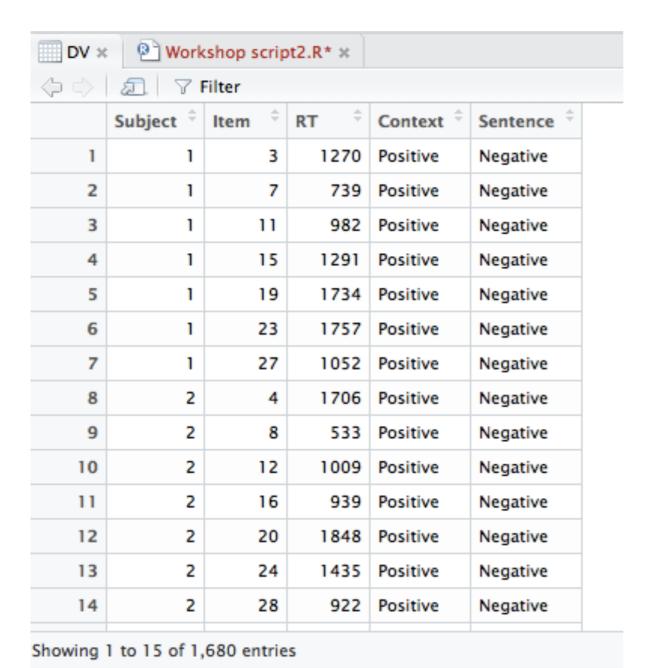
LMMs for a 2 x 2 Repeated Measures Design

- Now let's take a 2 x 2 repeated measures design. We measured people's eye movements as they read either positive or negative information. Prior context set up expectations that the story was likely to continue with positive vs. negative information.
- Factor I is Context (Positive vs. Negative)
- Factor 2 is Sentence Type (Positive vs. Negative)



 We have Subject number, Item number, RT (reading time), Context and Sentence.