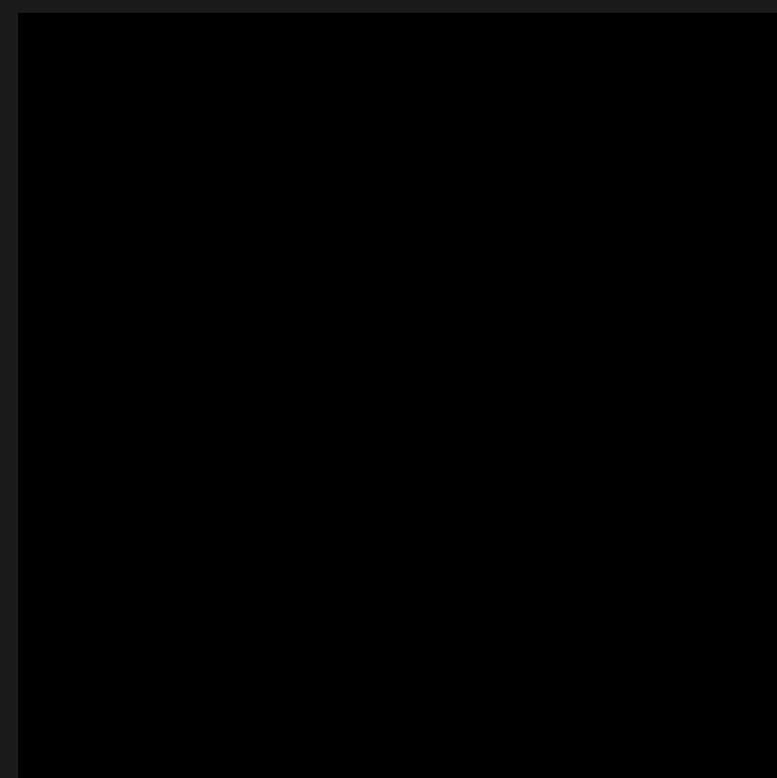
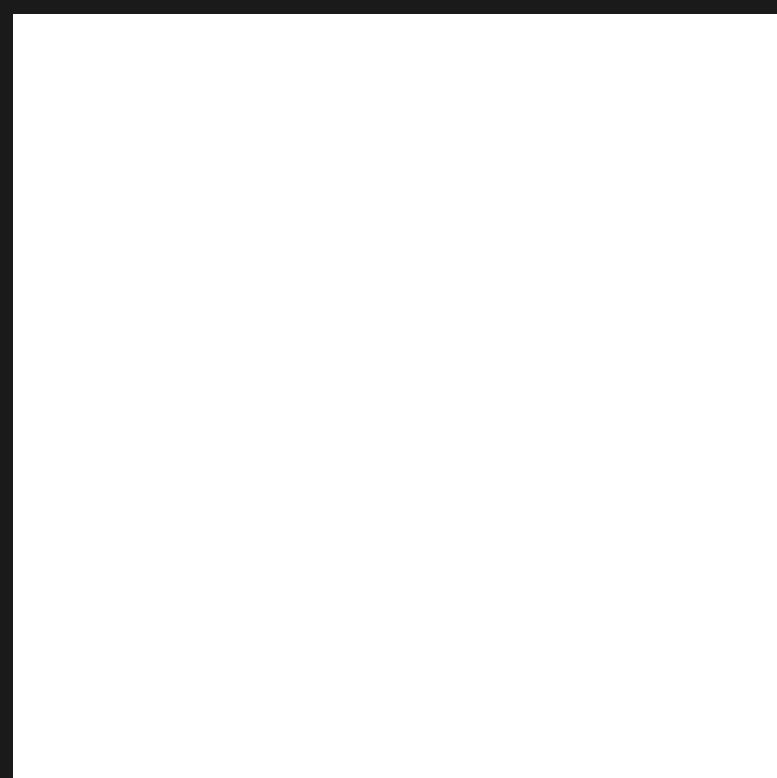
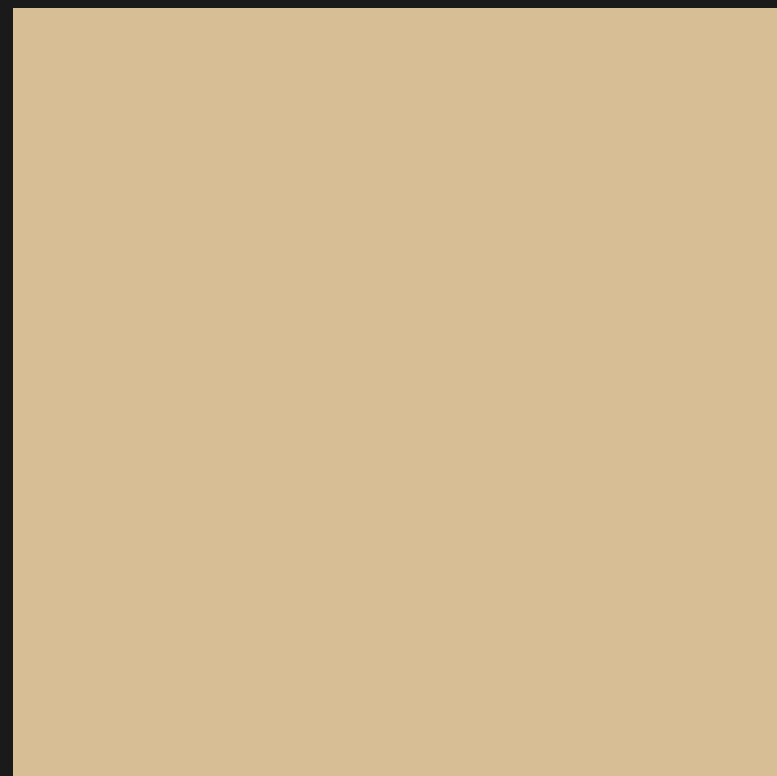




