a1, a2 float64, color string, opacity ...float64)	
Circle	(x, y, w float64, color string, opacity ...float64)	
Code	(x, y float64, s string, size, margin float64, color string, opacity ...float64)	
Curve	(x1, y1, x2, y2, x3, y3, size float64, color string, opacity ...float64)	
Ellipse	(x, y, w, h float64, color string, opacity ...float64)	
Image	(x, y float64, w, h int, name string)	
Line	(x1, y1, x2, y2, size float64, color string, opacity ...float64)	
List	(x, y, size float64, items []string, ltype, font, color string)	
Polygon	(x, y []float64, color string, opacity ...float64)	
Rect	(x, y, w, h float64, color string, opacity ...float64)	
Square	(x, y, w float64, color string, opacity ...float64)	
Text	(x, y float64, s, font string, size float64, color string, opacity ...float64)	
TextBlock	(x, y float64, s, font string, size, margin float64, color string, opacity ...float64)	
TextEnd	(x, y float64, s, font string, size float64, color string, opacity ...float64)	
TextMid	(x, y float64, s, font string, size float64, color string, opacity ...float64)	

```

package main

import (
    "github.com/ajstarks/deck/generate"
    "os"
)

func main() {
    deck := generate.NewSlides(os.Stdout, 1600, 900) // 16x9 deck to standard output
