

1: Problem & Process

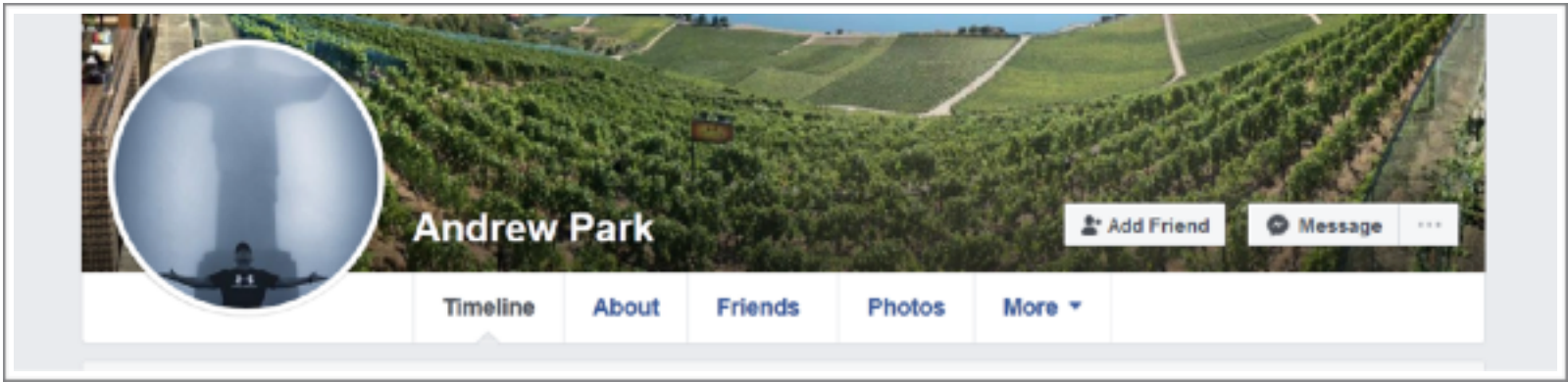
2: Research

3: User Personas

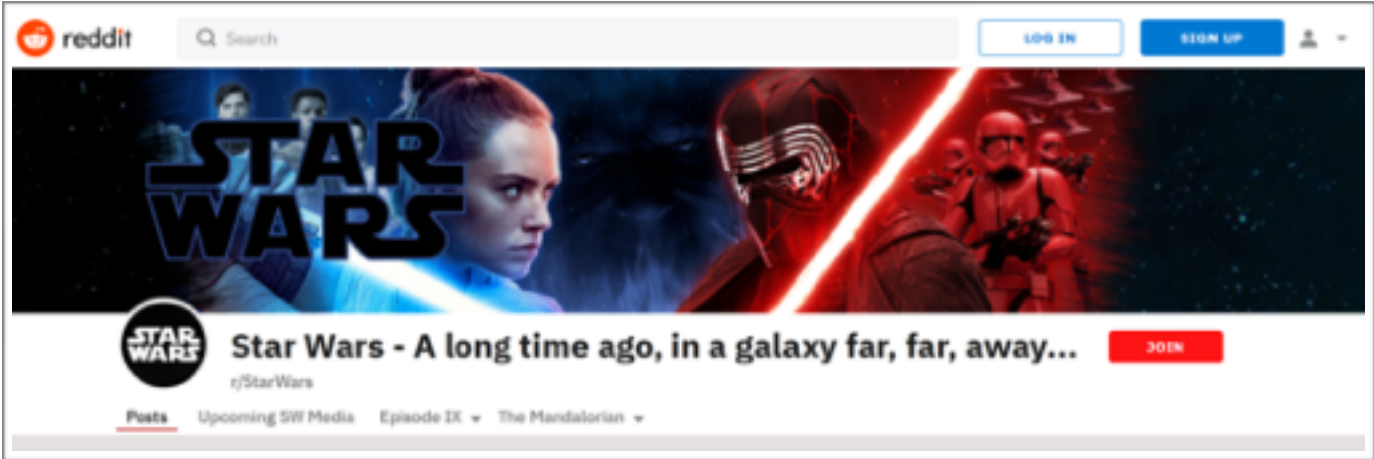
4: Prototypes

Competitor Apps

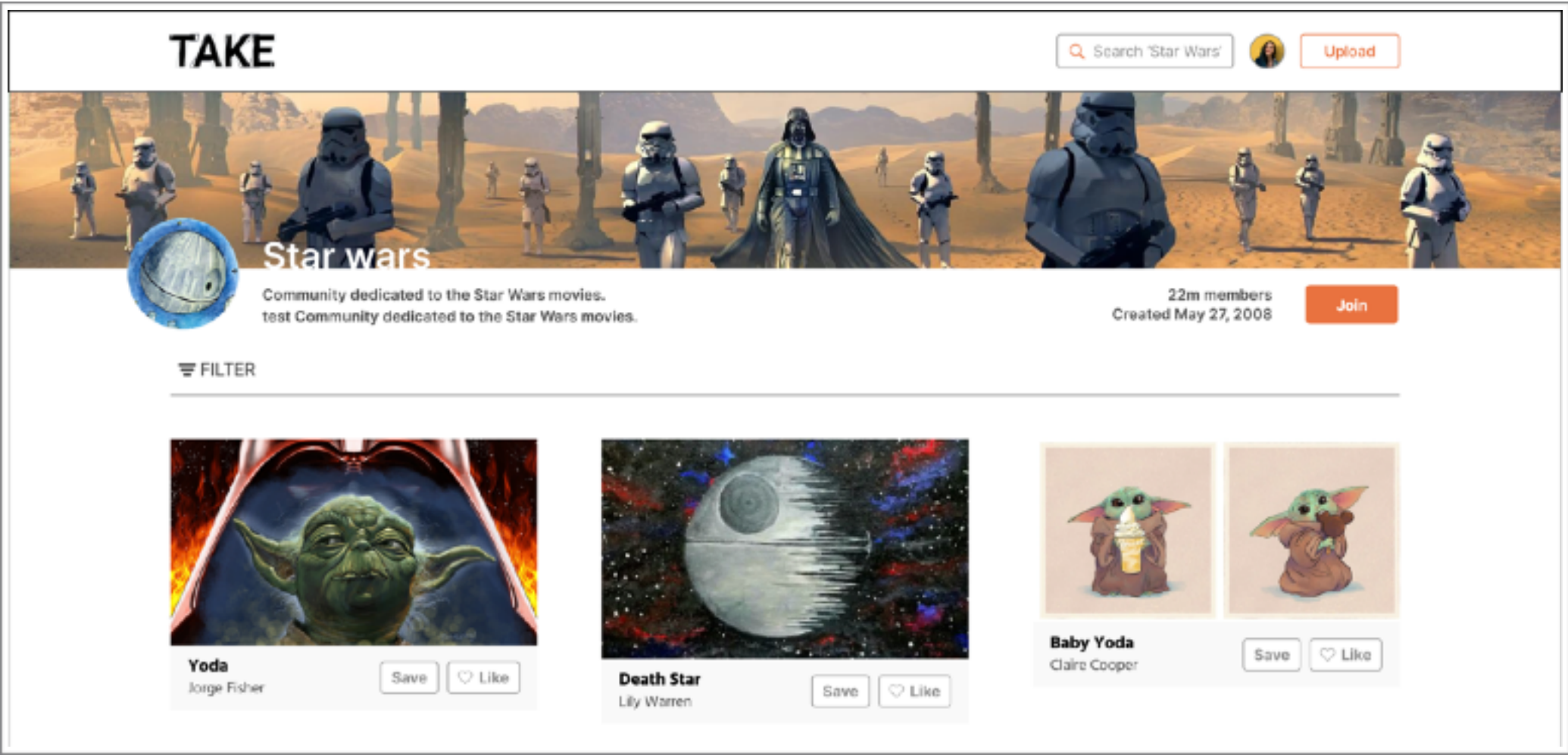
Facebook



Reddit



Take Prototype



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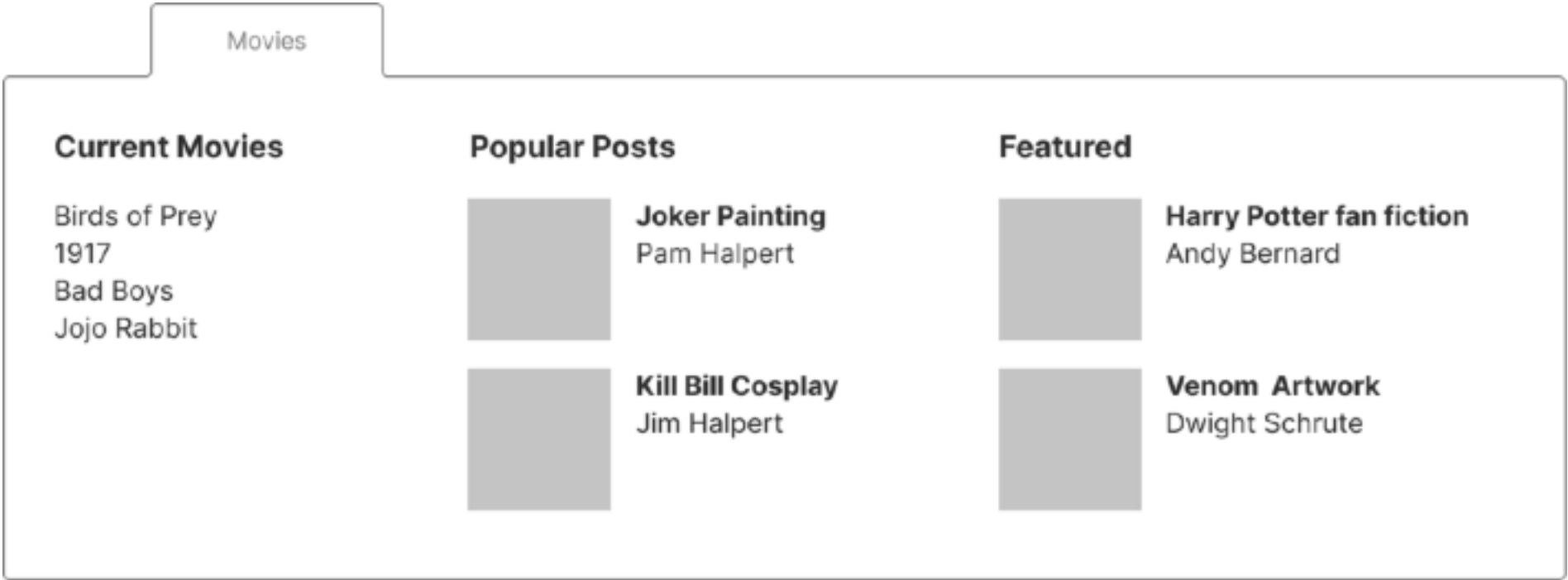
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Mockup

Menu Bar



I was considering placing a menu bar that would be categorized by movies, tv shows and other media. When a user would click on ‘movies’, they would see suggestions on different movies, popular posts and staff picks. I wanted to give the users a place to start.