If SS<sub>M</sub> is large, then the regression model is better than the mean in terms of predicting values of the outcome variable.

 If SS<sub>M</sub> is small, then the regression model is not much better than the mean in terms of predicting values of the outcome variable.

- We can calculate the proportion of improvement in prediction by looking at the ratio of SS<sub>M</sub> to SS<sub>T</sub>.
- Actually, this is called R<sup>2</sup> so:

$$R^2 = SS_M$$
  
 $SS_T$ 

And this is the <u>same</u> R<sup>2</sup> that we worked out by squaring the Pearson correlation coefficient.....