

Water mean = 4.82 Double Espresso mean = 9.02 Single Espresso mean = 6.69 First we need to use dummy coding of the levels of our experimental factor - which is the default coding in R for factors...

Ability = Intercept + βI (Double Espresso) + $\beta 2$ (Single Espresso) + ϵ

The Intercept is our reference category (Water) with coding (0, 0), while the dummy coding for Double Espresso is (1, 0) and for Single Espresso (0, 1)