Perhaps we want to go from the data in long format, to wide format.

```
> data <- unite(data, col="Condition", c("Prime", "Target"), sep=" ")</pre>
> wide data <- spread(data, key = "Condition", value = "RT")</pre>
> head(wide data)
  Participant PrimeA TargetA PrimeA TargetB PrimeB TargetA PrimeB TargetB
                           879
                                          1027
                                                          1108
                                                                            765
1
                          1042
                                          1050
                                                           942
                                                                            945
                           943
                                          910
                                                           952
                                                                            900
                           922
                                          1006
                                                          1095
                                                                            988
                           948
                                           908
                                                           916
                                                                           1241
                          1013
                                           950
                                                           955
                                                                           1045
```

 No matter what format your data are in originally, you can use functions from the dplyr and tidyr packages to quickly get it into whatever format you need for analysis.

Or using the pipe...

 We could alternatively have used the %>% operator to combine all the last few operations which would have avoided the need to create temporary variables.

```
data %>%
  separate(col = "Condition", into = c("Prime", "Target"), sep = "_") %>%
  unite(col = "Condition", c("Prime", "Target"), sep = "_") %>%
  spread(key = "Condition", value = "RT")
```

Take the data frame "data" and then separate and then unite and then spread...