Visualising Likert Scale Data

Imagine you asked 100 people to respond to three questions using a 5-point Likert scale - their data might look like this:

Strongly Agree Agree N	leutral Disagree Strongly	/ Disagree
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Question 1	34	1	7	7	51
Question 2	7	4	84	2	3
Question 3	13	13	24	27	23

How might you best communicate the data? It might be misleading to report a measure of central tendency as the mean, median, and mode for Question 2 will all suggest people were Neutral (and ignore those in the tails).

One option is via a diverging stacked bar chart using the likert() function in the package HH...

Diverging Stacked Bar Chart for Likert Scale Data

