

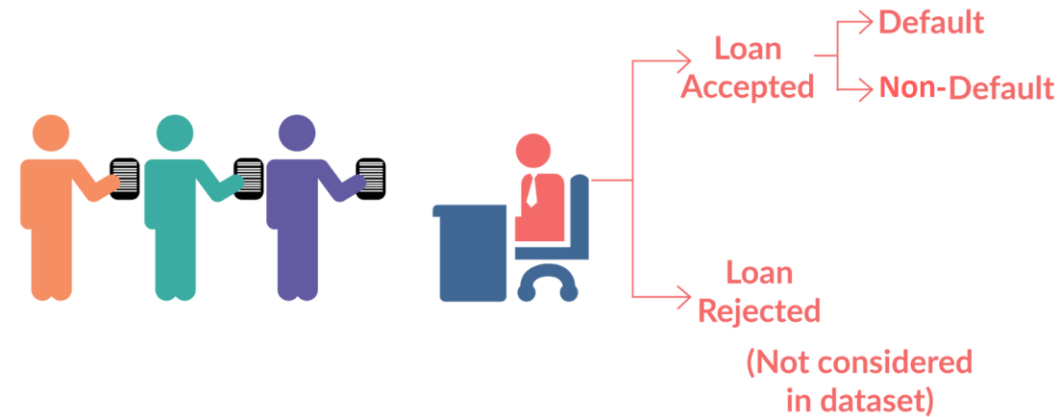
# Lending Club Case Study

Ajay Rawat

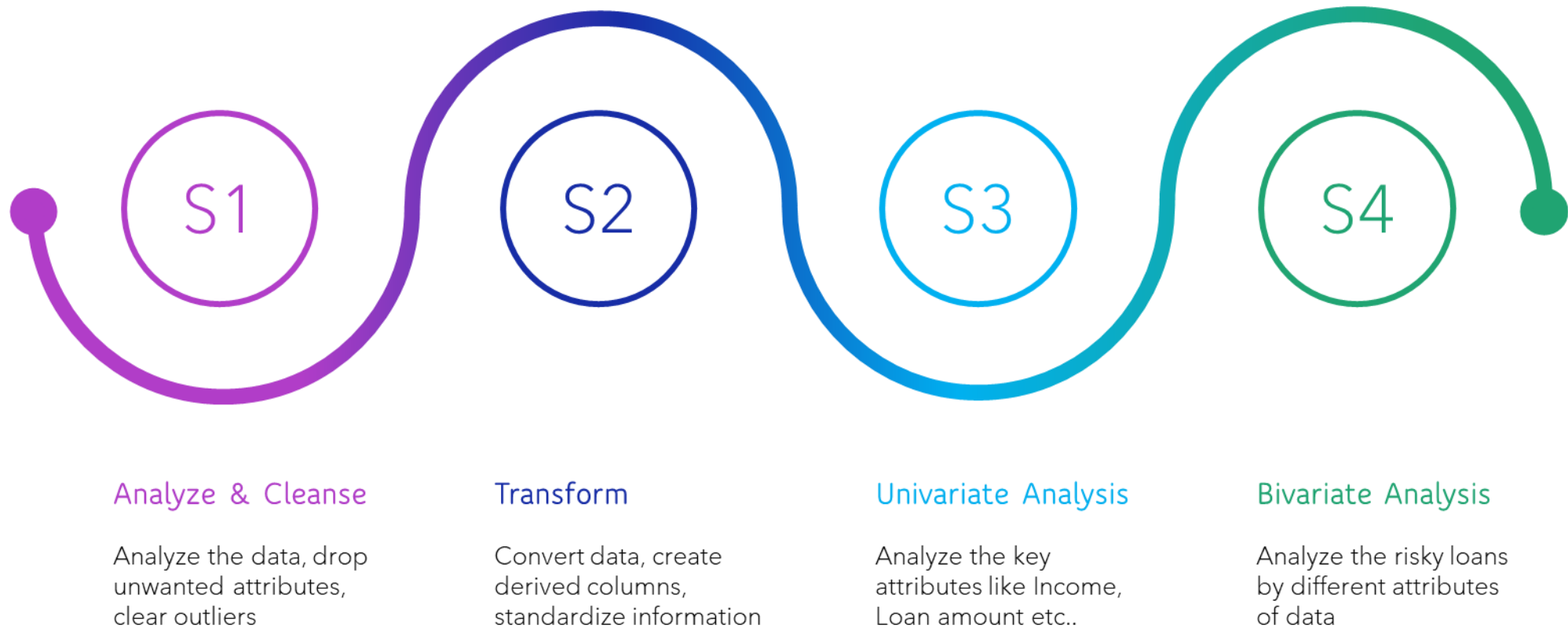
Ravichandra Kolluru

# Problem Statement

Use historic loan data to identify risky applicants whose loans can be risky what action contribute to reduced risk like reduced loan amount



# Approach



# Libraries used

Pandas

Numpy

Matplotlib

Seaborn

Plotly

# Analyze & Cleanse

- Identify the columns that have nulls in all rows or have only one value for all rows as they can't support analysis (60+ columns)
- Drop columns with high volume of Nulls (next\_pymnt\_d, mths\_since\_last\_record)
- Drop columns with unique values as they can't help analysis (id, member\_id, url)
- Drop Columns with more than 50% of unique values.('emp\_title','title','desc')
- Remove % sign from column and convert column type to Float
- Loans with status of Current as still active and a decision/conclusion can't be made of the effectiveness for the analysis of the same and so excluded
- Outlier analysis done for Loan amount and income amount, but could not find a reason to remove any data even if outlier because it can hide certain information suppress good or bad news

