

2021 Tely 10 Mile Road Race 2021

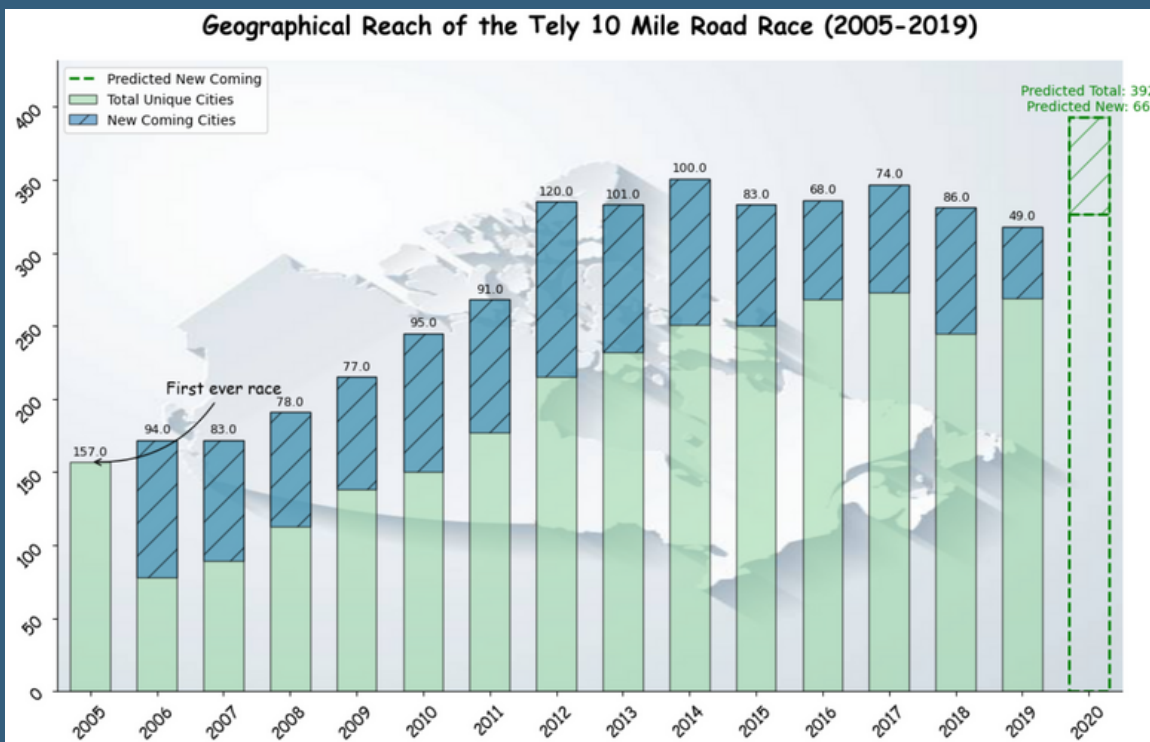
Paradise - Mount Pearl - St. John's, NL, Canada

THE TELY 10 HAS BEEN QUITE SUCCESSFUL

WHAT IS SUCCESS?

Success is more than just finishing first; it's about the growing number of runners from all regions, the rise of women in athletics, and the mix of young and old sharing the race. It's where personal goals and community spirit race together.

