



Sponsorship Deck

2026 Summer

Your sponsorship and support is valuable contribution to promote our mission to join communities to make an impact in sports, culture and education



BENGALSINC.ORG



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Story of Bengals_Inc



Why

Bengals Inc was established as a non-profit organization with a simple but powerful belief: **sport is a universal language that builds community, character, and opportunity.**

Born from the passion of cricket lovers across the Bay Area, the organization set out to create a structured, **inclusive platform where people—especially local communities, young kids and teenagers—could connect, belong, and grow through sport.**

In a fast-paced, digitally driven world, sports provide balance: they nurture physical health, mental resilience, discipline, teamwork, leadership, and respect. For many families, **sport is also a bridge—connecting cultures, generations, and neighborhoods—** while giving young people positive role models, purpose, and pathways to become future sportsmen and women.

What it Represents

At its core, **Bengals Inc promotes cricket across the Bay Area** as both a competitive and community sport, creating opportunities for **youth and adults to play, learn, and excel.**

Cricket is the foundation, but the vision goes far beyond one game. Bengals Inc aspires to evolve into a **multi-sport community club**—embracing running, volleyball, badminton, soccer, baseball, little league and more in the coming years.

The goal is to become a **holistic sporting ecosystem that welcomes everyone:** beginners and professionals, students and working adults, lifelong athletes and first-time players.

Through this, Bengals Inc aims to foster **healthy lifestyles, lifelong friendships, and a strong sense of belonging rooted** in shared values rather than background or geography.

How

Bengals Inc achieves this by **building organized teams and leagues, partnering with schools and local districts, investing in youth development, and creating safe, well-governed pathways for participation.**

The organization emphasizes volunteerism, mentorship, fair play, and community engagement—ensuring that sport is accessible, affordable, and inclusive.

Step 1 in this journey is the evolution of Bengal's Cricket Club into the **Golden State Cricket Club**—a move driven by the desire for a larger, more inclusive brand identity that connects with the broader Bay Area community and moves away from a region-specific name.

This rebrand reflects the organization's long-term ambition: to unite diverse communities under one banner, inspire the next generation, and use **sport as a force for connection, growth, and positive social impact.**



Bengals Inc_Org

Bengals Cricket Club is a proud part of **Bengals Inc**, a registered 501(c)(3) non-profit organization dedicated to fostering community connection through the love of sports. Our vibrant community includes over **160+ members from diverse ethnic** and cultural backgrounds, all united by their passion for cricket.

Founded in 2018, Bengals Cricket Club has been actively competing in the Northern California Cricket Association (NCCA), representing the spirit of inclusivity and teamwork on and off the field.

In 2024, the club officially became part of **Bengals Inc**, the non-profit arm focused on using sports as a **platform to build stronger, more connected communities**. Through this initiative, we aim to provide **opportunities for individuals of all ages and backgrounds** to engage, compete, and grow—both as athletes and as members of our broader community.



Introduction to Golden State CC

Vision

Golden State Cricket Club (GSCC) was renamed (formally Bengals CC) in 2026 with the vision of inspiring next generation of cricketers in the local northern California community. The club members come from different ethnicity and age. We are constantly trying to improve as cricketers while having fun out on the ground. We currently play across all formats of cricket conducted by [Northern California Cricket Association](#) which is recognised by USA cricket and is an International Cricket Council affiliate.

Highlights

- 2025 Summer League champions T20
- 2024 Winter League Runners Up T20
- League Stage 1st Place in Summer 2023 in T20 NCCA League
- Quarter Finalist in Summer 2022 & 2nd Place in League stage in T20 NCCA League
- Semi-Finalist in Summer 2022 in T30 NCCA League
- Semi-finalist in Winter 2021 in T25 BACA League
- Hosted an individual Bay Area Premier League in 2020
- Member participation in USA Masters League Tournament (2022)
- Past Members have participated and are currently playing for USA Minor League & Master's League

Executive Committee & Non-Profit Board



Abhimanyu Karthik
President - Golden State CC
abhimanyu.k1994@gmail.com



Sharan CK
Treasurer - Golden State CC
sharanck03@gmail.com



Dev Ravindranath
Secretary - Golden State CC
gsbengalsinc@gmail.com



Raiyan M
Non-Profit Board Member - Bengals Inc
raian81@gmail.com



Likith Gowda
Membership Officer - Golden
State CC
likith003@gmail.com



Culture & Values

Meritocracy:



“ Value of each individual member of the club to be unbiased and based purely on merit of selection to the team ”

Accessibility:



“ Ability to allow individuals to connect with one-another in an open transparent manner ”

Democracy:



“ All decisions of the club are taken in a democratic manner in compliance with defined club laws ”

Trust:



“ Club to act in a transparent manner with access to information open to all club members ”

Northern California League Details

Established in 1892, NCCA is a prestigious cricket league based out of Bay Area in Northern California

NCCA aims to promote cricket in the bay area by organizing tournaments across age groups for Youth, Men, and Women through the year. NCCA is the oldest association in the Bay Area and is recognized by USA Cricket.