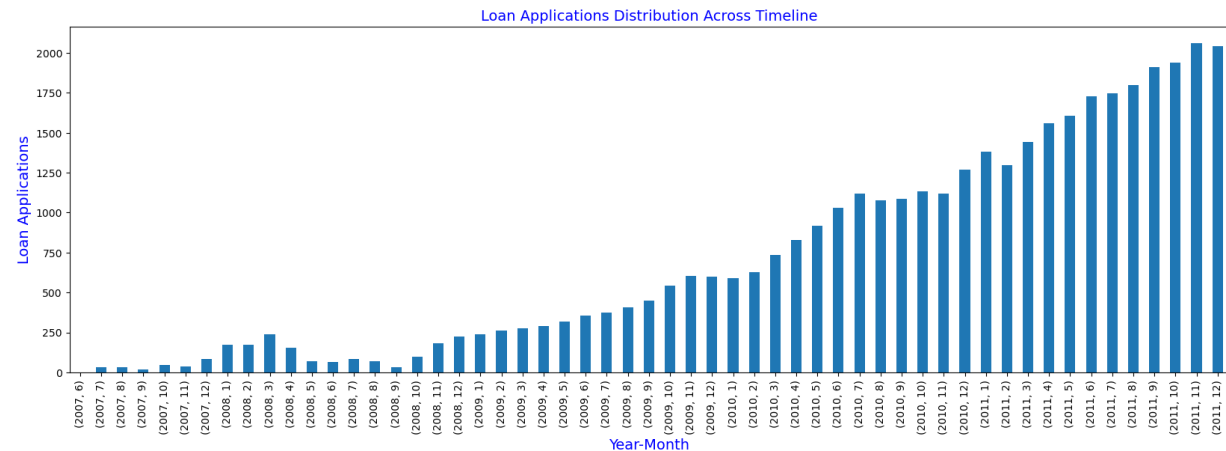
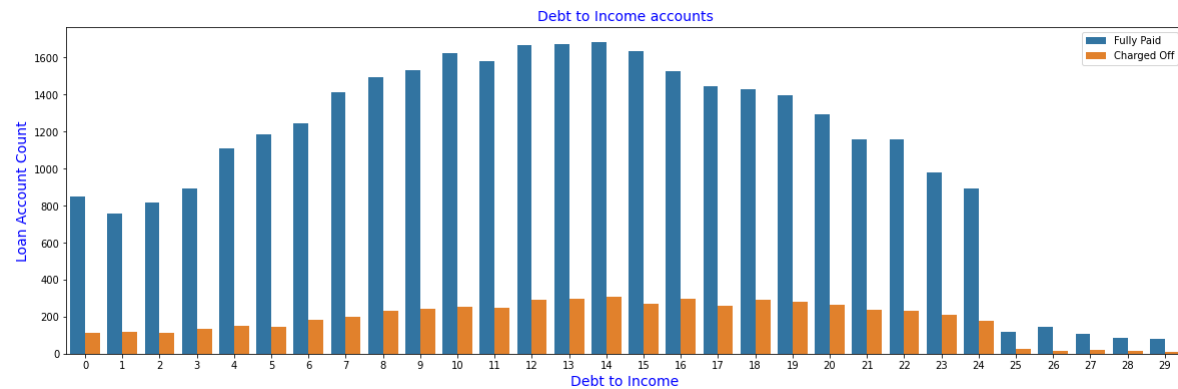
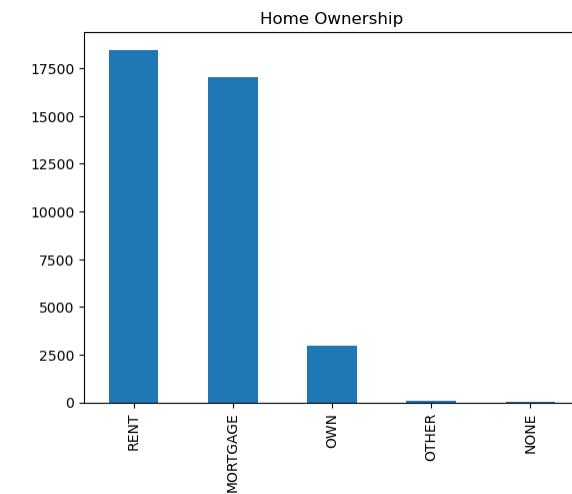
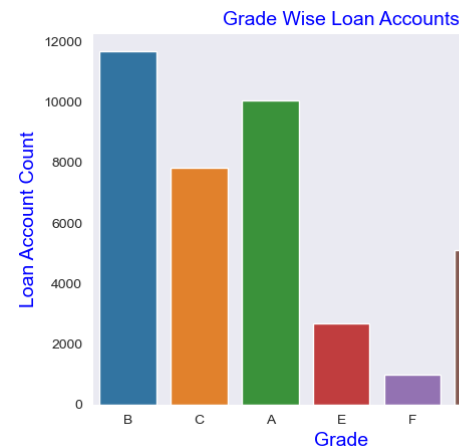
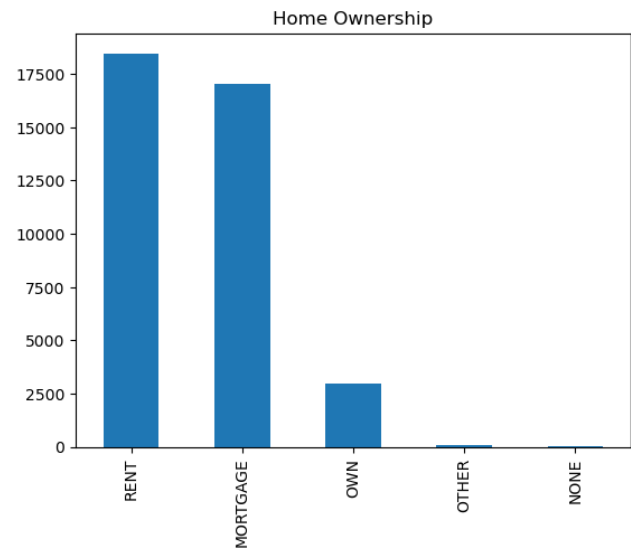
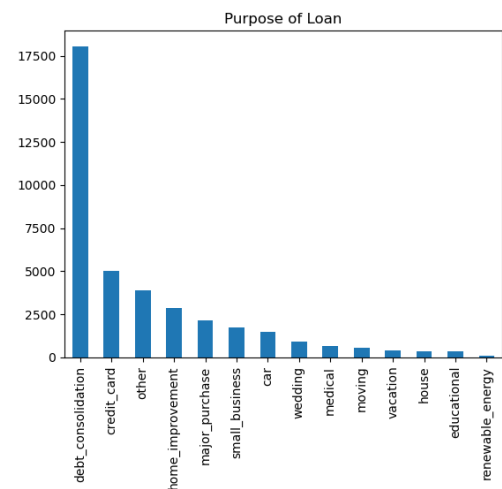
# Transform