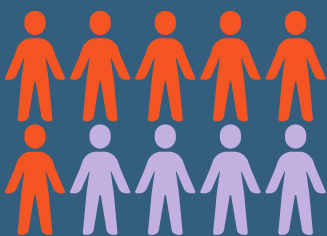
CITIES AND OUTREACH



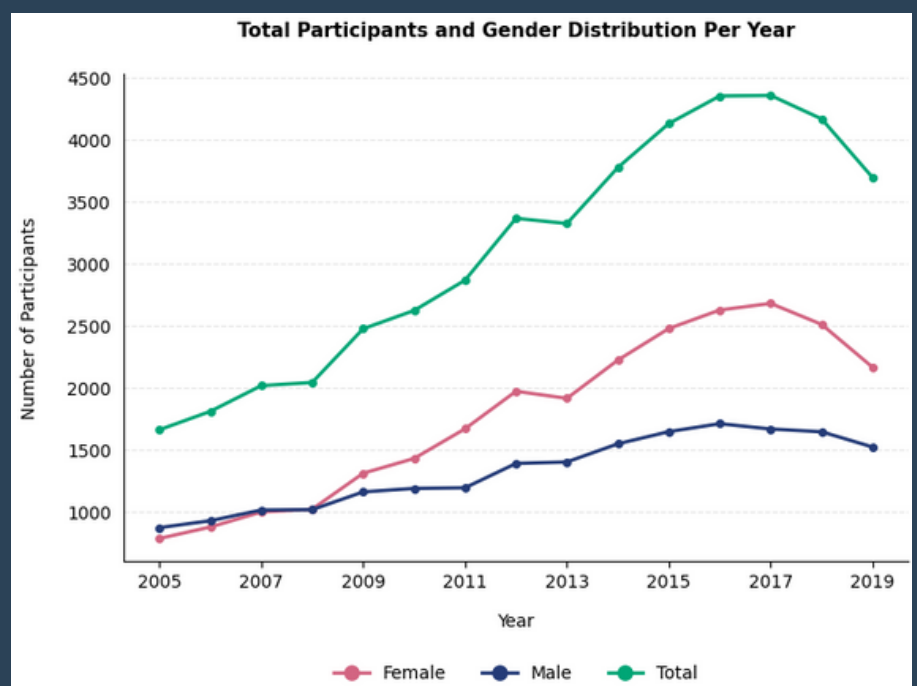
Since the Tely 10 Mile Race's first run in 2005 with 94 cities, the event's geographical reach has shown a notable expansion. By 2019, 326 cities had participated, with a leap in new cities joining annually. Predictions for 2020 suggest a continuation of this growth, with an anticipated 392 unique cities participating and 66 new cities expected to join the event.

DEMOGRAPHIC INSIGHTS: PARTICIPANT TRENDS IN THE TELY 10 MILE RACE

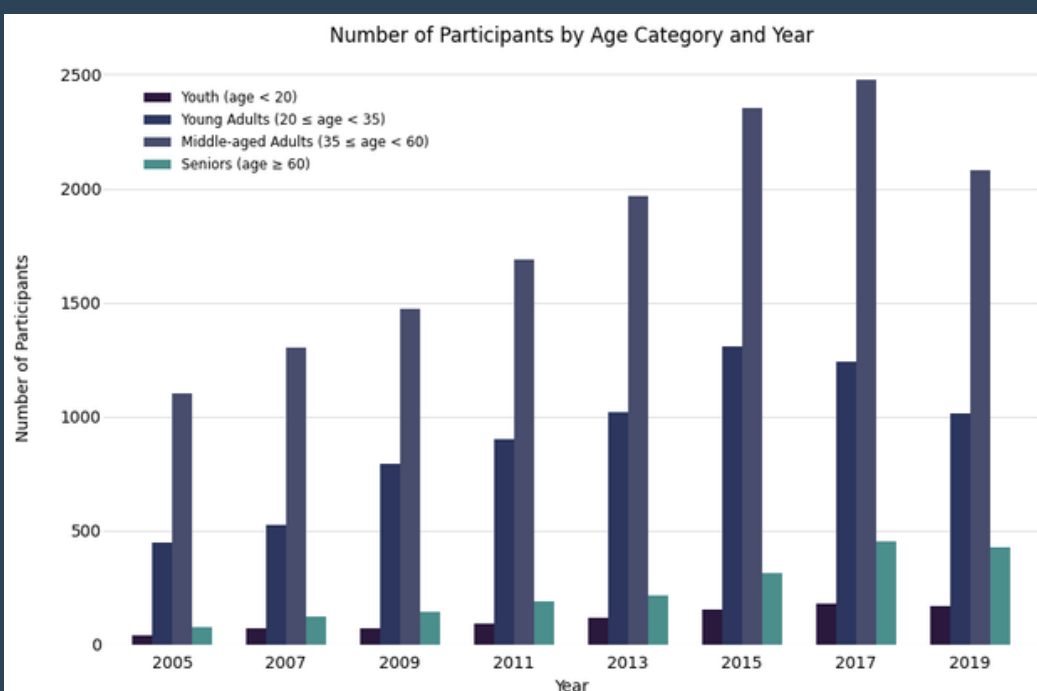
The number of participants are increasing



Increase rate:
11.4%
Annually



VARIATION IN PARTICIPANTS

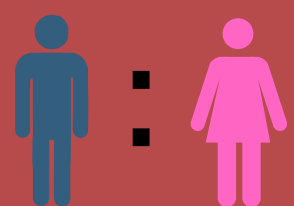


Runners of all ages join the Tely 10 Mile Race, with middle-aged adults showing the strongest and growing presence. Youth and seniors consistently participate, reflecting the race's broad appeal and the enduring spirit of running across generations.

TOTAL PARTICIPANTS:

46.7K

Over 15 years



1.33

Cities represented:

1,356



REFERENCES

<https://www.nlaa.ca/tely10/>