



PROFILE

I am a UI/UX Designer proficient in solving problems and seeking solutions that creatively align with users' needs and business goals. The projects that I have worked on have helped me build my expertise in Research, Design and Prototyping. My experience along with my interest in art will help foster an inclusive design process and produce a cohesive end result.

EXPERIENCE

Product Design Flex Program

Thinkful | Jul '19 - Apr '20

- Used industry best practices and design process standards with a focus on UX Research, User Experience (UX) and Visual Design in my projects.
- Executed user-research surveys, interviews and market research to develop personas, user stories and user flows.
- Collaborated with senior product designers to develop sitemaps, mockups and prototypes.
- Created brand identities such as brand logo, color palette and style guide.
- Improved usability through task-based user tests and A/B tests of wireframes, mockups and prototypes.
- Implemented UI/UX design decisions to create consistent, intent-rich, aesthetically elegant and functional products.

Cardiac Monitor Tech

Pottstown Hospital & RWJUH | Jun '17 - Apr '19

- Monitored as many as 15-40 patients per shift.
- Interpreted and documented accurate cardiac rhythms every four hours and with each change of rhythm.
- Communicated clearly with nurses when delivering information about change in cardiac rhythm
- Provided three weeks technical training to new team members and assisted with the onboarding process.

Research Intern

Karpagam University | Mar '09 - Sep '09

- Determined the ability to remove toxic dyes from textile industry wastewater, leading to proper textile wastewater treatment.
- Worked one-on-one with mentors, developed new technical, communication and time management skills.
- Presented a paper in the National Seminar on "Trend and Perspectives in Biotechnology".

EDUCATION

Multimedia Graphics and Design

Delaware County Community College

Web Page Design & Development

Delaware County Community College

Master of Philosophy

Biotechnology, Karpagam University

Master of Science

Biotechnology, PSG CAS

PROJECTS

Your Space:

<https://youtu.be/2pD7RbClfc8>

Designed a cloud storage web app to help users create notes, upload files or folders, organize, share and store data in a simple and effective way.

Choiz:

<https://youtu.be/8eT63GjJEzY>

Designed an iOS app to help people with food restrictions find restaurants near them that cater to their diet.

Dazzle:

<https://youtu.be/mdKo18bfEPM>

Designed a mobile retail app to help people find right products and make their online shopping quick and easy.

SKILLS & TOOLS

Skills: User Surveys, Competitive Analysis, User Personas, User Stories, User Flows, Wireframes, High Fidelity Mockups, Usability Testing, Prototyping, HTML, CSS, Git, Github

Tools: Figma, Sketch, Adobe XD, Adobe Photoshop, InVisionStudio, GoogleForms, Draw.io, Xtensio, Usability Hub, Google Suite, Slack