AJUNA VADAKKUMPURAM PRATHAP

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PROFILE

I am a UI/UX Designer proficient in solving problems and seeking solutions that creatively align with users' needs and business goals. The projects that I have worked on has helped me build my expertise in research, design and prototyping.

EXPERIENCE

Product Design Flex Program
Thinkful | Jul '19 - Apr '20

Learned industry best practices and design process standards with a focus on UX Research, Visual Design and Front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Crafted user surveys, conducted interviews, created personas, performed market research and created user stories, user flows, sitemaps, wireframes and high and low fidelity mock-ups.

Created brand identities such as brand logo, color palette and style guide.

Created prototypes and conducted usability testing and iterated based on user feedback.

Designed visuals with familiar UI patterns, strategic color palette, and an overall sense of simple and elegant aesthetics.

Cardiac Monitor Tech
Pottstown Hospital & RWJUH | Jun '17 - Apr '19

Observed and interpreted patients heart rhythms and communicated reports on patients monitor data with doctors and nurses

Research Intern
Karpagam University | Mar ' 09 - Sep '09

Performed real-world research and training. Worked one-on-one with mentors and utilized advanced laboratory facilities, developed new technical, communication, time management, and leadership skills.

EDUCATION

Multimedia Graphics and Design
Delaware County Community College

Web Page Design & Development
Delaware County Community College

Master of Philosophy
Biotechnology, Karpagam University

Master of Science
Biotechnology, PSG CAS

PROJECTS

Your Space:
https://youtu.be/2pD7RbCIfc8
Designed a cloud storage web app to allow users to upload content (Eg: photos), organize content by creating folders and share content with others.

Choiz:
https://youtu.be/9osvlCcTGEw
Designed an iOS app to help people with food restrictions find restaurants near them that cater to their diet.

SKILLS & SOFTWARES

Figma, Sketch, Adobe XD, Adobe Photoshop, InVisionStudio, GoogleForms, Draw.io, Xtensio, Usability Hub, Google Suite, Slack, Git, Github, Basic HTML & CSS

VOLUNTEERING

Office Assistant, St Peter's University Hospital, NJ | Dec '15 - Jun '17

Recreation Assistant, Parker at Stonegate, NJ | Dec '15 - Jan '17