

1: Problem & Process

2: Research

3: User Personas

4: Prototypes

User Personas



Amy
30
File Clerk
Denver, CO

BIO
Amy is a file clerk and outside of work, she enjoys drawing Star Wars fan art.

- GOALS**
- Access docs and pictures from all devices including her work and home computer.
 - Share creative images and projects on social media.

- FRUSTRATIONS**
- Has trouble finding a platform to share her creative projects.



Daniel
20
Student
Irvine, CA

BIO
Daniel is a student at the University of California Davis.

- GOALS**
- Save docs and presentations on a Cloud service.
 - Form study groups for classes.

- FRUSTRATIONS**
- Has a hard time contacting people in the same class to form group discussions.

1: Problem & Process

2: Research

3: User Personas

4: Prototypes

User Stories

Sample User Stories

Role	Task	Importance
As a new user	I want a simple onboarding process.	Medium
As a returning user	I want to share pictures and videos with friends and family.	Medium
As a returning user	I want to save files.	High
As a returning user	I want to have the ability to share content.	High