

1: Problem & Process

2: Research

3: User Personas

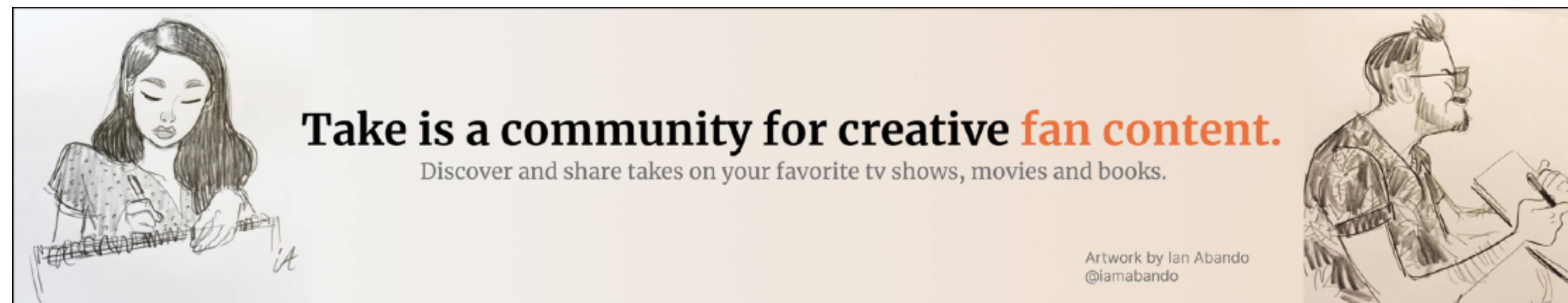
4: Prototypes

Mockup

Banner

When I was user testing, a few participants were unsure of what the site was for. Because it involved TV shows, movies and other media, some people mistook it for a streaming service like Hulu or Netflix.

To make the purpose of the site more clear, I placed a banner at the top of the website with the site mission statement.



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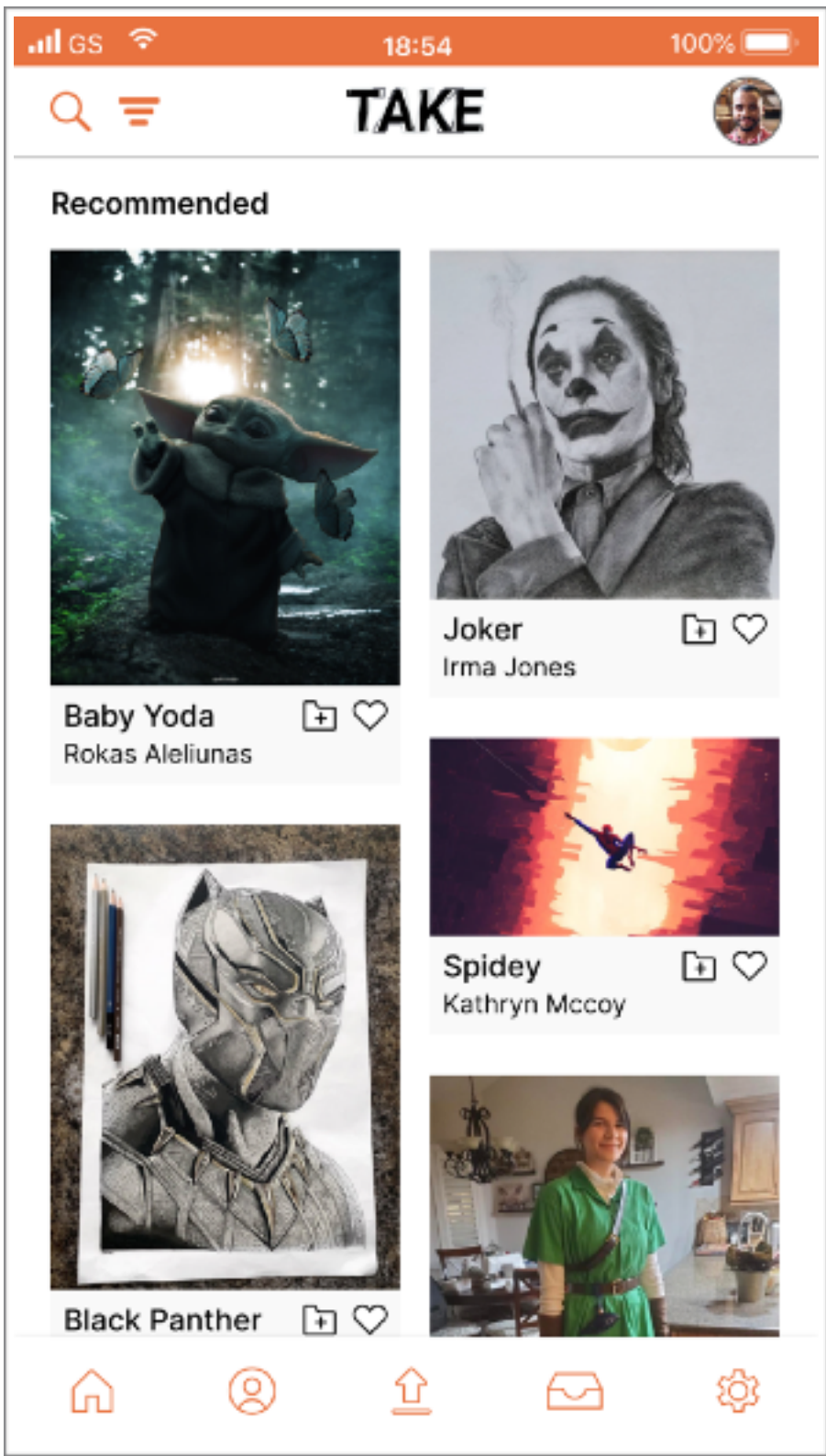
2: Research

