



**AWESOME
AJUNA
— AVATARS —**

LOGO VARIATION HORIZONTAL

When the vertical version get's too tight.



**AWESOME
AJUNA
AVATARS**

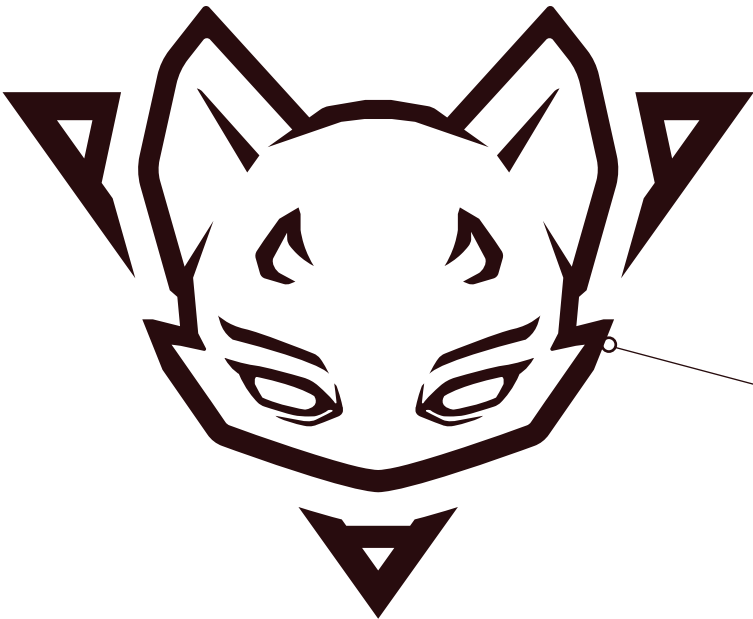
LOGO SIZES

Size does matter



LIGHT / DARK VERSIONS

And some colorcodes



Hex: #2a0f0f
C:55 M:76 Y:69 K:80
R:42 G:15 B:15



Hex: #f2e3d7
C:4 M:10 Y:13 K:0
R:242 G:227 B:215

COLOR VARIATION

Choose wisely which color fits



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SPACING

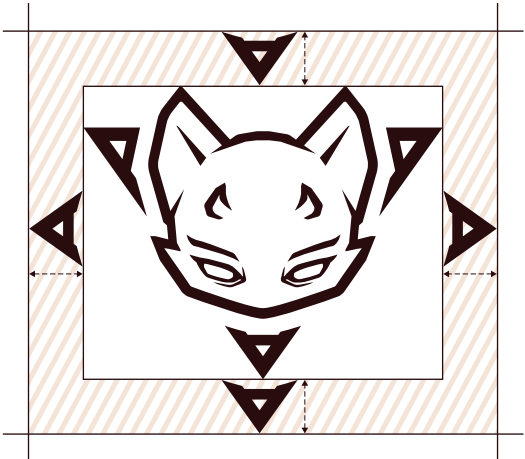
LOGO

Distance to next object minimum the size of the letter A from the word AJUNA.



SYMBOL

Distance to next object minimum the size of the ▼ symbol on the bottom.





MAIN SYMBOLS
As used on the page



SEASON 01
SYMBOL



SOULPOINTS
SYMBOL

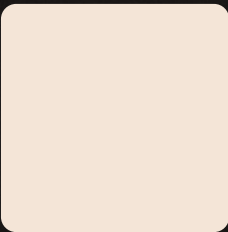


BAJU
SYMBOL

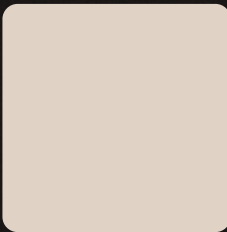


HELP
SYMBOL

MAIN COLORS
Main colors in Season 01



Hex: #F3E4D7



Hex: #E0D2C6



Hex: #33302B



Hex: #272320



Hex: #1F0D0D

MORE INFORMATION IN THE PROTOTYPE

<https://xd.adobe.com/view/8e1b8a31-db3b-4d40-b4c0-18f1d7b40985-d8b48/>

FONT CHOISES

Season 01

H1

Nexa Black (Uppercase)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

H2

Nexa Heavy

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

H3

Nexa Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Paragraph

Aeonik Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

FONT COLORS

Season 01

A

Hex: #24201F

A

Hex: #E0D2C6