Ajuna VadakkumpuramPratap

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PROFILE

I am a UX designer who is committed to solving problems and seeking solutions that creatively align with user needs and business goals.

EXPERIENCE

Product Design Program
Thinkful | July '19 - Present

Learned industry best practices and design process standards with a focus on UX Research, Visual Design and Front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

Crafted user surveys, conducted interviews, created personas, performed market research and created user stories, user flows, sitemaps, wireframes and high and low fidelity mock-ups.

Created brand identities such as brand logo, color palette and style guide**.**

Created prototypes and conducted usability testing and iterated based on user feedback**.**

Designed visuals with familiar UI patterns, strategic color palette, and an overall sense of simple and elegant aesthetics.

Cardiac Monitor Tech
Pottstown Hospital & RWJUH | June '18 - April '19
Observed and interpreted patients heart rhythms and communicated reports on patients monitor data with doctors and nurses

Research Intern
Karpagam University | March ' 09 - Sep '09
Performed real-world research and training. Worked one-on-one with mentors and utilized advanced laboratory facilities, developed new technical, communication, time management, and leadership skills.

EDUCATION

- **Multimedia and Graphics (IMM110**)
  Delaware County Community College, PA
- **Web Page Design & Development(IMM 120)**
  Delaware County Community College, PA
- **Master of Philosophy (M.Phil.)**
  Biotechnology, Karpagam University, India

SKILLS

UX Design Process and Front-End Development

User Surveys, User Interviews, Personas, Competitive Analysis, User stories creation and prioritization, User flows, Sketching, Wireframing, Mockups, Prototyping, Usability Testing, Branding, Typography, Color Theory, Knowledge of iOS and Android Experiences HTML, CSS, JavaScript (basic), Git, GitHub

Design Tools
Figma, Sketch, Adobe XD, Adobe Photoshop, InVisionStudio, GoogleForms, Draw.io, Xtensio

PROJECTS

- **Your Space**: Designed a cloud storage app that allows users to upload content (Eg: photos), organize content by creating folders and share content with others.
- **Choiz**: Designed an iOS app designed to help people with food restrictions find restaurants near them that cater to their diet.