- Remove percentage from interest rate and revol util to convert to float and create an integer column
- Populated the nulls in employee tenure with mode for the 2.7% of rows missing values
- Date columns Issue Date and Earliest Credit line are converted to dates, created year column for both and month column for Issue Date
- Calculated the length of credit for row at the time of load issue date

# Univariate Analysis

- Purpose – Most of the loans are for debt-consolidation
- Verification status – Non-Verified status has highest number of loans
- Home Ownership – Less number of home owners take loan compared to Rent or Mortgage
- Issue Month – Increase in number of loans processed end of the year. Decrease in number of loans during May 2008-Dec 2008 in line with financial and real estate crisis
- Years of Credit line – More applications for loan from people with 5-17 years of credit line
- Grade – A, B & C grades highest number of loans
- Sub Grade – A3, A4, A5, B3, B4, B5 have the highest number of loans
- Interest – Most of the loans fall under 5-16% interest

# Univariate Analysis – Visual Analysis

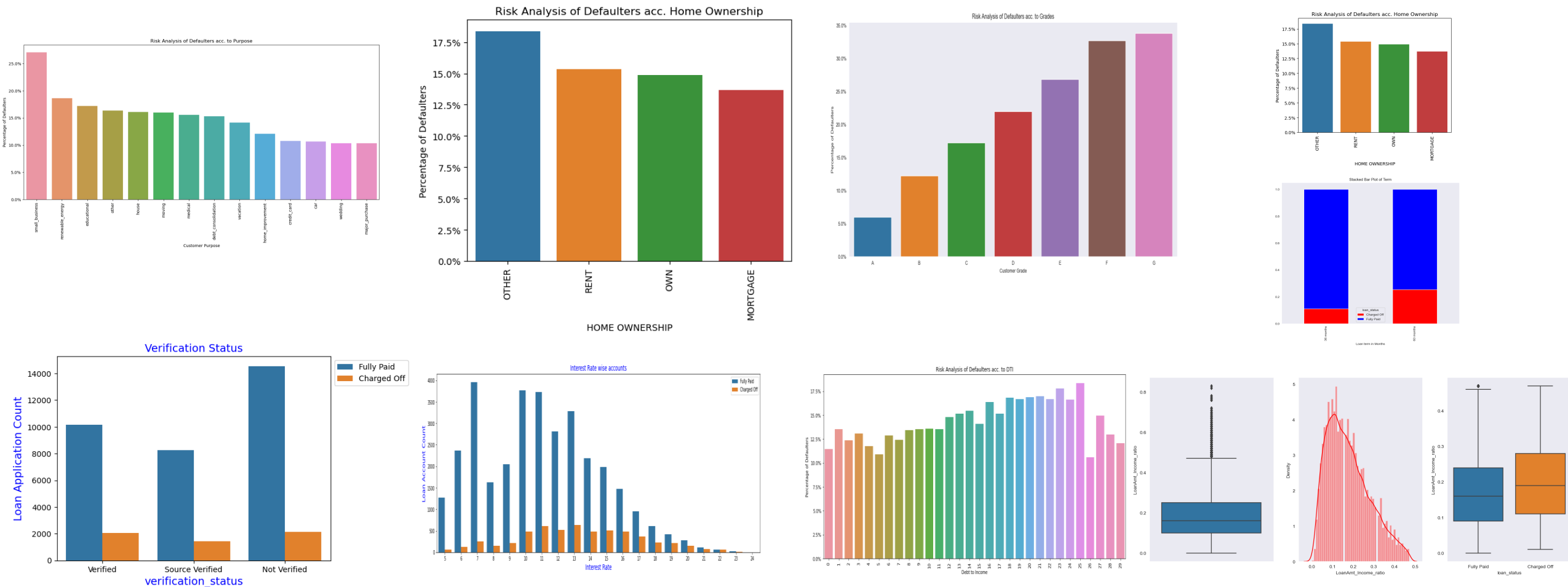




# Bivariate Analysis

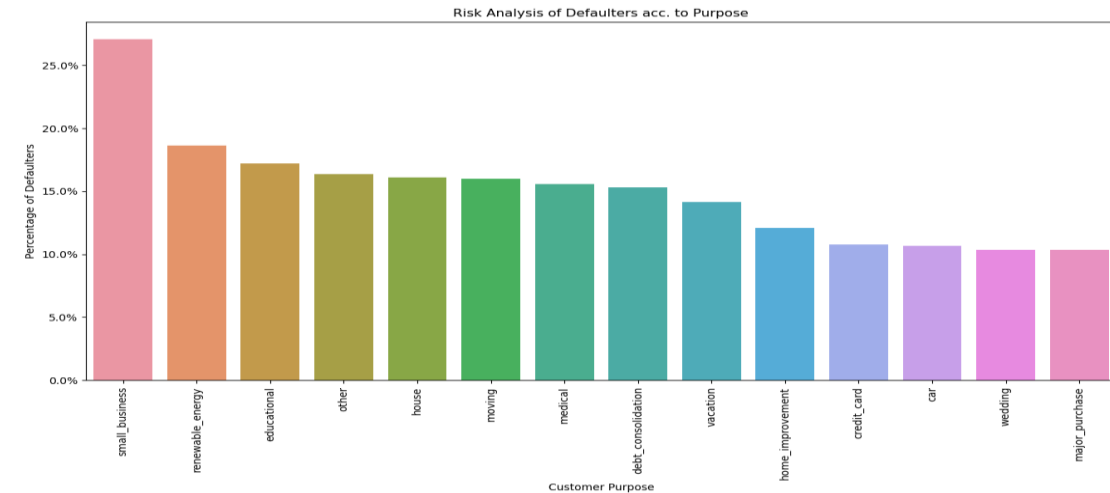
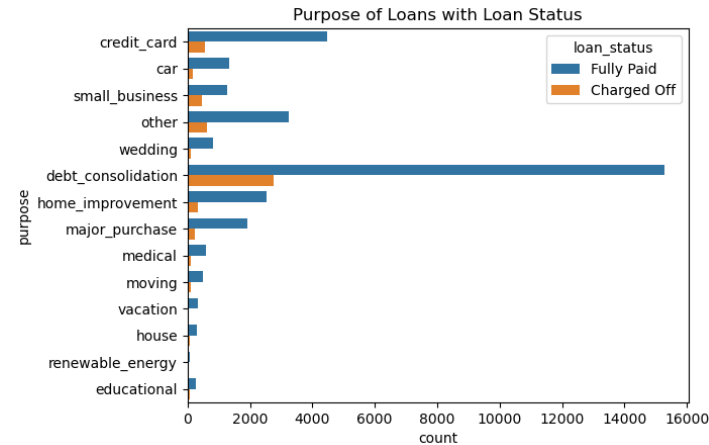
