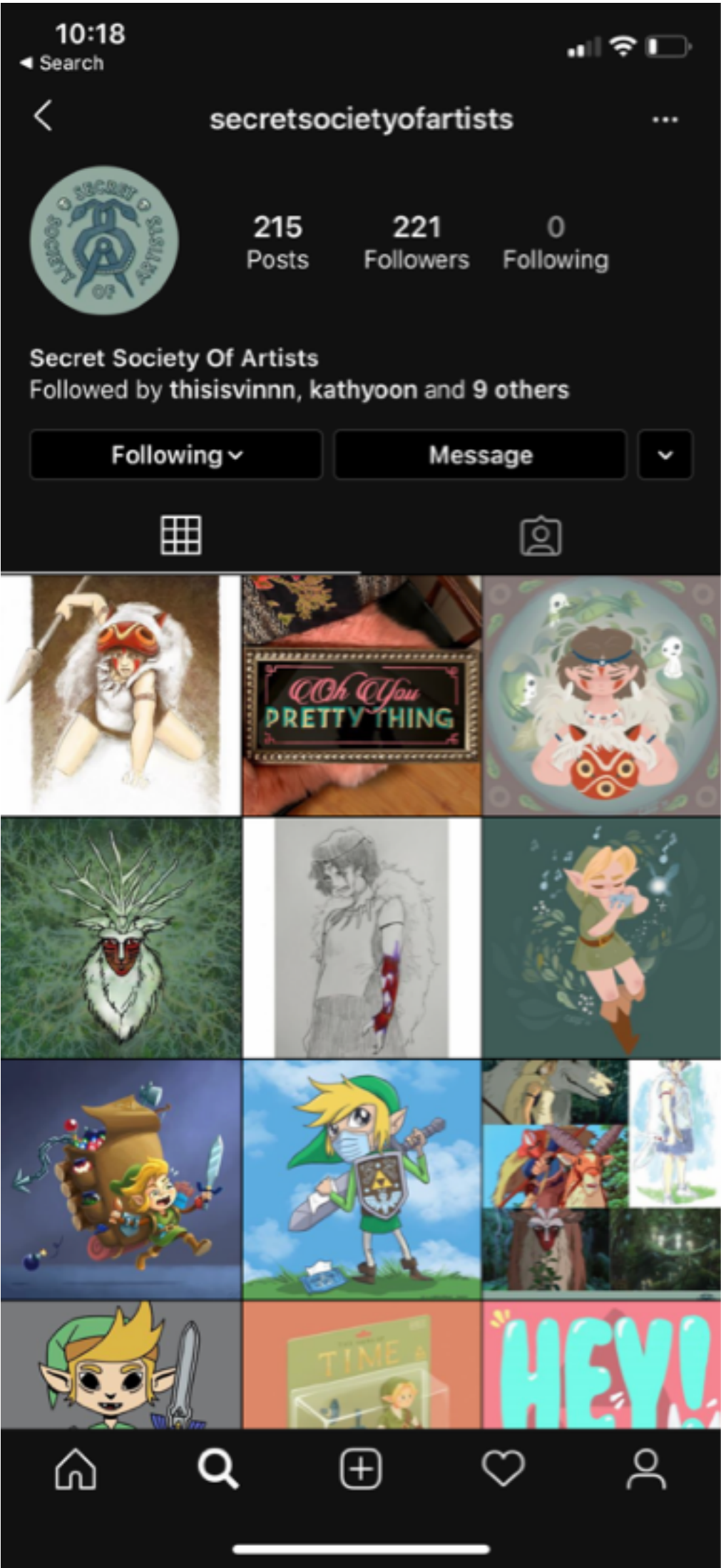# Secret Society of Artists

The user group that I had in mind for this app were my friends who created an Instagram account called Secret Society of Artists. Every week they would select a movie, game or tv show and everyone would draw and submit fan artwork for that property. It looked great on the feed but there were a few things that were cumbersome about the process.

1. People had to send in artwork to the account holder and they had to upload it onto the page. There was little control on the formatting of the image and caption.

