

1: Problem & Process

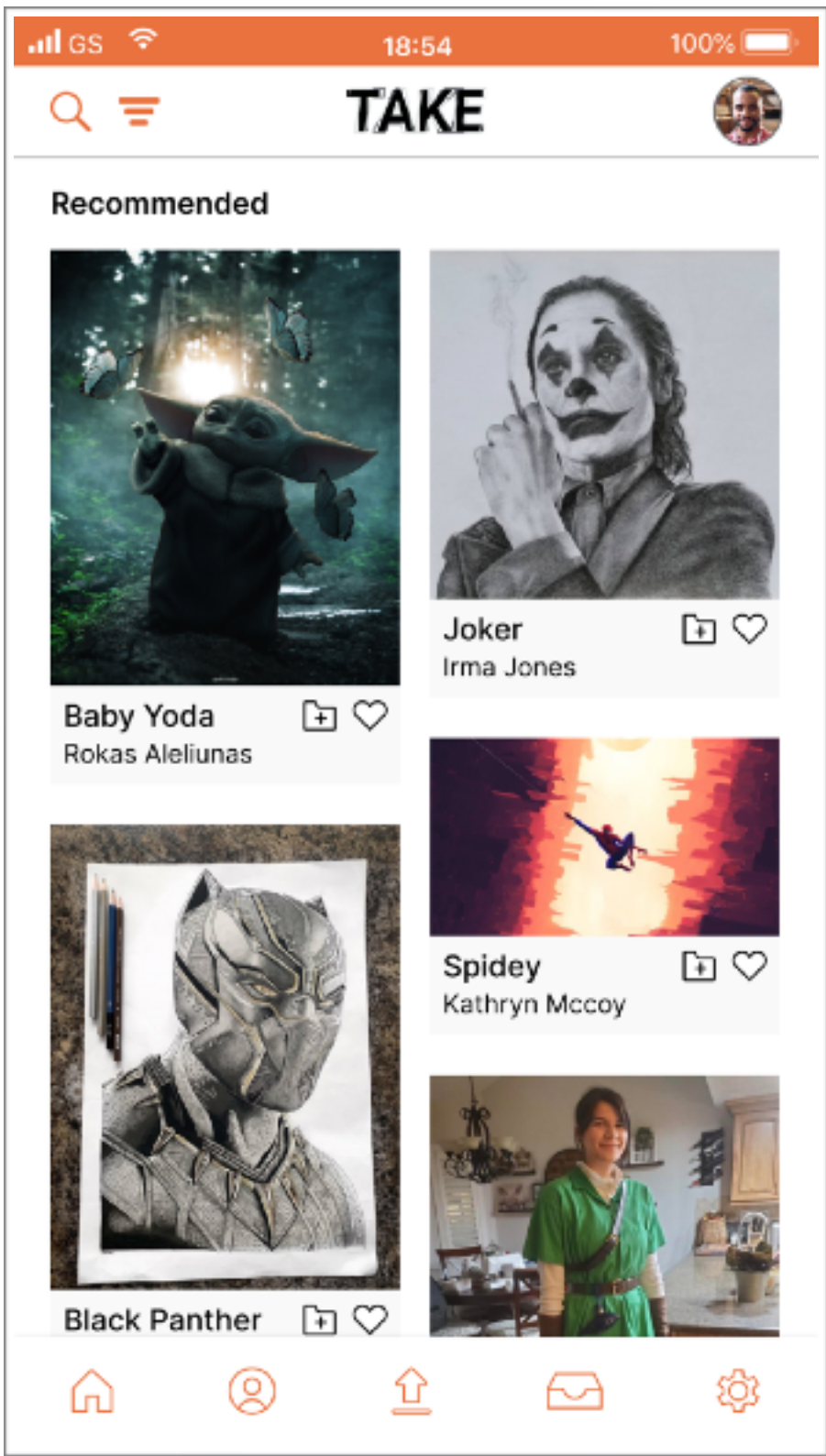
2: Research

3: User Personas

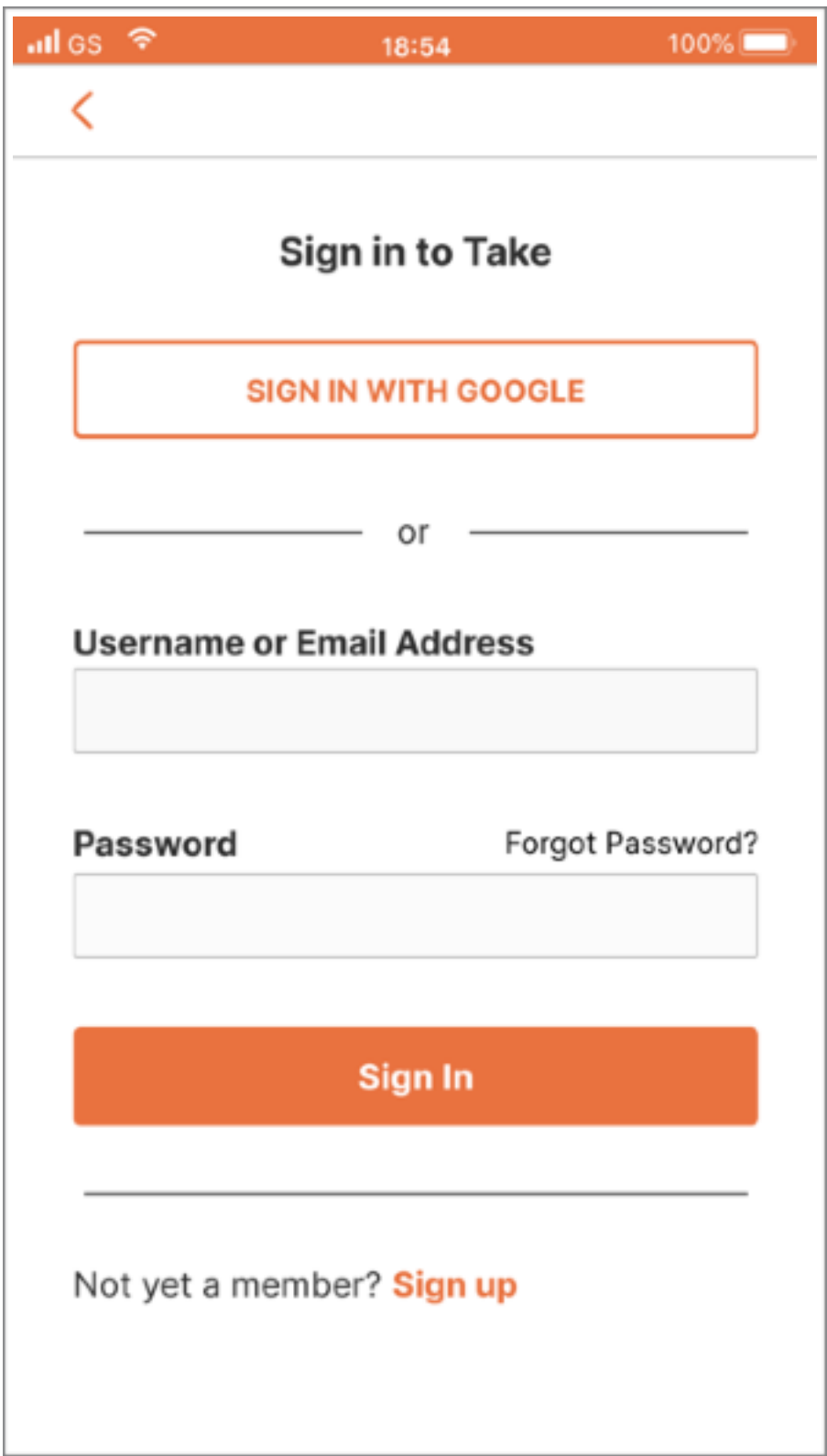
4: Prototypes

Mobile Prototype

