

ANDREW PARK

UX/UI Designer

🏠 Los Angeles, CA
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I am a designer proficient in user research, testing and prototyping with a strong interest in products that connect people.

SKILLS

Research

User Personas
Competitive Analysis
Surveys
Content Strategy

Info Architecture

User Flows
Sitemaps
Sketching
Wireframing

Programming

HTML + CSS
Javascript
jQuery

Design

Figma
Sketch
Illustrator
Photoshop

Misc.

Patternmaking
Tech Packs

Languages

Korean
Spanish

PROJECTS

The Ring

The Ring is a dating app that aims to alleviate the stress in the texting game by allowing users to schedule a short 5 minute text meet up after they match.

Performed user research and testing, created style guide, built prototype.

www.andrewjypark.com/project_theRing.html

Take

Take is a community for fan art where users can discover and share takes on their favorite tv shows, movies and books.

Created user personas, performed user testing, created wireframes and prototypes.

www.andrewjypark.com/project_take.html

EDUCATION

Bloc - Product Design
Immersive product design bootcamp working one on one with industry design professional. AUG 2019
JUNE 2020

University of California, Irvine
Bachelor of Arts, Spanish SEPT 2005
JUNE 2009

Los Angeles Trade Technical College
Fashion Design AUG 2009
FEB 2011

Otis College of Art and Design | Los Angeles
Textile Extension Program AUG 2013
DEC 2013

EXPERIENCE

Disney Consumer Products | Glendale
Brand and Product Management Administrator MAY 2015
PRESENT

- Evaluated submissions through stages of product approval lifecycle to ensure they met contractual compliance for the Home, Consumables, Health and Beauty categories
- Trained 30+ licensees on Disney's product approval process and provided ongoing support
- Partnered with various internal stakeholders such as Product Development, Licensing, and Contract Management to resolve issues and identify opportunities for process improvement

Signorelli, Inc. | Los Angeles
Licensing Coordinator MAR 2014
AUG 2014

- Conducted financial analysis and quarterly reports for licensed brands to make recommendations on partnership and product development strategies
- Established processes of tracking licensor approvals from concept to final production

Jakks Pacific | Culver City
Licensing Coordinator & Cost Analyst AUG 2011
AUG 2013

- Tracked licensor approval and product development, leading to the successful launch of 5 new brands
- Analyzed Cost of Goods, reviewed the Bill of Materials and prepared cost estimates for different licensed brands

Native Son | Los Angeles
Intern OCT 2010
FEB 2011

- Assisted in the production of the F/W 2011 Native Son collection showcased at NYFW