1: Problem & Process

2: Research

3: User Personas

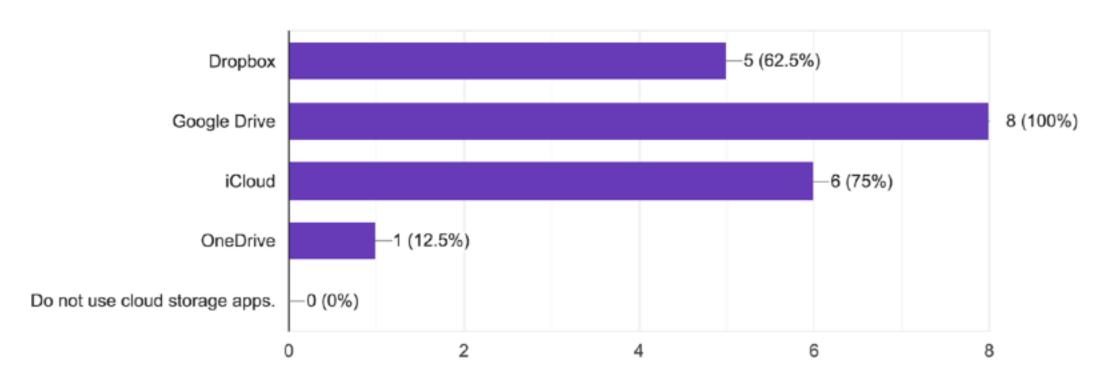
4: Prototypes

User Survey

Link to full survey results

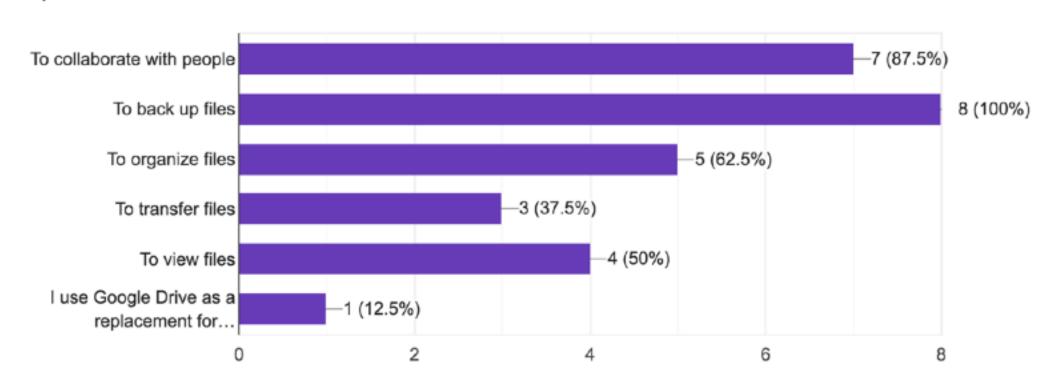
Sample Survey Results

Do you currently use any of the cloud storage applications below? Please check all that apply. 8 responses



What are the main purposes for your personal use of cloud storage apps? Please select up to three.

8 responses



1: Problem & Process

2: Research

3: User Personas

4: Prototypes

User Personas



Amy 30 File Clerk Denver, CO

BIO

Amy is a file clerk and outside of work, she enjoys drawing Star Wars fan art.

GOALS

- Access docs and pictures from all devices including her work and home computer.
- Share creative images and projects on social media.

FRUSTRATIONS

• Has trouble finding a platform to share her creative projects.



Daniel 20 Student Irvine, CA

BIO

Daniel is a student at the University of California Davis.

GOALS

- Save docs and presentations on a Cloud service.
- Form study groups for classes.

FRUSTRATIONS

• Has a hard time contacting people in the same class to form group discussions.