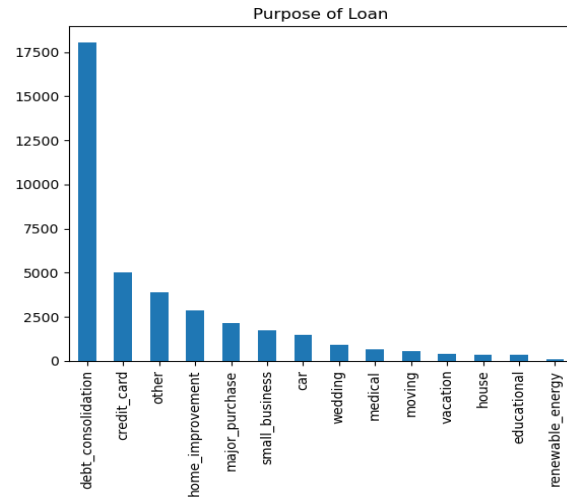
- Purpose – small\_business have highest risk of default
- Verification Status – Does not seem to have major variance in risk, but non-verified has less risk which may not be logical (but data inference is that)
- Home Ownership – Home ownership seem to have no impact on risk
- Grade – A Grade has lowest level of risk and risk increased by the Grade
- Debt to Income – Higher the debt to income, higher the risk of default
- Interest – As the interest rate increases the amount of risk increases significantly
- Years of Credit – Most loans to applicants with 10-12 years of credit history, with higher number of years of credit with lower risk of default
- Loan Amount to Income Ratio – Risk increases with Loan amount to Income ratio
- Loan Term – Increase in risk with 5 year loans compared to 3 year loans.

# Bivariate Analysis – Visual Analysis



# DATA ANALYSIS

## 1. Purpose Of Loan

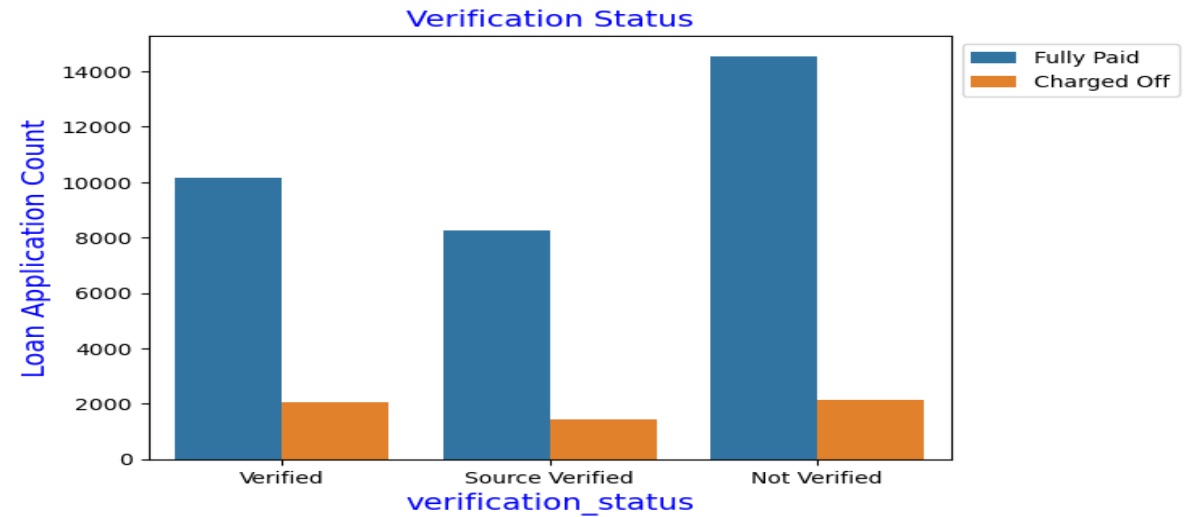
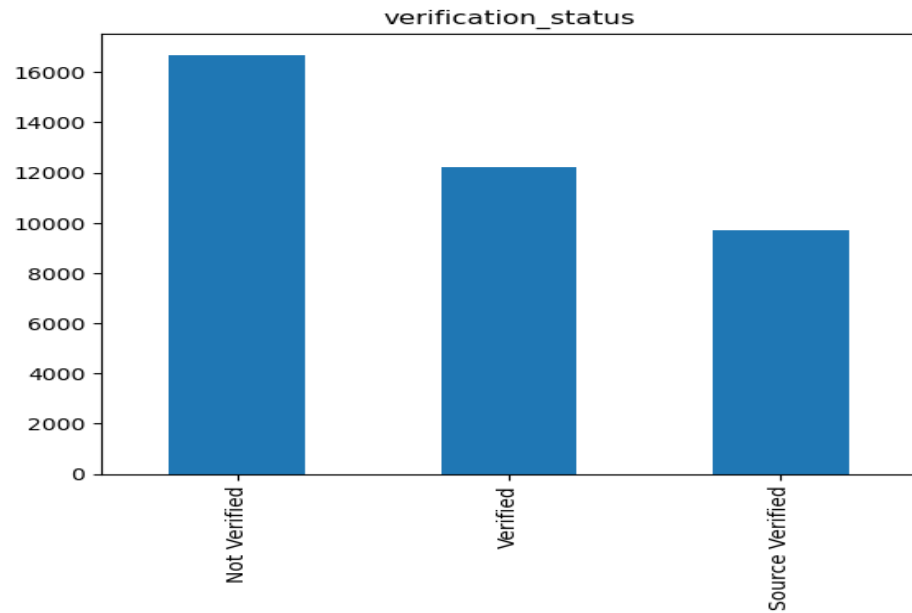


## Observation:

1. Maximum Loans are taken for Debt Consolidation
2. Debt Consolidation also has highest number of Charged Off Loans
3. Highest percentage of defaulters are from Small Business then Renewable Energy and then Education.