2200+

Active Members

54+

Clubs

140+

Teams

League Summary

- NCCA organizes Summer league starting from April to October every year and winter league from November to March each year.
- In Addition, NCCA organizes long weekend tournaments like Memorial Day Cup, July 4th Freedom Cup, Asia Cup etc.
- NCCA Cricket league gets the maximum participation from teams across the Bay Area, Sacramento, and Fresno.
- Games are held on weekends in grounds located in San Jose, Sunnyvale, Fremont, Milpitas, Livermore, Morgan Hill, Tracy and Davis
- More than 100 teams participate in Summer + Winter leagues, with over 1100+ Players.

<https://www.nccacricket.org/>



Member Details

160+

Active community
Members

30+

Youth/Student
Members

8

County of Residence
across Bay Area

Location of Residence	No of Members
San Jose, California	~70
Fremont, California	~30
San Ramon, Pleasanton, Livermore	~20
San Francisco, Marin, Sacramento,	~5



Awards & Recognitions





Sponsorship Request

“Why” should you sponsor ?

- *Brand visibility and ability to support local community*
- *Social Media presence, tagging sponsors on all communications*

“What” is my return on sponsorship Investment

- *Ability to run promotional Campaigns to our exclusive club members*
- *Target Member connections*
- *Access to Corporate connections and student community (SJSU and Santa Clara University)*
- *Ability to support cross-community events*

“Where” will my Brand be represented

- *Team Jerseys*
- *Social Media Communications*
- *You-Tube Live Stream*
- *Invite to Club Events*
- *Opportunity to support event hosting**

Sponsorship Tiers

Platinum Sponsor (-\$1500/Annual)

- “Brand” logo on both front and Back of Jersey”
- “Brand” Promotion on Social media channel
- Target Member connections
- Main Sponsor title
- Invitation to Annual Member gathering
- Member Activation (Min- 3 times per season)

Gold Sponsor (-\$1000 (Annual))

- “Brand” logo on Side sleeve of Jersey (one Sleeve)
- Member Activation (1 time per season)

*Sponsorship is for one full season and can be renewed at end of each season (Nov 2025 – March 2026)

*Sponsorship does not guarantee any direct revenue generation opportunity

*All Data shared will be with consent of members of the club. No PII data will be shared to potential sponsor

*Club will not be responsible for any financial obligations.



Our Previous Season Sponsors

2022



Real Estate Broker &
Realtor, Fremont Bay
Area

2023

PARKTOWN PIZZA

★★★★★ COMPANY ★★★★★

India Fusion Pizza & Wings with 5
Outlets in Bay Area

2024

PARKTOWN PIZZA

★★★★★ COMPANY ★★★★★

India Fusion Pizza & Wings with 5
Outlets in Bay Area

2025



Indian Pizza, Chicago based ,
first store in Downtown San
Jose

Platinum Sponsor

Gold Sponsor



IT Managed Services
Company, San Jose,
Bay Area

PARKTOWN PIZZA

★★★★★ COMPANY ★★★★★

India Fusion Pizza & Wings with 5
Outlets in Bay Area



IT Managed Services
Company, San Jose,
Bay Area



Official Jersey & Kit
Partner



IT Managed Services
Company, San Jose,
Bay Area



Official Jersey & Kit
Partner



Practise & Ground
Sponsor



Official Jersey & Kit
Partner



Practise & Ground
Sponsor

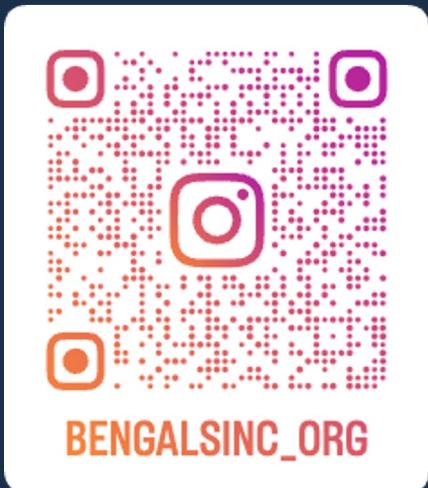
How we Appreciate our Sponsors



[End of Season Celebrations -Summer 2025 - Click to View](#)

[Our Summer Season Sponsor Announcements 2025- Click to View](#)

[Our Summer Season Sponsor Announcements- Click to View](#)



instagram - [BengalsInc_Org](#)

Notes

Sponsorship is for one full season and can be renewed at end of each season

- Jersey will have sponsor logo and will be in-compliance with league rules.*
- Bengals CC is in the process of considering filling for Non-profit organization and currently cannot provide any tax rebate documents*
- Sponsorship does not guarantee any direct revenue generation opportunity*
- All Data shared will be with consent of members of the club. No PII data will be shared to potential sponsor*
- Club or Executives representing club will not be responsible for any financial obligations*