    deck.StartDeck()                                // start the deck

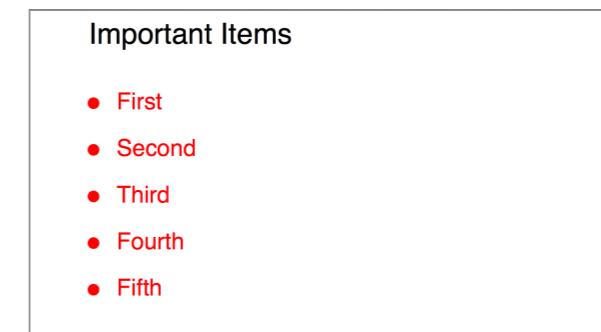
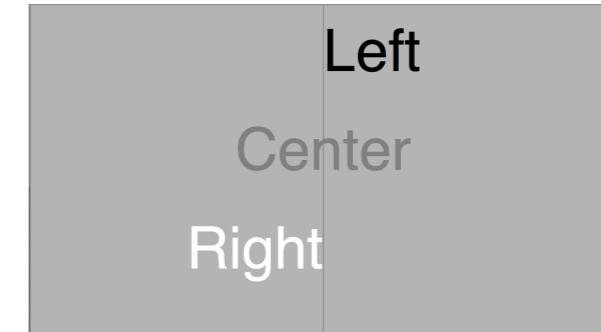
    // Text alignment
    deck.StartSlide("rgb(180,180,180)")
    deck.Text(50, 80, "Left", "sans", 10, "black")
    deck.TextMid(50, 50, "Center", "sans", 10, "gray")
    deck.TextEnd(50, 20, "Right", "sans", 10, "white")
    deck.Line(50, 100, 50, 0, 0.2, "black", 20)
    deck.EndSlide()

    // List
    items := []string{"First", "Second",
                      "Third", "Fourth", "Fifth"}
    deck.StartSlide()
    deck.Text(10, 90, "Important Items", "sans", 5, "")
    deck.List(10, 70, 4, items, "bullet", "sans", "red")
    deck.EndSlide()

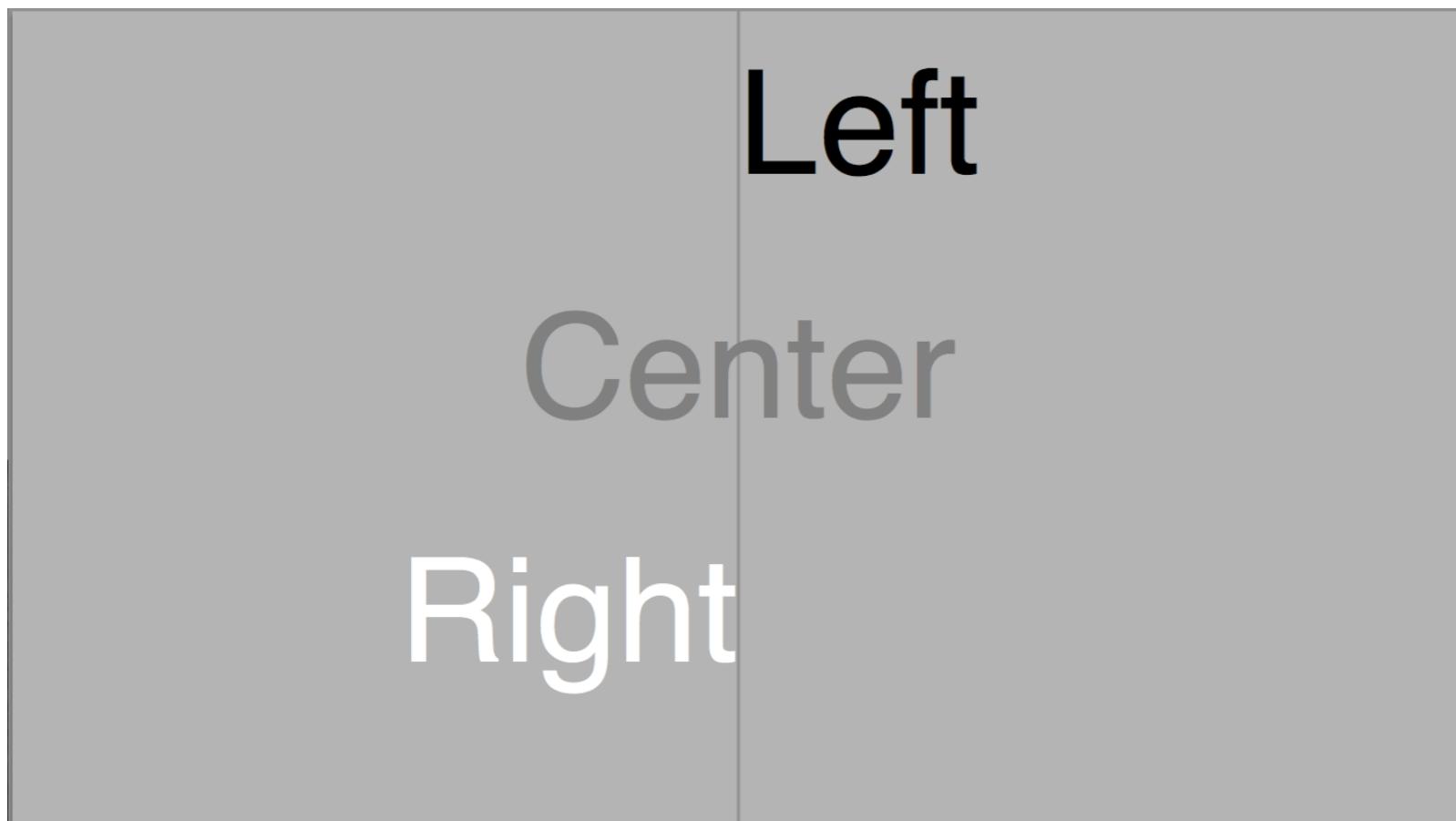
    // Picture with text annotation
    quote := "Yours is some tepid, off-brand, generic 'cola'. " +
        "What I'm making is \"Classic Coke\""
    person := "Heisenberg"
    deck.StartSlide("black", "white")
    deck.Image(50, 50, 1440, 900, "classic-coke.png")
    deck.TextBlock(10, 80, quote, "sans", 2.5, 30, "")
    deck.Text(65, 15, person, "sans", 1.2, "")
    deck.EndSlide()

    deck.EndDeck() // end the deck
}