## DATA ANALYSIS

### 2. Loan Verification Status

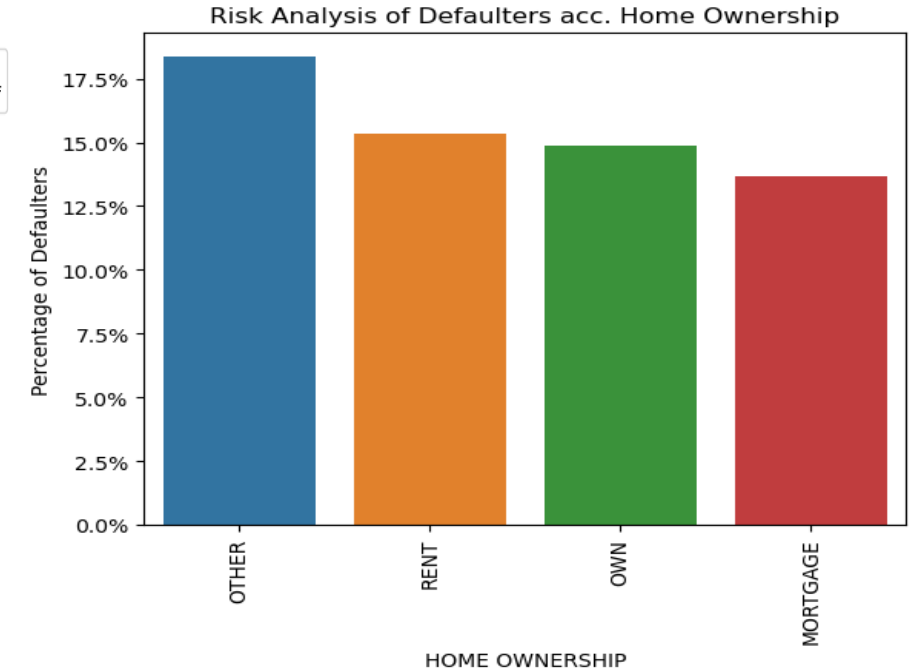
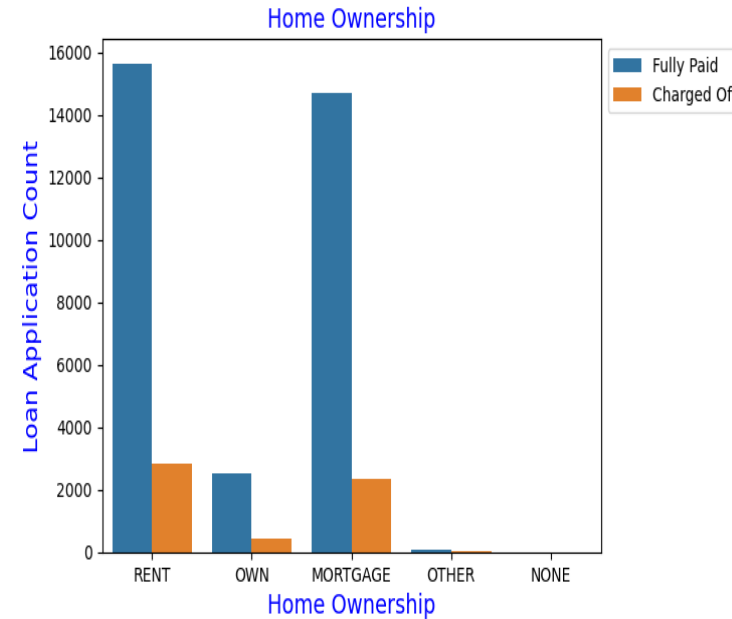
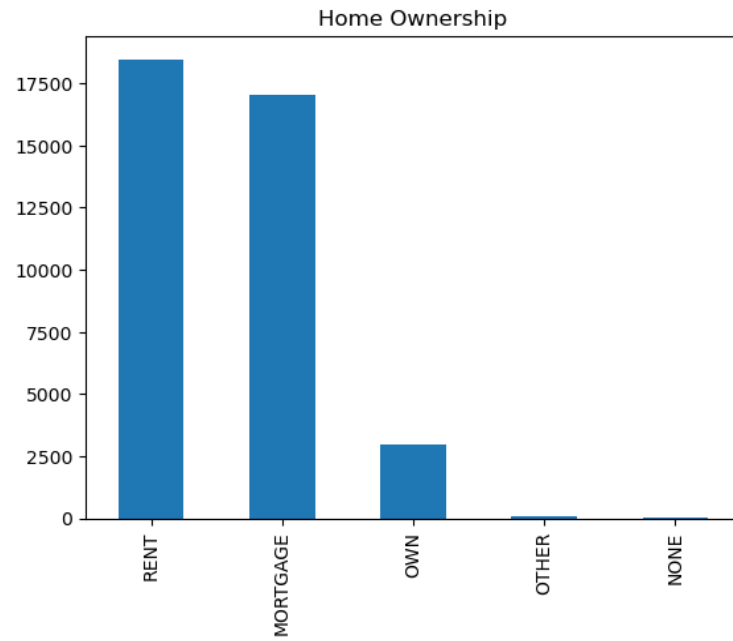


Observation:

