

## Step 1: Identify Where to Place Your Formulas

## Step 2: Set Up Column Headers in Column R

1. In **Cell R1**, enter **Album Name**.
2. In **Cell S1**, enter **Views**.
3. In **Cell T1**, enter **Estimated Revenue**.

## Step 3: Enter Formulas to Extract Data

Now, I enter the formulas in **R2**, **S2**, and **T2**. These formulas will check the relevant columns and extract the necessary information:

### Formula for Album Name in Column R

In **Cell R2**, I enter:

excel

Copy code

```
=IFERROR(TRIM(MID(TEXTJOIN(" ", TRUE, A2:Q2), FIND("Album Playlist:", TEXTJOIN(" ", TRUE, A2:Q2)) + 16, FIND("-", TEXTJOIN(" ", TRUE, A2:Q2), FIND("Album Playlist:", TEXTJOIN(" ", TRUE, A2:Q2))) - FIND("Album Playlist:", TEXTJOIN(" ", TRUE, A2:Q2)) - 17)), ""))
```

### Formula for Views in Column S

In **Cell S2**, I enter:

excel

Copy code

```
=IFERROR(TRIM(MID(TEXTJOIN(" ", TRUE, A2:Q2), FIND("Views:", TEXTJOIN(" ", TRUE, A2:Q2)) + 6, FIND(",", TEXTJOIN(" ", TRUE, A2:Q2), FIND("Views:", TEXTJOIN(" ", TRUE, A2:Q2))) - FIND("Views:", TEXTJOIN(" ", TRUE, A2:Q2)) - 6)), ""))
```

### Formula for Estimated Revenue in Column T

In **Cell T2**, I enter:

excel

Copy code

```
=IFERROR(TRIM(MID(TEXTJOIN(" ", TRUE, A2:Q2), FIND("Estimated  
Revenue:", TEXTJOIN(" ", TRUE, A2:Q2)) + 19, LEN(TEXTJOIN(" ", TRUE,  
A2:Q2))-FIND("Estimated Revenue:", TEXTJOIN(" ", TRUE, A2:Q2))-18)),  
""))
```

## Step 4: Drag Formulas Down

- After entering the formulas in **R2**, **S2**, and **T2**, I click on the **fill handle** (the small square at the bottom-right corner of the cell) and **drag it down** to fill the formulas in all relevant rows in columns R, S, and T. This way, the formulas will apply to each corresponding row without overwriting your original data.

## Step 5: Final Formatting

- **Bold Headers:** Highlight **Row 1** (R1, S1, T1) and make the headers bold for clarity.
- **Adjust Column Width:** Double-click the boundaries between the column headers (R, S, T) to auto-fit their widths.
- **Format Numbers:** Select **Column S** (Views) and **Column T** (Estimated Revenue) to apply appropriate formatting (like Number or Currency).

## Final Layout Example

After applying the formulas, my Excel sheet looks something like this:

A	B	...	Q	R	S	T
...	...	...	...	Album Name	Views	Estimated Revenue
...	...	...	...	be common full album	11503511	\$23007.02
...	...	...	...	...	...	...

## Step 6: Save Your Work

- **Save** my Excel file to keep the changes.

This method allows me to extract and organize my data without disrupting the existing dataset in columns A to Q.

# REVENUE EXTRACTION FORMULA

## YOUTUBE

```
=IFERROR(TRIM(MID(TEXTJOIN(" ", TRUE, A2:T2), FIND("Estimated Revenue:", TEXTJOIN(" ", TRUE, A2:T2)) + 19, LEN(TEXTJOIN(" ", TRUE, A2:T2))-FIND("Estimated Revenue:", TEXTJOIN(" ", TRUE, A2:T2))-18)), "")
```