2. The artist had to be tagged in the post in order for other users to see more of their work. The artist would not get notifications if there were comments or feedback on their post.
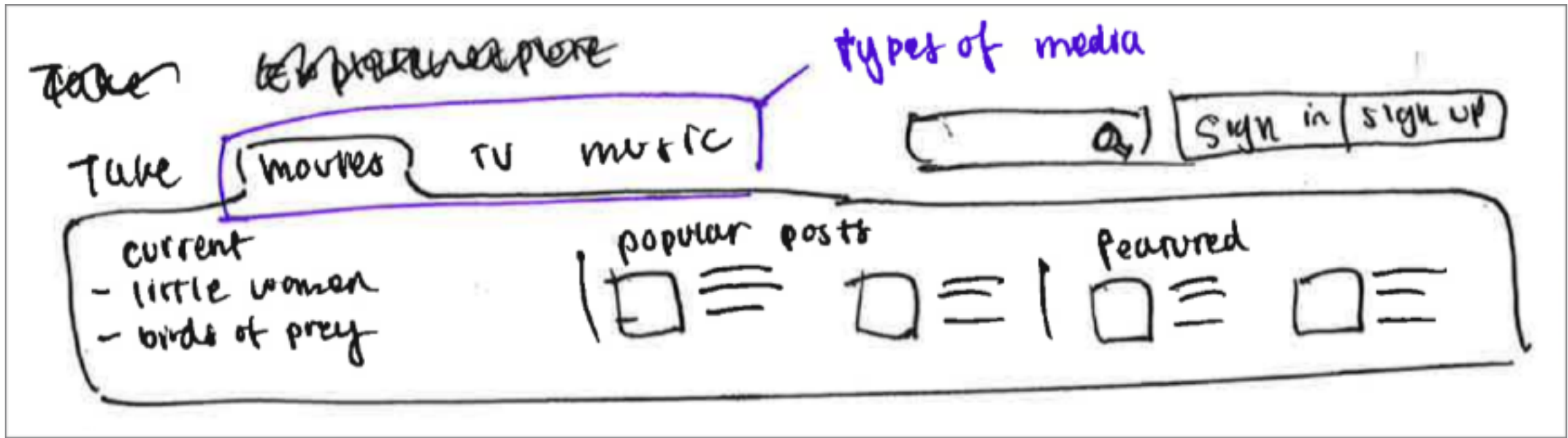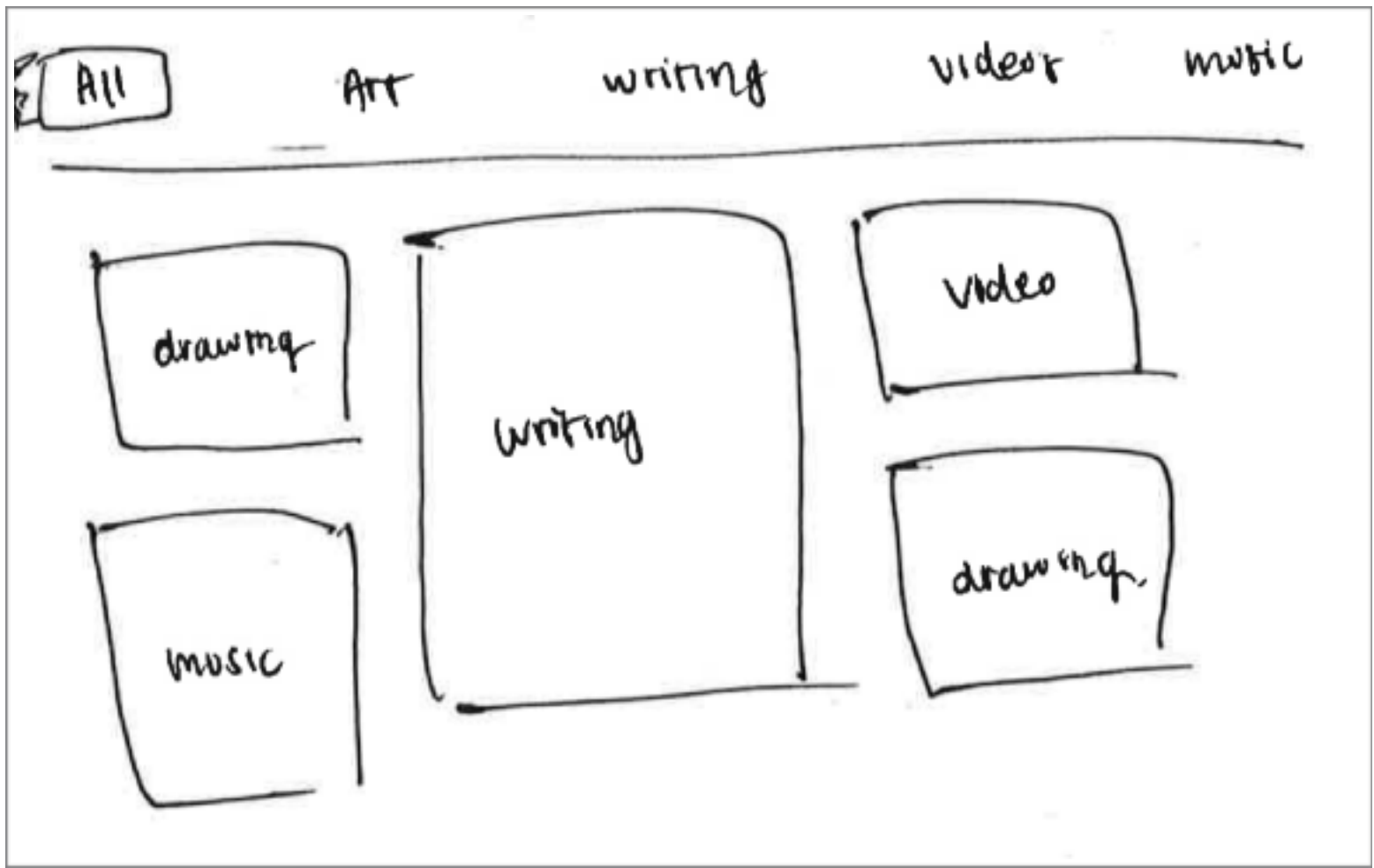
1: Problem & Process

2: Research

3: User Personas

4: Prototypes

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