1. We cannot draw a conclusion of impact of verification status on loan status

## DATA ANALYSIS

### 3. Home Ownership

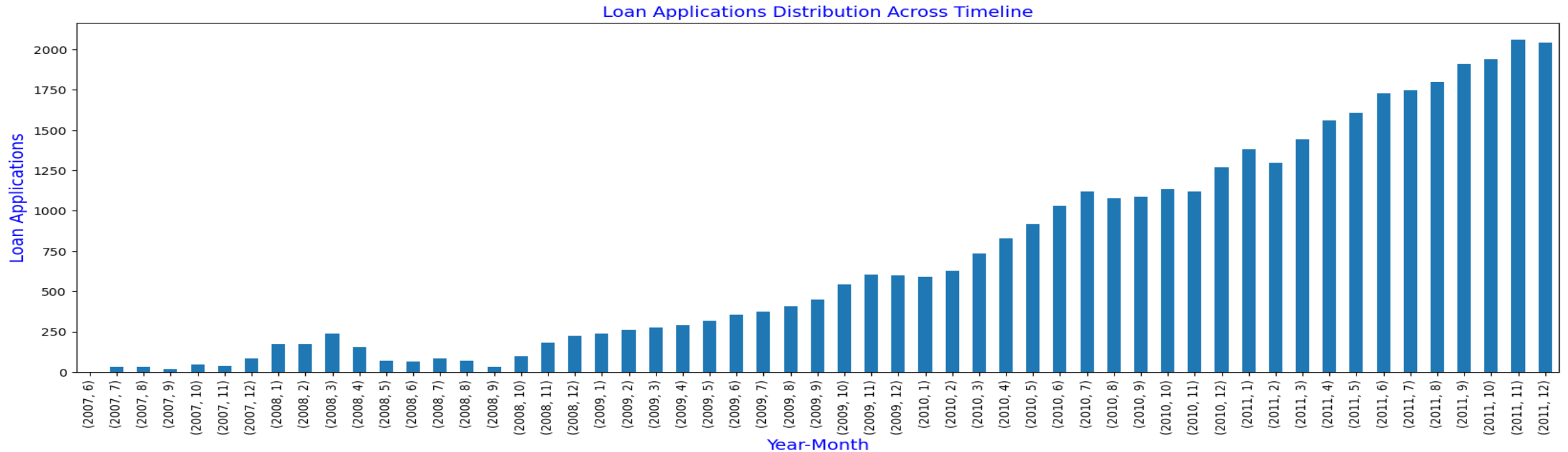


#### Observation:

1. 47% are applicants stay on rent 44% applicants stay in Mortgage 7% applicants own a house Other can have variety of data hence ignoring it .
2. Around 15% of applicant staying on rent default on their payment.

# DATA ANALYSIS

## 4. Loan Issued Timeline

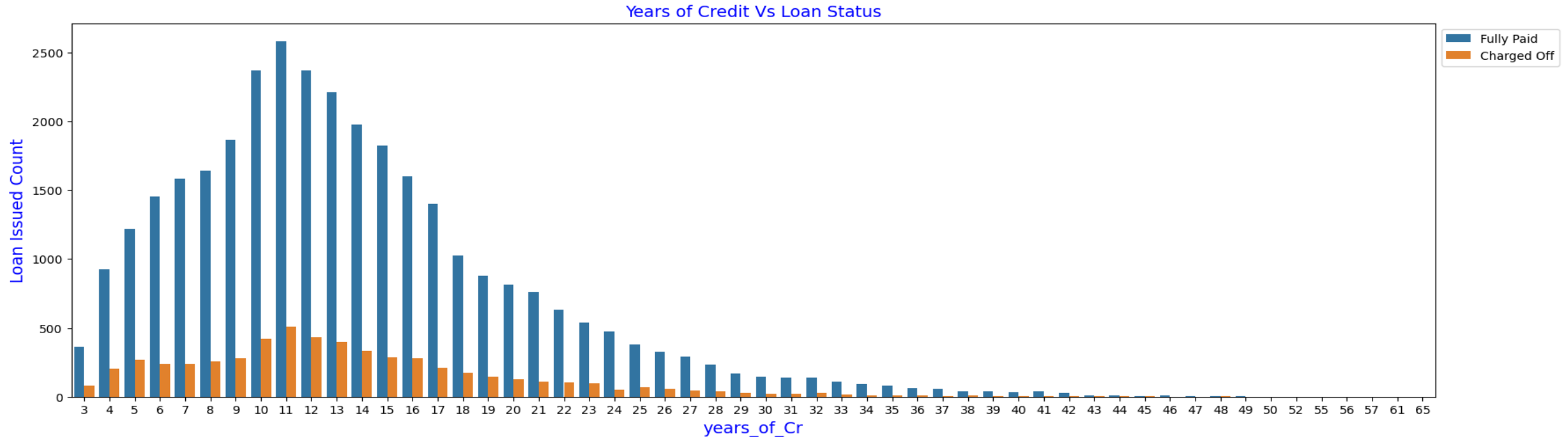


### Observation:

1. There is an increase in the number of loans processed every Year.
2. There is decrease in Loan processed from May 2008 - Dec 2008. Probably due to Recession.
3. Highest number of loans are issued in November and December. Probably due to some promotion campaign during festive season