3: User Personas

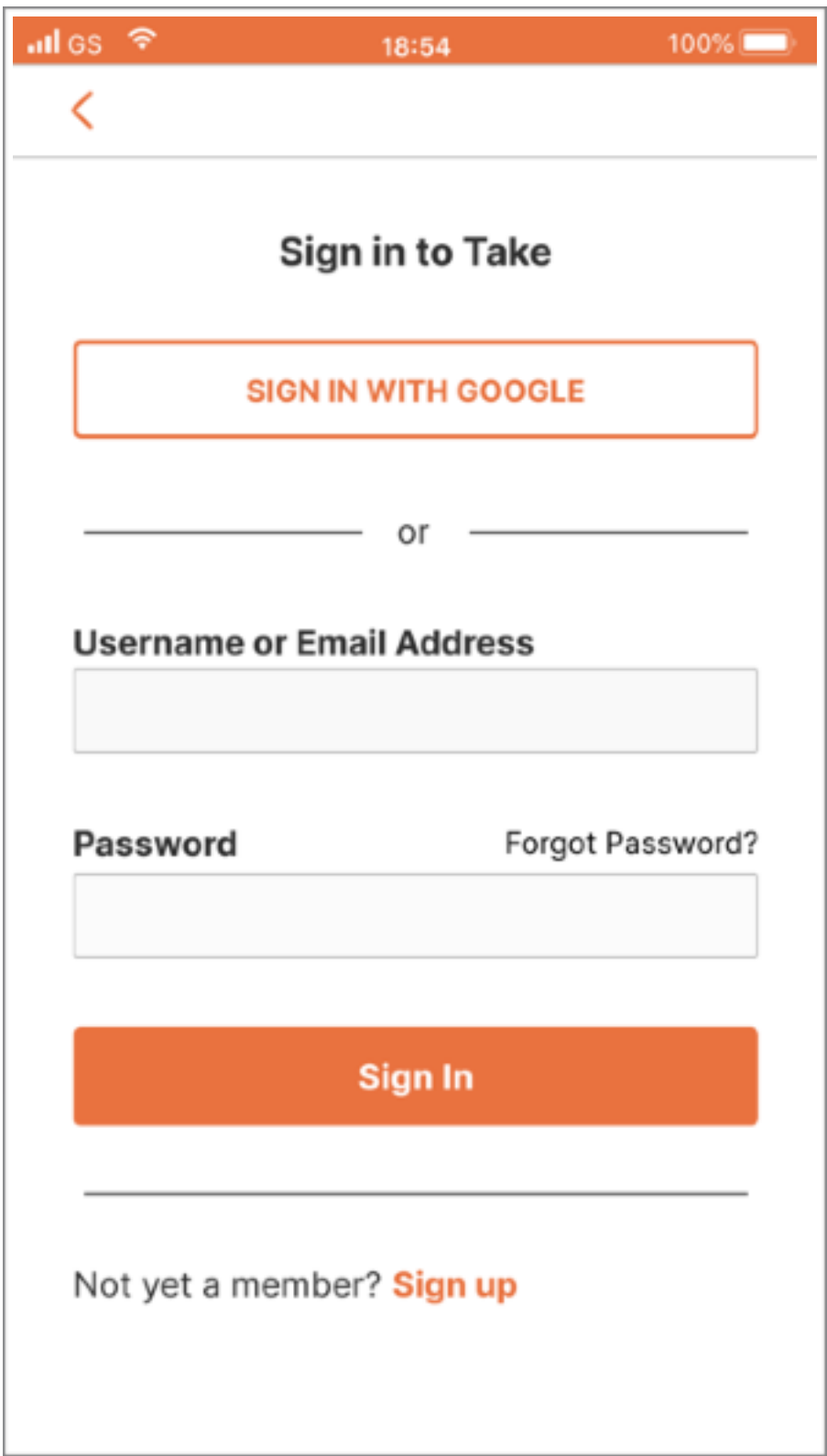
4: Prototypes

Mobile Prototype

Homepage with feed



Sign in



Add post to a board