```



```
// Text alignment
deck.StartSlide("rgb(180,180,180)")
deck.Text(50, 80, "Left", "sans", 10, "black")
deck.TextMid(50, 50, "Center", "sans", 10, "gray")
deck.TextEnd(50, 20, "Right", "sans", 10, "white")
deck.Line(50, 100, 50, 0, 0.2, "black", 20)
deck.EndSlide()
```



```
// List
items := []string{"First", "Second", "Third",
                   "Fourth", "Fifth"}
deck.StartSlide()
deck.Text(10, 90, "Important Items", "sans", 5, "")
deck.List(10, 70, 4, items, "bullet", "sans", "red")
deck.EndSlide()
```

## Important Items

- First
- Second
- Third
- Fourth
- Fifth

```
// Picture with text annotation
quote := "Yours is some tepid, off-brand, generic 'cola'. " +
        "What I'm making is \"Classic Coke\""
person := "Heisenberg"
deck.StartSlide("black", "white")
deck.Image(50, 50, 1440, 900, "classic-coke.png")
deck.TextBlock(10, 80, quote, "sans", 2.5, 30, "")
deck.Text(65, 15, person, "sans", 1.2, "")
deck.EndSlide()
```



# A View of User Experience: Designing for People

Anthony Starks / ajstarks@gmail.com / @ajstarks

Design



What works good is better than what looks good, because what works good lasts.

Ray Eames

capgen slides.txt | pdfdeck ... > slides.pdf

# Designing for People

title A View of User Experience: Designing for People Anthony Starks / ajstarks@gmail.com / @ajstarks

section Design gray white

caption eames.png Ray Eames What works good is better than what looks good, because what works good lasts.

# Design Examples

**Left**

**Top**

**Right**

**Bottom**

10%

30%

70%

10%

Header (top 10%)

Summary  
(30%)

Detail  
(70%)

Footer (bottom 10%)