## DATA ANALYSIS

### 5. Impact of duration of Credit Line

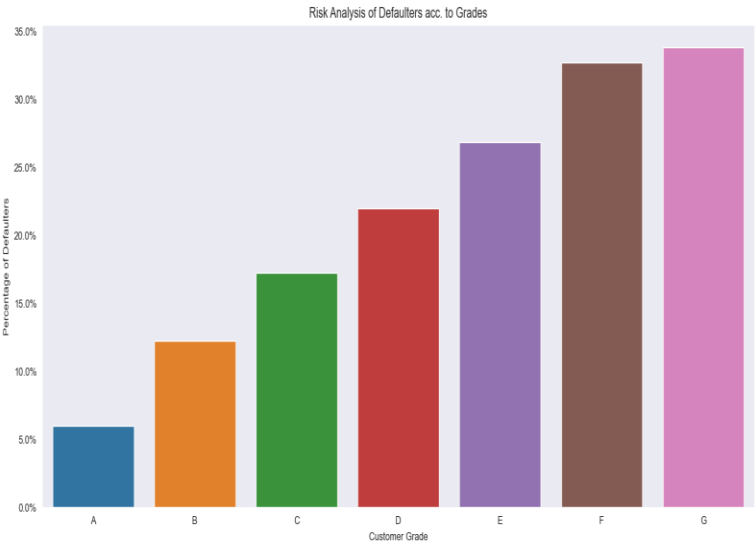
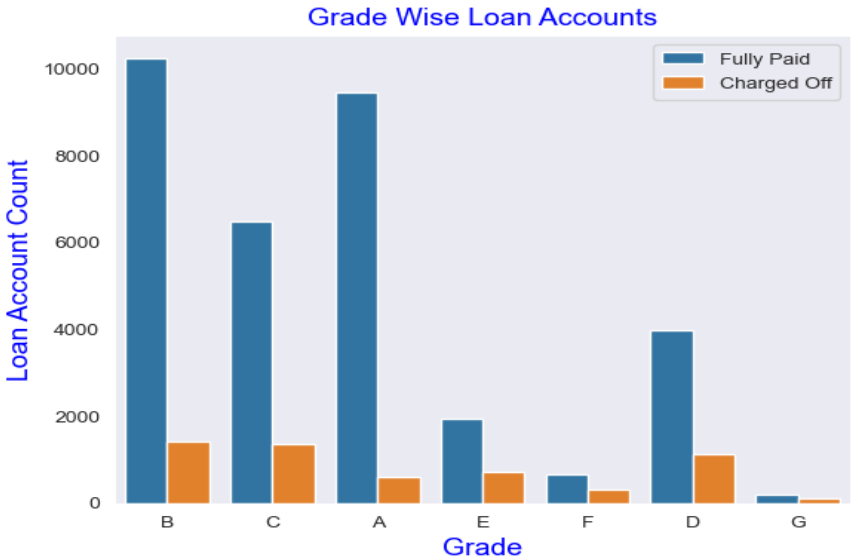
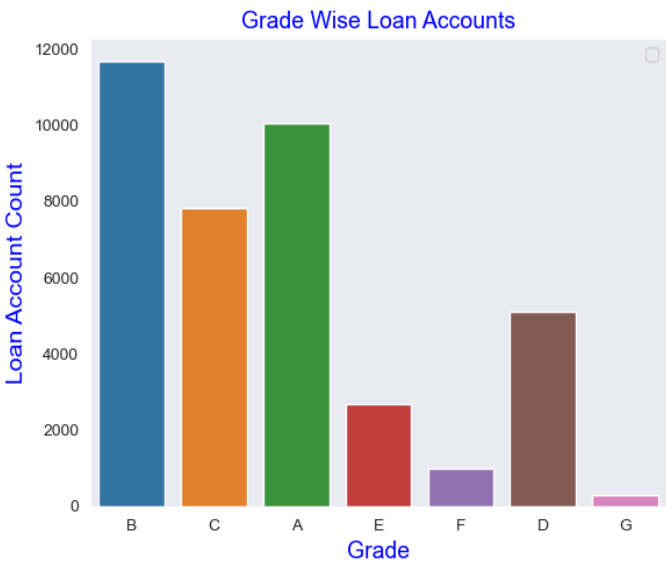


Observation:

1. Higher the number of Years from earliest credit line , lower the probability to default.
2. Maximum number of loans are issued to applications with 10-12 years of credit line history.

# DATA ANALYSIS

## 6. Analysis of Grade



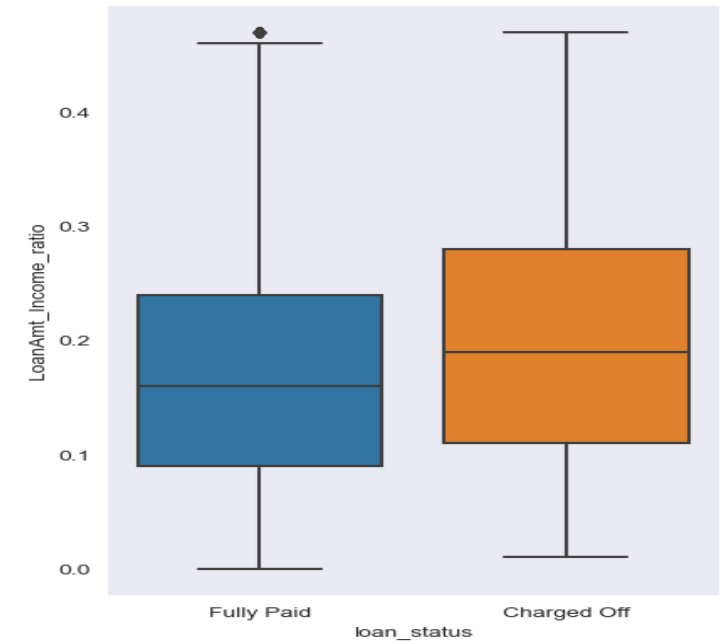
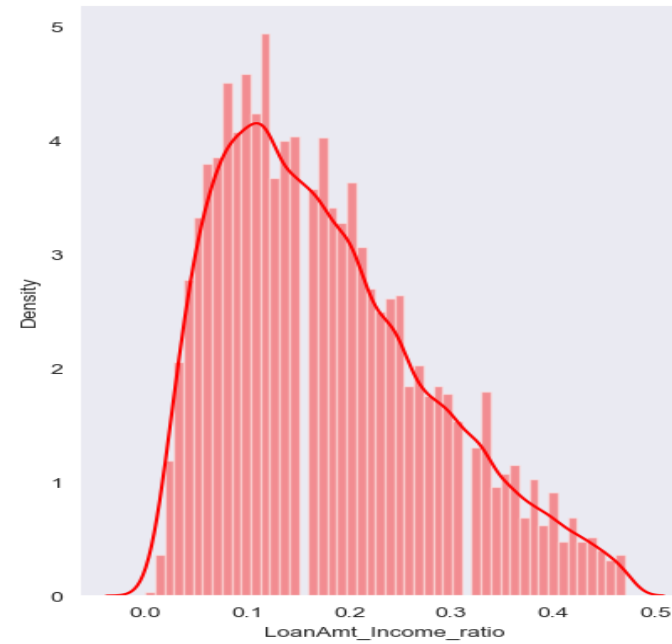
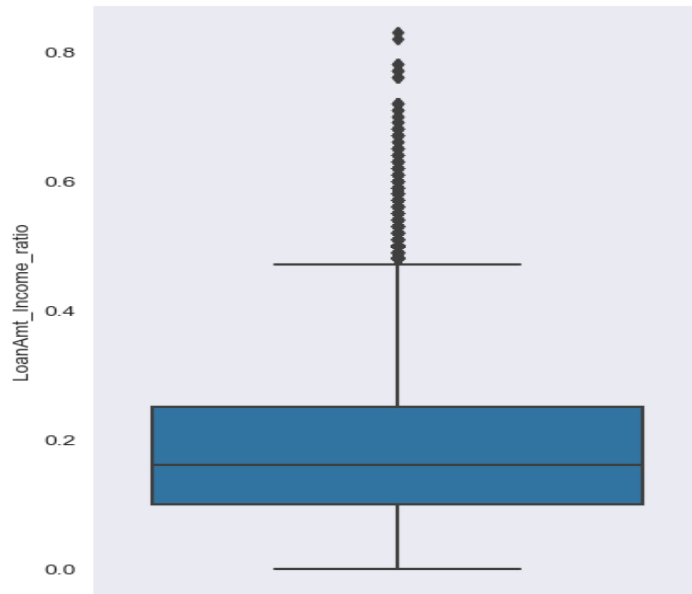
Observation:

