

## 문제ZIP 오답노트

2018.6

22. 다음 글의 주제로 가장 적절한 것은?

It is a strategic and tactical mistake to give an offensive position away to those who will use it to attack, criticize, and blame. Since opponents will undoubtedly attack, criticize, and blame, anyway, the advantages of being proactive, airing one's own "dirty laundry," and "telling on oneself" are too significant to ignore. Chief among these advantages is the ability to control the first messages and how a story is first framed. That leaves others having to respond to you instead of the other way around. This approach is appropriately termed "stealing thunder." When an organization steals thunder, it breaks the news about its own crisis before the crisis is discovered by the media or other interested parties. In experimental research by Arpan and Roskos-Ewoldsen, stealing thunder in a crisis situation, as opposed to allowing the information to be first disclosed by another party, resulted in substantially higher credibility ratings. As significant, the authors found that "credibility ratings associated with stealing thunder directly predicted perceptions of the crisis as less severe."

1. necessity of being cooperative in a crisis situation
2. importance of taking the initiative in managing a crisis
3. problem of creating false stories to save an organization
4. significance of remaining silent in strengthening credibility
5. advantage of improving the corporate image through media

2016.9

37. 글의 흐름으로 보아, 주어진 문장이 들어가기에 가장 적절한 곳을 고르시오.

Analysis of the errors leads the teacher to modify the teaching of these procedures, using the language 'seven and three more' rather than 'seven, count on three'.

A 5-year-old doing addition problems by counting on makes the same error repeatedly, with responses such as:  $7 + 3 = 9$ ,  $6 + 5 = 10$  and  $8 + 4 = 11$ . (

① ) The teacher asks the pupil to show how these answers were obtained and notices that in doing the addition of 3 to 7, the pupil counts 'seven, eight, nine', while turning up three fingers in turn. ( ② ) The pupil is 'counting on 3 from 7' but incorrectly starting at 7. ( ③ ) The teacher recalls similar errors that some pupils made when doing addition problems by

counting on along a number line. ( ④ ) This is immediately effective. ( ⑤ ) So the teacher reinforces this particular language pattern in subsequent oral work with the whole class.

2011. 11

41. 다음 글의 제목으로 가장 적절한 것을 고르시오.

University students in several of my seminar classes sat in a circle and each student took turns telling the others his or her name. At the end of the round of introductions, the students were asked to write down the names of as many other students as they could remember. In almost every case, students wrote down the names of students that were seated far away from them. However, surprisingly, they weren't able to recall the names of students who were seated close to them. This effect was worst for the students who sat on either side of them. What was the reason for such findings? The student who was next in line for an introduction was clearly on edge and after finishing his or her introduction, he or she was preoccupied with calming his or her nerves. The effect was clearly due to the social anxiety they experienced immediately before and after having to introduce themselves to the entire group.

1. Ways to Cope with Nervousness
2. Useful Strategies for Better Memory
3. How to Remember Uncommon Names
4. Nervousness and Its Effects on Memory
5. Seating Arrangements for Better Relations

2011.11

18. 다음 글의 목적으로 가장 적절한 것은? [1점]

My wife and I have enjoyed receiving your publication for years. Unfortunately, our jobs now have us both traveling most weeks, and we simply cannot keep up with a daily paper. So we would like to request that you stop delivery to our home. If you have questions about this matter, please leave a message at (212) 555-5612, and either my wife or I will call you back as soon as we can. Thank you for years of reliable delivery of a first-rate newspaper. If our situation changes, we will call you to resume delivery. In the meantime, we will expect delivery to stop no later than the end of this week.

1. 여행 동행 제안을 거절하려고

2. 신문 배달 중단을 요청하려고
3. 출판 일정에 대해 문의하려고
4. 변경된 전화번호를 안내하려고
5. 신속한 정정 보도에 감사하려고

2011.11

44. 글의 흐름으로 보아, 주어진 문장이 들어가기에 가장 적절한 곳은?

However, recent success in the packaged-cookie market suggests that these may not be the only, or perhaps even the most important, reasons.

Why eat a cookie? Some reasons might be to satisfy your hunger, to increase your sugar level, or just to have something to chew on. ( ① ) It appears that cookie-producing companies are becoming aware of some other influences and, as a result, are delivering to the market products resulting from their awareness. ( ② ) These relatively new product offerings are usually referred to as 'soft' or 'chewy' cookies, to distinguish them from the more typical crunchy varieties. ( ③ ) Why all the fuss over their introduction? ( ④ ) Apparently much of their appeal has to do with childhood memories of sitting on the back steps devouring those melt-in-your-mouth cookies that were delivered by Mom straight from the oven, while they were still soft. ( ⑤ ) This emotional and sensory appeal of soft cookies is apparently at least as strong as are the physical cravings that the product satisfies.

2011.11

20. 다음 글의 밑줄 친 부분 중, 어법상 틀린 것은?

The word 'courage' takes on added meaning if you keep in mind that it is derived from the Latin word 'cor' ① meaning 'heart.' The dictionary defines courage as a 'quality which enables one to pursue a right course of action, through ② which one may provoke disapproval, hostility, or contempt.' Over 300 years ago La Rochefoucauld went a step further when he said: "Perfect courage is to do unwitnessed what we should be capable of doing before all men." It is not easy ③ to show moral courage in the face of either indifference or opposition. But persons who are daring in taking a wholehearted stand for truth often ④ achieving results that surpass their expectations. On the other hand, halfhearted individuals are seldom distinguished for courage even when it involves ⑤ their own welfare. To be courageous under all circumstances requires strong determination.

\* provoke: 유발하다