# My Story

## Section

One

Two

Three

Four

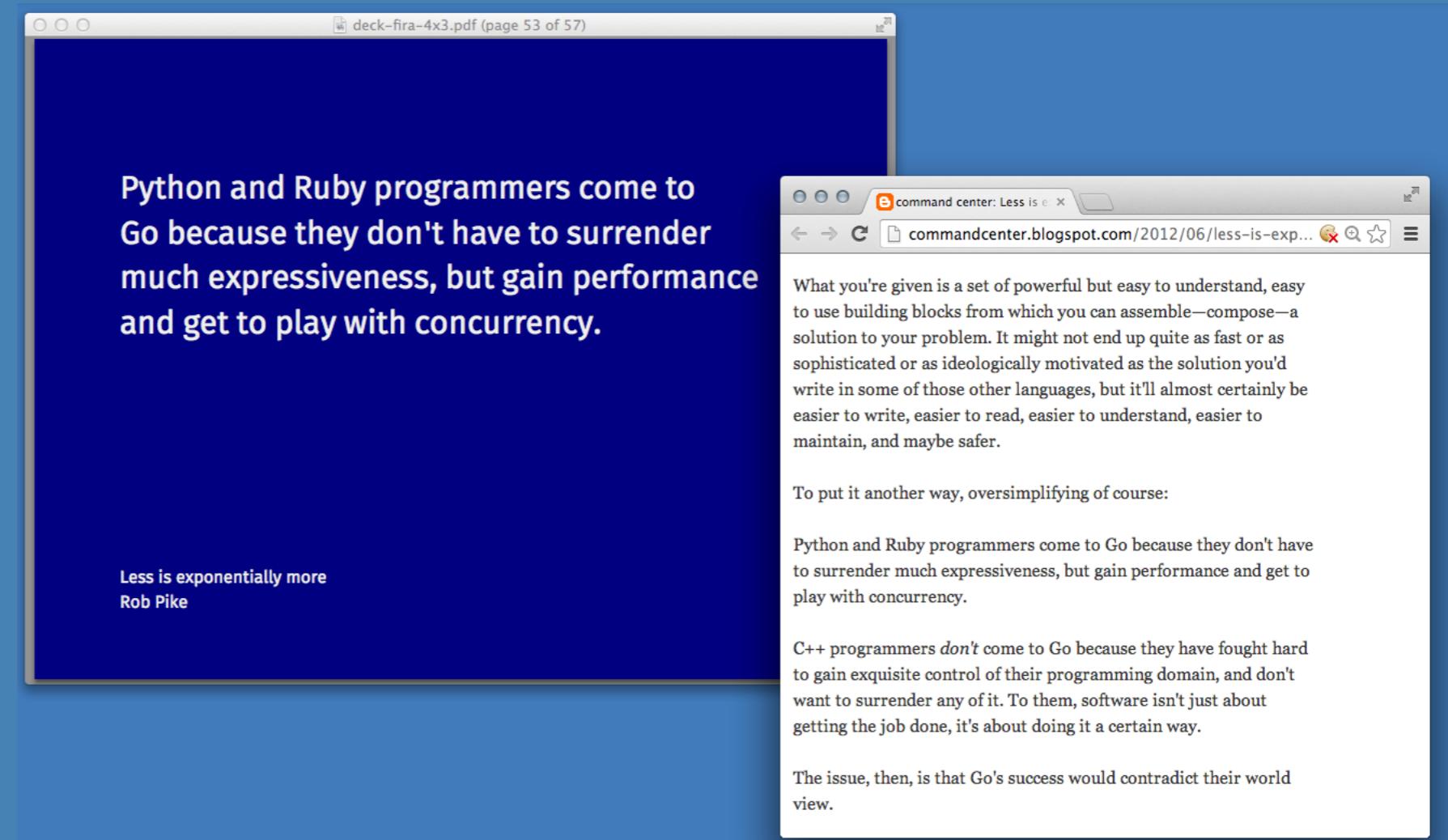
Five

Six

# Document Links

Add web and mailto links with the link attribute of the text element.

Once rendered as a PDF, clicking on the link opens the default browser or email client.



BOS



Virgin America 351

Gate B38

8:35am

SFO

On Time

JFK



IND

US Airways 1207

Gate C31C

5:35pm

Delayed

AAPL

110.22

+0.97 (0.89%)

AMZN

294.74

+3.33 (1.14%)

FB

76.45

-0.27 (0.35%)

GOOG

496.18

+3.63 (0.74%)

MSFT

46.35

-0.24 (0.53%)

Closing Price, 2015-01-13

# Two Columns

One

Two

Three

Four

Five

Six

Seven

Eight



Tree and Sky



Rocks

# go

<b>build</b>	compile packages and dependencies
<b>clean</b>	remove object files
<b>env</b>	print Go environment information
<b>fix</b>	run go tool fix on packages
<b>fmt</b>	run gobfmt on package sources
<b>generate</b>	generate Go files by processing source
<b>get</b>	download and install packages and dependencies
<b>install</b>	compile and install packages and dependencies
<b>list</b>	list packages
<b>run</b>	compile and run Go program
<b>test</b>	test packages
<b>tool</b>	run specified go tool
<b>version</b>	print Go version
<b>vet</b>	run go tool vet on packages

This is not a index card

Rich

Can't buy me love

Bliss

Worse

Better

Misery

We have each other

Poor

A few months ago, I had a look at the brainchild of a few serious heavyweights working at Google. Their project, the Go programming language, is a static typed, c lookalike, semicolon-less, self formatting, package managed, object oriented, easily parallelizable, cluster fuck of genius with an unique class inheritance system. It doesn't have one.

# The Go Programming Language

is a static typed,  
c lookalike,  
semicolon-less,  
self formatting,  
package managed,  
object oriented,  
easily parallelizable,  
cluster fuck of genius  
with an unique class inheritance system.

# The Go Programming Language

is a static typed,  
c lookalike,  
semicolon-less,  
self formatting,  
package managed,  
object oriented,  
easily parallelizable,  
cluster fuck of genius  
with an unique class inheritance system.

---

# The Go Programming Language

is a static typed, c lookalike, semicolon-less, self formatting,  
package managed, object oriented, easily parallelizable,  
cluster fuck of genius with an unique class inheritance system

It doesn't have one.

