




# ANDREW PARK

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 562-688-2732

## EDUCATION

AUG 2019    **Bloc**  
JUNE 2020    Product Design

SEPT 2005    **University of California, Irvine**  
JUNE 2009    Bachelor of Arts, Spanish

AUG 2009    **Los Angeles Trade Technical College**  
FEB 2011    Fashion Design

AUG 2013    **Otis College of Art and Design** | Los Angeles  
DEC 2013    Textile Extension Program

## SKILLS

<b>Design</b>	<b>Research</b>
Photoshop	Sketching
Illustrator	Wireframing
Figma	Prototyping
Sketch	
<b>Programming</b>	<b>Languages</b>
HTML + CSS	Korean
Javascript	Spanish
JQuery	
<b>Misc.</b>	
Patternmaking	
Tech Packs	
Prototyping	

## EXPERIENCE

MAY 2015    **Disney Consumer Products** | Glendale  
PRESENT    Brand and Product Management Administrator

- Evaluated submissions throughout various stages of its product approval lifecycle to ensure submissions met contractual compliance for the Home, Consumables, Health and Beauty categories
- Trained 30+ licensees on Disney’s product approval process and provided ongoing support
- Partnered with various internal stakeholders such as Product Development, Licensing, and Contract Management to resolve issues and identify opportunities for process improvement

MAR 2014    **Signorelli, Inc.** | Los Angeles  
AUG 2014    Licensing Coordinator

- Liased with 10 licensed partners including Marvel, NHL and FOX which resulted in thriving relationships, contract renewals and an expanding range of new partnerships
- Conducted financial analysis and quarterly reports for licensed brands to make recommendations on partnership and product development strategies
- Established processes of tracking licensor approvals from concept to final production and trained new Licensing Coordinators to work within and build upon the system of approvals

AUG 2011    **Jakks Pacific** | Culver City  
AUG 2013    Licensing Coordinator & Cost Analyst

- Tracked licensor approval and product development, leading to the successful launch of 5 new brands
- Built and maintained relationships with 14 different licensors including Disney, Nickelodeon and Sanrio
- Analyzed Cost of Goods, reviewed the Bill of Materials and prepared cost estimates for different licensed brands

OCT 2010    **Native Son** | Los Angeles  
FEB 2011    Intern

- Assisted in the production and design of the F/W 2011 Native Son collection showcased at NYFW
- Worked with fabric vendors and cut-and-sew manufacturers to make samples