Contact

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www.linkedin.com/in/andrew-j-weber (LinkedIn)
www.AJWeberPhoto.com (Portfolio)

Top Skills

Web Design

Front-end Development

Digital Photography

Honors-Awards

Panelist Presenter at the University of Pittsburgh Undergraduate Literature Conference

Spring 2016 Digital Media Showcase: "What Happens When We Die"

Winner of Collision Literary Magazine 2017 Cover Contest

Achievement Award

"Top-Rated Entry" for Magnum Photography Awards 2017

Publications

Commission - Health Monitor Magazine (Print)

Cathedral Reflections

Wagner Road

Older Than Our Bodies

Surfacing

A.J. Weber

Software Designer
Greater Pittsburgh Area

Summary

Software designer & dev, photographer, traveler, video game enthusiast.

Experience

eparts services LLC
Product Designer (UI/UX)
September 2018 - Present
Greater Pittsburgh Area

eparts services LLC
Digital Marketing Lead
September 2018 - Present
Greater Pittsburgh Area

A.J. Weber Photography
Freelance Photographer
September 2013 - Present

Started and maintained my own photography service to pursue and explore my passion for photography with a focus on fine art and street, corporate headshots, engagement/wedding photography, and editorial styles.

Photography published in 11 different publications on both collegiate and professional levels. Recipient of a Top-Rated Entry for Magnum Photography Awards 2017.

alpscontrols.com
Digital Marketing Associate
April 2018 - August 2018 (5 months)
Greater Pittsburgh Area

+ Promoted from this position to partner company: eParts Services LLC, in dual position as UI/UX Junior Designer & Digital Marketing Lead

• Designed and developed marketing collateral and high-level documents (Joint strategy documents, Value proposition documents, supplier handouts, process flow brochures, etc.)
• Developed marketing strategy in targeted online campaigns (Email; Social Media).
• Developed and designed internal material (Sales presentations, supplier handouts, order forms, etc.).
• Organically grew social media channels.

Dennis
Marketing Intern
September 2017 - December 2017 (4 months)
London, United Kingdom

Dennis is an award-winning publishing firm located in central London, UK. Dennis oversees 39 brands; I was associated with the firm's tech brands, namely ITPro, CloudPro, ChannelPro, and Alphr.

My primary project included designing, building, and populating the UK Cloud Awards events site (UKCloudAwards.co.uk) via Squarespace, an event which would be attended by CEO's and executives from across the UK. I had several responsibilities associated with the task of creating the site:
- Creating a sleek, accessible site where users could both easily register and navigate.
- Page building/design, image formatting, code insertion, adding copy
- Maintaining Dennis and associated brand consistencies (color, copy, font, logo) throughout.
- Leading training sessions in preparing coworkers to maintain the website after I departed.
- Assisting marketing team regarding the usage of integrated registration software (EventsForce).

Secondary responsibilities to the site and internship at large included sourcing potential event attendees (cateloged on Excel), using Photoshop to alter content (icons/images) to match the site format, and integrating social media (Twitter).

Forbes & Fifth
Section Editor for Art
February 2016 - July 2017 (1 year 6 months)
Pittsburgh, PA

Forbes & Fifth, a journal produced by Dietrich School undergraduates and sponsored by the Office of Undergraduate Research, Scholarship, and Creative Activity, unites works of research, creative writing, and scholarly articles under the banner of interdisciplinary collaboration.

Responsibilities included curating art pieces, contacting artists, organizing social media marketing, suggesting edits for artists, editing artist statements, reporting thoughts/observations on pieces to Editor in Chief.

Operation Warm
Digital Marketing Intern
May 2016 - August 2016 (4 months)
Chadds Ford, PA

- Responsible for creating original content pertaining to the brand, including creating original written/image/video content, building full website pages via Squarespace, BSD Tools, and included populating new pages, and actively participating and contributing in the Marketing branch as well as full company meetings.

- Primary responsibilities included building a new micro website for a fundraiser event via Squarespace (firetruckpull.com), frequently updating the main website, using Adobe Photoshop and InDesign to create main page content, writing daily blogs, promoting the company on social media (Instagram/Facebook), working with team members to develop new marketing materials, designing flyers for fundraiser event, examining marketing analytics via Hootsuite/Facebook.

- Secondary responsibilities included attending fundraiser events and taking headshots for the company website using my personal transportable studio lighting (edited in Photoshop CC)

Longwood Family Restaurant
Server
April 2013 - August 2013 (5 months)
Greater Philadelphia Area

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Education

University of Pittsburgh
Bachelor of Fine Arts - BFA, English Writing · (2015 - 2017)

Bowling Green State University
Creative Writing · (2013 - 2015)