So, the next time you're  
about to make a subclass,  
think hard and ask yourself

**what would Go do**

Andrew Mackenzie-Ross



Python and Ruby programmers come to Go because they don't have to surrender much expressiveness, but gain performance and get to play with concurrency.

Less is exponentially more  
Rob Pike

A wide-angle photograph of a dramatic sky. The upper portion is dominated by dark, heavy clouds, with a bright, overexposed area where the sun is partially visible, creating a lens flare effect. Below this, the sky transitions into a lighter blue, with more scattered, puffy white clouds. The overall mood is mysterious and somewhat somber.

You must not blame me if I do talk to the clouds.

**FOR, LO,**

the winter is past,  
the rain is over and gone;  
The flowers appear on the earth;  
the time for the singing of birds is come,  
and the voice of the turtle is heard in our land.

Song of Solomon 2:11-12

# Good Design

is innovative

makes a product useful

is aesthetic

makes a product understandable

is unobtrusive

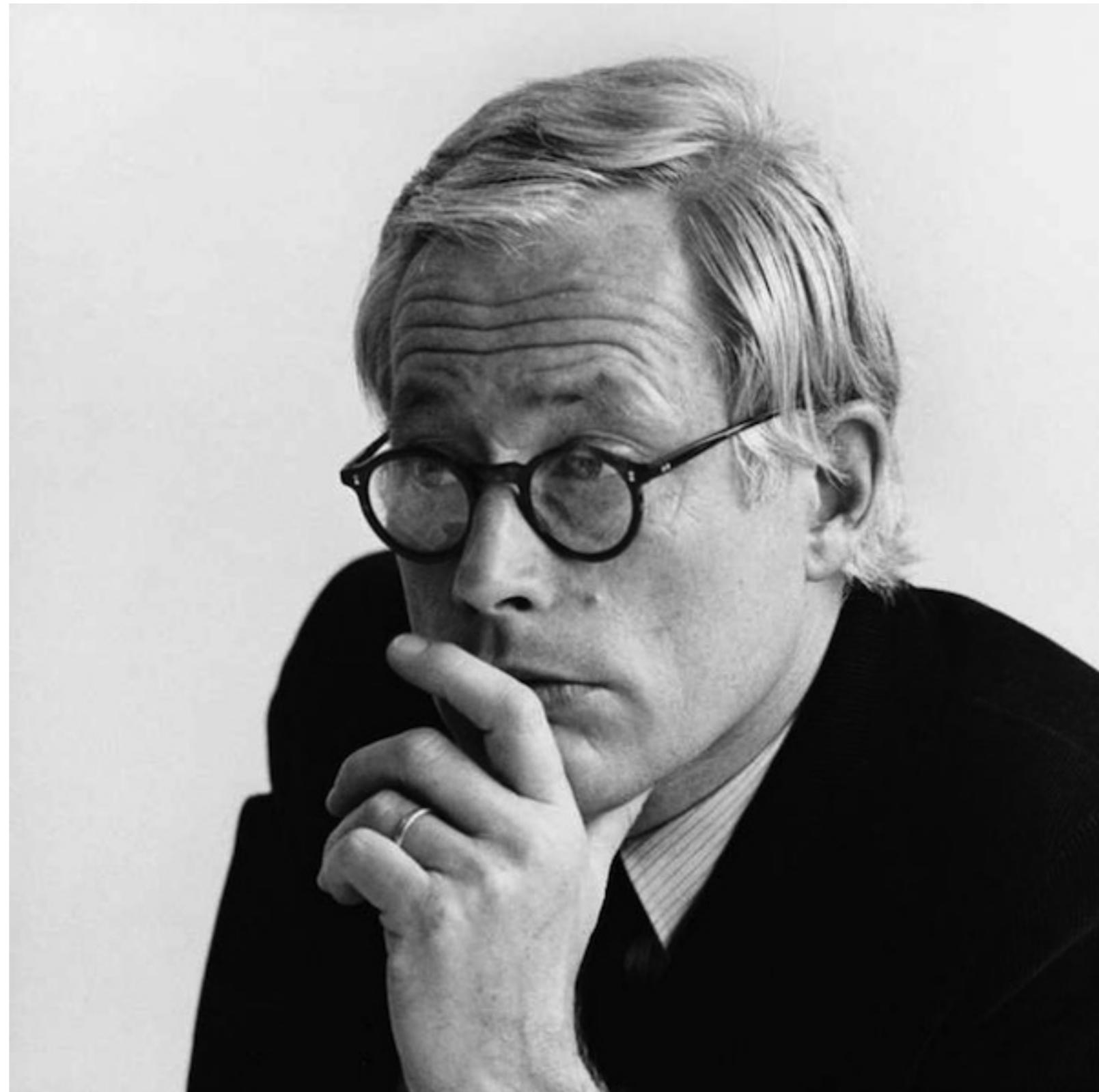
is honest

is long-lasting

is thorough down to the last detail

is environmentally-friendly

is as little design as possible

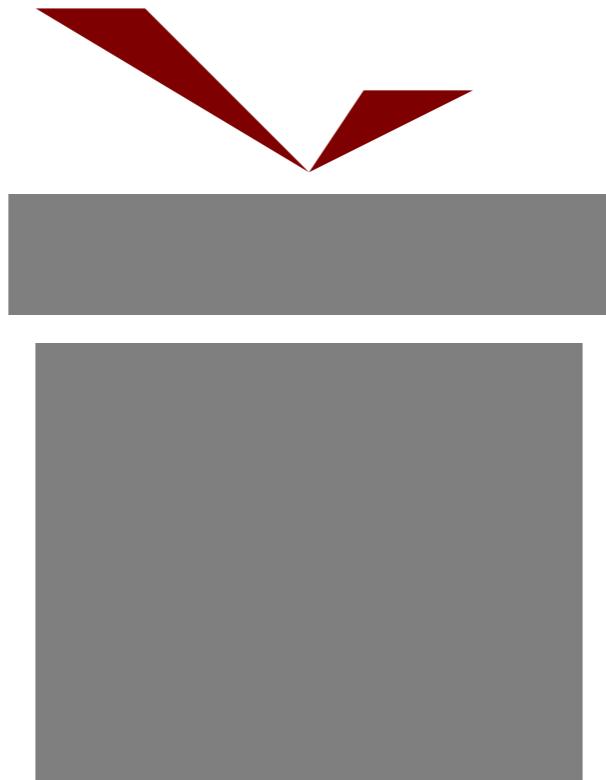


Dieter Rams



You've got to start with the customer experience and work back toward the technology, not the other way around.