1. Grade B applicant received the highest number of Loans followed by A Grade G has highest percentage of defaulters.



## DATA ANALYSIS

### 7. Loan amount to Income Ratio

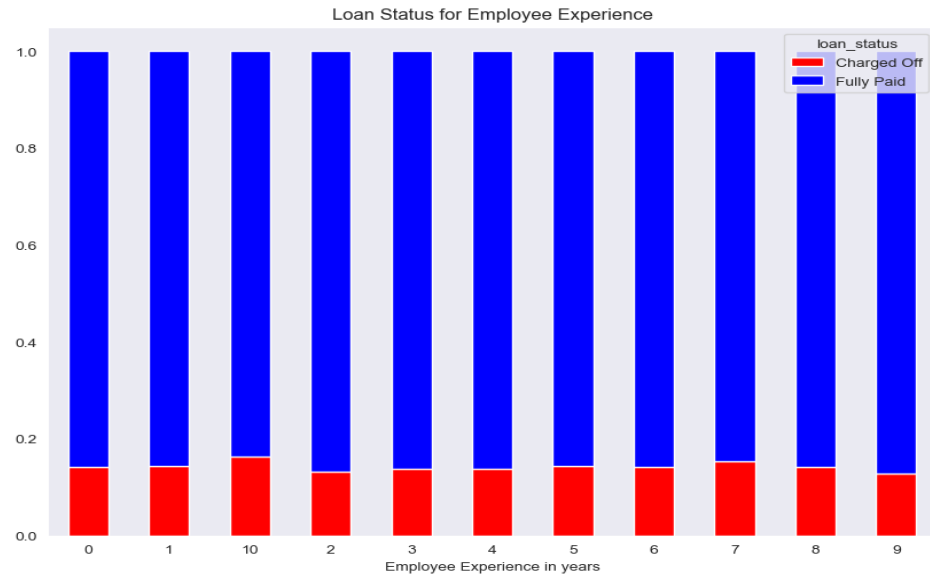


Observation:

1. Borrowers with high loan amount to income ratio are likely to default on their loans more.

## DATA ANALYSIS

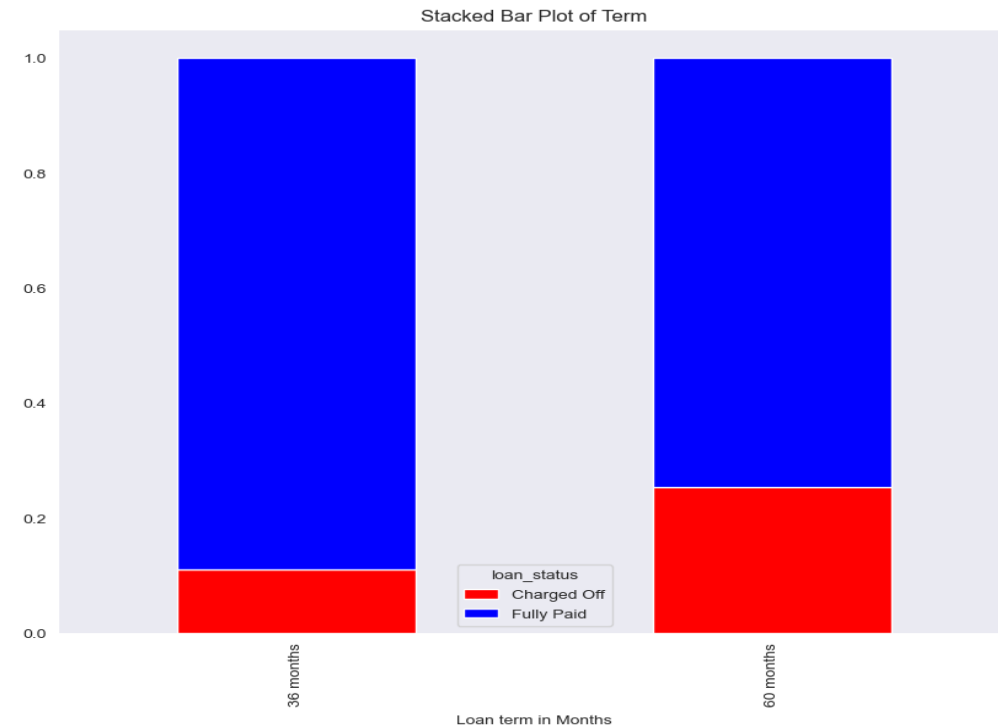
### 8. Employee Experience



Observation:

1. Applicants with Professional Expirence more than 10 years are more prone to default.
2. Loan with 60 months term is more likely to default than loan with 36 months term.

### 9. Term Distribution



Thank you