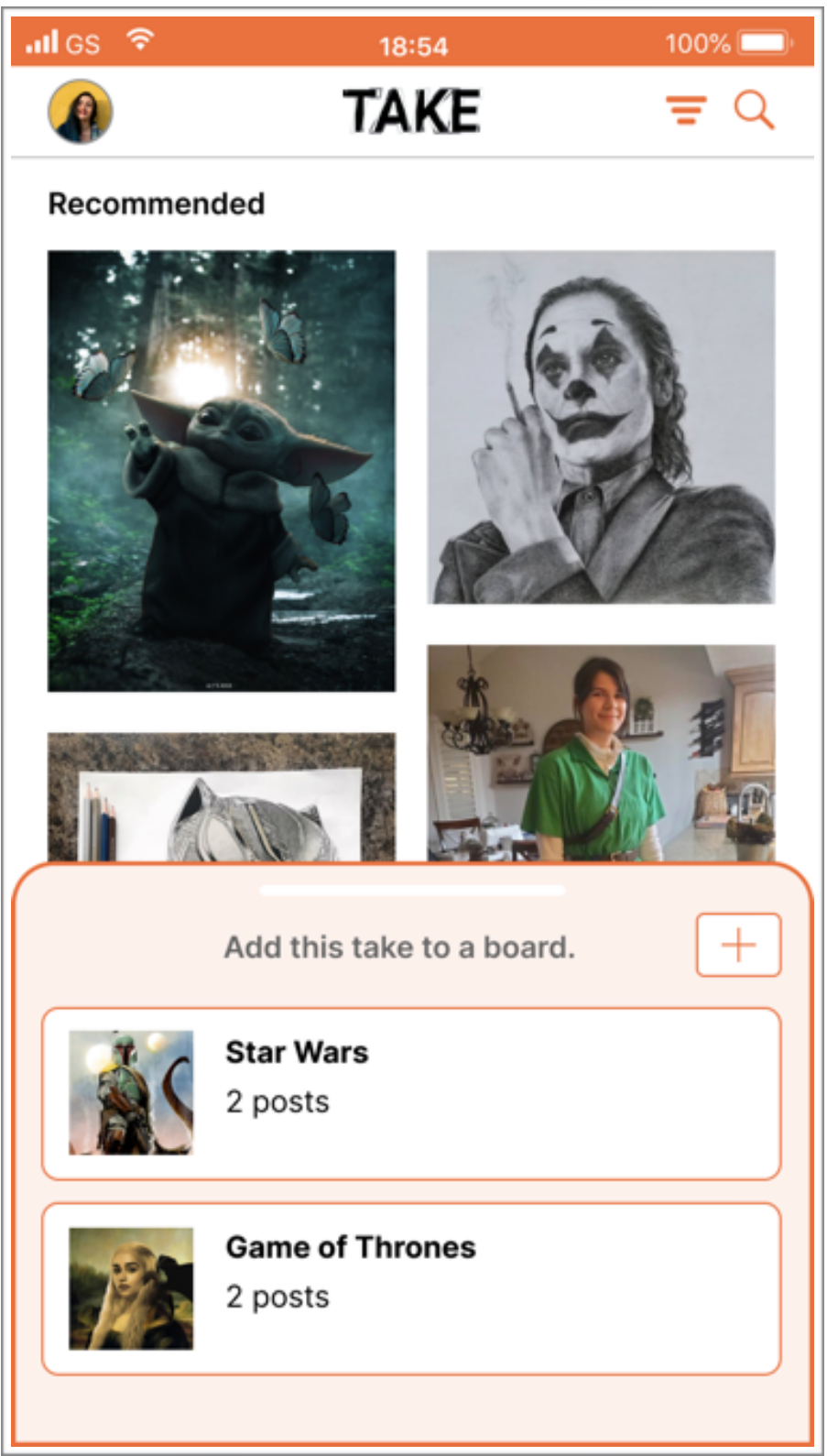
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Outcome

'Take' was created with the foundation of user research, surveying and testing. Through different iterations, this app accomplishes the client's goal of creating a collaborative cloud service where users could save, organize and upload content.

