

ANNA - JULIA STORCH

Stanford Data Science MS Student

+1 (650) 862 3180

ajstorch@stanford.edu

227 Ayrshire Farm Ln, Apt.

109, Stanford, CA

PROFILE

I am a Data Science student with experience in managing teams and large scale projects. I thrive in fast-paced, entrepreneurial environments where I can combine community building and stakeholder management with discussions on the latest technological trends

EDUCATION

MS Education Data Science
Stanford University
09/21 – 04/23

BS Business Administration
University of Munich (LMU)
10/16 – 07/20 | GPA: 3.9

Data Science & MBA Classes
UC Berkeley, Haas
07/18 – 12/18 | GPA: 3.8

Honors Deg., Technology Mngt.
Center for Digital Technology & Management [\[link\]](#)
02/18 – 07/19 | GPA: 3.7

Freshman Year
Castleton University, VT
08/15 – 05/16 | GPA: 4.0

SKILLS

// TECHNICAL

MS Office (*expert knowledge*)

Python, R Studio, STATA,
HTML, CSS, JavaScript, SQL,
Salesforce (*working knowledge*)

InDesign/Sketch, Photoshop,
Git (*basic knowledge*)

// PROFESSIONAL

Team building/leading,
Design Thinking, Program
Management, Scrum

// LANGUAGES

German, English (fluent)
French (basic)

AWARDS (selected)

ZONTA | 2019
Women in Business Scholar

BERKELEY HAAS | 2019
Scholarship Recipient

LMU | 2017
Top Business Student Program

PROFESSIONAL EXPERIENCE

McKinsey & Company Fellow Intern | Munich & Istanbul | 07/21 – 08/21
Strategy consulting within McKinsey Digital – Advanced Analytics project

Modis - The Adecco Group Business Line Manager | Hamburg | 09/20 – 06/21
Manager Modis Tech Academy | from 12/20

Led & built a team of 6 to develop new business line, owning a P&L, reporting to the CEO

- Generated 7-figure revenues through major client acquisitions & led 2 of the most important client projects within the Adecco Group reskilling 700 white & 13.500 blue collar workers in 10 countries
- Built partnerships with academia & industry, established processes, developed software engineering curricular together with engineers

CEO Shadowing & Program Management [\[link\]](#) | 09/20 – 11/20

Reached 2nd place out of 5000 applicants for the Adecco CEO for One Month Program

- Shadowed CEO & reworked market entry strategy for global leadership team
- Led team to develop strategy for new business line & acquired first large customer

Amazon Analytics & Business Dev. Working Student (20-40h/w) | Munich | 09/19 – 03/20
Led selection & pricing of Black Friday Deals across Germany based on data analysis in Excel and through writing SQL queries; acquired e-commerce consultancies as partners

Medical Device M. (undisclosed) Student Consultant (30h/w) | Munich | 04/19 – 08/19

Led project team of 5 people to develop pricing strategy for connected device through experts & market research; created/held presentations; built dynamic pricing model in Excel

Kyte (VC Backed) Product, Data & Growth Intern | San Francisco | 12/18 – 04/19 [\[link\]](#)

- Analyzed product data (A/B and user tests) & developed marketing intelligence tool using Python: increased CTR of emails by 100%, active users by 10%
- UX research & design, management of external business partners, user acquisition

Bremicker VT Product Development Student Consultant (40h/w) | 04/18 – 07/18

Developed digital parking management solution now generating 7-figure revenues annually

- Conducted market research, product testing; developed MVP; held investor pitches
- Acquired first customers (supermarket chains) and built a detailed financial model [\[link\]](#)

Other internships & part-time jobs | 2014 – 2018

- Siemens AI Lab** Trend & Future Research Student Consultant (full-time) | 02/18 – 04/18
- Rip Curl** Marketing and Sales Working Student (10h/w) | Munich | 11/17 – 02/18
- Relacio (Startup)** Business Development Intern | Munich | 08/17 – 10/16 [\[link\]](#)
- Viessmann Refrigeration Solutions** Marketing Intern | Hof | 09/16 – 10/16

EXTRA CURRICULAR ACTIVITIES

Surfing | Camping | Photography | Piano | Ballroom Dancing | Classic Cars

SENSA VC Team VC Scout for well-known VC firm | Bay Area | since Fall 2021

German Ski Team Alpine Ski Racer | International Competitions | until 2017

Costa Rican Orphanage Volunteer | Costa Rica | May 2016