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LOGO ON LIGHT BACKGROUNDS



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LOGO SIZE VARIATIONS



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LOGO ON DARK BACKGROUNDS



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LOGO SIZE VARIATIONS



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## FONTS

H1

Nexa Black (Uppercase)

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
**1 2 3 4 5 6 7 8 9 0**

H2

Nexa Heavy

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**1 2 3 4 5 6 7 8 9 0**

Paragraph

Aeonik Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

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## FONT ALTERNATIVES (WEBFONT)

If it is not possible to use the main font, the following alternatives are used

H1

**Poppins Bold (Uppercase)**

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
**1 2 3 4 5 6 7 8 9 0**

H2

**Poppins SemiBold**

**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**  
**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**1 2 3 4 5 6 7 8 9 0**

Paragraph

Lato Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

## Download Links

Font Family: Poppins

<https://fonts.google.com/specimen/Poppins>

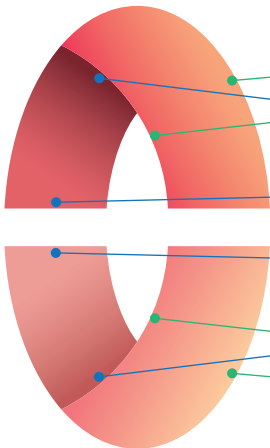
Font Family: Lato

<https://fonts.google.com/specimen/Lato>

bajun



Hex: #262324  
C:0 M:0 Y:0 K:99  
R:38 G:35 B:36

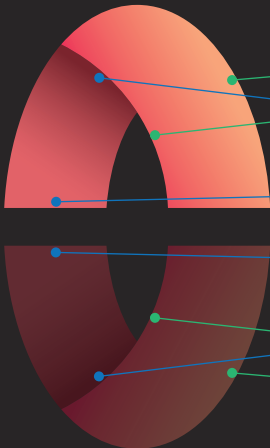


- C:0 M:42 Y:52 K:0
- C:0 M:96 Y:56 K:0
- C:8 M:82 Y:55 K:56
- C:7 M:76 Y:51 K:0
- C:4 M:46 Y:32 K:0
- C:15 M:75 Y:58 K:10
- C:0 M:68 Y:39 K:0
- C:0 M:20 Y:39 K:0

bajun



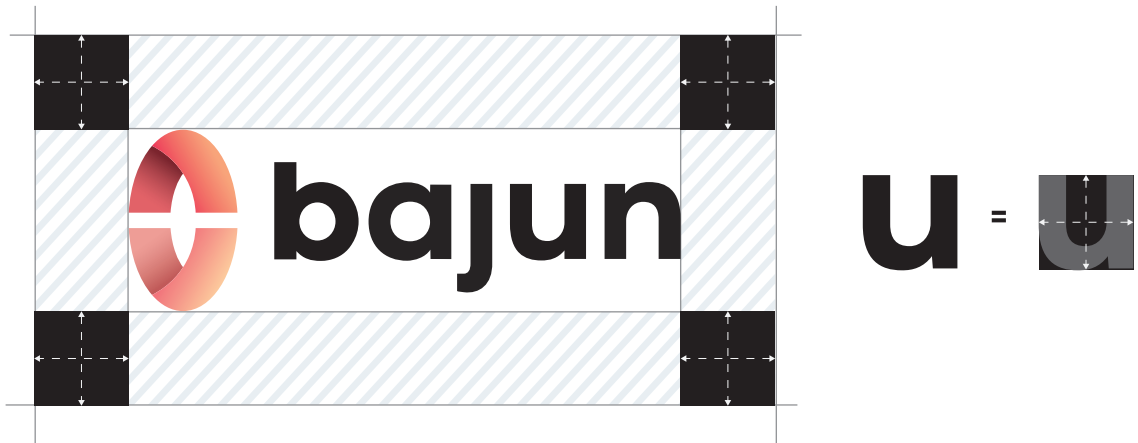
Hex: #F8F8F9  
C:0 M:0 Y:0 K:2  
R:248 G:248 B:249



- C:0 M:42 Y:52 K:0
- C:0 M:96 Y:56 K:0
- C:8 M:82 Y:55 K:56
- C:7 M:76 Y:51 K:0
- C:42 M:82 Y:65 K:47
- C:44 M:85 Y:67 K:65
- C:38 M:93 Y:67 K:45
- C:44 M:68 Y:71 K:36

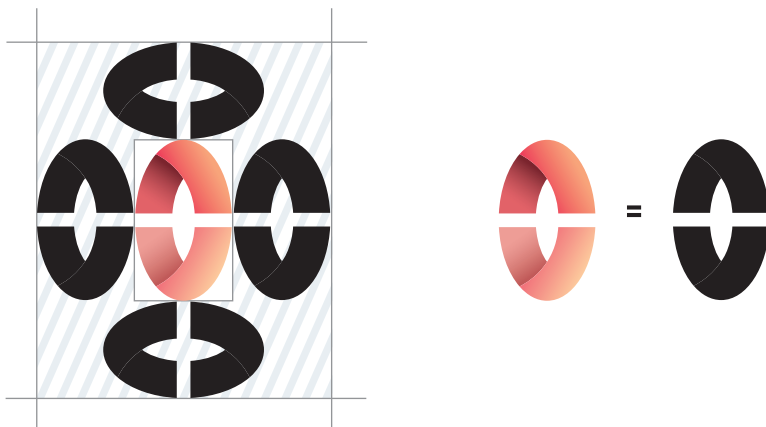
## Logo

Distance to next object minimum the size of the letter 'u'.



## Symbol:

Distance to next object minimum the size of the icon width.





MAIN TITLE OVER 2 LINES. ALWAYS UPPERCASE.

# LOREM IPSUM DOLOR SIT AMET CONSETETUR

SUBTITLE (UPPERCASE) WITH CONTENT

## THIS IS A SUBTITLE

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

SPECIAL CASES

[This is a link](#), link color: #E36E5B

- Listing example
- Listing example
- Listing example
- Listing example
- Listing example



MAIN TITLE OVER 2 LINES. ALWAYS UPPERCASE.

# LOREM IPSUM DOLOR SIT AMET CONSETETUR

SUBTITLE (UPPERCASE) WITH CONTENT

## THIS IS A SUBTITLE

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

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