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# COLORS



The colors for the identity follow Purdue University branding guidelines. This allows for the logo to be used alongside university marketing collateral as well as show the relation to Purdue University as a whole.

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# ELEMENTS



## SEVEN STARS

The 7 stars represent the 7th brigade. Cadet Command's 7th Brigade, headquartered at Fort Knox, Kentucky, is responsible for Army ROTC programs in Michigan, Indiana, Ohio, Kentucky, and Tennessee.



## HAMMER AND SWORD

The Boilermaker hammer and the ROTC sword represent the combined drive of Purdue University and the national ROTC program. Both are representative of hard work and discipline to the craft.

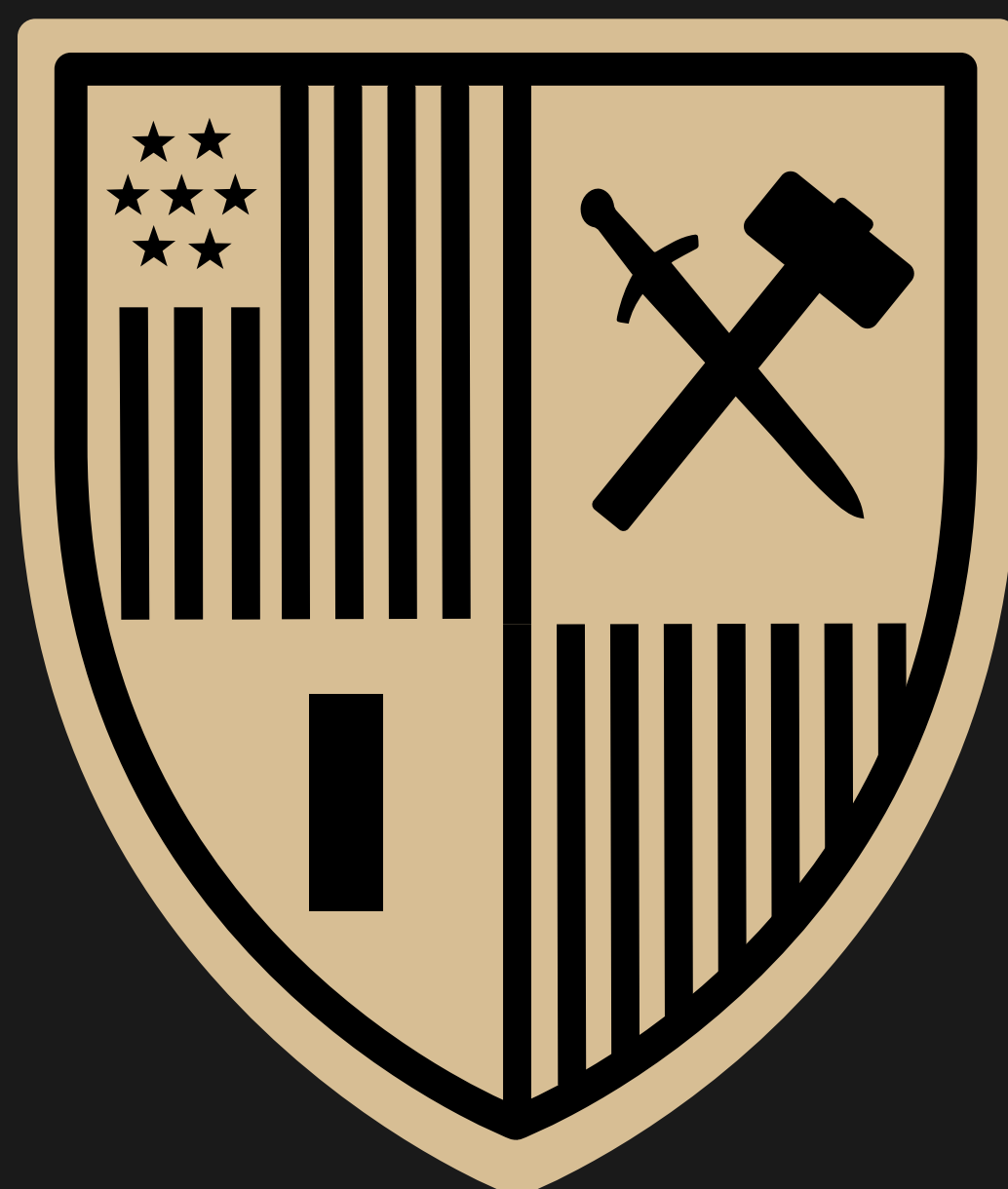
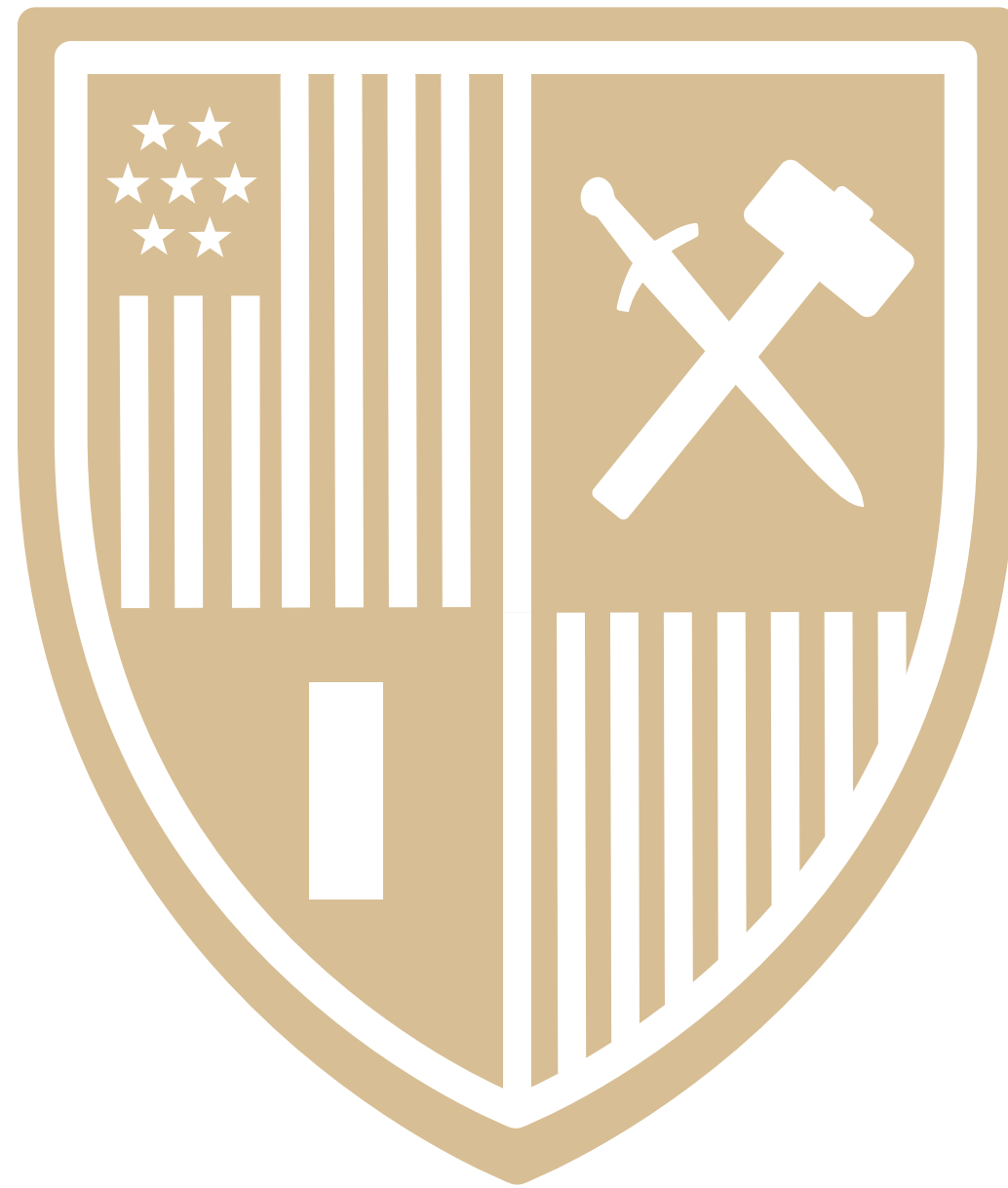


## RANK INSIGNIA

The rank insignia represents the rank each cadet will hold upon commissioning. The 2nd Lieutenant rank represents the culmination of years of hard work and training and has been worn with pride by every officer in the history of the US Army.

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# VARIATIONS



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# VARIATIONS



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# WORDMARKS

BOILER  
BATTALION

PURDUE  
ARMY ROTC

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# FULL LOGO



# BOILER BATTALION

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