Steve Jobs



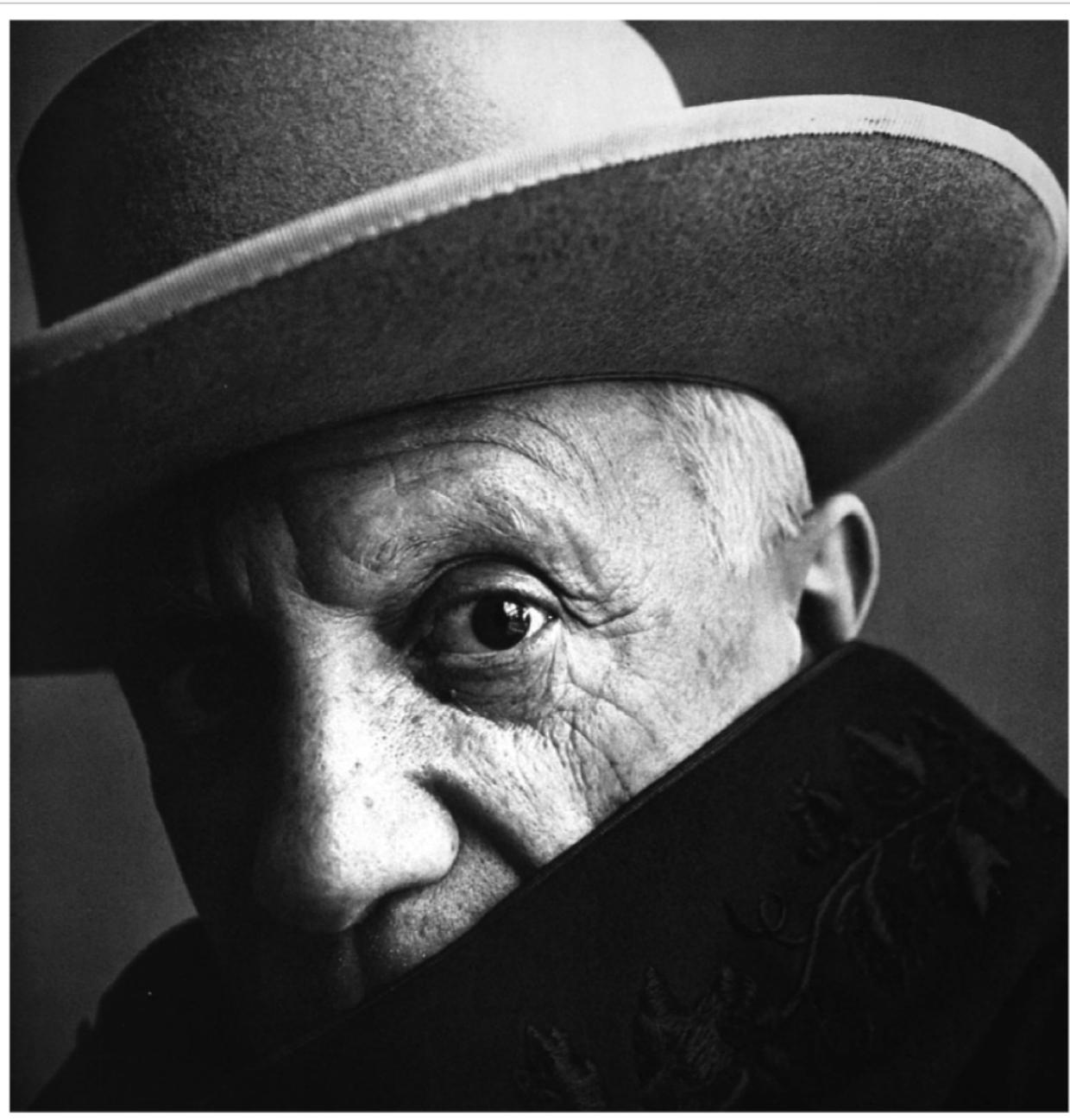
gift

Go Image Filtering Toolkit



## gift -contrast 80 -blur 4 rocks.jpg > abstract.jpg

-blur=0: blur value	-max=0: local maximum (kernel size)
-brightness=-200: brightness value (-100, 100)	-mean=0: local mean filter (kernel size)
-contrast=-200: contrast value (-100, 100)	-median=0: local median filter (kernel size)
-crop="": crop x1,y1,x2,y2	-min=0: local minimum (kernel size)
-edge=false: edge	-resize="": resize w,h
-emboss=false: emboss	-rotate=0: rotate specified degrees counter-clockwise
-fliph=false: flip horizontal	-saturation=-200: saturation value (-100, 500)
-flipv=false: flip vertical	-sepia=-1: sepia percentage (0-100)
-gamma=0: gamma value	-sigmoid="": sigmoid contrast (midpoint,factor)
-gray=false: grayscale	-transpose=false: flip horizontally and rotate 90° counter-clockwise
-hue=-200: hue value (-180, 180)	-transverse=false: flips vertically and rotate 90° counter-clockwise
-invert=false: invert	-unsharp="": unsharp mask (sigma,amount,threshold)



Picasso



Turing

# Thank you



[github.com/ajstarks](https://github.com/ajstarks)



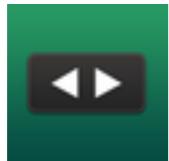
@ajstarks



[ajstarks@gmail.com](mailto:ajstarks@gmail.com)



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